

# Walk Ride Roll Survey

*(Late March - Early July 2024)*

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## Survey Results

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*662 participants took the survey. Not all answered every question.*

*See last page for interactive map results of e-scooter/e-bike locations potential users would like to locate these devices.*

The Walk Ride Roll campaign was initiated to help inform the City on several projects:

- Update to the state required Commute Trip Reduction (CTR) Plan.
- Launch of an e-scooter/e-bike 2-year pilot program.  
*(the City has since launched this program with Lime as the vendor).*
- Concept development for Shared-Use Mobility Hubs.

The following pages show the results of all of the questions with pre-populated choices. In addition, there were several opportunities to respond in text with “other” input and each program is utilizing that feedback.

Participants were asked to let us know what they would need to try a commuting option other than driving alone and/or additional ideas the City could consider for reducing drive alone commute trips. Many specific ideas were shared for this and related questions. Here is a high level summary of those responses:

- **Improvements to Public Transportation:**

- More routes, increased frequency, and reliability of transit.
- Affordable or free ORCA passes.
- Public transportation and facilities that are safe and clean. No drug use.
- Improved accessibility for people with disabilities. Safe, adequate shelters.

- **Walking and Biking Infrastructure:**

- More sidewalks, crosswalks, trails, and protected bike lanes and lockers.
- Better lighting. Lower speed limits and enforcement for traffic safety.

- **Other Ideas:**

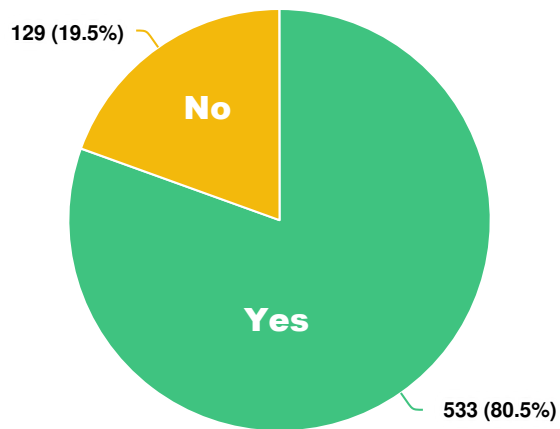
- More telecommuting/flexible work schedules.
- Shuttle services from workplaces or neighborhoods to transit stations.
- Programs to educate using public transportation. Carpool/vanpool options.
- Encourage businesses within walking distance, especially near transit, large employers, and other development.

- **Challenges:**

- Public transportation is currently too slow or inconvenient. Not enough time in day.
- Safety and security concerns for walking, biking, and using public transportation.
- Lack of sidewalks and safe routes in some neighborhoods.
- Difficulty with the last-mile connection between home/work and transit stations.

**NOTE:** *The City recognizes that using alternative methods to driving alone for commutes does not work for everyone. For some, their vehicle is their job (for instance, a plumber); some have family needs that just do not allow for an alternative type of commute; and some just do not have viable options. But for those of us that could make a different choice and it is due to a certain concern or lack of facility that would need to be resolved in order to allow us to make that choice, those are the types of issues the City can hope to work to improve.*

**Q1** | Do you live in Shoreline?

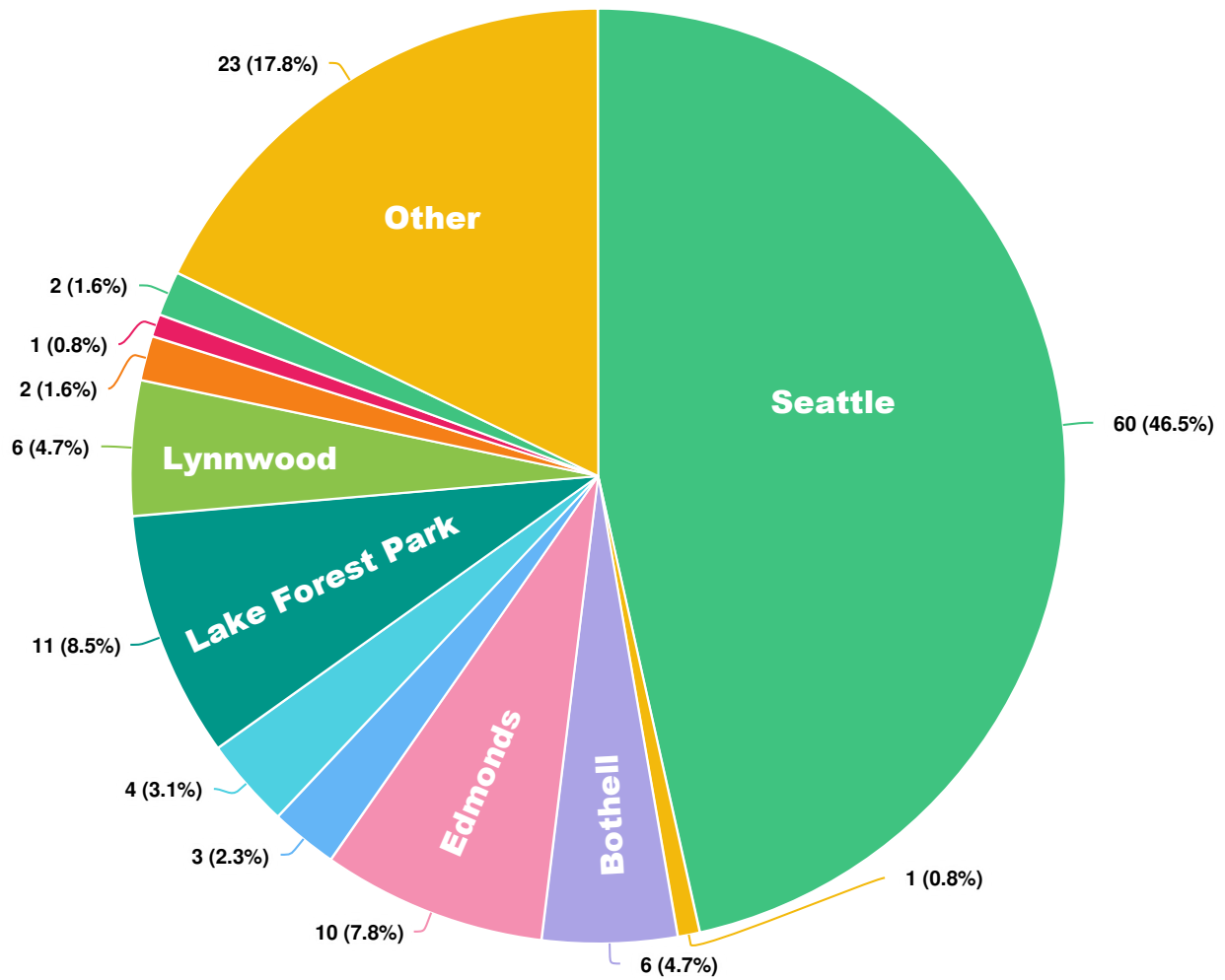


**Question options**

- Yes
- No

*Mandatory Question (662 response(s))*  
*Question type: Radio Button Question*

**Q2 | If "No" was chosen for living in Shoreline (Q1), participants were asked: I live in:**

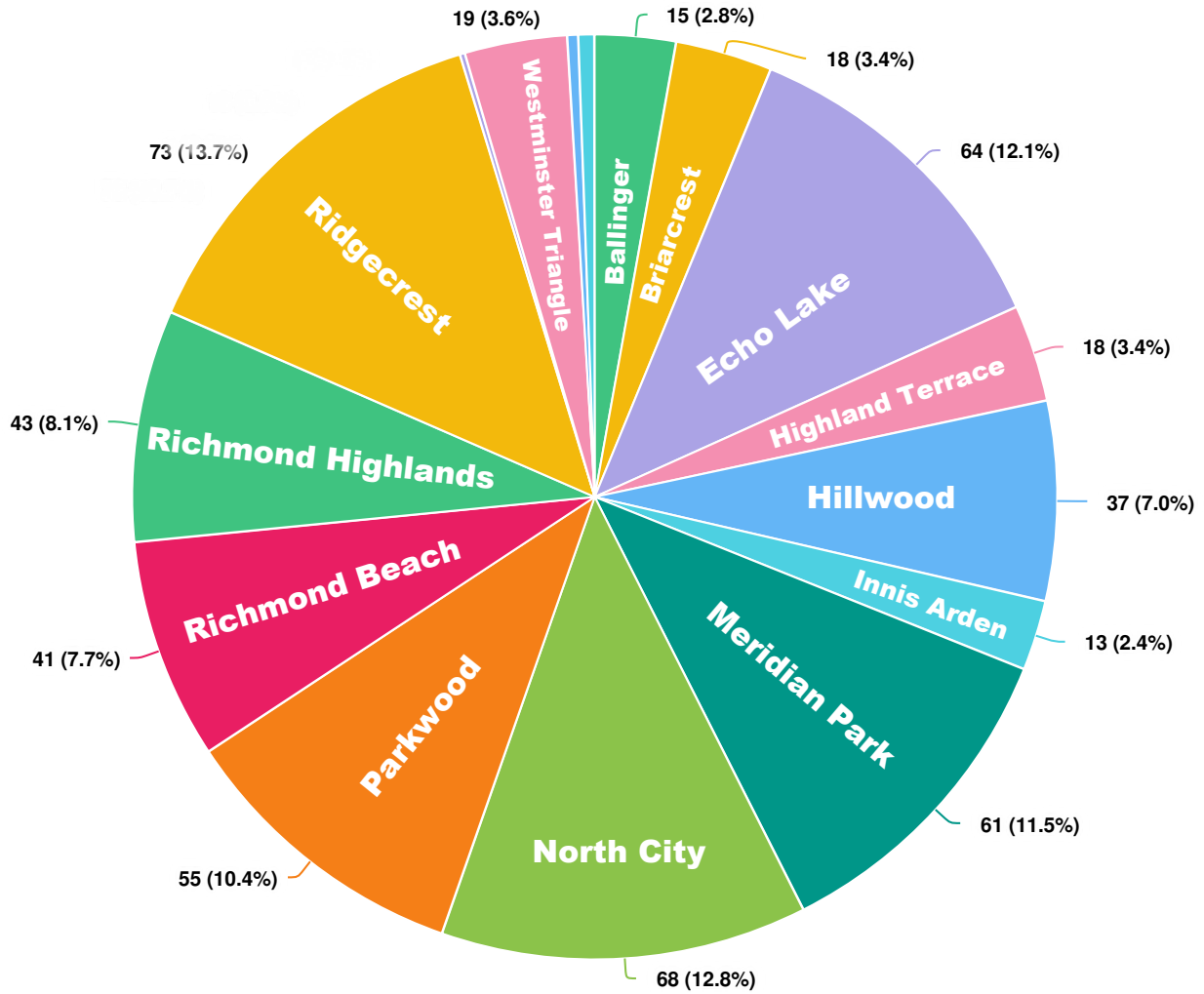


**Question options**

- Seattle
- Bellevue
- Bothell
- Edmonds
- Kenmore
- Kirkland
- Lake Forest Park
- Lynnwood
- Mountlake Terrace
- Redmond
- I prefer not to answer
- Other (please specify)

Optional question (129 response(s), 533 skipped)  
 Question type: Dropdown Question

**Q3** If Q1 was answered "Yes" - participant was asked to Please choose which Shoreline neighborhood you live in:

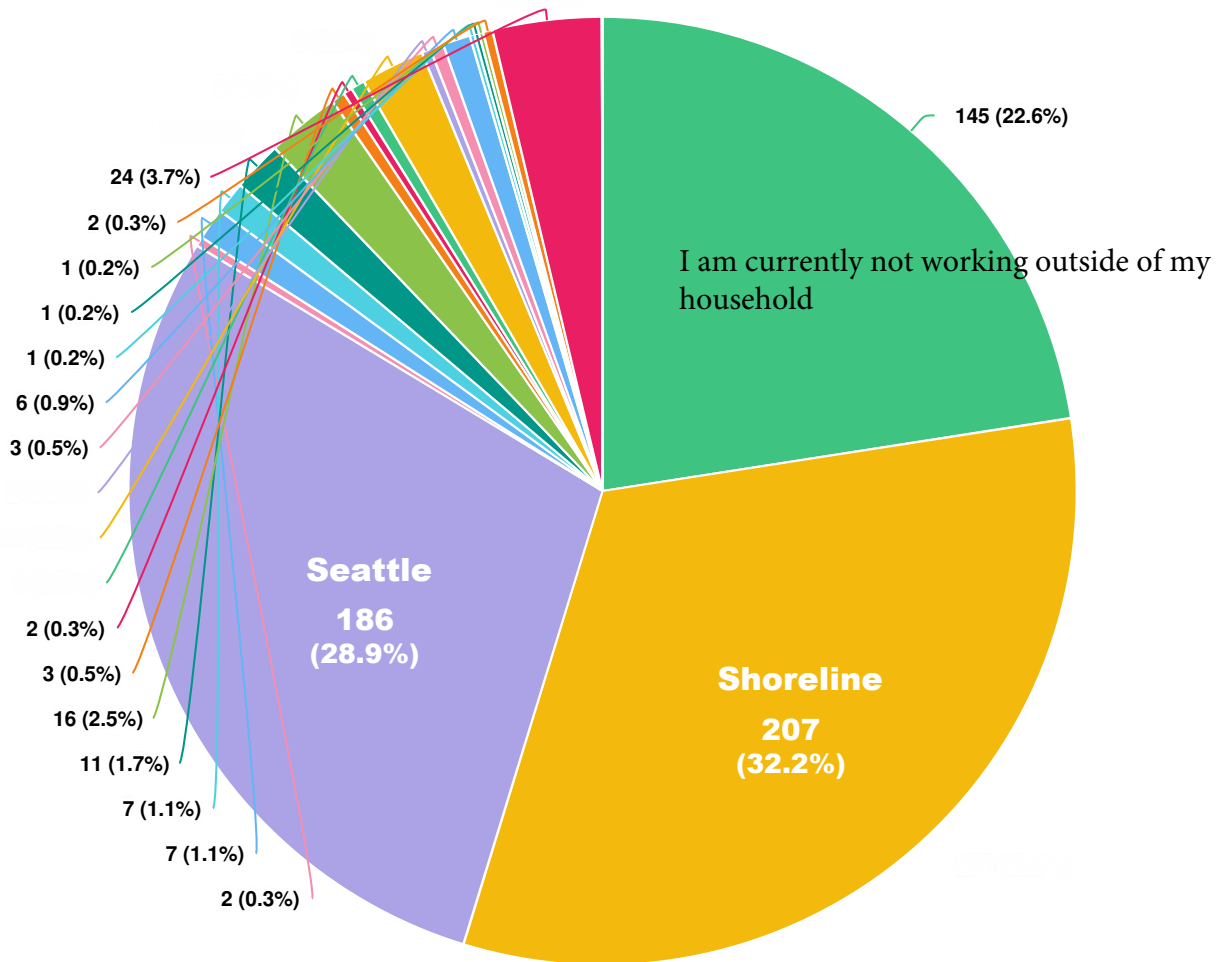


**Question options**

- Ballinger
  Briarcrest
  Echo Lake
  Highland Terrace
  Hillwood
  Innis Arden
  Meridian Park
- North City
  Parkwood
  Richmond Beach
  Richmond Highlands
  Ridgecrest
  The Highlands
- Westminster Triangle
  I do not know which neighborhood
  I prefer not to answer

Optional question (531 response(s), 131 skipped)  
 Question type: Dropdown Question

Q4 I work in:

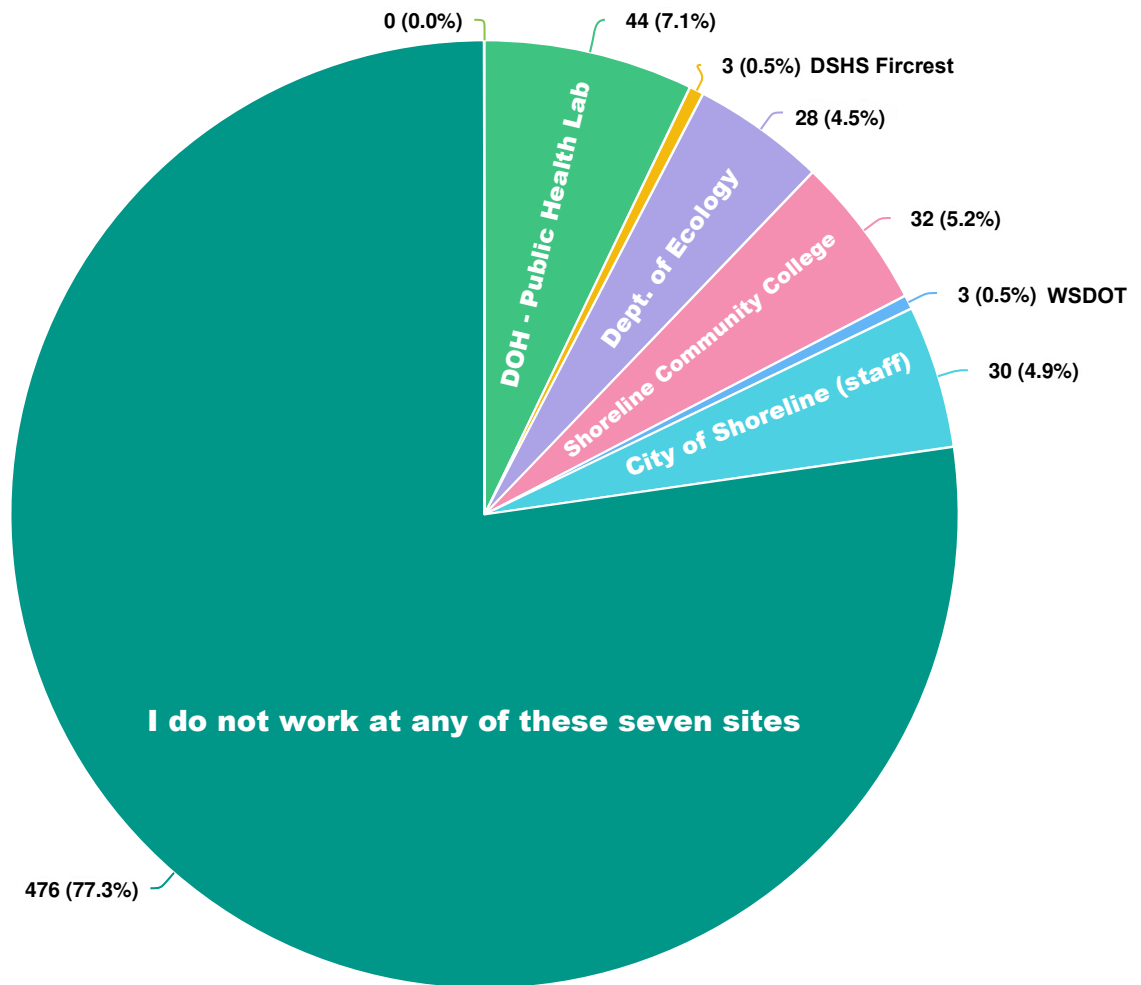


Question options

- I am currently not working outside of my household
- Shoreline
- Seattle
- Pierce County
- Bothell
- Edmonds
- Bellevue
- Everett
- Issaquah
- Kenmore
- Lake Forest Park
- Lynnwood
- Kent
- Kirkland
- Redmond
- Mukilteo
- Renton
- Sammamish
- Woodinville
- Other

Optional question (643 response(s), 19 skipped)  
Question type: Dropdown Question

**Q5** Do you work at one of the following Shoreline CTR-affected worksites?

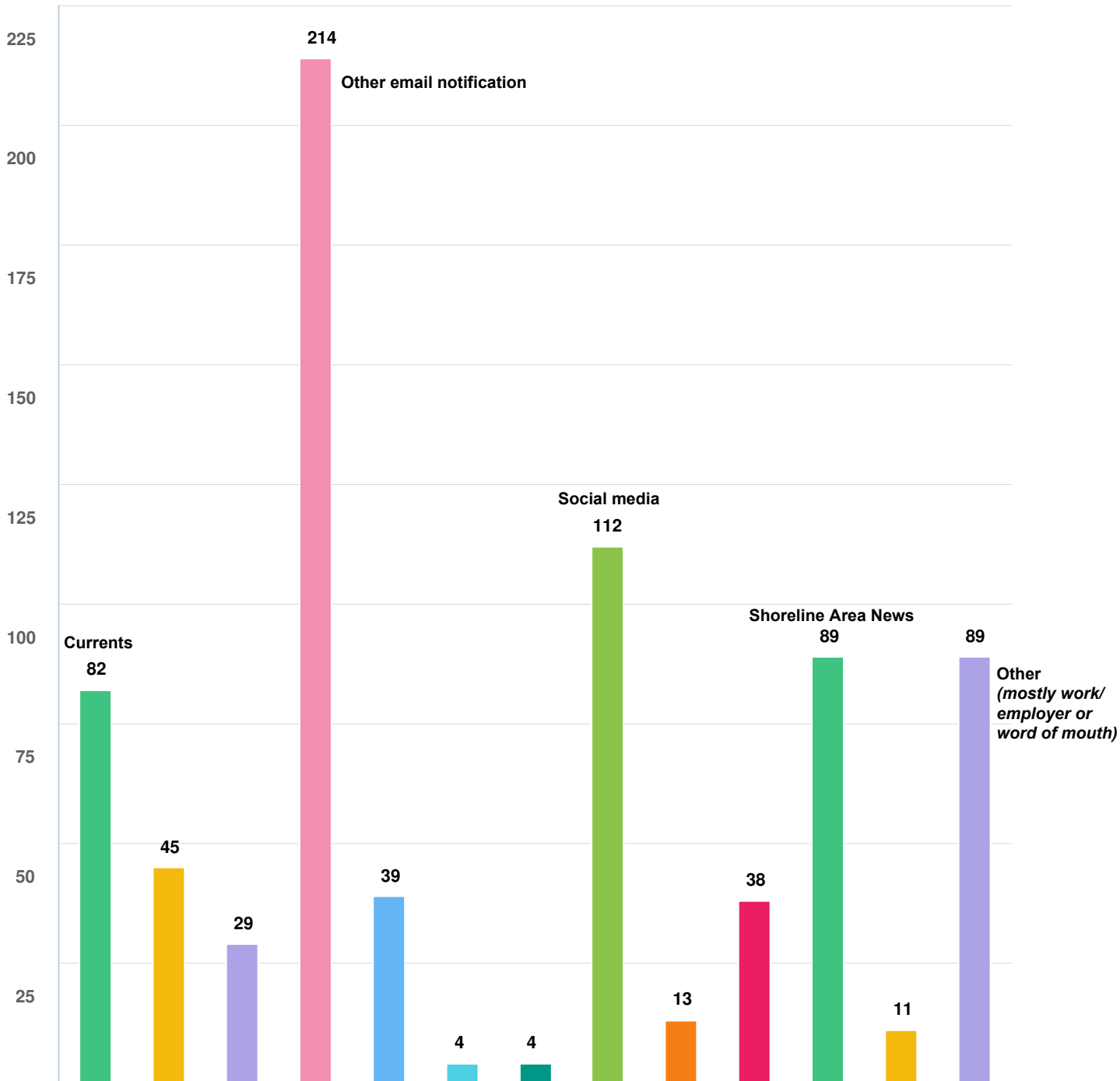


**Question options**

- DOH - Public Health Lab
- DSHS - Fircrest
- Department of Ecology - Dayton Office
- Shoreline Community College
- WSDOT - Dayton Office
- City of Shoreline (staff)
- I do not work at any of these seven sites.
- Crista Ministries

Optional question (616 response(s), 46 skipped)  
Question type: Dropdown Question

**Q6** How did you hear about this survey? (choose all that apply)



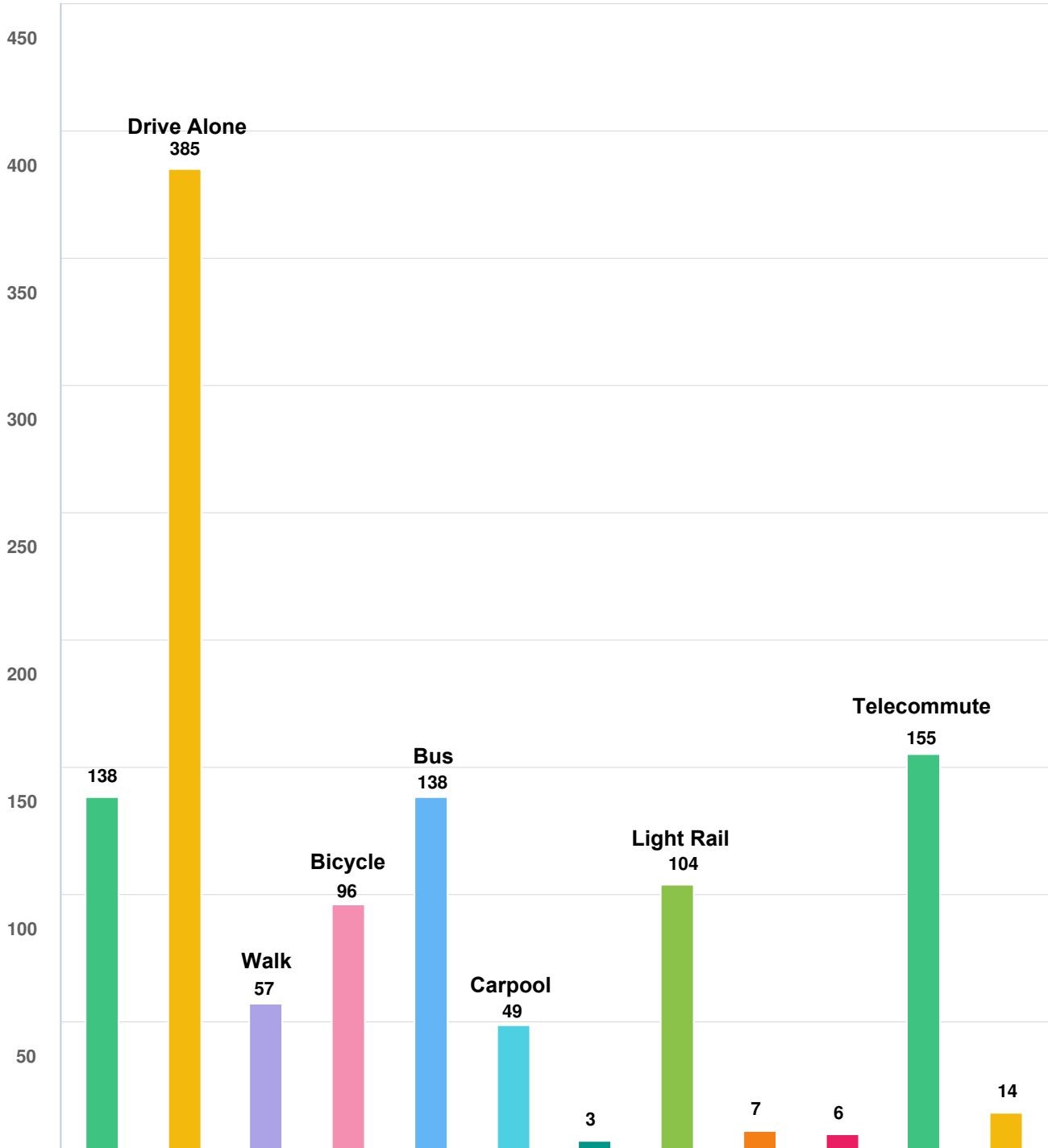
**Question options**

- Currents newsletter
 ● City website
 ● Shoreline neighborhood association
 ● Other email notification
 ● Yard sign
- Flyer
 ● Poster display
 ● Social media
 ● Event
 ● Friend, neighbor, family member
 ● Shoreline Area News
- Nextdoor
 ● Other (please specify)

Optional question (661 response(s), 1 skipped)  
 Question type: Checkbox Question



**Q7** How do you typically get to work (choose all that apply). For example, If you drive alone to the ferry on some days and telecommute on other days, you would select all three: “Drive alone” “Ferry” and “Telecommute”)



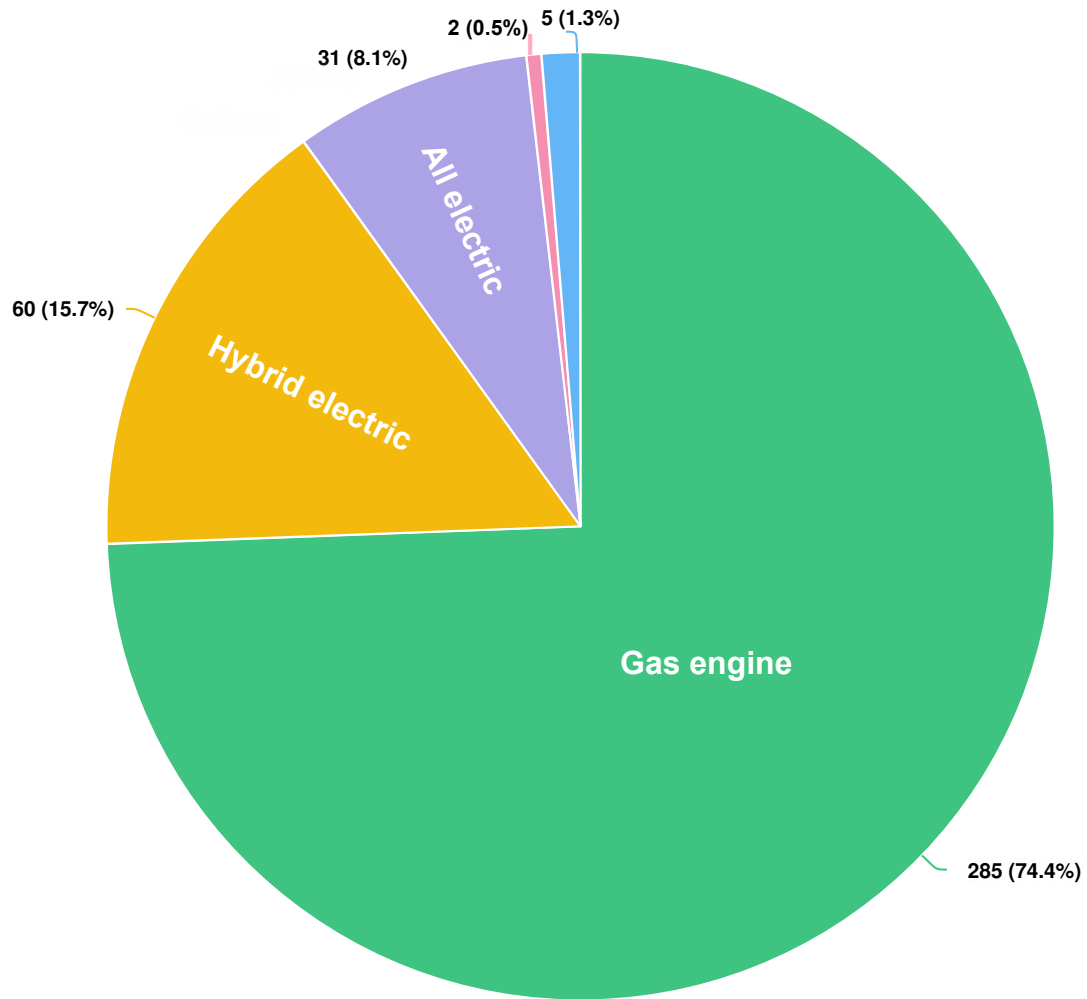
**Question options**

- I am currently not employed outside of my household.
- Drive alone
- Walk
- Bicycle
- Bus
- Carpool
- Vanpool
- Light rail
- Commuter rail
- Ferry
- Telecommute
- Other (please specify)

Optional question (646 response(s), 16 skipped)

Question type: Checkbox Question

Q8 | You chose "Drive Alone." Is your vehicle:

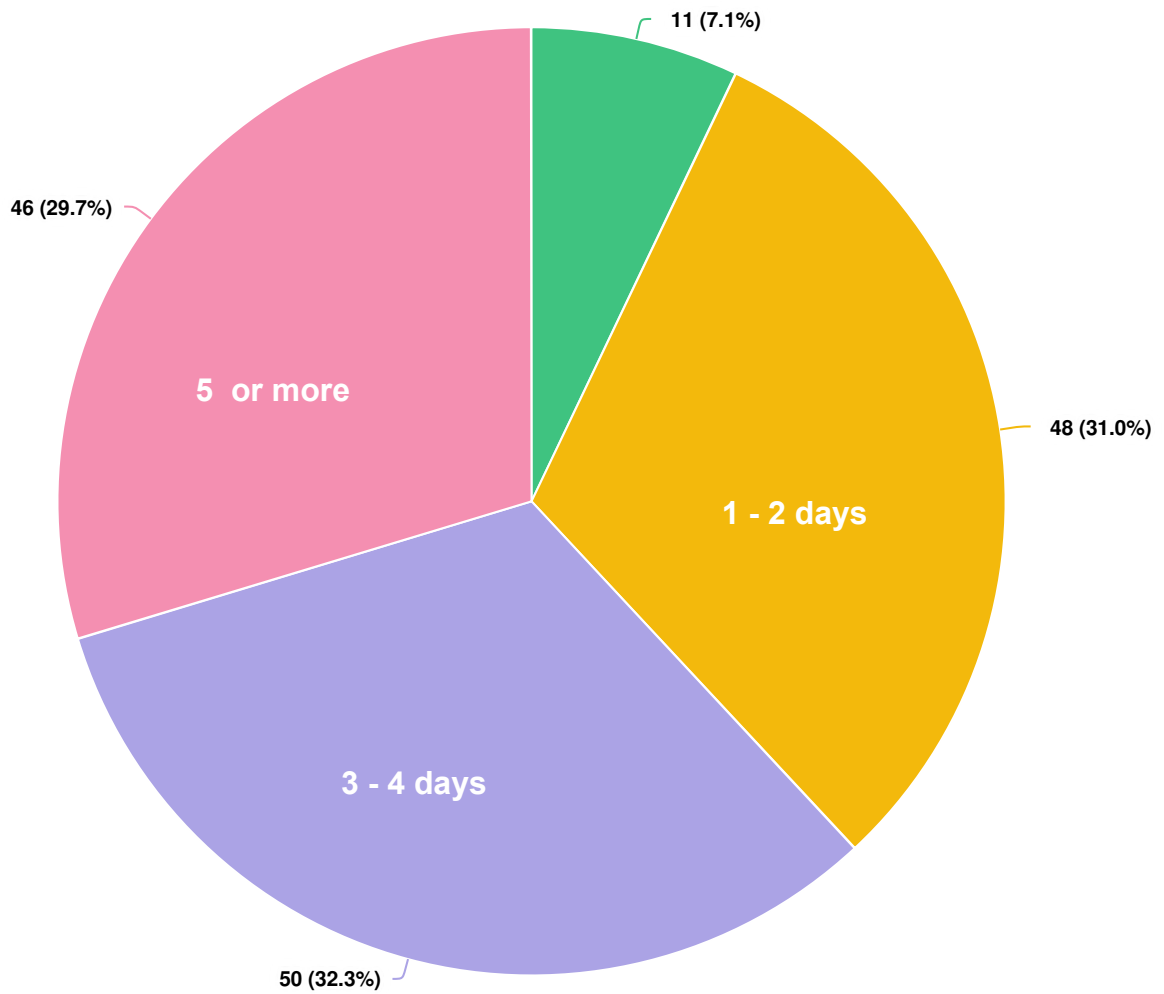


Question options

- Gas engine
- Hybrid electric
- All electric
- Diesel
- Other (please specify)

Optional question (383 response(s), 279 skipped)  
Question type: Dropdown Question

**Q9** How many days a week do you typically telecommute?

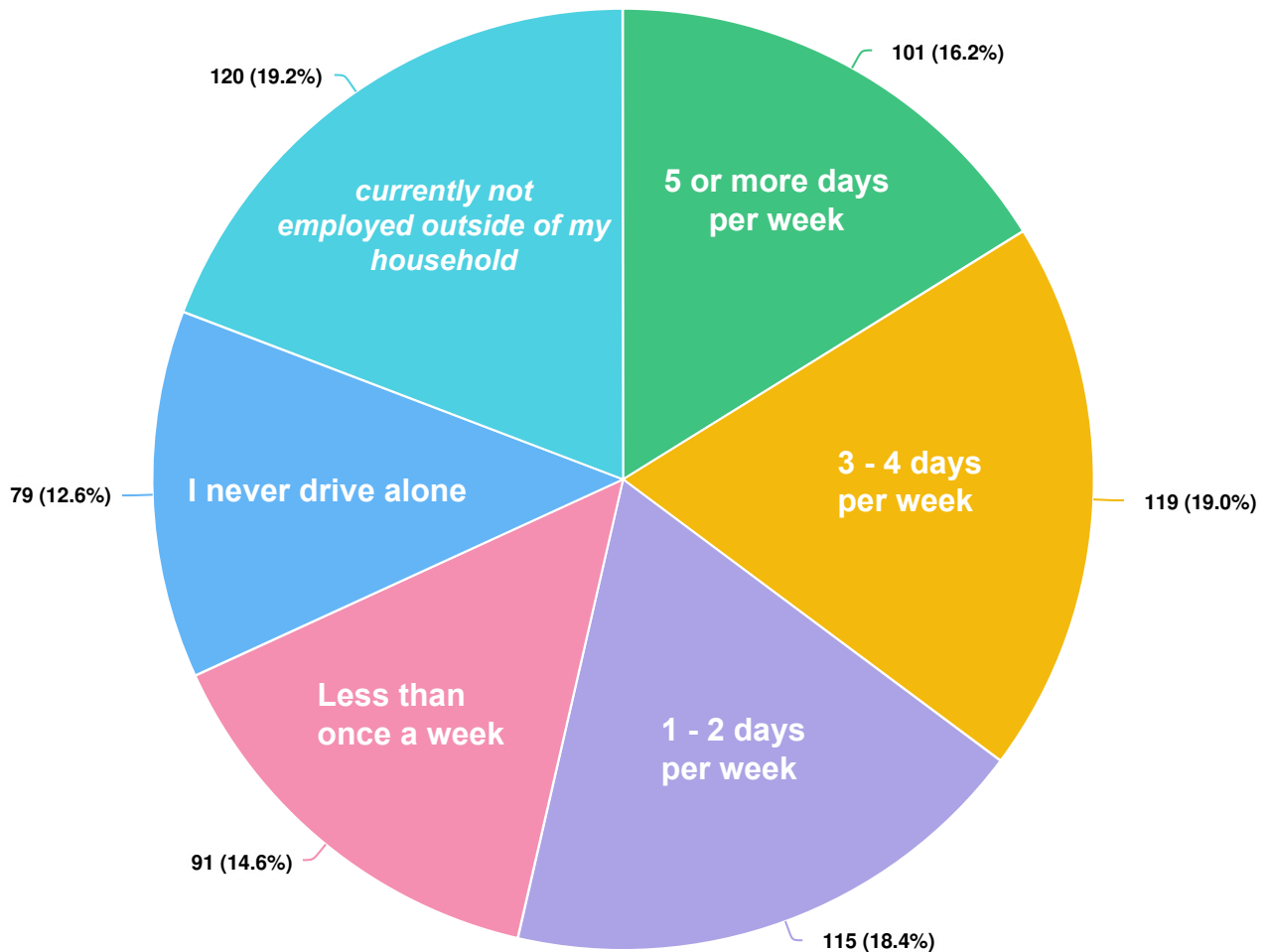


**Question options**

- less than once a week
- 1-2 days
- 3-4 days
- 5 or more days

Optional question (155 response(s), 507 skipped)  
Question type: Dropdown Question

**Q10** How often do you usually drive alone to your job?

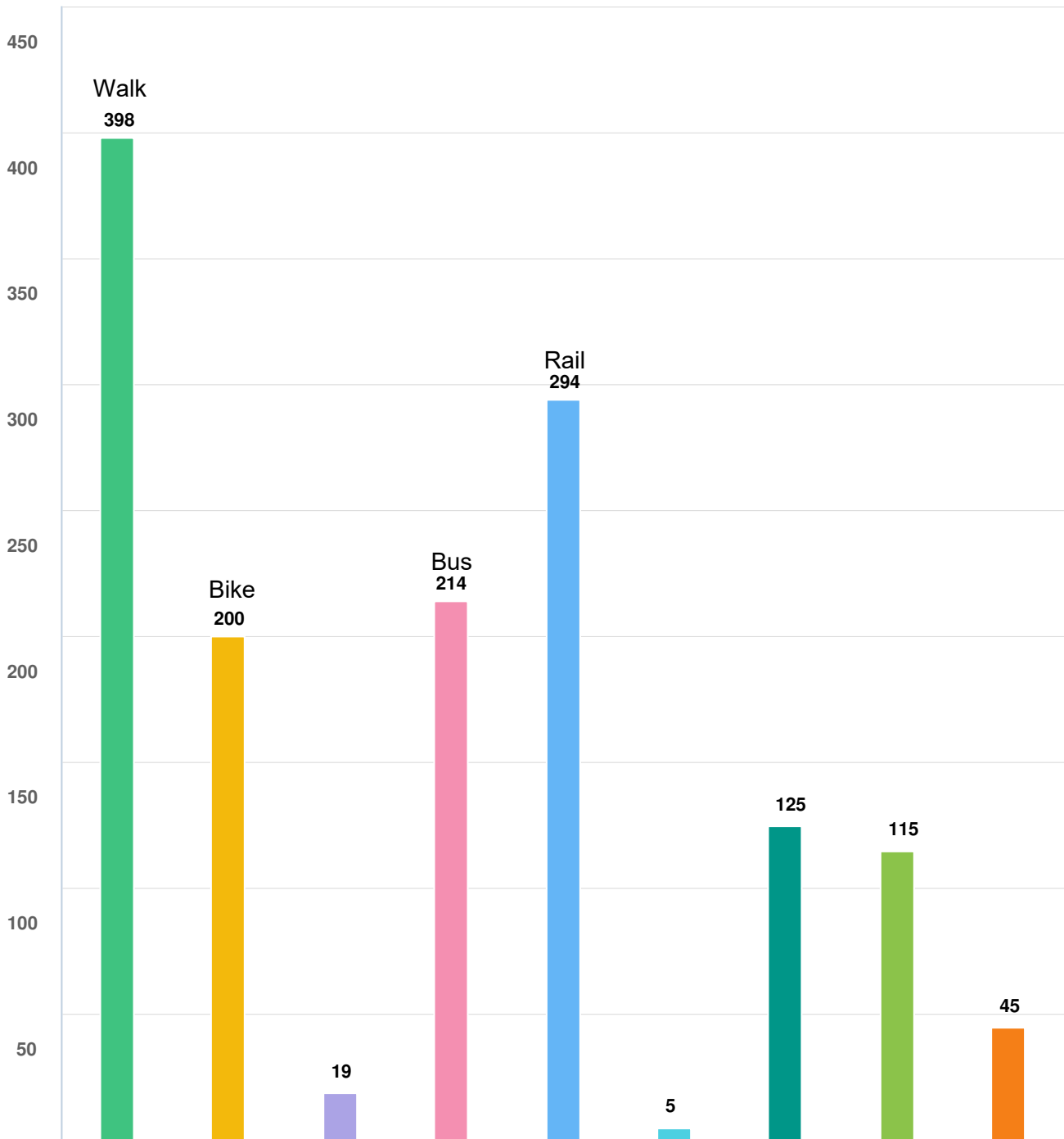


**Question options**

- 5 or more days per week
- 3-4 days per week
- 1-2 days per week
- Less than once a week
- I never drive alone
- I am currently not employed outside of my household.

Optional question (625 response(s), 37 skipped)  
Question type: Dropdown Question

**Q11 | Other than driving alone, how do you travel for errands or destinations other than work (choose all that apply):**



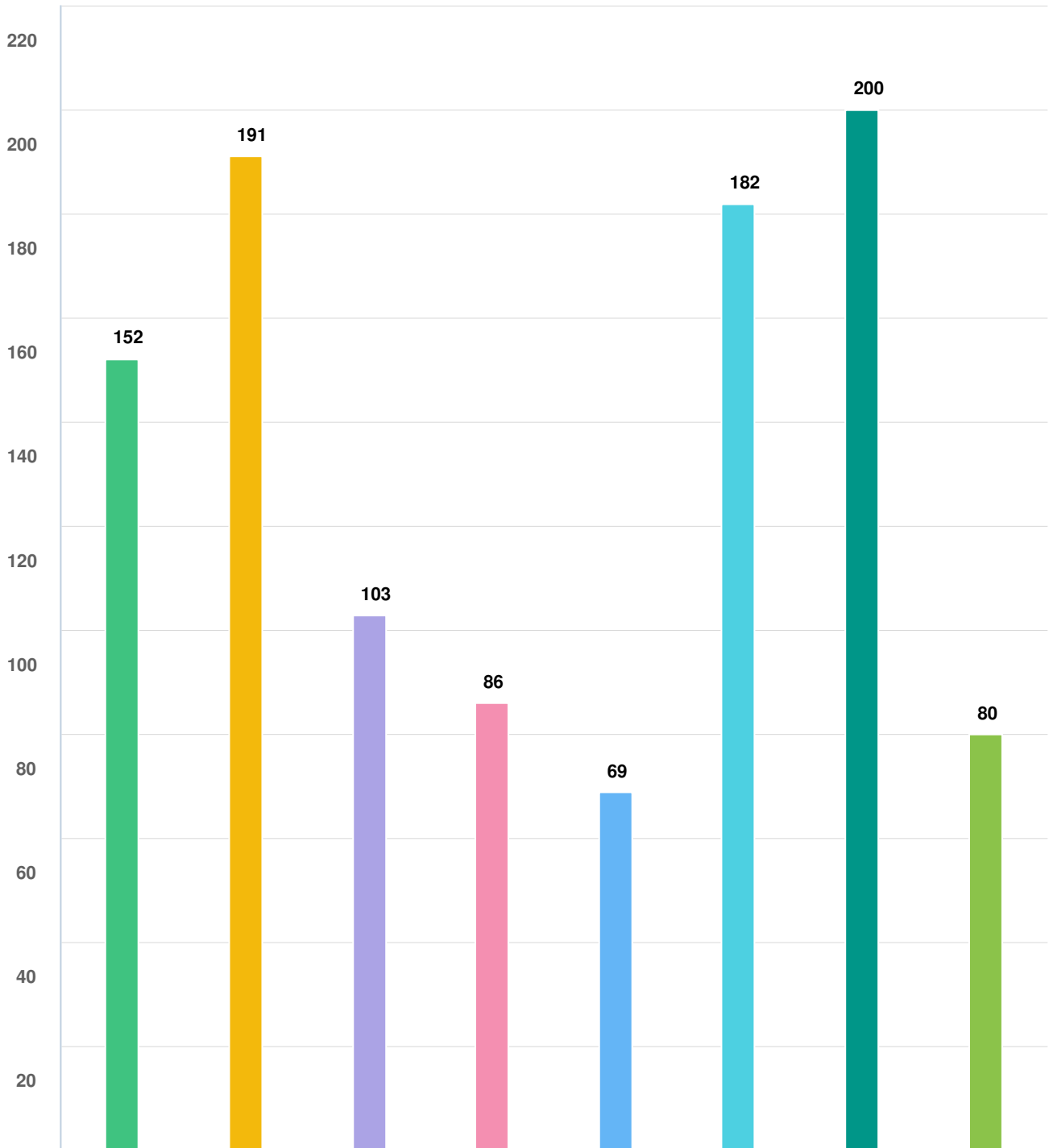
**Question options**

- Walk
- Bicycle
- Scooter
- Take the bus
- Light rail or commuter rail
- Non-commute carshare (a carshare program is membership-based and allows drivers to rent a car for short periods of time)
- Uber; Lyft; taxi
- None
- Other (please specify)

Optional question (645 response(s), 17 skipped)  
Question type: Checkbox Question

**Q12** Participants were asked about INCENTIVES - which of the following would truly motivate or allow them to make a choice other than driving alone.

**- Workplace facilities and where or how you work -**



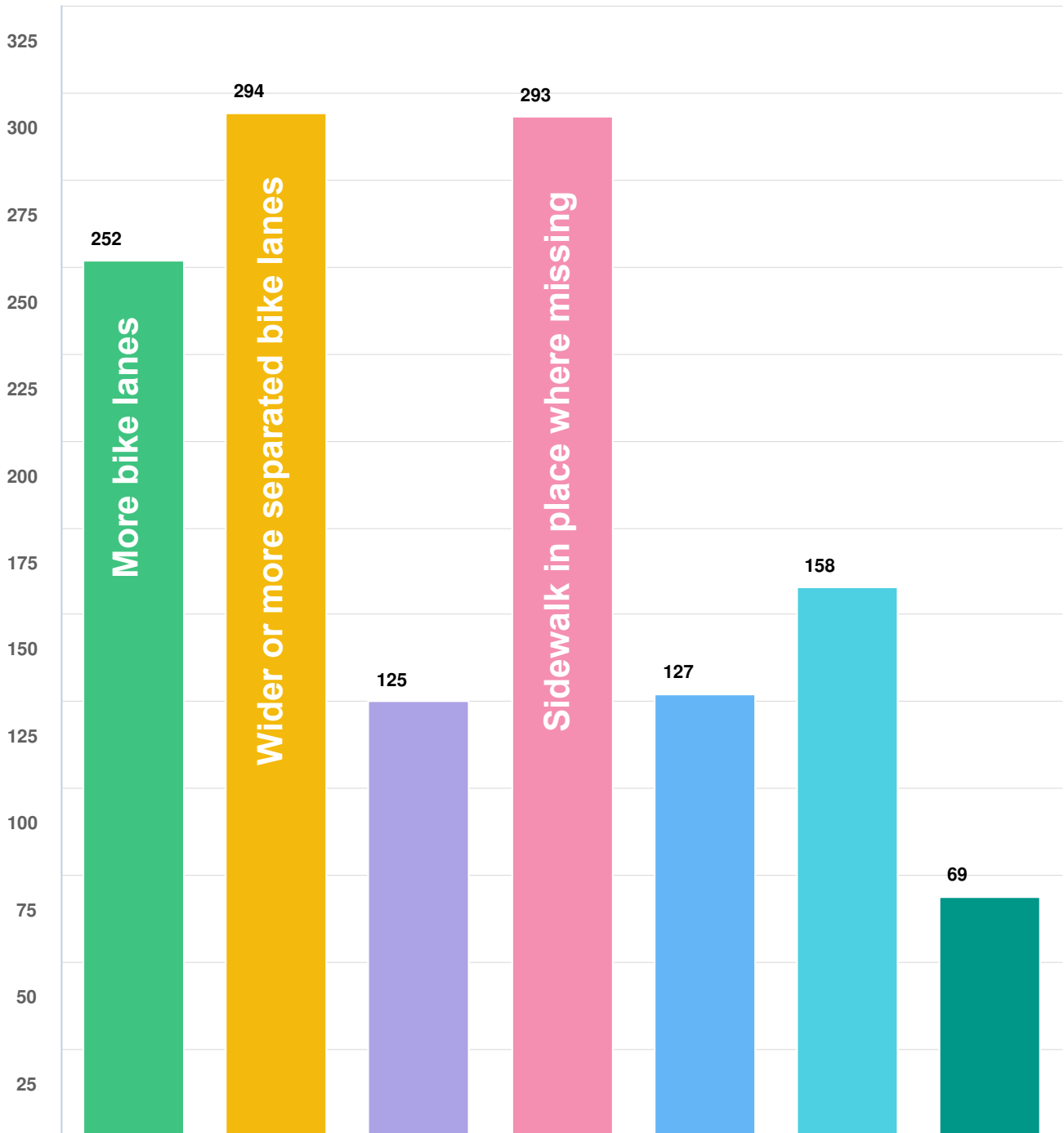
**Question options**

- More flexible work hours.
- Telecommuting (only if your position could work from home).
- Extra time off.
- Showers
- Lockers
- Safe and secure place to store and lock my bike.
- None of the above.
- Other (please specify)

Optional question (605 response(s), 57 skipped)  
Question type: Checkbox Question

**Q13** Participants were asked about INCENTIVES - which of the following would truly motivate or allow them to make a choice other than driving alone.

**- Improved bicycle and pedestrian infrastructure -**



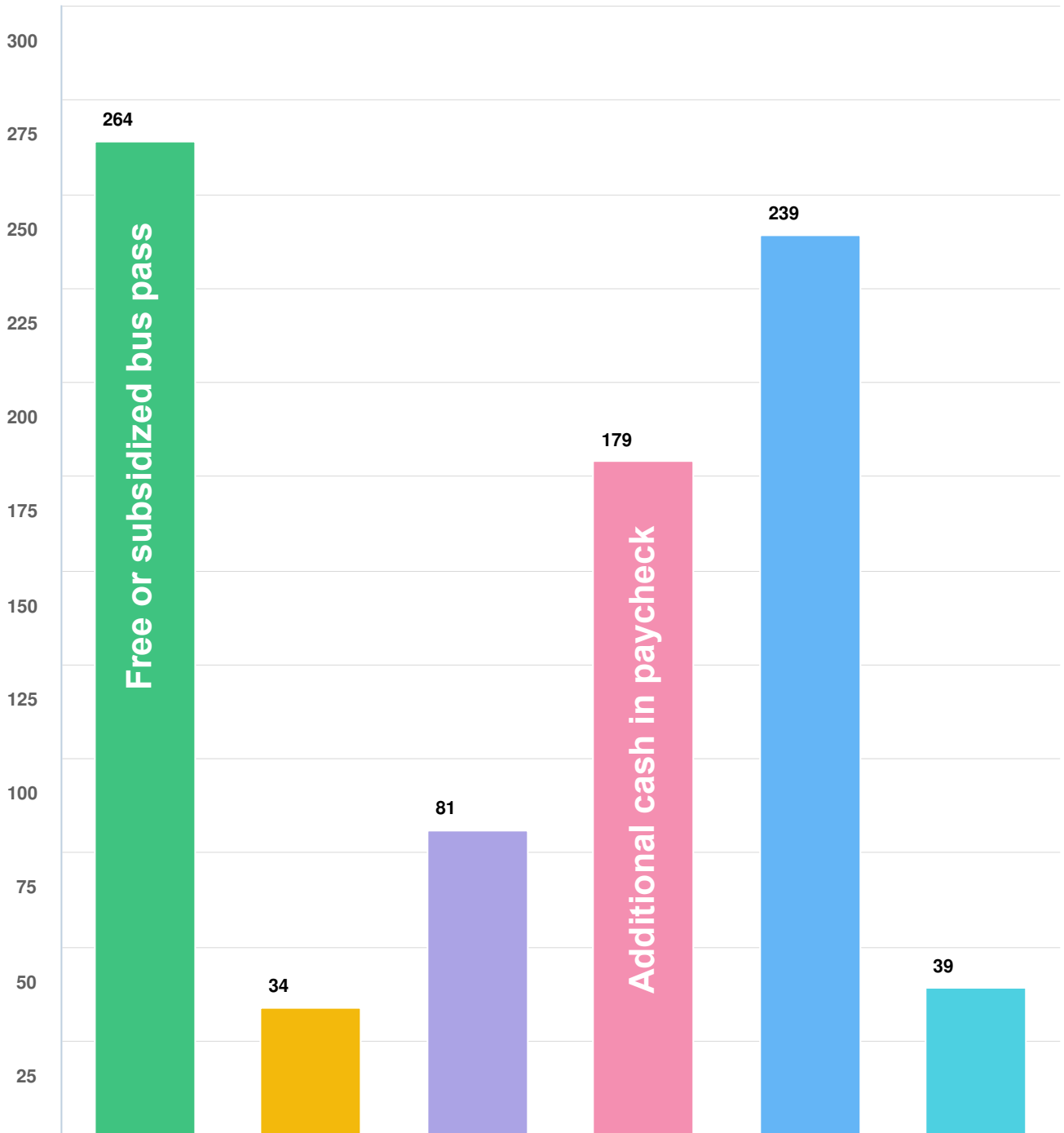
**Question options**

- More bike lanes.
- Wider or more separated bike lanes.
- Reduced speed limits.
- Sidewalk in place where it is missing for your commute.
- Wider sidewalk than what is in place for your commute.
- None of the above.
- Other (please specify)

Optional question (635 response(s), 27 skipped)  
Question type: Checkbox Question

**Q14** Participants were asked about INCENTIVES - which of the following would truly motivate or allow them to make a choice other than driving alone.

**- Financial incentives -**



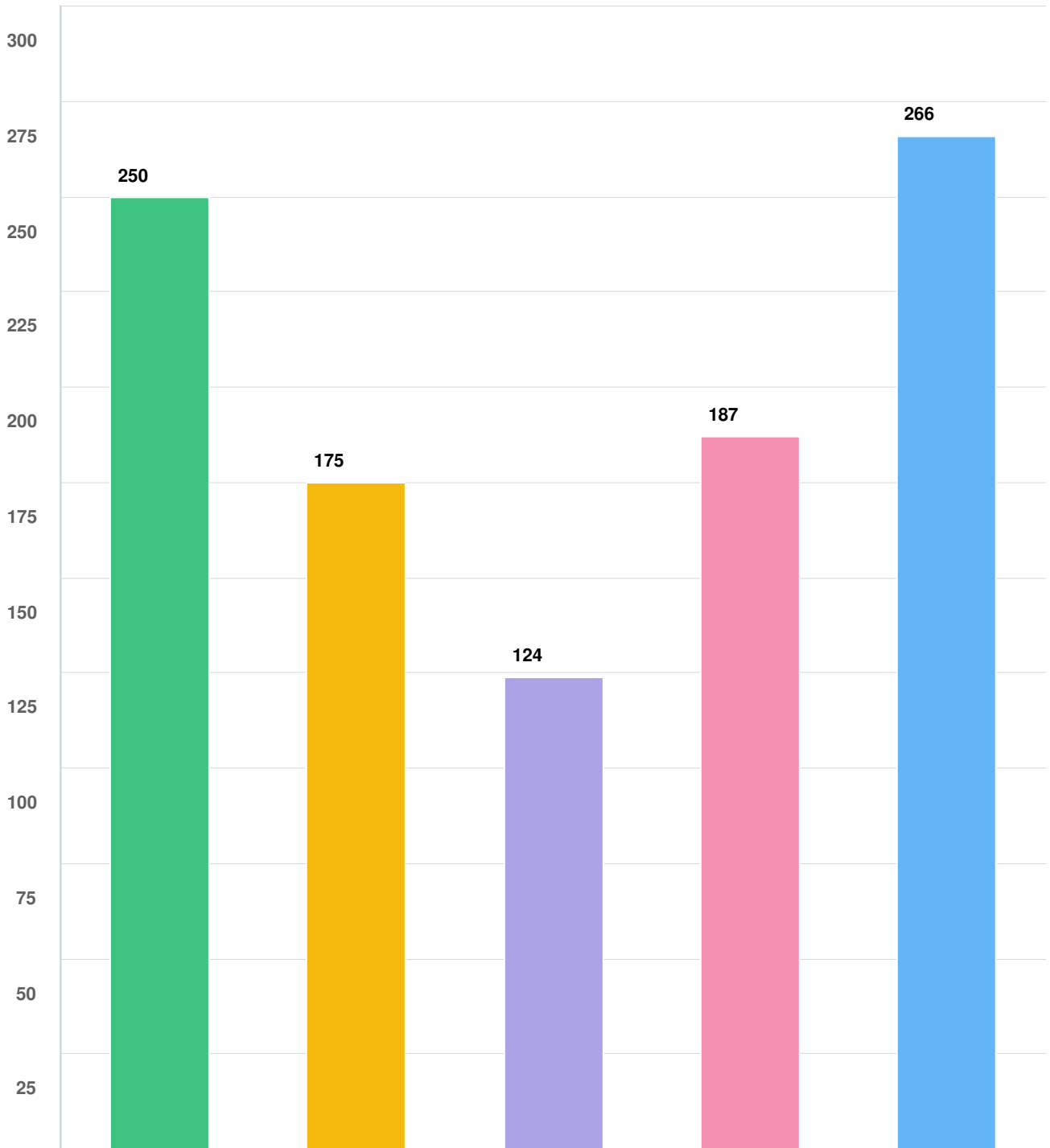
**Question options**

- A free or subsidized bus pass.
- Monthly prize drawings (no guarantee of award).
- Gas or electric charging vouchers for carpooling.
- Additional cash in paycheck monthly for making non-drive alone trips.
- None of the above.
- Other (please specify)

Optional question (616 response(s), 46 skipped)  
Question type: Checkbox Question



**Q15** What extra costs might make you consider not driving alone?

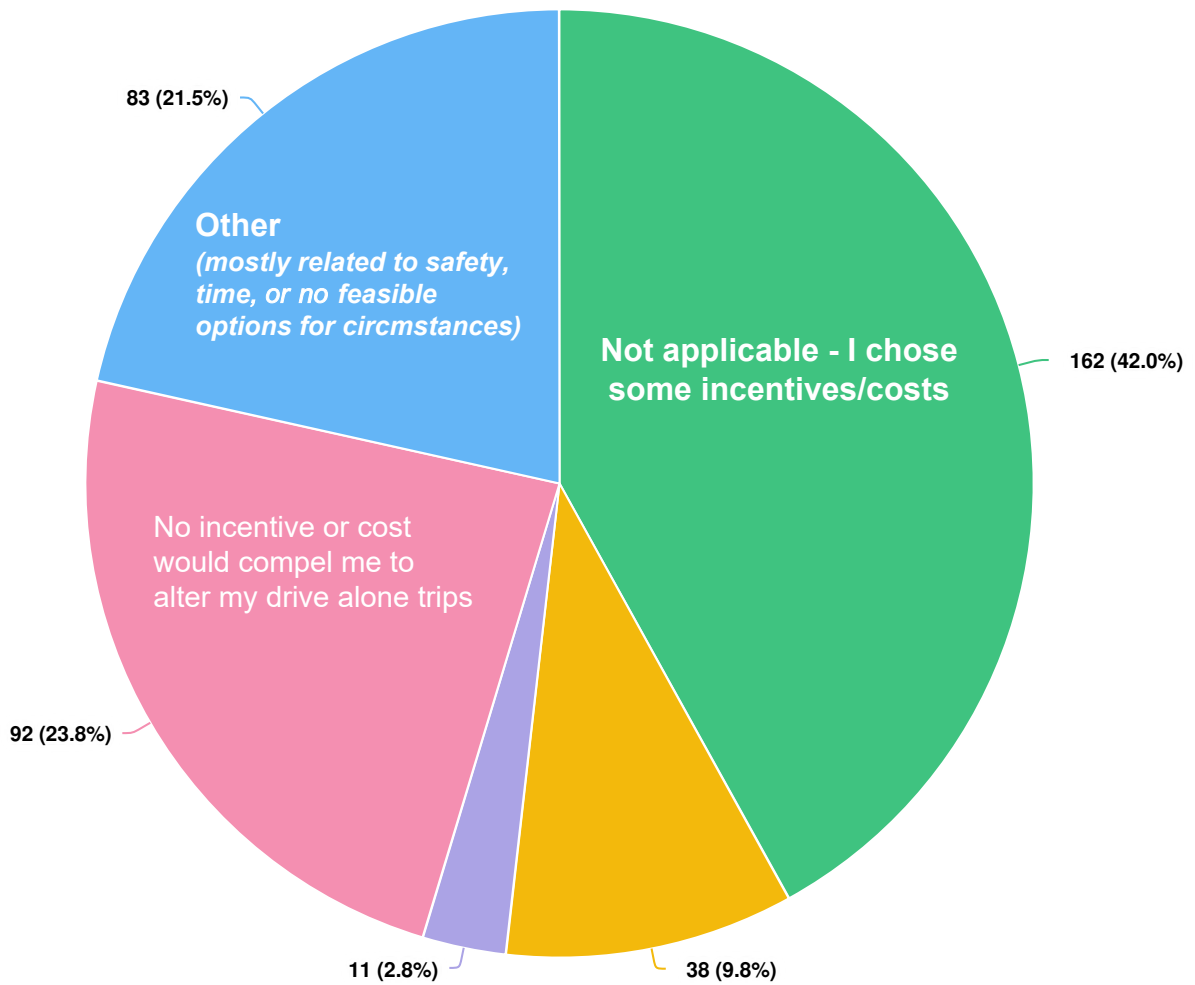


**Question options**

- Parking fees
- Road tolls
- Added commuting costs up to \$50 more per month
- Added commuting costs over \$50 more per month
- None of the above

Optional question (605 response(s), 57 skipped)  
Question type: Checkbox Question

**Q16** | If you were unable to choose any of the incentives or costs on this page, please share why.

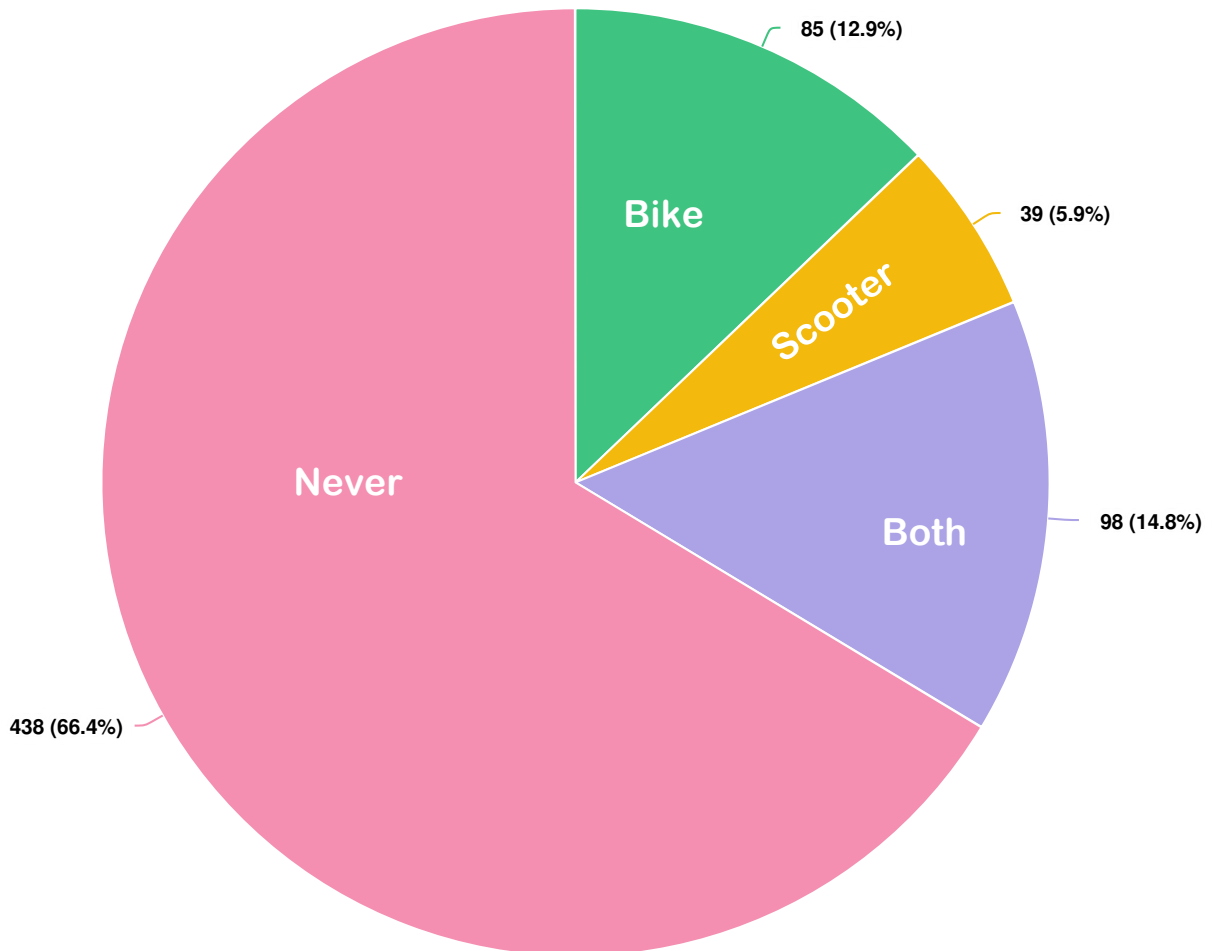


**Question options**

- Not applicable - I chose some incentives and / or costs on this page.
- Not applicable - I already do not make drive alone trips.
- My vehicle is my profession (e.g. Uber/Lyft; plumber; etc.)
- No incentive or added costs would compel me to alter my drive alone trips.
- Other (please specify)

Optional question (386 response(s), 276 skipped)  
Question type: Dropdown Question

**Q17** | Have you ever used a scooter or bike from a scooter/bikeshare program (Bird, Lime, or VeoRide)?

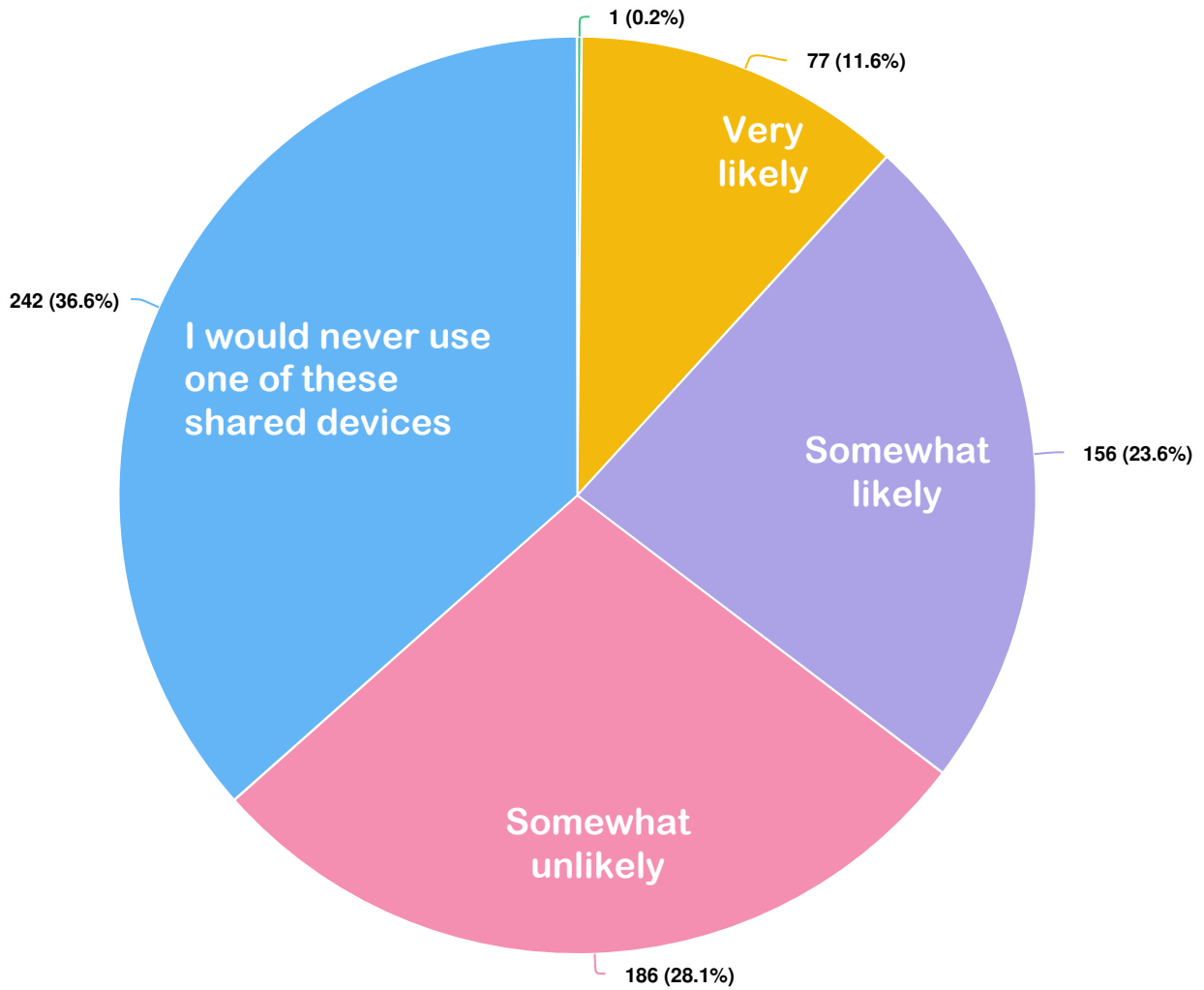


**Question options**

- Bikeshare
- Scootershare
- Both
- Never

*Optional question (660 response(s), 2 skipped)*  
*Question type: Dropdown Question*

**Q18** How likely would you be to use a scooter / bikeshare program in Shoreline?

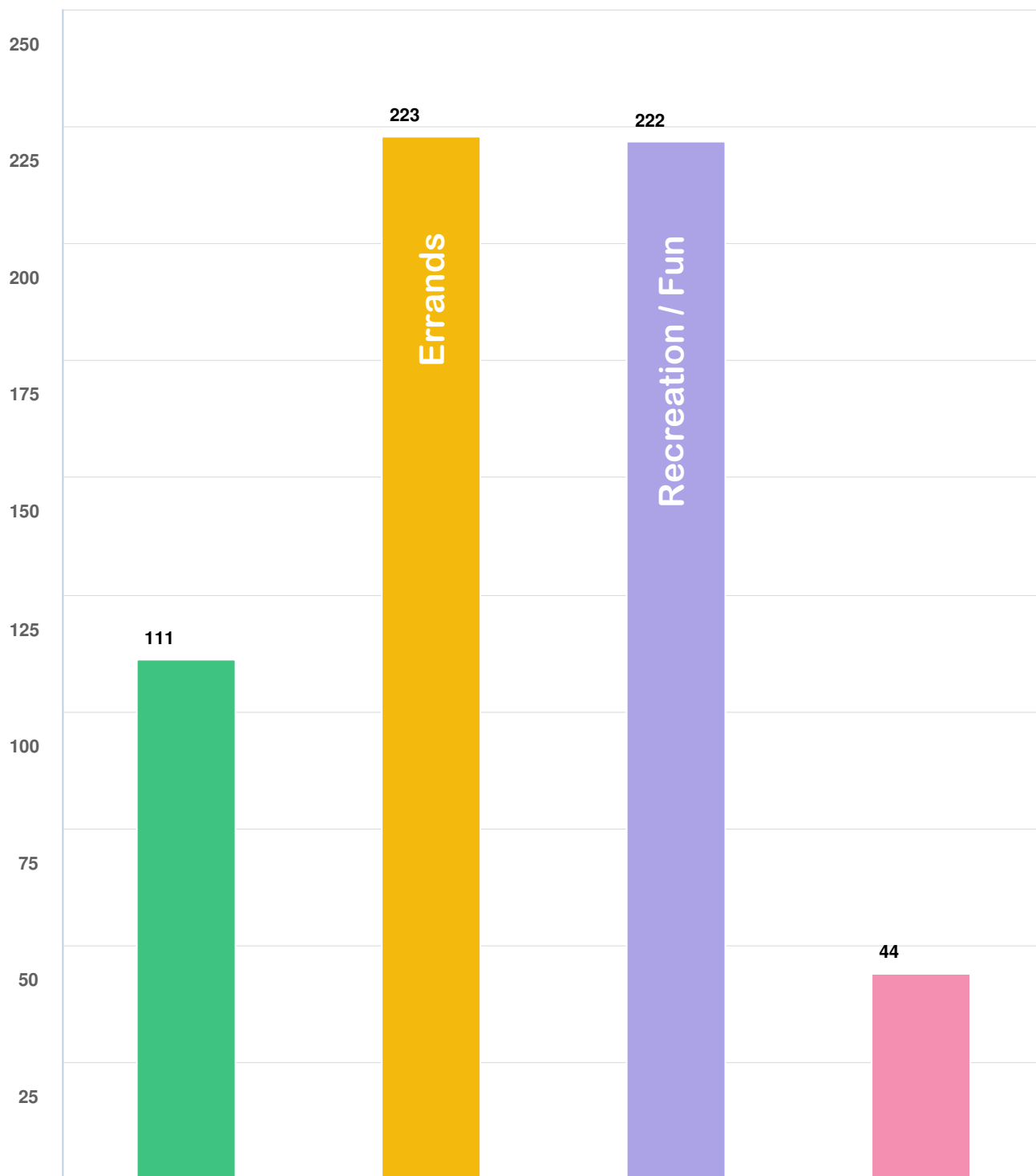


**Question options**

- I am under 18 so cannot yet use this program
- Very likely
- Somewhat likely
- Somewhat unlikely
- I would never use one of these shared devices.

Mandatory Question (662 response(s))  
Question type: Dropdown Question

**Q19** What is the main reason you would consider using a scooter/bikeshare program?

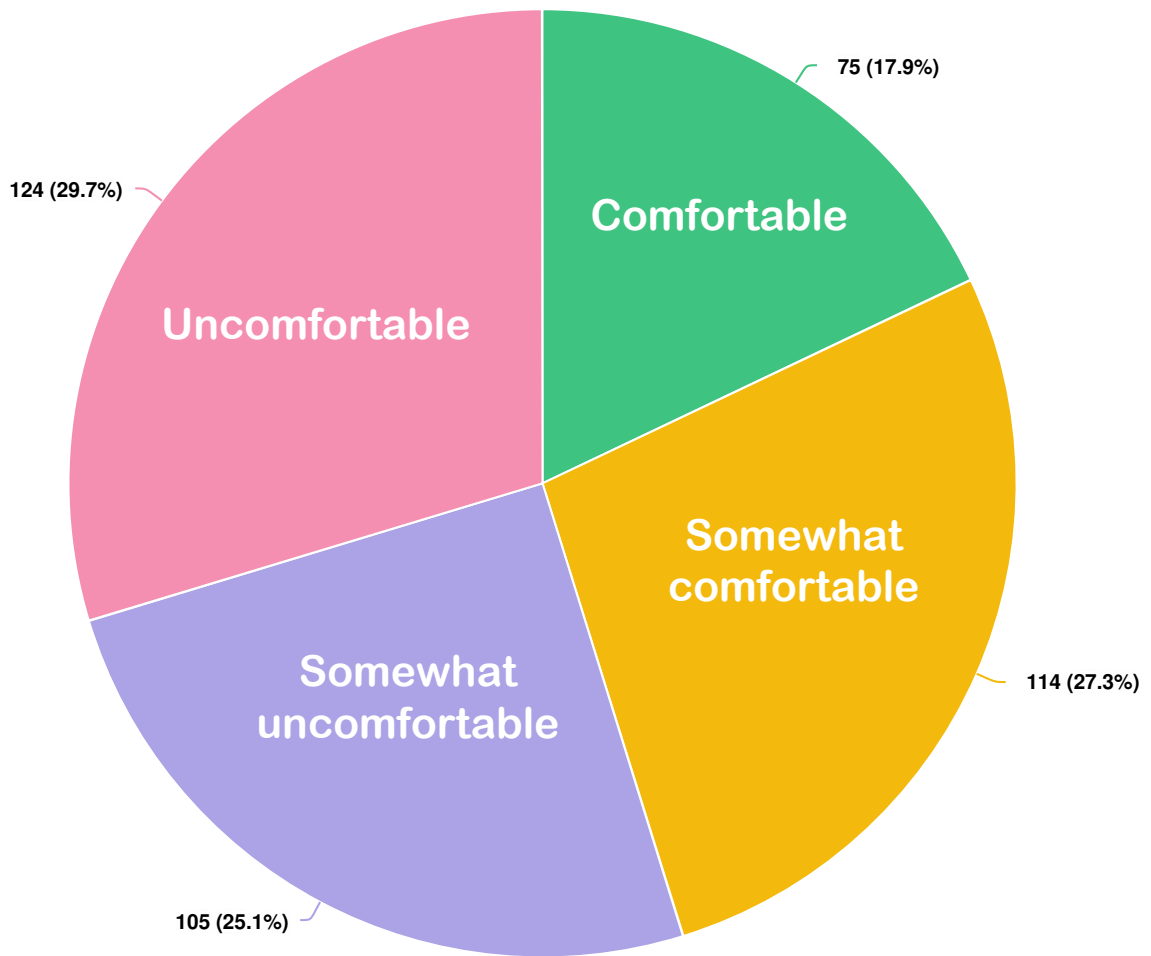


**Question options**

- Travel to work or school
- Errands
- Recreation/fun
- Other (please specify)

Optional question (403 response(s), 259 skipped)  
Question type: Checkbox Question

**Q20** Do you feel comfortable riding a scooter or bike in traffic?

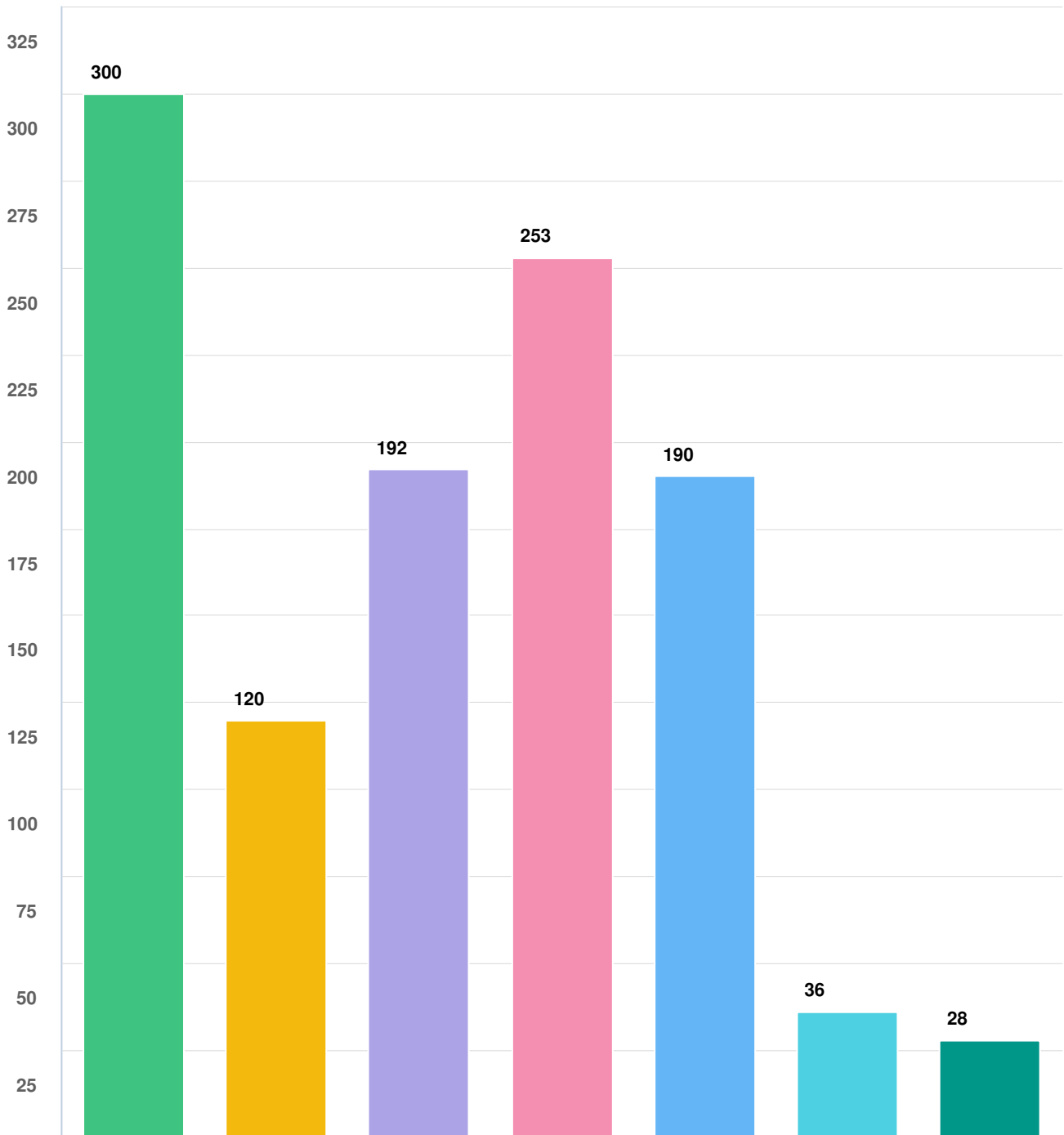


**Question options**

- Comfortable
- Somewhat comfortable
- Somewhat uncomfortable
- Uncomfortable

Optional question (418 response(s), 244 skipped)  
Question type: Dropdown Question

**Q21** Choose any of the following that would make you more likely to use one of these devices. (Regarding convenience in finding a scooter or bike):

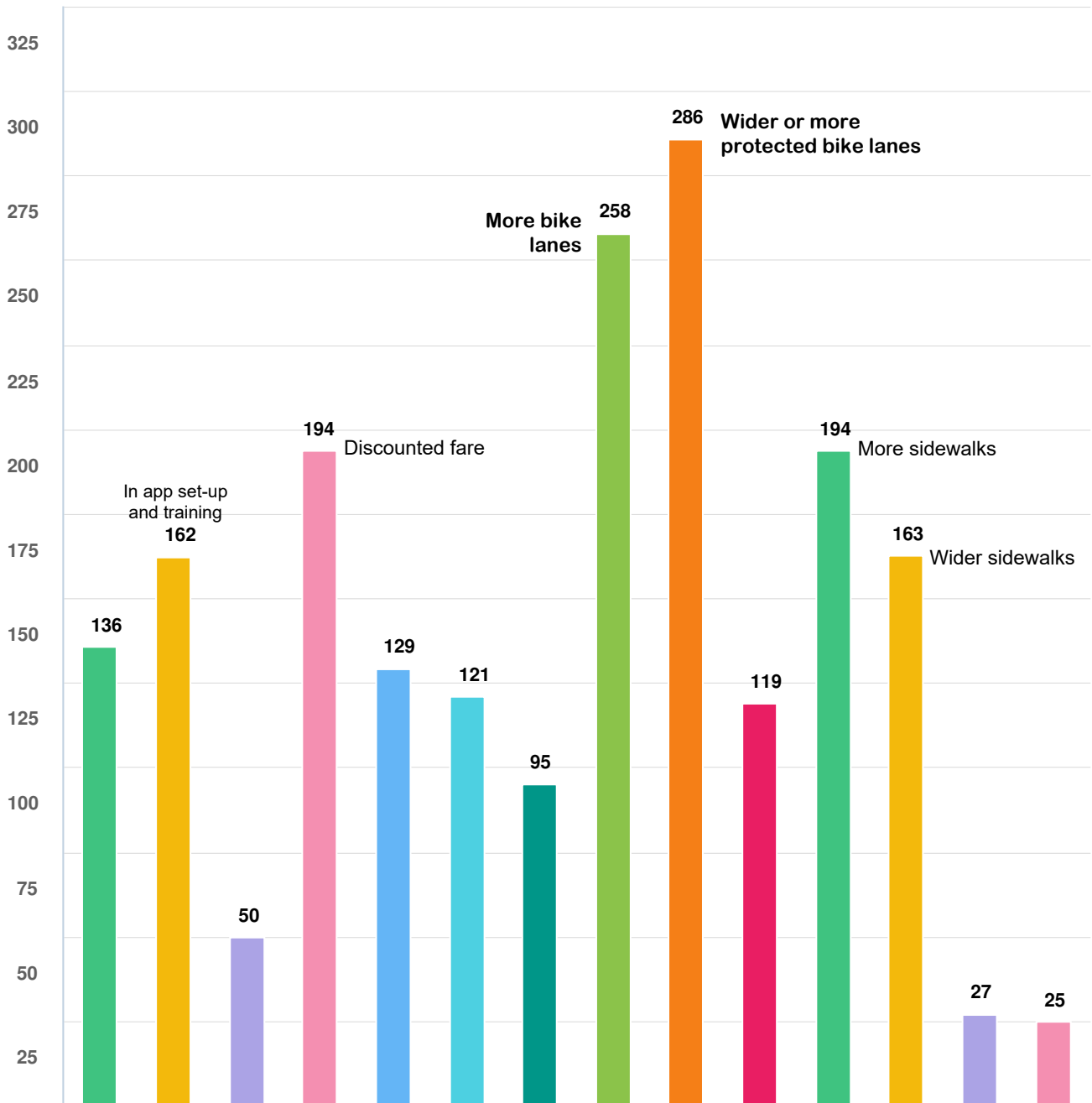


**Question options**

- Found near where I live.
- Found near where I work.
- Found near where I shop or go out.
- Found near transit (bus or rail).
- Visible designated racks or parking pens.
- None of the above.
- Other (please specify)

Optional question (411 response(s), 251 skipped)  
Question type: Checkbox Question

**Q22** Choose any of the following that would increase the likelihood you would use scooter or bike share.



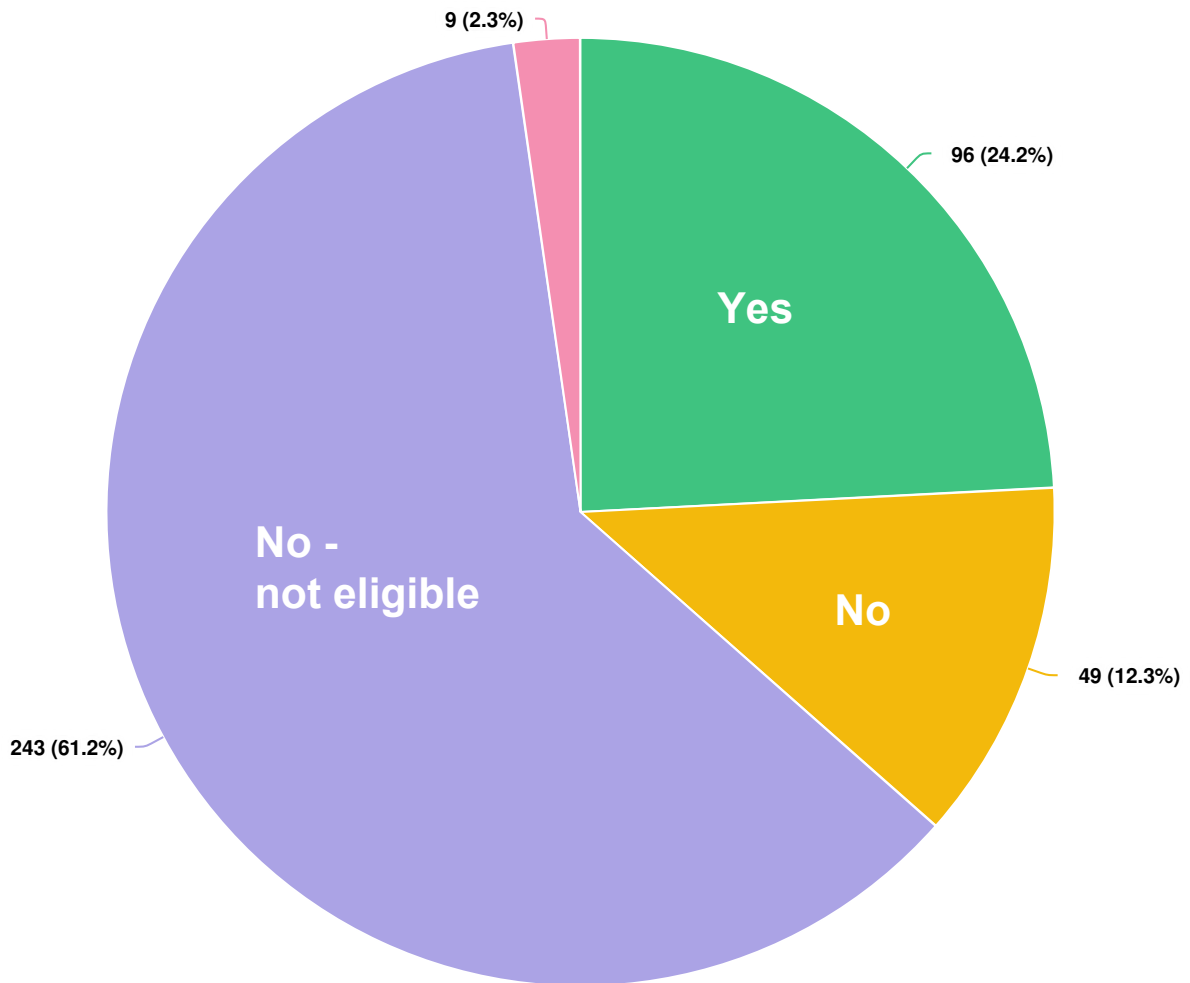
**Question options**

- Can book by phone call or text.
 ● In-app set-up and rider training.
 ● In-person setup and rider training.
- Discounted fare.
 ● Free helmet.
 ● Discounts for parking in specific locations.
- Free training on how to use the scooters and bikes that is easy to access.
 ● More bike lanes.
- Wider or more protected bike lanes.
 ● Reduced speed limits.
 ● More sidewalks.
 ● Wider sidewalks.
- None of the above.
 ● Other (please specify)

Optional question (414 response(s), 248 skipped)  
 Question type: Checkbox Question



**Q23** | Would you use a Discounted Fare program for the scooter/bikeshare program (about \$4 per 20 minute trip)? Note: You are eligible if you qualify for SNAP (Supplemental Nutrition Assistance Program), Medicaid, Reduced-rate utility bills, Free or redu...

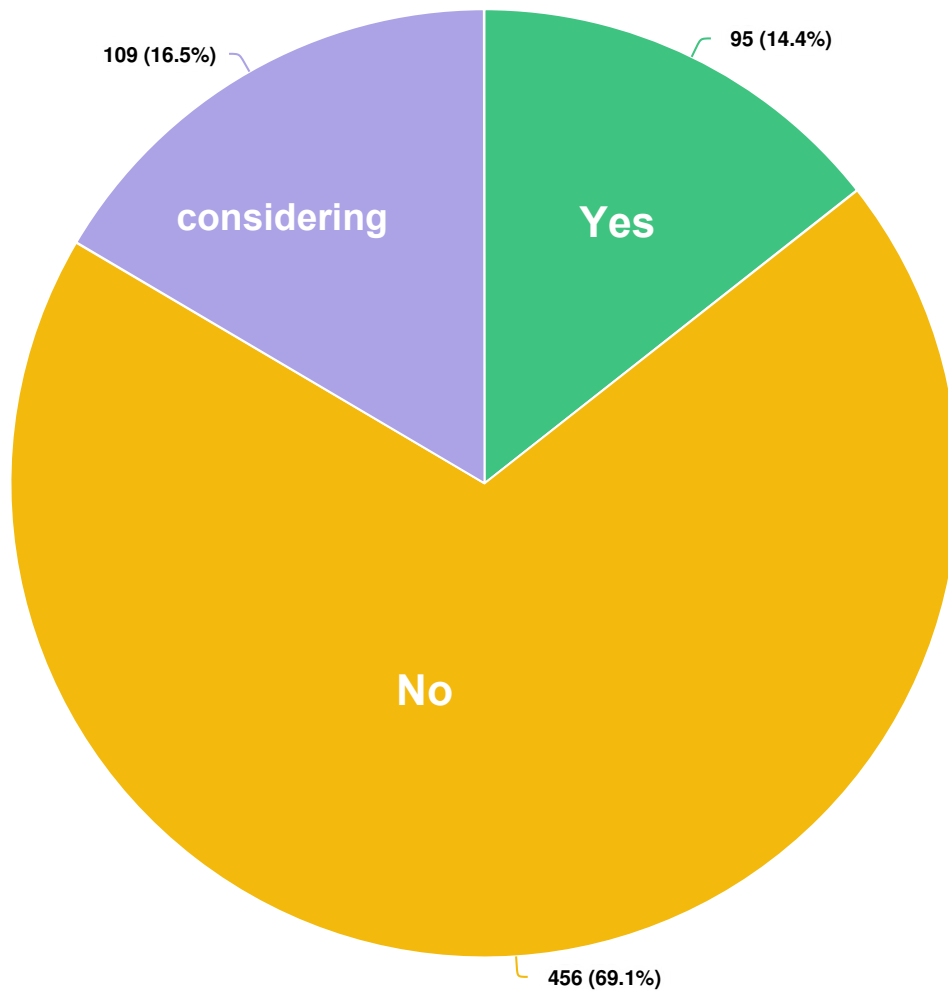


**Question options**

- Yes, I would use a discounted fare.
- No, I would not use a discounted fare program.
- No, I am not eligible for a government assistance program.
- No, I face barriers to prove my eligibility.

Optional question (397 response(s), 265 skipped)  
Question type: Dropdown Question

**Q24** Do you currently own a plug-in electric vehicle?

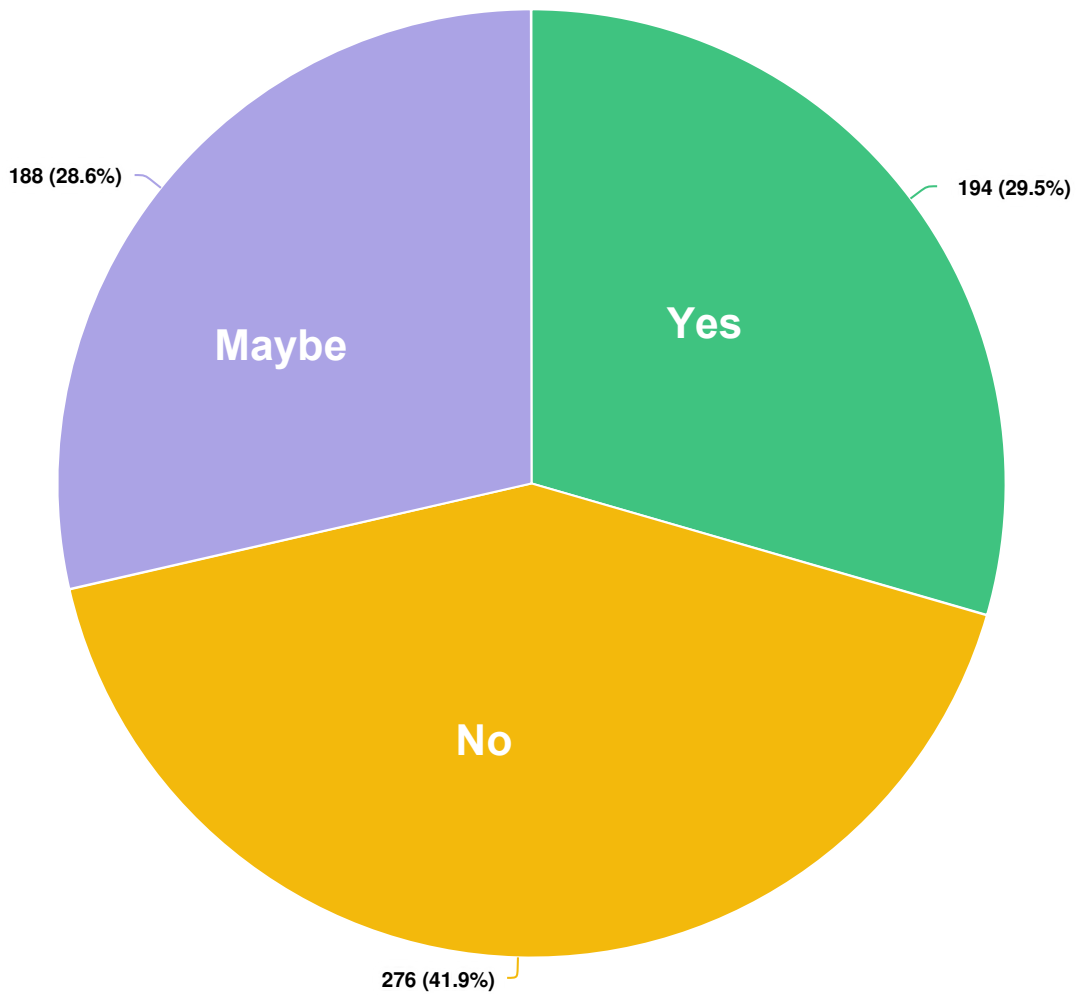


**Question options**

- Yes
- No
- I am considering purchasing an electric vehicle in the next two years.

*Optional question (660 response(s), 2 skipped)  
Question type: Radio Button Question*

**Q25** Carsharing lets you rent cars by the hour or day, without the commitment and costs of auto ownership. It's a membership-based service primarily supporting errands or short trips. Would you ever consider using an electric carshare vehicle?

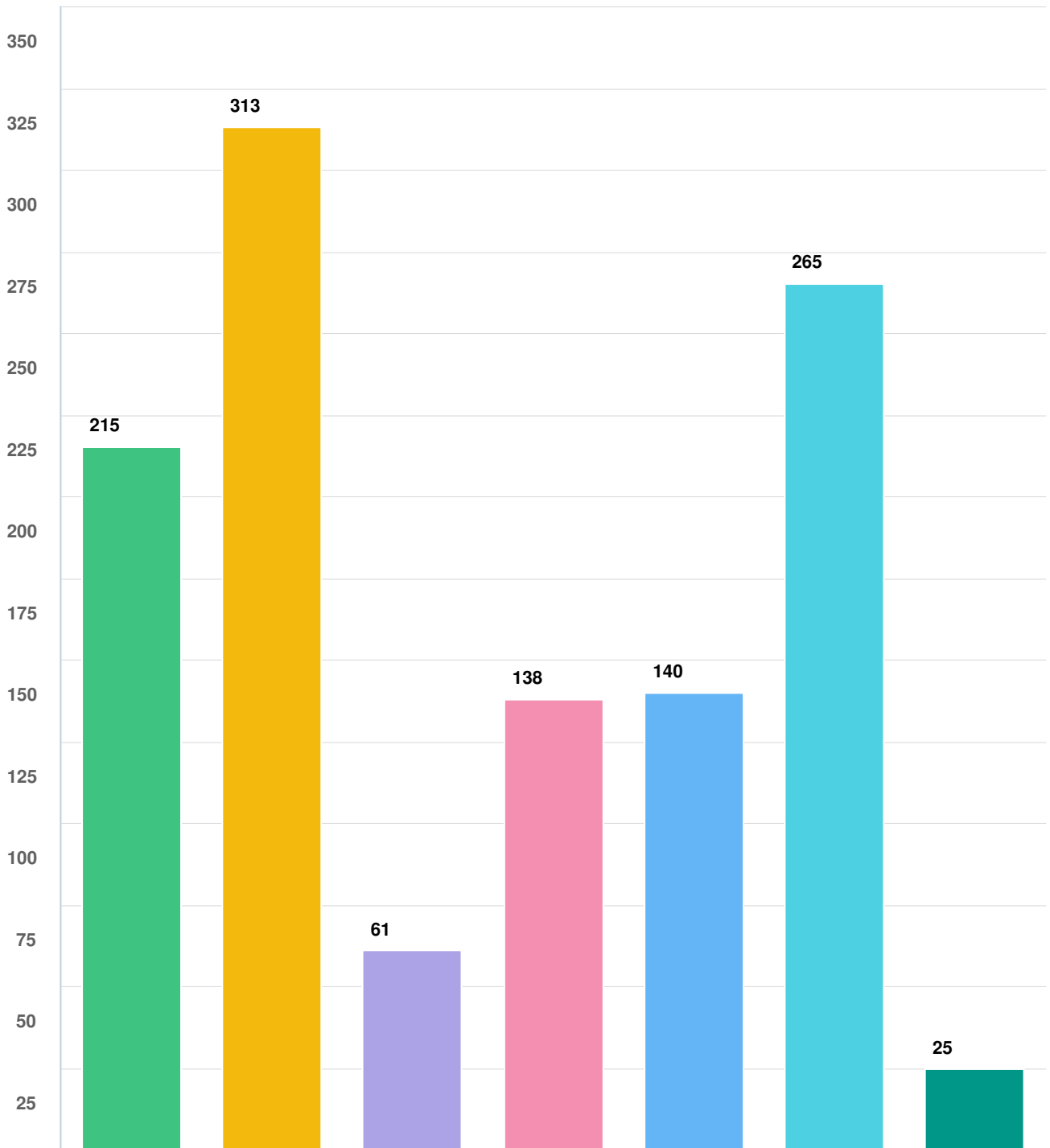


**Question options**

- Yes
- No
- Maybe

Optional question (658 response(s), 4 skipped)  
Question type: Radio Button Question

**Q26** | Where would be the most convenient locations for you to access electric carshare services?

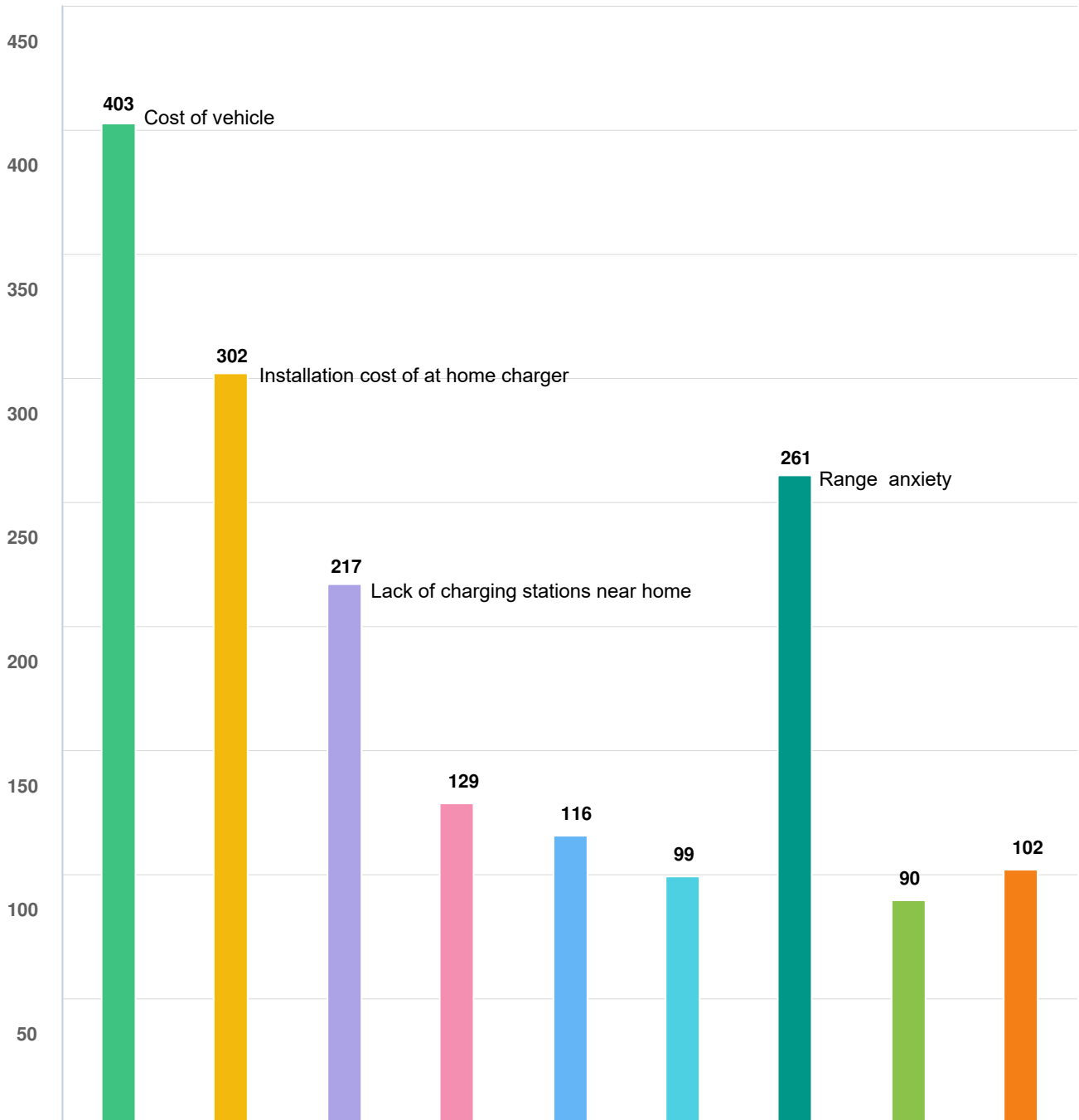


**Question options**

- On my block (near home)
- Within 5 blocks of my home
- Within 10 blocks of my home
- Near my work
- Along major commercial corridors (e.g. Aurora Avenue)
- Near public transit hubs
- Other (please specify)

Optional question (561 response(s), 101 skipped)  
Question type: Checkbox Question

**Q27** What are the biggest barriers you face when considering use of an electric vehicle?

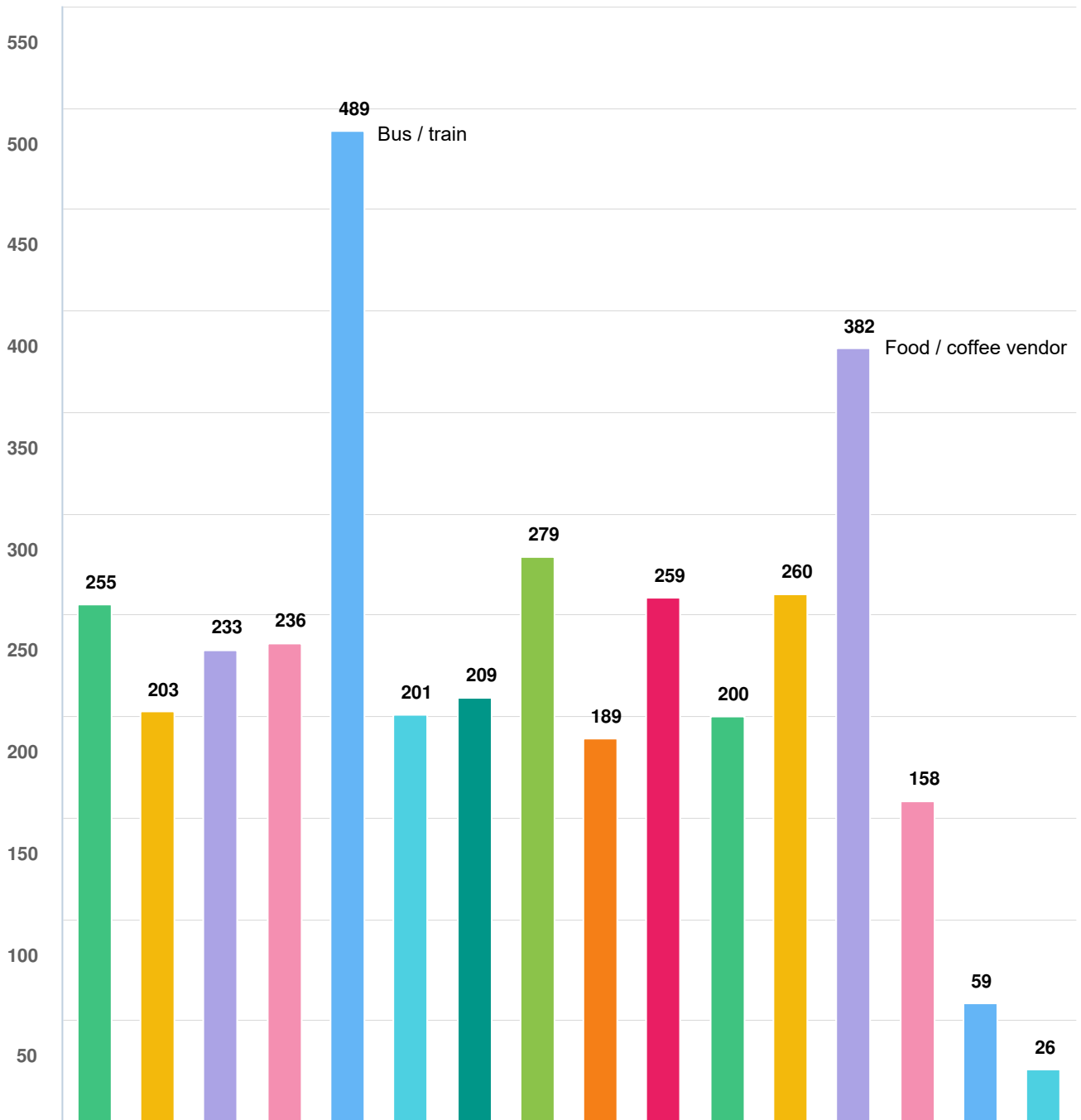


**Question options**

- Cost of vehicle.
- Cost of installation of a charger at home.
- Lack of charging stations near my home.
- Lack of charging stations near my work.
- Lack of charging stations at major shopping centers.
- Lack of charging stations near transit hubs.
- Range anxiety (fear of running out of battery power).
- Lack of affordable Electric Carshare options I can book.
- Other (please specify)

Optional question (599 response(s), 63 skipped)  
Question type: Checkbox Question

**Q28** Which options at a Shared-Use Mobility Hub would you consider using. Choose all that apply.

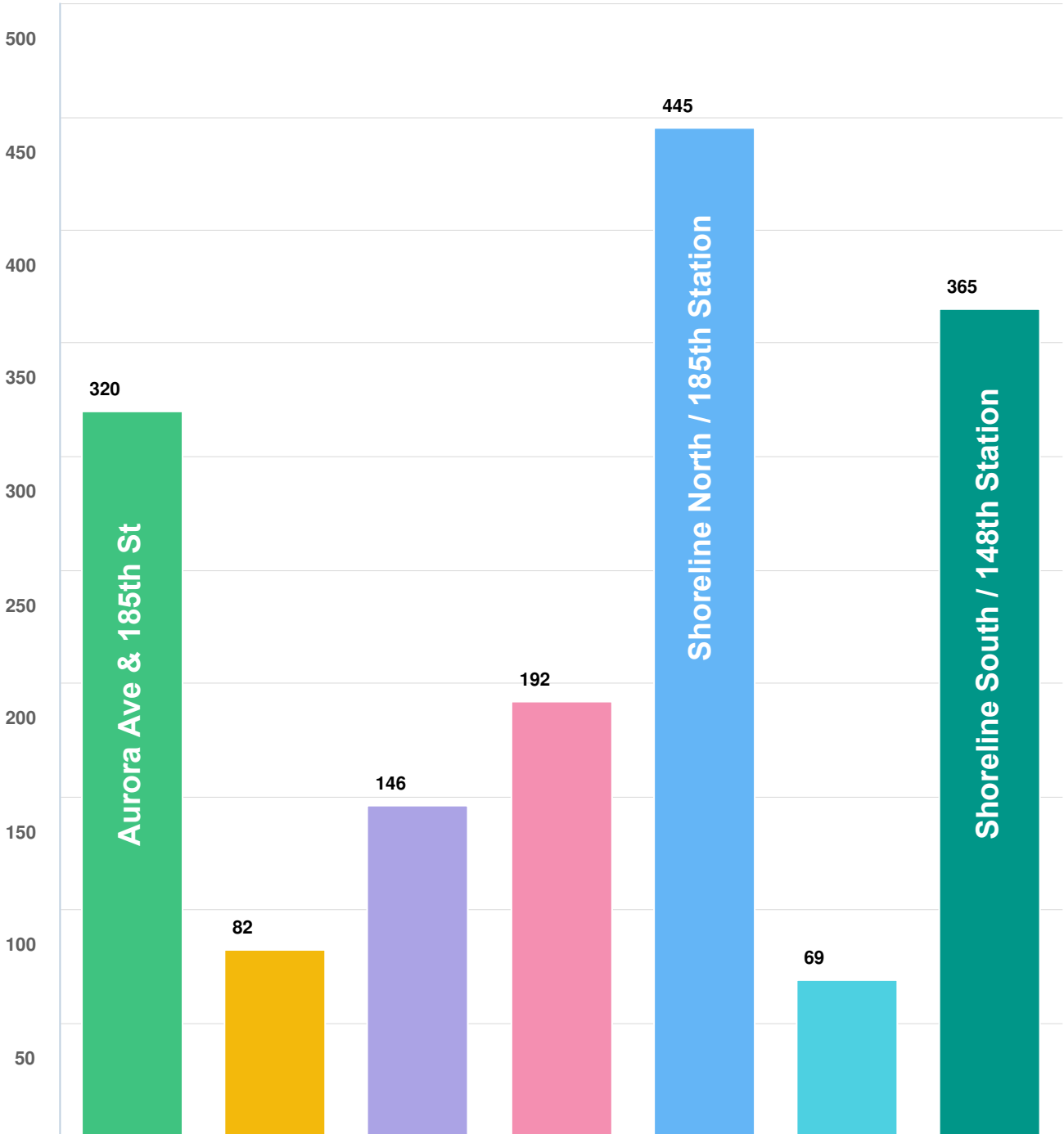


**Question options**

- Bike-share
 ● Scooter-share
 ● Car-share
 ● Ride hailing (Uber/Lyft)
 ● Bus / train
- Electric vehicle charging ports
 ● Bike racks
 ● Bike lockers
 ● Bike repair station
 ● Guarded / gated bike storage
- Kiosk with information
 ● Public space
 ● Food / coffee vendor
 ● Retail bike shop
 ● None
- Other (please specify)

Optional question (649 response(s), 13 skipped)  
 Question type: Checkbox Question

**Q29** Look at the map below and select which locations make the most sense to have a Shared-Use Mobility Hub based on the top ranking locations identified in the City’s Transportation Element (choose your top three locations):



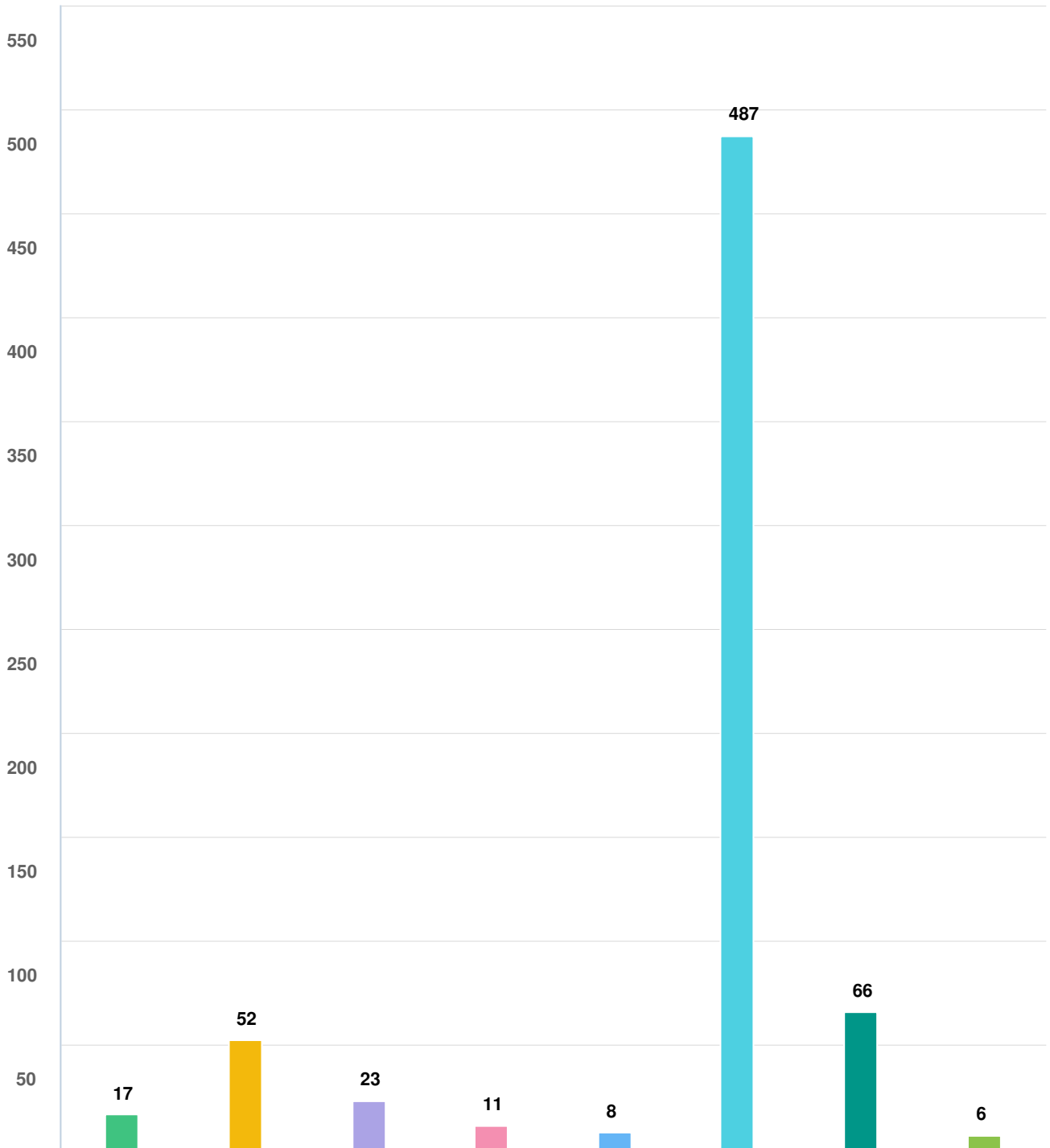
**Question options**

- A - Aurora Ave and N 185th St
- B - Richmond Beach
- C - 15th Ave NE (future BRT Station)
- D - Shoreline City Hall
- E - Shoreline North/185th Station (light rail)
- F - 4 Corners Neighborhood
- G - Shoreline South/148th Station (light rail)

Optional question (613 response(s), 49 skipped)

Question type: Checkbox Question

**Q30** Which of the following best describes your race/ethnicity? (Check all that apply)



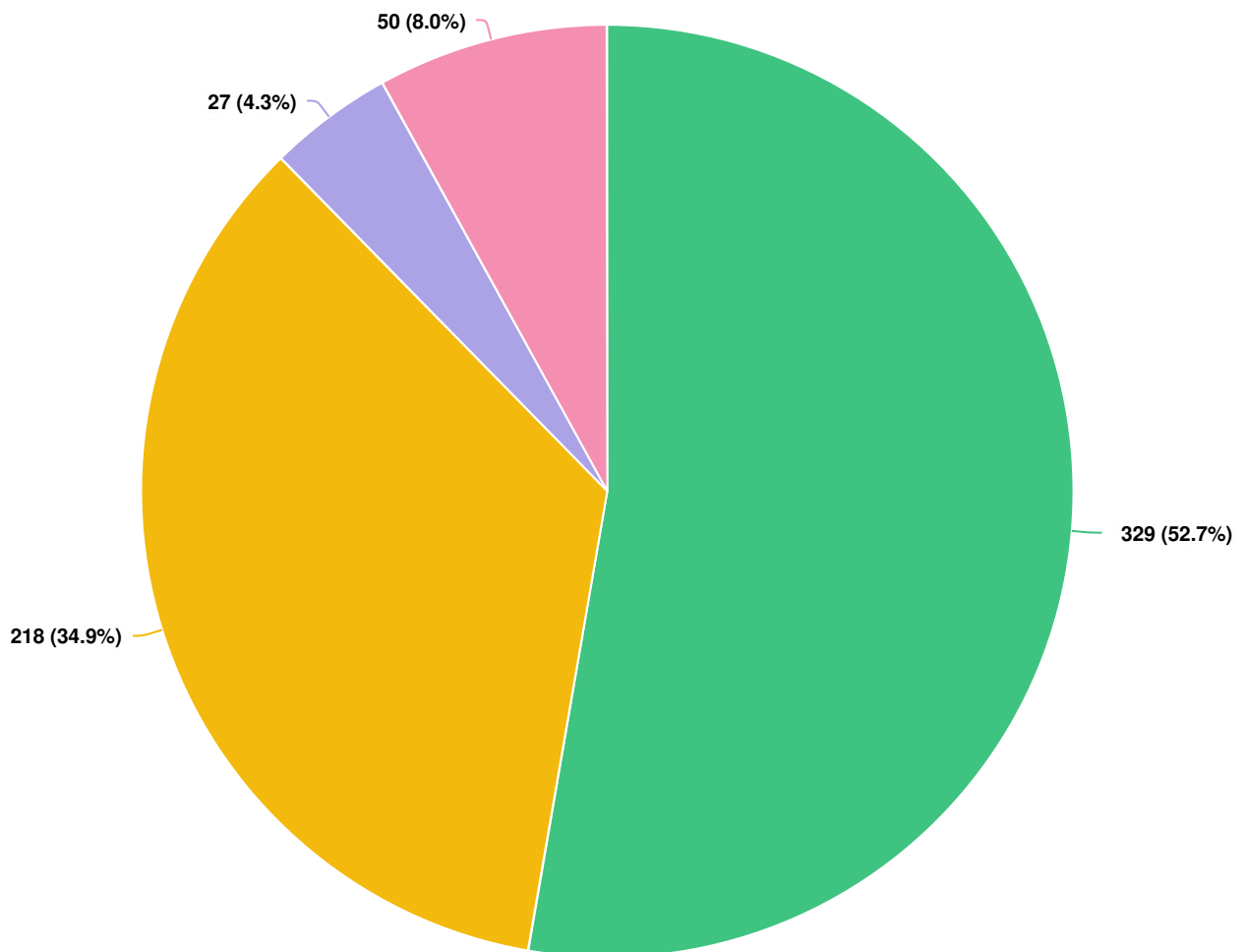
**Question options**

- African American / Black
- Asian
- Hispanic / Latino
- Native American / Alaska Native
- Pacific Islander / Native Hawaiian
- White / Caucasian
- Prefer not to disclose
- Other (please specify)

Optional question (629 response(s), 33 skipped)  
Question type: Checkbox Question



Q31 Gender identity

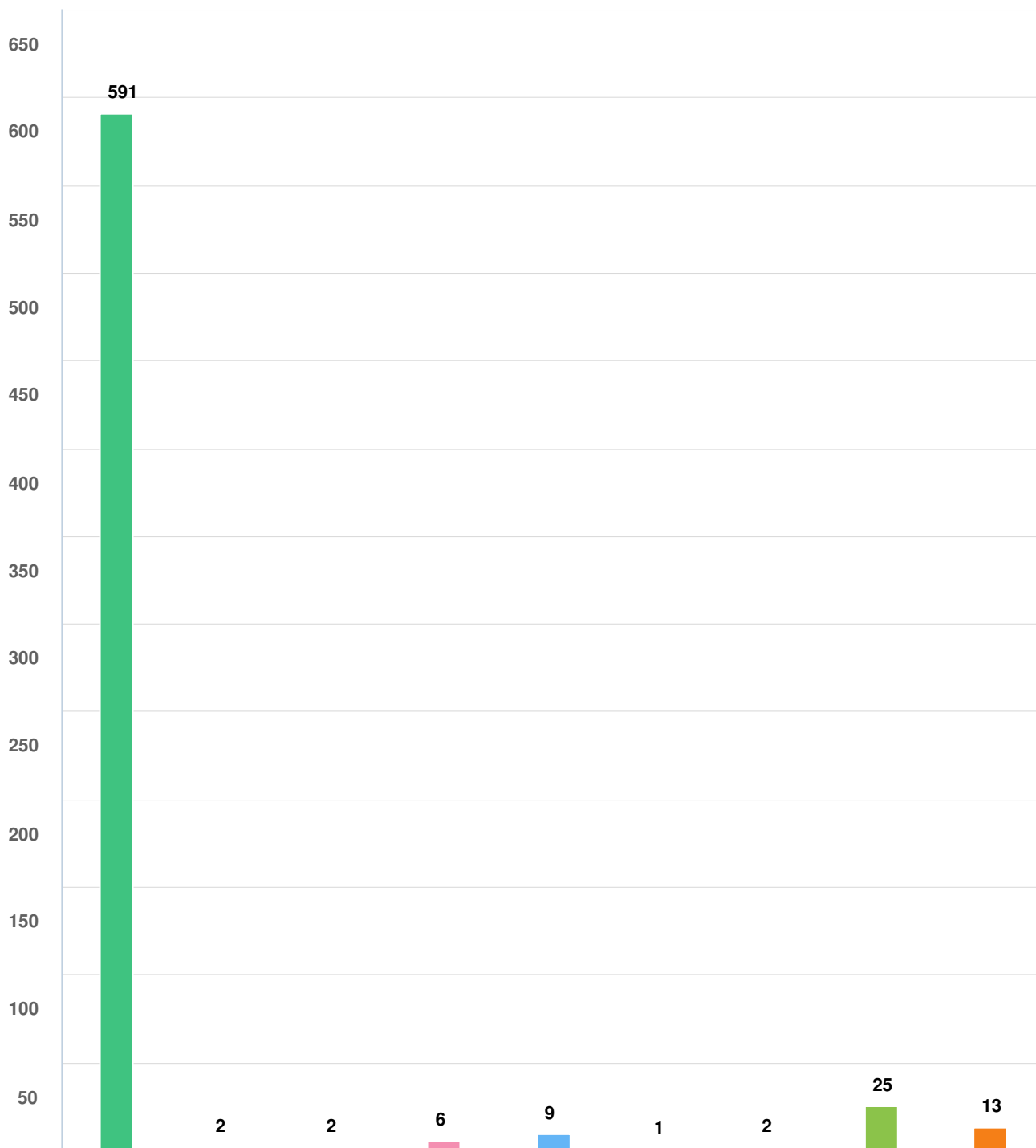


**Question options**

- Female
- Male
- Other / Non-Binary
- Prefer not to disclose

Optional question (624 response(s), 38 skipped)  
Question type: Radio Button Question

**Q32** What is the primary language(s) spoken in your home?

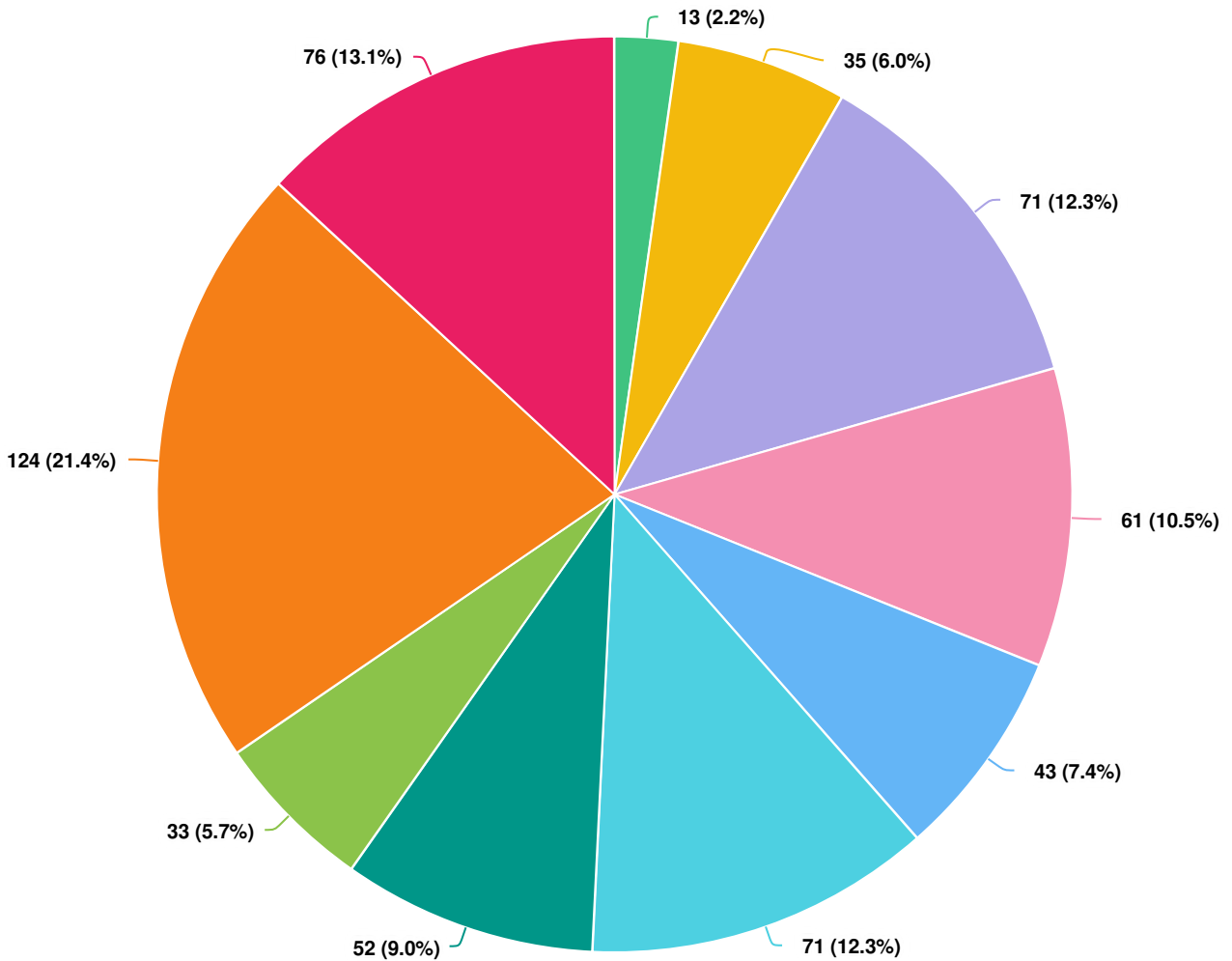


**Question options**

- English
- Amharic/Tigrinya
- Korean
- Mandarin / Cantonese
- Spanish
- Tagalog
- Vietnamese
- Prefer not to disclose
- Other (please specify)

Optional question (630 response(s), 32 skipped)  
Question type: Checkbox Question

**Q33** What is your total annual household income?

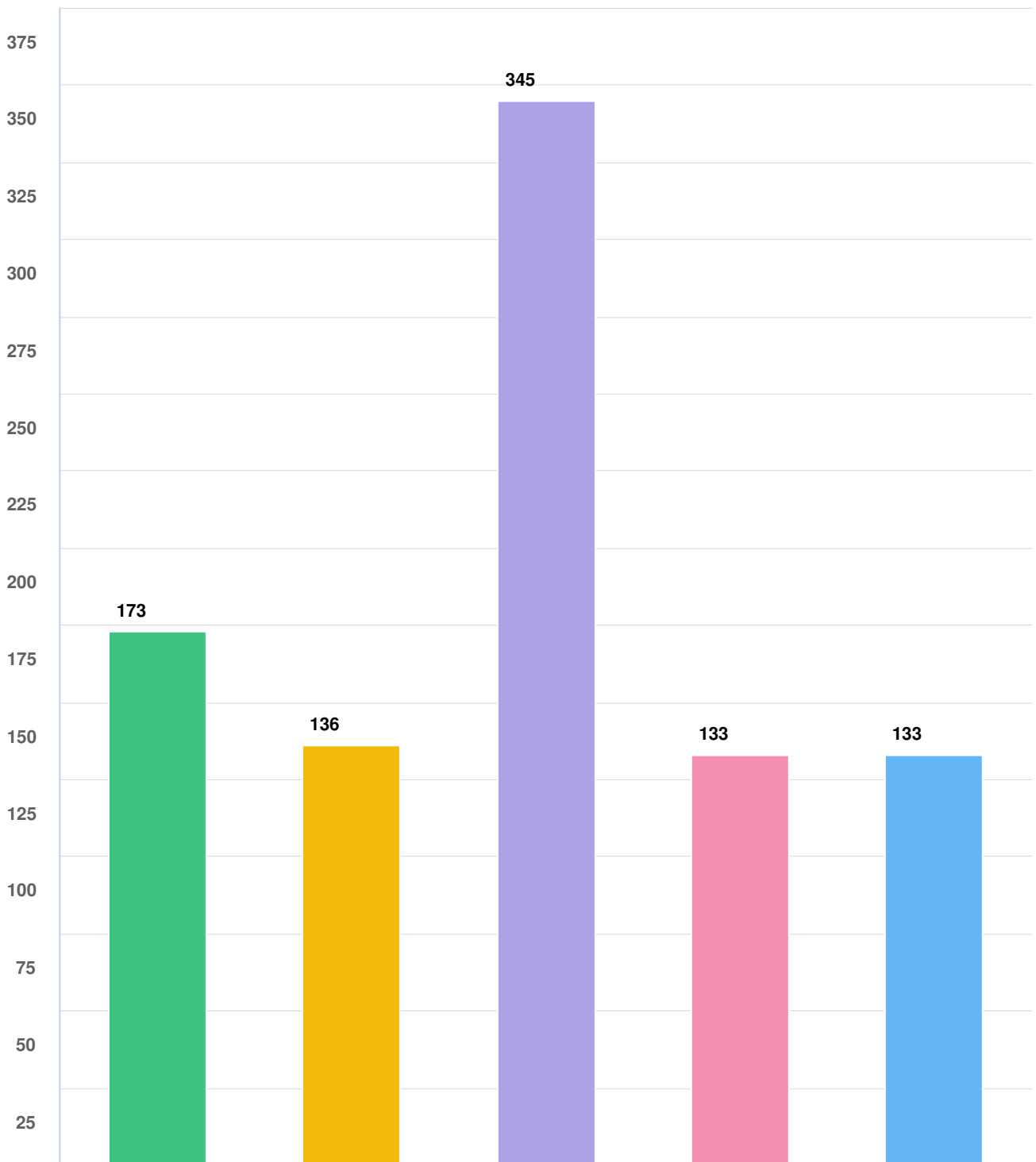


**Question options**

- Under \$25,000
- \$25,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 - \$124,999
- \$125,000 - \$149,999
- \$150,000 - \$174,999
- \$175,000 - \$200,000
- Over \$200,000
- Prefer not to disclose

Optional question (579 response(s), 83 skipped)  
Question type: Dropdown Question

**Q34** Counting yourself, people of which age ranges reside in your household?



**Question options**

- under 18 years of age     18 - 30 years old     31 - 54 years old     55 - 64 years old     65 and older

*Optional question (616 response(s), 46 skipped)  
Question type: Checkbox Question*

