

ORIGINAL

RESOLUTION NO. 181

A RESOLUTION OF THE CITY OF SHORELINE, WASHINGTON, ADOPTING EDUCATION ACCESS CHANNEL USE POLICIES

WHEREAS, the City Council granted TCI Cablevision of Washington (d.b.a. AT&T) a Franchise to provide Cable TV services via Ordinance No. 158 (Franchise) effective July 8, 1998; and

WHEREAS, AT&T is required by that Franchise to make available channel capacity for Educational Access purposes upon request by the City; and

WHEREAS, AT&T has made channel 26 available for Educational Access purposes in response to the City's request; and

WHEREAS, the City of Lake Forest Park, being served by the same school district, has utilized their authority under their Cable TV franchise to request that the same channel 26 be made available for Educational Access purposes in their community; and


WHEREAS, the Shoreline City Council believes that it is in the best interests of the Shoreline community to support the utilization of that channel by local education providers serving the community; and

WHEREAS, the Shoreline City Council believes that it is in the best interests of the Shoreline community that the cities of Shoreline and Lake Forest Park work cooperatively to support the efforts of local education providers to utilize this resource;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SHORELINE, WASHINGTON AS FOLLOWS:


Section 1. Education Access Channel Use Policies Established. The City Council hereby adopts those policies and procedures set forth in the, "Shoreline/Lake Forest Park Education Access Use Policies", a copy of said document being attached hereto as "Exhibit A".

ADOPTED BY THE CITY COUNCIL ON NOVEMBER 26, 2001.



Mayor Scott Jepsen

ATTEST:



Sharon Mattioli, CMC
City Clerk

Shoreline / Lake Forest Park Education Access Channel Use Policies

1) Purpose:

At the request of the City of Shoreline and in accordance with the requirements of its franchise agreement, TCI Cablevision of Washington (AT&T) has made available channel 26 for Education Access programming.

The City of Lake Forest Park, whose residents are also served by the Shoreline School District, requested that their residents also receive channel 26 in recognition of its common interest in educational programming.

The purpose of this document is to memorialize the policies and procedures that both cities agree shall control the use of this community resource.

2) Definitions:

- a) Authorized Educational Programmer (AEP) – Means all Public Educational Institutions authorized by these policies to utilize the Education Access channel.
- b) Cable Services Provider – Means TCI Cablevision of Washington d.b.a. “AT&T Broadband” or successor company, or any other cable franchisee providing channel capacity for Education Access.
- c) City – Means the City or Cities that have adopted these policies by resolution.
- d) Commercial Programming – Means programming, or any content included therein, intended to generate a quantifiable financial benefit to someone other than the AEP.
- e) Education Access – Means a channel provided by a Cable Service Provider in accordance with a City franchise for the purpose of cablecasting educational programming within the City.
- f) Educational Programming – Means cablecast content consisting of any of the following:
 - i) Information regarding the educational programs offered by the AEP
 - ii) Information regarding the operations of the AEP
 - iii) Programming that is a part of the AEP’s curriculum
 - iv) Programming created as result of the AEP’s curriculum
- g) Local Programming – Means programming of specific interest and relevance to City residents, that is; programming addressing local issues, directed at local residents, or regarding the specific local activities of the AEP.
- h) Public Educational Institution – Means any educational institution supported by public tax revenue providing educational services to City residents.

- i) Use Allocation Committee – Means a committee composed of one representative of each City and AEP. If this results in an even number of members, then those members shall nominate an additional individual to serve on the committee.

3) Use Restrictions:

- a) The Education Access Channel shall only be utilized by Public Educational Institutions to cablecast Educational Programming.
- b) The Education Access Channel shall not be used to cablecast any of the following:
 - i) Commercial Programming
 - ii) Programming that violates any relevant copyright regulation
 - iii) Programming that violates any provision of the franchise agreement between the City and the Cable Services Provider

4) Use Allocation:

- a) The allocation of the use of the Education Access Channel among AEPs will be as decided among the AEPs.
- b) The Use Allocation Committee will meet only as necessary to resolve any dispute regarding use allocation by majority vote of its members.
- c) Each AEP will have exclusive control over the programming cablecast during time slots allocated to their use and shall adopt their own policies regarding the provision and appropriateness of that programming. Provided, however, that all programming must be consistent with these policies.

5) Use Priority:

- a) Local Programming shall be given the highest priority for cablecast on the Educational Access Channel.
- b) Any request by one AEP to replace non-Local Programming scheduled by another AEP with Local Programming will be given every favorable consideration.

6) Use Allocation Committee Activities

- a) In addition to resolving disputes regarding the allocation of programming time between AEP's or identifying new AEP's, this Committee shall be responsible for the periodic general review of the operations of the Education Access Channel to ensure its continued operation in accordance with these policies and the interests of the served community.
- b) The Use Allocation Committee shall meet at least once per year, but may meet as often as necessary to implement these policies.