

2024-2026 City Council Goals and Work Plan

The Council is committed to fulfilling the community's long-term vision – Vision 2029 – and being an equitable and sustainable city that meets the needs of all residents, in particular:

- community—ensuring it is safe, attractive, inclusive and serves all ages and abilities;
- environment—preserving environmental assets and enhancing the built environment so that it protects natural resources;
- services—supporting quality services, facilities, and infrastructure; and
- finances—responsible stewardship of fiscal resources to achieve the community, environment and services desired by residents.

The City Council holds an annual Strategic Planning Workshop to monitor progress and determine priorities and action steps necessary to advance Vision 2029 and the City's equity goals. This workplan, which is aimed at improving the City's ability to fulfill the community's vision, is then reflected in department work plans, the City's budget, capital improvement plan, and through special initiatives.

Goal 1: Strengthen Shoreline's economic climate and opportunities

Robust private investment and economic opportunities help achieve Council Goals by enhancing the local economy, providing jobs and housing choices for all income levels, and supporting the public services and lifestyle amenities that the community desires and expects.

ACTION STEPS:

1. Conduct a review of development that has occurred in the 145th Station Area
2. Continue to implement development review and permitting best practices, including management of staffing and contract resources to meet permit review time targets, and expansion of the City's online permitting
3. Continue business retention and expansion by building relationships and identifying regulatory challenges, safety concerns, and other barriers to business growth, especially with those that are underrepresented and under-resourced
4. Facilitate collaboration with and between members of the business community to support new and existing businesses
5. Complete delivery of American Rescue Plan Act Programs to support community recovery from the COVID-19 pandemic
6. Develop draft policies and amendments to the Development Code to allow middle housing building types in low density residential areas for consideration as part of the 2024 Comprehensive Plan update
7. Participate in the State's Master Plan process for the Fircrest Campus to align with the City's Comprehensive Plan
8. Monitor the City's 10-Year Financial Sustainability Model and respond to economic changes to ensure financial sustainability
9. Support King County Metro's evaluation of the 192nd Park and Ride as a potential location for expanded transit operations and transit-oriented-development
10. Work with Seattle City Light to ensure electric infrastructure supports Shoreline's planned growth by sharing information and seeking to align timelines of private developments, City projects, and utility capacity expansion projects
11. Begin to conduct neighborhood subarea planning with a focus on high activity areas and neighborhood commercial centers and corridors

Goal 2: Manage and develop the City's infrastructure, steward the natural environment and address climate impacts

The City has identified needed improvements to strengthen its municipal infrastructure to maintain public services the community expects through adoption of the Comprehensive Plan, Surface Water Master Plan, Wastewater Master Plan, Transportation Master Plan and the Parks, Recreation, Open Space, Arts Plan. As capital improvements are made, it is important to include efforts that will enhance Shoreline's natural environment and address climate change and impacts, ultimately having a positive effect on the Puget Sound region.

ACTION STEPS:

1. Implement the Voter Approved New Sidewalk Program by completing design and construction of the 8th Ave NW (Sunset Park to Richmond Beach Road) and 19th Ave NE (NE 196th to NE 205th Street) Sidewalk Projects and beginning design of the Dayton Ave N (N 155th to N 160th Street) Project
2. Implement the Sidewalk Rehabilitation Program utilizing a prioritized plan for the next five years
3. Complete design and construction of the priority park improvements funded through the 2022 Park Bond
4. Begin design of Westminster Park
5. Assess existing undeveloped park properties (Rotary, West Echo Lake, 192nd/Hemlock, Edwin Pratt, South Ronald Bog, South Twin Ponds) using the Property Acquisition Development Framework, and design and construct select properties accordingly using 2022 Park Bond funding
6. Update and implement the Parks, Recreation, Open Space, and Arts Plan to guide park and recreation investments for the next six years and incorporate the new plan in an update to the Park Impact Fee
7. Continue to explore strategies for replacement of the Shoreline Pool and Spartan Recreation Center
8. Develop code amendments to holistically update tree regulations to streamline administration and improve outcomes
9. Implement the 2023 Urban Forest Strategic Plan and expand partnership with Green Cities, volunteer programs and various partner organizations
10. Continue to Implement Salmon-Safe certification (2019-2024) and recertify as a Salmon Safe City (2024-2029)
11. Implement the Climate Action Plan, including development of programs to support electrification of existing buildings, reduce per capita driving, and encourage electric vehicle adoption
12. Complete construction and commissioning of the Ballinger Maintenance Facility, design improvements at the North Maintenance Facility, and develop a funding plan for long-term facility improvements
13. Develop and implement the 2025-2030 Surface Water Master Plan
14. Update and amend the Comprehensive Sewer Plan to reflect adjusted capital improvement plan
15. Support the update to the Transportation Element/Transportation Master Plan through expansion of shared use mobility options and support of connections in high activity areas
16. Complete and begin implementation of the major update of the 2024 Comprehensive Plan
17. Complete design of Phase 1 of the N 175th Street Corridor Project from Interstate-5 to Stone Avenue N and initiate Right-of-Way acquisition and develop a funding strategy for future phases of the project
18. Construct the 145th and I-5 Interchange improvements and Phase 1 of the 145th Street Corridor improvements
19. Continue to develop the City's Asset Management Program so that City assets are developed, tracked, maintained, analyzed and replaced in a systematic way considering the total lifecycle value (including costs and benefits) of assets and the risk of asset failure

Goal 3: Prepare for regional mass transit in Shoreline

Our community looks forward to increasing mobility options and reducing environmental impacts through public transit services. The Sound Transit Lynnwood Link Extension light rail project, which includes the Shoreline North/185th Station and the Shoreline South/148th Station, is scheduled to open in 2024. The Sound Transit Stride Bus Rapid Transit project includes funding for corridor improvements and service along State Route 523 (N 145th Street) from Bothell Way connecting to the Shoreline South/148th Station. Engaging our community members and regional transit partners in plans to integrate local transit options and connect multi-modal travel corridors, including the 145th Street and 185th Street corridors, into the future light rail service continues to be an important Council priority.

ACTION STEPS:

1. Support Sound Transit's 145th Street improvements from Bothell Way to Interstate-5 as part of the Stride Bus Rapid Transit Project
2. Work collaboratively with Sound Transit on the Lynnwood Link Extension Project, including negotiation of remaining project agreements and coordination of project construction, inspection, and ongoing permitting
3. Coordinate with developers and seek partnerships and funding to realize the vision of the Light Rail Station Areas, which includes improved multi-modal connections to the light rail stations
4. Create non-motorized connections to the light rail stations including coordinating design elements of the Trail Along the Rail
5. Construct Phase 1 of the 148th Street Non-Motorized Bridge project, complete Right-of-Way acquisition of Phase 2, and advertise for construction of Phase 2
6. Collaborate with regional transit providers to implement long-range regional transit plans including Sound Transit's ST3 Plan, King County Metro's Metro Connects Long Range Plan, and Community Transit's Blue Line and Long-Range Plan
7. Launch Citywide parking program, including Restricted Parking Zones and a parking enforcement unit

Goal 4: Expand the City's focus on equity and social justice and work to become an Anti-Racist community

The Council values all residents and does not tolerate any form of discrimination. On January 23, 2017, Council adopted Resolution No. 401 declaring the City to be an inviting, equitable, and safe community for all and to be a leader in protecting human rights, equity, public safety, and social well-being. And on November 30, 2020, Council adopted Resolution No. 467 declaring the City's commitment to building an anti-racist community through addressing the ways racism is maintained through beliefs, behaviors, and policies. We are committed to co-creating a vision with the community to ensure that Shoreline is an inviting, equitable, and safe community for all.

ACTION STEPS:

1. Identify and implement foundational and ongoing equity and anti-racism training for City staff, Council, the PRCS/Tree Board, and the Planning Commission
2. Assess the City's employment, hiring, and recruitment practices through an equity lens
3. Continue building trusting working relationships within the community that will support our ability to:
 - a) Better understand strengths, concerns and needed supports within historically marginalized groups and to offer resources to address these;
 - b) Foster engagement and participation in key planning process, community safety, law enforcement, and other topics important to the community;
 - c) Specifically inform the City's community policing practices; and
 - d) Work in partnership to develop long-term strategies for building an anti-racist community
4. Develop a citywide equity needs map for use in analysis and to inform service delivery and resource allocation decision making

5. Develop resources and training to assist staff in understanding meaningful community engagement practices focused on achieving equitable outcomes
6. Ensure that the City's programs, parks, facilities, activities and communications comply with the Americans with Disabilities Act and are accessible to all Shoreline residents
7. Incorporate Age-Friendly Community policies into the 2024 Comprehensive Plan update

Goal 5: Promote and enhance community safety, broader community connections, and a coordinated response to homelessness and individuals in behavioral health crisis

The Council recognizes that supporting stronger community connections and making it possible for residents to meet their needs are critical elements of a safe and thriving community. Maintaining a safe community is the City's highest priority. The 2022 Resident Satisfaction Survey reflected that 92% of respondents felt safe in their neighborhood during the day and 73% had an overall feeling of safety in Shoreline. The City is continuing a concentrated work plan to enhance our public safety communication and crime prevention efforts to ensure that our residents and businesses continue to find Shoreline a safe place to live, work and play. The City is also continuing to support those individuals living unhoused in our community or experiencing behavioral health issues by coordinating with regional homeless partners, working to ensure that there is adequate shelter capacity in Shoreline and North King County, and expanding behavioral health engagement and crisis intervention for those in need.

ACTION STEPS:

1. Use data driven policing to address crime trends and quality of life concerns in a timely manner
2. Support efforts to improve public safety by incorporating best practices and model policies for use of force, de-escalation training and police accountability
3. Achieve full staffing for the Shoreline Police Department
4. Participate on the Executive and Operations Board of the Regional Crisis Response (RCR) Agency to ensure agency effectiveness and coordinate across stakeholder response functions
5. Monitor and support the North King County Crisis Triage Center development, as well as the five additional crisis centers proposed by King County
6. Continue to collaborate with King County District Court and other criminal justice service partners to enhance community safety and provide support services to those in and at risk of being in the criminal justice system
7. Continue partnerships between the Community Services Division, Parks Operations Division, Office of Economic Development, the Code Enforcement and Customer Response Team, the Shoreline School District, the Shoreline Fire Department, and Shoreline Police on Problem Solving Projects and crime prevention to improve safety and the feeling of safety
8. Conduct trainings and community programs to promote safety, awareness, and response
9. Implement the Human Services Strategic Plan and enhance human services investment and service delivery to the community
10. Continue providing leadership and engagement with the North King County Coalition on Homelessness (NKCCCH) and the King County Regional Homelessness Authority (KCRHA) to ensure development of appropriate sub-regional homelessness response strategies and implementation activities for North King County, including support for the Oaks Enhanced Shelter and the North King County Severe Weather Shelter
11. Use data driven information to inform the City's actions and plans to provide shelter and affordable housing for low-income individuals in our community
12. Continue to enhance the City's Emergency Management and Preparedness Program to support the community in times of emergency or disaster in alignment with the Comprehensive Emergency Management Plan
13. Continue strategies to expand the City's community building efforts beyond established neighborhood associations