



City of Shoreline 2044 Comprehensive Plan Phase 2 Engagement Summary Report

January 2024 |

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Executive Summary

The City of Shoreline is updating its city-wide Comprehensive Plan. The new 20-year plan will articulate the community's vision for future growth and development and reflect community values. The goals and policies included in this plan will provide a basis for City regulations and guide future decision-making.

To build community understanding around this update and ensure meaningful and equitable community participation in the shaping of the update, the City of Shoreline has conducted two phases of public outreach. This report focuses on the second phase of outreach, which took place in the summer and fall of 2023. While all community members were encouraged to participate in this second phase of engagement, the City of Shoreline prioritized amplifying the voices of Shoreline residents that were underrepresented during the first phase of outreach, and others who have been historically excluded in City planning efforts.

Engagement tactics were tailored to reach:

- People of color
- Native and Indigenous peoples
- People in low-income households
- People who speak a language other than English in the home
- Young adults
- People with disabilities
- Renters

Throughout Phase 2 of engagement, the City deployed a range of engagement tactics to involve these audiences. These tactics included:

- Collaborating with community consultants to develop accessible materials
- Hosting a table at six community events
- Conducting four informational interviews with community leaders
- Presenting four educational presentations
- Partnering with community-based organizations (CBOs) to conduct three focus groups with 45 total attendees
- Hosting a public meeting
- Leading a workshop at the Shoreline Chamber of Commerce
- Developing an Online Open House (OOH) featuring a community survey

Together, these tactics helped the City inform community members about the comprehensive planning process and collect input that will shape the 2044 update.

In alignment with the City's prioritization of leading an equitable and accessible public input process, the engagement materials were available in five languages: English, Amharic, Simplified Chinese, Spanish, and Tigrinya.



Figure 1: City of Shoreline table at Briarcrest Neighborhood Picnic.

Across engagement tactics, the following key themes were voiced by the community:

- **Increase safety measures and infrastructure:** Safety arose as a top concern across all engagement tactics. From pedestrian safety to broader community security, societal unrest and an increase in the unsheltered population have negatively impacted residents. Suggestions from community members included implementing neighborhood watch programs, increasing snow and ice removal, and increasing ADA accessibility.
- **Invest in nature, parks, and open spaces:** Residents would like to see an increase in access to green spaces, better maintenance of existing parks, and the preservation of natural habitats as Shoreline’s population continues to grow. Recommendations included planting more trees, integrating nature into development, establishing community gardens, and educating the public on environmental care.
- **Expand community services and recreational opportunities:** Shoreline faces a scarcity of diverse programs and essential services, leading residents to seek options beyond the city. Suggestions included creating a central community space, hosting more events, establishing cultural venues, and improving amenities.
- **Prioritize affordable housing and local employment opportunities:** Residents cite limited job prospects and high housing costs as reasons for leaving Shoreline. There is also shared concern regarding renters’ rights, property management, and the need for ADA accessibility in affordable housing. Community members stressed that improving upon these housing and employment issues would support residents in being independent without having to leave Shoreline.
- **Create more “Third Places”:** Shoreline has 14 neighborhoods, each with their own character. The smaller neighborhood commercial nodes such as Richmond Beach, Richmond Highlands, and Ridgcrest are important for those living nearby. The City should invest in these to support further business growth and neighborhood identity.



Figure 2: Engagement team facilitating map activity at the Día de los Muertos celebration

Reflections & Lessons Learned

Through community consultant collaboration, partnerships with community-based organizations, interviews with local leaders, and a dedicated emphasis on reaching historically underrepresented communities, the City took a multifaceted approach to gathering feedback for the Comprehensive Plan update.

This engagement provided valuable insights for future outreach, including:

- **Community consultant collaboration:** Working with community consultants proved to be an effective method of improving the accessibility of materials. By leveraging the expertise and insights of these consultants, the City not only gained a deeper understanding of Shoreline’s needs but also fostered a more inclusive dialogue.

- **CBO partnerships:** Partnering with community-based organizations significantly enriched outreach strategies. Co-created events allowed the City to engage in meaningful, long-format conversations with tailored audiences. This approach helped the City build stronger relationships in the community.
- **Working with community leaders:** By engaging local community figures, the City gathered firsthand perspectives that enabled tailored outreach tactics to align with community preferences, thereby enhancing the effectiveness of engagement efforts.
- **Meeting community where they are:** Recognizing the importance of meeting the community where they are proved instrumental in building connections. Tabling and presenting at existing community gatherings integrated the project into the fabric of community life. This grassroots approach not only facilitated open conversations but also demonstrated the City's commitment to understanding and addressing community-specific concerns.

By tailoring engagement tactics, centering language accessibility, and strategically positioning outreach efforts within existing community gatherings, this engagement was able to create a meaningful conversation and gather direct input from the community to inform the 2044 Comprehensive Plan update.

Overview of Outreach

Public participation and community input lies at the heart of the Comprehensive Plan development, embodying a commitment to inclusivity and shared decision-making. The City has set forth a strategic framework encapsulated in three pivotal goals:

- **Goal 1:** Build community understanding around the purpose, importance, and value of the Comprehensive Plan, and provide regular updates on the scope and schedule for the update.
- **Goal 2:** Provide meaningful opportunities for community to participate in the development of the Comprehensive Plan and understand how their input will shape City decision-making.
- **Goal 3:** Incorporate an equity lens throughout engagement and the Comprehensive Plan development, aligning with broader social justice goals.

This outreach effort was made up of two phases to date. This report focuses on the findings surfaced during phase two of engagement.

Information on previous phases of engagement can be found here: [Picture It: Shoreline 2044](#)

Phase Two Engagement

Committed to reaching these groups, the City of Shoreline sought to focus Phase Two engagement on elevating the voices of communities who historically have not played a role in City decision-making processes.

Engagement tactics were tailored to reach:

- People of color
- Native and Indigenous peoples
- People in low-income households
- People who speak a language other than English in the home
- Young adults
- People with disabilities
- Renters

Language Access

In alignment with the City's dedication to creating an inclusive community, engagement materials were made available in Amharic, English, Simplified Chinese, Spanish, and Tigrinya. In-language materials included the online open house, in-person engagement activity materials, informational flyers, digital promotions, and community surveys.

Furthermore, the City partnered with community consultants to jointly develop in-language engagement events and focused discussions. These tactics enabled the City to solicit input from groups that are frequently overlooked in English-centric outreach initiatives.

Summary of Engagement Tactics

To facilitate community discussion and gather feedback, the City of Shoreline deployed the following engagement tactics:

- Community event tabling
- Informational interviews with community leaders

- Focus groups
- Educational presentations
- Public meeting
- Shoreline Chamber of Commerce Workshop
- Online Open House (OOH)
- Community Survey (Print & Digital)

Each of these tactics are detailed in the following section, including an overview of the tactic, the specifics of implementation, and the findings and data analysis.

Engagement Tactics

Community Event Tabling

The City hosted tables at various community events throughout the engagement period to generate awareness about the comprehensive plan update. Planning department staff, consultants, and Planning Commissioners staffed six different event tables throughout the summer and fall of 2023 to hear directly from the community about their thoughts on Shoreline’s future.

By attending community events rather than requiring residents to show up at special topic-specific meetings, the City was able to spread awareness of the Comprehensive Plan to a wider audience.

Additionally, tabling allows City staff to directly engage with community and is an important first step to identifying further opportunities for more in-depth engagement. This was particularly successful at Shoreline Community College, where City staff were able to contact different student groups on campus for future engagement opportunities.

Overview of Tabling Events

The following table provides an overview of the tabling events conducted during outreach.

Event Date	Event Time	Event Name	Event Location	City Event	Desired Audience
July 19, 2023	5:30 to 8:30 p.m.	Swingin’ Summer Eve	Cromwell Park	Yes	General
August 19, 2023	Noon to 9:00 p.m.	Celebrate Shoreline	Cromwell Park	Yes	General
August 27, 2023	3:00 to 6:00 p.m.	Briarcrest Neighborhood Picnic	Hamlin Park	No	General



Figure 3: City representatives engaging with a community member at Swingin’ Summer Eve

Event Date	Event Time	Event Name	Event Location	City Event	Desired Audience
September 9, 2023	Noon to 5:00 p.m.	Ballinger Friendship Festival	Brugger's Bog Park	No	General
November 2, 2023	5:00 to 7:30 p.m.	Dia de los Muertos Celebration	Spartan Recreation Center	Yes	Spanish-speaking
November 30, 2023	9:00 a.m. to 12:30 p.m.	Shoreline Community College (SCC) Tabling	Shoreline Community College	Yes	Young adults (i.e. age 16-24)

Tabling Format

Community members who approached the table were briefed on the comprehensive plan process, provided with informational materials like brochures, and given an opportunity to sign up for updates via email.

When the online open house launched, tabling focused on directing people to the online open house and survey while also providing hard copy surveys for anybody who wanted to take the survey on the spot.

To attract attention and spark conversation the tables had interactive questions, maps, or idea walls where people could provide their opinions on topics like:

- What would make Shoreline a better place to live?
- What is your favorite type of middle housing?
- What does YOUR Shoreline look like in 2044?
- What would you like to see in Shoreline?

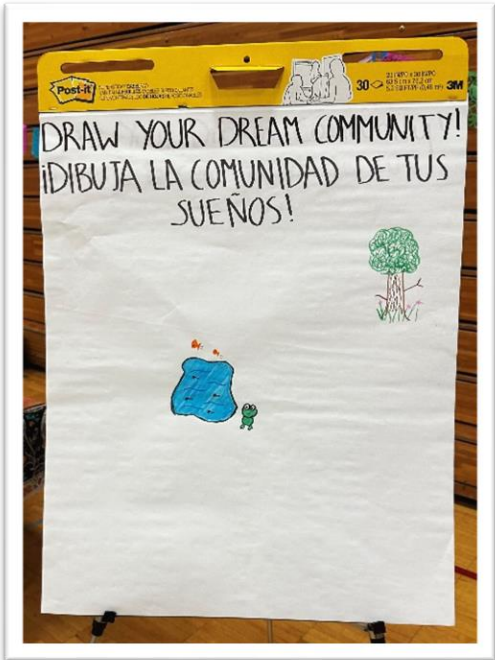


Figure 4: Interactive drawing activity for children

Poster Map Activity Overview

Some in-person engagement events also featured a poster map of Shoreline that asked participants “What would you like to see in Shoreline?” and visitors could place colored dot stickers on the map that corresponded to one of the six predetermined categories. This exercise aimed to indicate areas where community members would like to see improvements to the following categories:

- Parks (Green)
- Shops (Aqua Blue)
- Schools (Yellow)
- Transit (Purple)
- Utilities (Red)
- Housing (Pink)

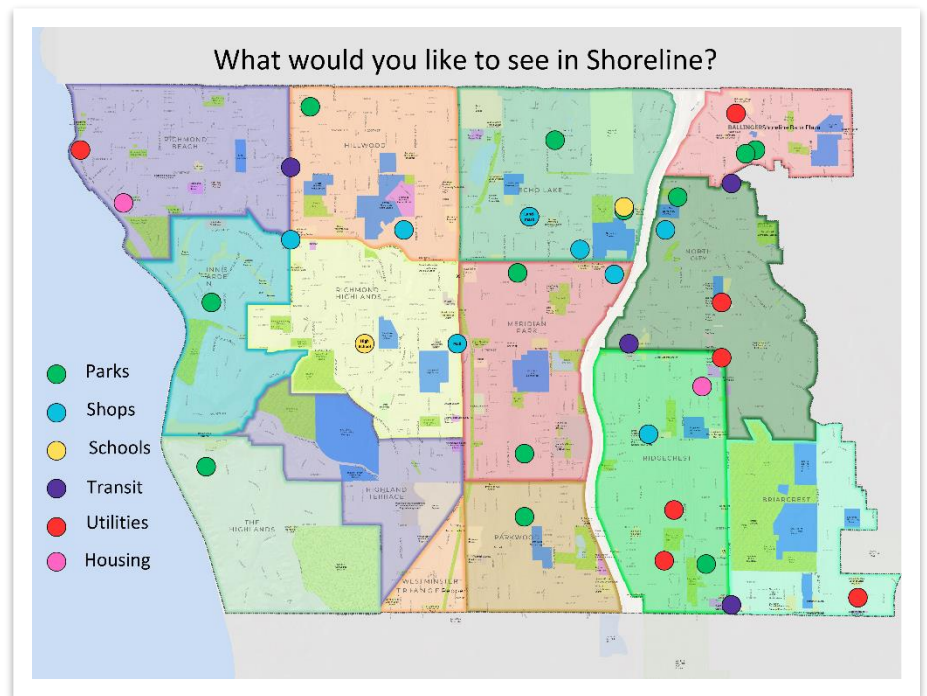


Figure 5: Graphic replicating map activity results. For a closer look, see Appendix IV: Poster Map Results

Figure 5 replicates the results collected through this exercise. Additional parks and shops were the most common requests collected through this activity.

There were no limits on how many stickers an individual could place onto the map. Participants did not need to sign in or identify themselves to engage. To see a full-sized version of this graphic, see [Appendix IV: Poster Map Results](#).

Key Tabling Recommendations

Comments generated from question boards, idea walls and conversations with community members at community events were logged to help identify and document community priorities. To see a full list of comments collected see [Appendix V: Open Comments from Events](#).

Reporting Methodology: The project reviewed almost 600 open comments from community events and categorized them by general planning themes and then by recurring themes and priorities specific to improvement within Shoreline. Comments could be coded with multiple themes. The project team examined comments by the context of the question asked or activity prompt, whether it was a statement of what is working in Shoreline or if it was a recommendation for improvement to ensure the comment was categorized accurately. This analysis is considered qualitative and is not statistically significant.

Key recommendations from open public comments related to comprehensive planning and the 2044 Shoreline Vision included the following:

- **Expand community spaces, events and programming:** Many respondents expressed enthusiastic support for an aquatic facility and comprehensive community center for people of all ages and abilities. In turn, more dedicated community spaces can offer more cultural programming like art events, holiday celebrations and opportunities to meet new people and families.

“Not enough fun stuff (like ping pong and giant chess boards). Not enough sports courts like pickleball. No Pool. Not enough walkability. Not any community spaces (like U Village or the Edmonds fountain).”

- Comment provided via the High School Complete Communities prompt: What are weaknesses and what is there to focus on to improve?

- **Invest in parks, open spaces and natural environments:** Green spaces are important to community members as is public access to the water and preservation of beaches, natural spaces, and watersheds. Many respondents emphasized the importance of mature trees and preserving the city’s tree canopy. Protecting natural resources, natural vegetation, climate-friendly greenery, beaches, and access to Puget Sound also arose as a priority.

“I think having greenspace (parks/playgrounds) is important as well as a significant amount of tree cover to help with the rising temperatures. I was pretty sad about the removal of the trees lining 155th by Twin Ponds. The tree cover helped with the heat as well as provided a beauty to the streets which is now lacking.”

- Comment provided via the Signup Survey prompt: what would make Shoreline a better place to live?

- **Prioritize vibrant, connected neighborhoods:** Respondents expressed strong support for better neighborhood connections, walkability, and economic vibrancy. This included improving the walkability and non-vehicular travel options across the city, creating more neighborhood hubs with local dining and retail, and creating the sort of destinations where diverse people and families can meet.

Recommendations included:

- Improve streets, sidewalks and pedestrian travel, non-motorized travel.
- Create more neighborhood hubs and centers.
- Support more local retail destinations, restaurants, and place for people to meet.
- Strengthen diversity of community members and ensure welcoming environments across neighborhoods.

“Allow more low-impact commercial uses in existing low/medium density residential zones. Allowing some existing single-family homes to be easily/inexpensively converted into small grocery/convenience stores, coffee shops, etc. intended to serve nearby residents. Improving the walkability of the City in this way would help achieve multiple City goals: neighborhoods having easy access to such amenities would increase interest from prospective residents to live there, in turn incentivizing/enabling developers to build middle housing in more places; and

residents with easy access to essentials in walking/biking distance would make fewer trips by car, reducing both demand for parking and the City's carbon emissions."

- Public comment submitted to Planning Commission

- **Diversify housing options and increase affordable housing:** Affordable housing in Shoreline was heavily emphasized by many respondents. This included housing for young families and professionals, as well as investment in transitional housing programs to help end homelessness. Respondents expressed support for both higher-density housing strategies as well as support for small-scale housing and more traditional structures.

"Too many apartments with no stores under them. Too many huge apartment buildings in general and they are generally pretty expensive."

- Comment provided via the High School Housing prompt: What are weaknesses and what is there to focus on to improve?

- **Improve public services:** Respondents emphasized the importance of a clean, safe city. Several people mentioned concern about the frequency and volume of litter and illegal dumping. Others mentioned more focus on policing and reducing illegal activities in major travel corridors like Aurora Avenue N/Highway 99.

Other public service priorities mentioned included access to medical care and hospital, social services and more investment in Shoreline's public-school programs. Streamlining public services and processes like permitting and code compliance also arose in the responses.

"The street cleaning program could use some improvement. Streets are not swept frequently enough and there aren't "no parking" signs put out in advance of street cleaning days so cars can just be parked there blocking the street sweeper's efforts. Also, some streets need more frequent service than others, for example streets with a lot of trees with leaves/needles falling need more attention than streets that don't have so many trees. Treating all of the streets the same and sweeping them with the same frequency doesn't account for the different conditions of different streets."

- Comment provided at Dia de los Muertos tabling event

Tally of Key Themes from Tabling Comments

Category	Key Themes	Tally of Mentions
Community Spaces, Events and Programming	<ul style="list-style-type: none"> • Invest in community centers, recreational spaces, and aquatic facilities 	69
	<ul style="list-style-type: none"> • Create more cultural events and activities including arts and cultural festivals 	34
Parks, Open Spaces and Natural Environment	<ul style="list-style-type: none"> • Invest in more open parks spaces that welcome different activities and families 	58
	<ul style="list-style-type: none"> • Protect tree canopy and natural vegetation and climate-friendly plantings 	58
	<ul style="list-style-type: none"> • Protect natural resources, beaches, and access to Puget Sound 	42

Category	Key Themes	Tally of Mentions
Connections, Neighborhoods and Travel	<ul style="list-style-type: none"> Improve streets, sidewalks and pedestrian travel, non-motorized travel 	99
	<ul style="list-style-type: none"> Support more local retail destinations, restaurants, and place for people to meet 	71
	<ul style="list-style-type: none"> Strengthen diversity and welcoming environments across neighborhoods 	23
	<ul style="list-style-type: none"> Create more neighborhood hubs and centers 	20
Housing	<ul style="list-style-type: none"> Support diverse and affordable housing options 	64
	<ul style="list-style-type: none"> Provide more density in housing development and neighborhood planning 	15
	<ul style="list-style-type: none"> Prioritize smaller scale design for housing and developments 	10
Public Services	<ul style="list-style-type: none"> Prioritize public safety, and clean environments 	32
	<ul style="list-style-type: none"> Improve educational opportunities and services within city 	13
	<ul style="list-style-type: none"> Improve medical care access, social services, and support for low-income residents 	11
	<ul style="list-style-type: none"> Streamline public services and processes like permitting and code compliance 	7

Informational Interviews with Community Leaders

As a part of the City’s effort to intentionally reach its primary audiences for Phase Two, the engagement team conducted interviews with community leaders to learn about the best ways to reach the groups identified as priority for this outreach. This consisted of a series of four interviews in September and October 2023.

The goals of these interview discussions were:

- Gather feedback on community priorities, preferences, and needs
- Raise awareness and understanding around the purpose, need, and value of the Comprehensive Plan
- Seek referrals and explore possibilities for future collaboration

Format & Proceedings

These one-on-one interviews were conducted virtually and typically lasted around 30-60 minutes. Interviewers were equipped with a script and general talking points about the purpose, need, and project schedule for the Comprehensive Plan. This included a core set of questions for all interviews, with secondary questions tailored to each interviewee depending on their affiliated organization or community.

The engagement team facilitated these conversations in a free-flowing way, allowing for a dynamic and responsive exchange of ideas that fit the flow of each interview. The City worked with interviewees to accommodate interpretation or alternative format needs.

Overview of Interviews

Interview Date	Community Organization	Community Served
September 20, 2023	Center for Human Services	Spanish-speaking
September 20, 2023	Islamic Community of Bosniaks (ICBW)	People of color
October 23, 2023	Shoreline Parks and Recreation Commission	Young adults (i.e. age 16-24)
October 24, 2023	Banchemo Disability Partners	People with disabilities

Key Interview Recommendations

Overall, the sentiment around Shoreline was mixed. Many voiced that it was an okay place to live but said there were improvements to be made. Seattle’s Green Lake neighborhood and Lake Forest Park were mentioned as references for what interviewees would like Shoreline to look like in the future.

Some key recommendations heard in these interviews include:

- Increase safety measures and infrastructure:** Participants attributed the general unrest of society as making it hard for families to find a strong sense of security. To increase safety, increasing snow and ice removal on trails and roads, investing in walkability and bicycle infrastructure as well as additional streetlights and cameras were recommended.

“It’s just hard to think about imagining your child walking down the street because of drive-by shootings... The bullying that takes place in schools, the suicide stuff that’s been going on in, particularly with youth. You know, it’s just there’s so much that needs to be considered when thinking about the future.... Sidewalks don’t do any good if it’s not safe to walk down the street.”

- Invest in parks, open spaces and natural environments :** Many Shoreline residents expressed a desire to have greater access to nature, parks, and open spaces. People voiced the need for better maintenance of existing spaces and the establishment of new ones.

The walkway on N 200th Street was specifically highlighted as having “amazing potential to become an improved-upon walkthrough with benches and lights.”

“I know in the South area of Shoreline there are a lot more parks than up North to Mountain Terrace... we have, for example, 360 family members [in our organization]. Basically, it’s one person per family, (so) we have to look for different solutions. The only park that we see fit is Cromwell Park.... Other than that, we always have to look for a solution outside of the Shoreline area...”

- **Expand community services and recreational opportunities:** Residents and stakeholders shared that a lack of activities and programs across age groups as well as limited access to essential services is what drives people to look outside of Shoreline. From mental health support to after school activities, investments are needed in this area to help support an improved quality of life.
- **Prioritize affordable housing and local employment opportunities:** Participants stressed that having local, Shoreline-based employment and housing opportunities that are accessible and affordable would provide a more supportive structure in the community, which could help residents be more independent without having to leave Shoreline.

“I would say probably 90% of our staff do not live in Shoreline because they can't afford it. The causation of that is a number of factors, from how poorly people are paid in Human Services, public funding, and how much of an investment is. So, most don't live here. I do live in Shoreline, and I love Shoreline, but I think it's hard for most to be able to have livable wages and affordable housing.”
- **Identify opportunities to provide more support for unsheltered residents:** Many community members voiced concerns on seeing an increase in the unhoused community in Shoreline. This directly impacts many people's sense of safety as they noted negative interactions surrounding drug use, property destruction, gun violence, etc.

Addressing mental health concerns in the community was mentioned as a way to help support this population. Additional resources surrounding mental health and trauma education would be beneficial to the residents – especially youth.

“I've worked with a lot of homeless people in the past.... Where will they go to have a safe place to thrive to, you know, meet their social needs? Do we have the kind of social structure to be able to help them? Because if we get them off the street into homes then we don't have as many safety issues as we have right now.”

Focus Groups

The City hosted three focus groups during the engagement period to allow for more in-depth conversations with the primary audiences. Input from focus group participants will inform future phases of this project in the following ways:

- Shape future engagement strategies and activities for the Comprehensive Plan processes
- Inform the Comprehensive Plan by identifying community needs, concerns and priorities, in particular shaping an updated Citywide vision
- Surface equity issues that influence the prioritization of resources

Focus Group Format & Proceedings

Focus groups were held in collaboration with CBOs and Community Consultants - as such, the format of each event varied depending on the needs and preferences of each organization and the communities they serve.

Partner organizations and their staff conducting the focus groups were equipped with a script and general talking points about the purpose, need, and project schedule for the Comprehensive Plan. This included a core set of questions for all interviews, with secondary questions tailored to each group depending on their affiliated organization or community.

The engagement team facilitated the conversations in a free-flowing way, allowing for a dynamic and responsive exchange of ideas that are malleable to the flow of the group discussion and level of participant knowledge. The City worked with participants to accommodate interpretation or alternative format needs.

Focus group participants and partnering CBOs were compensated for their time and thoughtful insights. A summary table of focus group outreach completed during Phase 2 is provided on the next page.

Overview of Focus Groups

Partnering CBO	Date	Event Location	Attendees	Community Served	Brief description
Center for Human Services	November 8, 2023, 6:00 to 8 p.m.	CHS Shoreline 170 th location	15	Spanish-speaking	<p>This two-hour event consisted of a 30-minute introduction and mingling period, followed by a 90-minute discussion facilitated by a CHS staff member in Spanish.</p> <p>Audio of the session was recorded, and CHS staff assisted in taking notes during the focus group.</p>
The Blakely at Echo Lake Village	November 9, 2023, 4:00 to 5:30 p.m.	The Blakely Community Room	23	People with low/modest incomes	<p>The 90-minute event began with introductions inclusive of the attendees, as well as the city and consultant staff.</p> <p>This was followed by a presentation that gave an overview of the Comprehensive Plan update. City staff then answered questions from attendees following the presentation.</p> <p>After the presentation, participants were separated into four table groups to allow more room for discussion. Groups were asked to discuss improvements they would like to see in Shoreline.</p> <p>Lastly, each participant shared their thoughts on the top improvements they'd like to see in Shoreline. Audio of the session was recorded, and written notes were taken throughout the discussion.</p>
Banchemo Disability Partners	January 2, 2024	The Ramsey Apartments, Room 103	7	People with disabilities	<p>On Tuesday, January 2, 2024, seven (7) Banchemo clients and staff discussed the Shoreline Comprehensive Plan as part of the agenda of a regularly held Client Advisory Council meeting. The event was held in person in a room at The Ramsey Apartments, a 20-unit apartment building that provides housing for Banchemo clients and other low-income tenants. The room was accessible to individuals who use wheelchairs or other mobility devices. Banchemo staff facilitated the discussion and took notes of the community input that was shared. S&A provided a discussion guide and collected notes after the event.</p>

Key Focus Group Recommendations

Overall, the sentiment around Shoreline was mixed. Residents who had lived in Shoreline for a significant period of their lives (i.e. 10-20 years) had experienced a lot of change since moving. Some expressed concern over these changes, noting the city's growth as "excessive" or "too much," attributing a decreased quality in life since their arrival in Shoreline. Many participants expressed feeling overwhelmed and distressed by so much construction throughout Shoreline but hoped the improvements and maintenance of buildings and infrastructure would mean that residents could preserve their current quality of life without having to leave where they live.

Some focus group recommendations include:

- **Increase safety measures and infrastructure:** Community members voiced several different types of safety concerns, both surrounding their residences as well as throughout the city of Shoreline. Pedestrian, vehicle, construction, and individual safety were all highlighted. An increase in the unsheltered community in Shoreline has contributed to a sense of fear as some have mentioned confrontational interactions.

Implementing neighborhood watch programs and enhancing building security were mentioned as ways to increase resident's personal safety. Increasing ADA accessibility both in housing and in construction areas is also needed.

- **Invest in parks, open spaces and natural environments:** Community members agreed that natural habitats, wildlife, and trees should be preserved as Shoreline develops to accommodate its growing population.

Residents suggest increasing greenery by planting more trees, adding dog parks, creating community gardens, and incorporating nature into development wherever possible. Lastly, more public education on how to take care of the environment, specifically recycling characterization and waste prevention were mentioned as ways to improve community maintenance of these spaces.

- **Expand community services and recreational opportunities:** Some recommendation for improved community services and recreational opportunities include:
 - Invest in schools and other programming for people of all ages and abilities.
 - Create a place that symbolizes Shoreline, like a city center, to help create a sense of ownership and community.
 - Facilitate community connections by hosting more events for all ages.
 - Establish more cultural spaces that families can enjoy.
 - Increase community amenities, including parking, public bathrooms, waste containers in public spaces, restaurants, and convenience stores.
- **Prioritize affordable housing and local employment opportunities:** Many residents stated that the primary reason they leave the city is for employment opportunities. Job prospects in Shoreline are limited and often pay much less than in other nearby cities.

This issue is exacerbated by high rent and mortgage costs as well as an increase in taxes. People

noted the housing costs in Shoreline are comparable to Seattle despite the limited access to services and recreation.

There was also shared concern about renters' rights, property management consistency, and the need for ADA accessibility in affordable housing. It was recommended that the City consider including renter's rights protections and rent control measures in the Comprehensive Plan update.

- **More equitable planning, funding, and engagement processes:** Several participants raised doubts as to whether the City was listening to all voices within the community when carrying out planning processes. Several residents gave examples of community engagement issues in the past, including a dispute recently because the City wanted to remove a park to build what they felt was more unnecessary buildings. There were also doubts about whether the City was exploring all funding opportunities to secure as much funding as possible for Shoreline.

Participants wanted to see more concerted efforts to center inclusive representation and transparency in decision-making processes, using the example of monitoring construction sites for sidewalk accessibility and stewarding responsive communication with impacted neighborhood residents. Participants also discussed the importance of securing funding from diverse sources, including the federal infrastructure bill.

- **Continue to invest in school districts, childcare services, and emergency services:** Participants who were current residents of Shoreline noted having moved to the area primarily for the quality of school districts and responsiveness of emergency services. Due to recent budget cuts at the Shoreline School District, participants expressed growing concern for and desire to see continued investment to maintain quality schools.

Participants mentioned seeking financial support for the City to provide families with more help for childcare programming and options particularly for those who rely on school-based childcare services. Residents noted this may also lead to families not needing to ask for as much help to cover other basic needs.

- **Clarify where residents can seek help with surface water issues:** When experiencing surface water issues (mainly flooding), residents and others did not know who to call for help depending on where they are in the City (ex. One resident mentioned that they live on the dividing line between Seattle and Shoreline, and often struggle to connect to the proper emergency services).

Educational Presentations

City staff gave four educational presentations in the fall of 2023. These presentations aimed to build community understanding of the process, impacts, and opportunities for involvement in the comprehensive planning process.

With this baseline of information, the goal was that community members feel informed and empowered to influence Shoreline's future.

Presentation Development

The City collaborated with community consultants to develop presentation materials and rework technical planning language to be accessible to a general audience. Community consultants are members of the Shoreline community who are compensated for their time and insights on City initiatives.

City staff hosted two meetings with this group to discuss draft materials and incorporated their recommendations into the presentation.

Community consultants provided additional recommendations to improve overall accessibility, like translations, closed captioning, and recordings for people to view at their leisure, however due to time constraints, staff was unable to implement this in time for this round of engagement.

Regardless, the City is committed to increasing accessibility of future materials and outreach and noted these recommendations.

Overview of Presentations

Event Date	Event Time	Event Name	Event Location	City Event?	Desired Audience
September 13, 2023	11:30 a.m. to 1:00 p.m.	Chamber of Commerce Luncheon	Shoreline City Hall	No	Economic Development
September 13, 2023	7:00 to 8:30 p.m.	City Learn	Shoreline City Hall	Yes	General
October 24, 2023	6:00 to 8:00 p.m.	Shoreline School Board Meeting	Shoreline Center - Board Room	No	Young adults
November 15, 2023	1:10 to 2:30 p.m.	Shorewood High School Town Hall	Shorewood High School	No	Young adults

Presentation Format

- Meetings were held in-person with hybrid options for CityLearn and the School Board.
- Audience size was consistently between 20-40 people.
- After the presentation, City staff were available for questions and answers. Audience members were encouraged to sign up for project updates and provided either links to online or hard copies of surveys.

Presentation Findings

Audience members were engaged with the topic and eager to learn about what the City is doing. Many people were not familiar with what a comprehensive plan is, or how one gets made. This series of presentations helped to educate the community and partner organizations about the City's long-term vision while building familiarity and capacity to engage with the City on the topic of Shoreline's future.

Many people expressed gratitude that the presentation "came to them" and could fit into existing meeting agendas and curriculum. Through these presentations, staff were able to identify and cultivate further engagement opportunities and relationships with community members. This helped build momentum around the topic of planning for Shoreline's future.

- In collaboration with the School Board, City staff connected with Shorewood civic classes to be a part of their civic action bingo, a regularly occurring curriculum at the high school. This brought the topic of comprehensive planning to youth in Shoreline, a critical group of future Shoreline residents that had not been successfully reached in earlier outreach efforts.
- At the Chamber of Commerce luncheon, staff were able to connect with Shoreline Community College and are still cultivating that relationship and further engagement opportunities with young adults, a population that had not been successfully reached in earlier outreach efforts.

The success of these presentations relied on attending existing community organization gatherings to meet the community where they are, including a School Board meeting, Shorewood high school, and Chamber of Commerce luncheon. Future outreach should include staff going out into the community.

Shoreline Chamber of Commerce Workshop

The City facilitated a two-hour workshop with Chamber of Commerce members in November 2023. The primary purpose of the workshop was to provide a forum to engage with the local business leaders and to give them the opportunity to comment on and provide policy recommendations related to the city’s future economic development.

To this end, the goals of the workshop were threefold:

- Provide a high-level overview of market research findings as a baseline of information for the workshop discussion, including trends and expectations relevant to Shoreline’s economic growth.
- Communicate with local business leaders about the City’s job growth targets, as allocated by the King County Countywide Planning Policies (CPP), and what they could mean for the potential type and scale of new economic development.
- Within the context of the information provided above, to engage with Shoreline business leaders on:
 - Shoreline’s economic development goals
 - Potential industries and job sectors the City should work to attract
 - How and where Shoreline will grow to meet its economic goals
 - Potential policy outcomes, regulatory changes, and other economic development tools the City should pursue



Figure 6: Shoreline Chamber of Commerce workshop set-up.

Workshop Format & Proceedings

The workshop was conducted at Shoreline City Hall, lasted a full two hours, and was attended by approximately 15-20 members of the local Chamber of Commerce. City staff began the event by introducing the purpose of the Comprehensive Plan Update, reviewing existing economic development goals and policies, and reflecting on what they had learned from previous engagement efforts.

The engagement team then gave a brief presentation on market research findings related to regional and local job growth trends, recent commercial development in Shoreline, and results of a preliminary land capacity analysis that showed the city has sufficient land capacity under its current zoning to accommodate the allocated job growth of 10,000 new jobs by 2044.

Throughout the presentation, workshop participants were asked to respond to live polling questions through the Mentimeter platform, with light discussion about their responses afterwards.

For the last hour of the workshop, participants were split into five breakout groups, and were presented with a map of Shoreline that identified the existing commercial nodes in the city. During this mapping exercise, participants were asked to identify distinct economic opportunities and characteristics within commercial nodes, specific business opportunities within the city, and whether any regulatory changes, tools, incentives, or other actions could be taken by the City to focus on specific areas of Shoreline. Following the activity, each breakout group selected an individual to report back to the entire group.

After the workshop concluded, City staff and consultants remained for follow-up discussion and to answer any questions.

Live Polling Results

This section reflects the responses gathered from participants during the Mentimeter live polling activity.

Q: What is Shoreline's unique business identity?

- No "unique" Shoreline business identity, off-the-map, scattered, transitory
- Aurora Ave
- Old fashioned, historic, cute, sleepy
- Auto dealers, box stores, strip malls
- Light rail, Mixed-use residential zoning
- Underdog
- Immigrant business owners, diverse
- Education, government jobs
- Affordable

Q: What sectors/industries do you see as growth opportunities in Shoreline?

- Restaurants
- Retail, more retail
- Third places, neighborhood-oriented service/retail business
- Retirement communities, support services for aging population
- Healthcare
- Multifamily, apartments for commuters



Figure 7: Comprehensive Plan presentation at Chamber workshop.

- Recreation & tourism, multiuse recreation, sports, and theaters, night club
- Education
- Lack of job opportunities

Q: What key challenges does Shoreline face in attracting new employment?

- No central locations to be seen, failure to create a town center
- Lack of placemaking
- Lack of centralized marketing program for our town, under the radar
- Many rental spaces, few for sale
- Lack of industrial zoning/areas
- Residents are resistant to change
- Building restrictions for commercial development, cost of development
- Artificial intelligence
- Sex trade on Aurora

Q: What can the City do to better support existing businesses in Shoreline?

- Placemaking
- Public art in business nodes
- Safety, well-lit streets
- Walkability, seek federal funding to improve visual/walkability of commercial districts to attract employers
- Consider commercial nodes as community assets to manage and upgrade in the same way it does for parks (but hardscape)
- Increase BIPOC representation in City leadership
- Diverse police force
- Expedite permitting process, improve permitting
- Explain tax base/revenue sources
- Improve schools
- Create tax free development zones
- Clean up the business areas occupied by homeless populations
- Reliable transportation
- Affordable housing
- Interconnect Shoreline to Seattle academic institutions

Mapping Exercise Findings

- **Invest in opportunities for “Third Places”:** Shoreline has 14 neighborhoods, each with their own character. The smaller neighborhood commercial nodes such as Richmond Beach, Richmond Highlands, and Ridgecrest are important for those living nearby. The City should invest in these to support further business growth and neighborhood identity.
- **Strengthen connections between Station Areas and other commercial nodes:** The connection between Sound Transit Link Light Rail and existing commercial areas will be crucial to their mutual success, helping to ensure those living in large apartment blocks have access to services and amenities, while local business benefit from the new residential growth. Further development of the Interurban trail, and Woonerf-style walking streets, were proposed as possible strategies.
- **Mixed vision for the Future of Aurora Avenue N and the Town Center:** Many expressed that the City has spent enough time and resources on the development of Aurora Avenue N and the Town Center along it, and that it was time the City focus future investment in neighborhood commercial areas. Some viewed Aurora as “unattractive” and not capable of attracting the type

of activity you would see in a Town Center. Others saw opportunities to develop even more intensive high-rise development in the Town Center, creating a tall monument or beacon in the center of the city, and potential to beautify Aurora's strip malls similar to nearby Mukilteo.

- **Leverage neighborhood commercial opportunities:** Leveraging existing neighborhood business areas seen as “low hanging fruit.” City investment/support of improved sidewalks, lighting, public art, etc. can encourage further private investment. By creating “sexy” and “cool” spots, Shoreline can build a reputation that attracts people and business.
- **Capitalize on the Shoreline's natural assets:** The City has not done a good job of capitalizing on Shoreline's greatest natural asset, the Puget Sound shoreline and the recreation opportunities it presents. Participants suggest developing water-based tourism (boat rentals, pleasure pier, marina, etc.) and connecting them to bike/walking trails as a potential draw for commercial activity.
- **Enhance tourism and recreation:** Potential opportunity in the region to develop a multi-use sport/rec center that serves as a destination for swimming, hockey, and other sporting events.
- **Opportunities for Fircrest property:** The Fircrest campus was identified as a potential long-term opportunity for a major employment center given its prime location and relatively underutilized land
- **Reinvest in North City and Ballinger:** North City is seen to have major potential, with opportunity to grow and connect to Ridgecrest. Its previous subarea plan is nearly 20-years old and needs a refresh. Ballinger may be the only opportunity for light industrial or design/build type of business.

Public Meeting

The City of Shoreline hosted a public meeting that had two goals: to inform the community of City projects and to host a State Environmental Policy Act (SEPA) scoping meeting for the Comprehensive Plan update. This meeting also promoted the online open house and survey.

The purpose of SEPA is to help guide state and local agencies in identifying environmental impacts that are to likely result from projects and decisions. The purpose of a SEPA scoping meeting is to ensure that the public is included in the decision-making process and to be able to comment on alternatives, impacted areas, and other goals or concerns that they may have. The issues shared can then be narrowed to those that are significant to the community of Shoreline.



Figure 8: Community members engaging with City staff to discuss the Comprehensive Plan.

The comments received during the scoping meeting will also inform the Comprehensive Plan on various topics, including the following: Economic Development, Environment, Housing, Land Use, Public Safety, Transportation, Utilities, Capital Facilities, and Parks, Recreation, Open Space, & Art.

Proceedings & promotions

The public meeting was hosted on November 15, 2023 from 6:00 pm to 8:00 pm. Approximately 10-15 community members were in attendance. Three people who did not attend the general open house, shared their comments on SEPA scoping via email.

The presentation at this Open House event introduced the idea of a comprehensive plan to the attendees, walked them through the planning process and timeline, the City's SEPA scoping alternatives, and finally reviewed the scoping topics.

Open House attendees were asked to provide their commentary on scoping boards that were displayed throughout the facility. The scoping board topics were as follows:

- Environment
- Land Use
- Housing
- Economic Development
- Transportation
- Parks, Recreation, Open Space, and Art
- Utilities & Capital Facilities
- Public Safety

In addition to the boards for commentary, the event also had the following:

- Welcome board which outlined the purpose of SEPA scoping and the Comprehensive Plan project timeline
- Alternatives Overview board which outlined the three alternatives for SEPA
- Board with a citywide map with growth areas displayed
- Topics to be Analyzed board which briefly explained the elements that the Environmental Impact Statement could consider
- Online Open House board that prompted attendees to take the complete communities survey through a QR code
- Tables which had City staff present to discuss and answer questions for the following topics:
 - Surface Water and Stormwater
 - Transportation
 - Climate Action Plan
 - Parks, Recreation, Open Space, and Art
 - Middle Housing

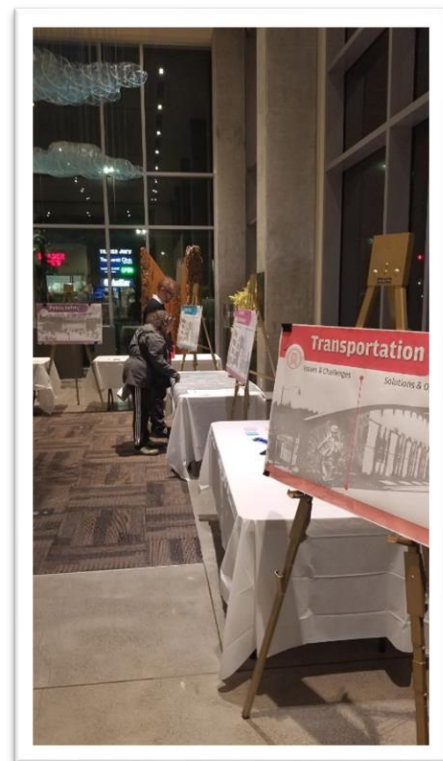


Figure 9: Community members at topic-specific information tables.

The Open House was promoted through several avenues to alert the public and other agencies about the event. The methods can be found in the table on the following page.

Promotion method	Details
Email Updates	Email a list of interested parties who signed up for periodic updates about the comprehensive plan project to let them know about the upcoming in person and online open house
Fliers	Post fliers at city hall, libraries, Spartan Recreation Center, Shoreline Senior Center and Shoreline Community College
Community-Based Organizations	Email community-based organizations who have previously engaged on the topic of the comprehensive plan to inform them of the upcoming in person and online open house and request they inform their network.
Project Webpage	Update project webpage with invitation to in-person and online open house.
Social Media	Promote both the in person and online open house through a series of social media posts on city accounts.
News Release	Send out an electronic news release about the in person and online open house
Currents Article	Mailed to all Shoreline households advertising the in person as well as online open house
City Manager's Update	Announcement at City Council meeting advertising the in person and online open house.
SEPA Notice	A SEPA notice was sent out to agencies and Tribes, city website, Seattle Times and the interested parties who had signed up for email updates

Public Meeting Themes & Learnings

The following are SEPA scoping themes and takeaways from the comments at the public meeting event and emailed responses:

- Economic Development:** A comment that was presented by a member of the public was the need for the City to reassess the pursuit of large developments as the realities of post-pandemic work environments are changing the use and/or need for large office spaces. Another comment was the lack of walkable areas.

A few solutions and opportunities were shared for economic development, those are as follows:

- Work on the recruitment of businesses and diversification of businesses in Shoreline.
 - Create Mixed-Use nodes that have ground-floor commercial retail space.
 - The implementation of neighborhood commercial, mixed-use nodes will hopefully help create a stronger sense of place. In strengthening the sense of place and enhancing the commercial nodes, the public has shared that they would like to see better pedestrian access for these spaces.
- Environment:** A comment from an attendee was the desire for the Comprehensive Plan's Natural Environmental element to address the effects of climate change, for example the urban heat island effects as the tree canopy shrinks due to continued development. The loss of Shoreline's tree canopies was a reoccurring theme. The City was asked to consider creating a balance between increasing the tree canopies and preserving the view corridors on the City's west and east slopes. The community requested to preserve the six acres of mature trees at the Fircrest site, prioritize planting low growing, native plants to both protect the views from public parks and help keep spaces green.

There was a request to expand stewardship programs for parks, including requesting community input and hosting work parties to engage locals.

- **Housing:** While there was not an overarching theme, there was one comment shared by a resident. The individual requested that the City prohibit 2-story accessory dwelling unit developments as they feel that there will be a breach in their privacy.

Multiple people expressed the desire to pursue increased housing density to reducing housing costs. It was suggested that housing densification may look like the development of taller buildings, 10+ stories, near and next to public transit, such as the highway and Light Rail.

- **Land Use:** Multiple community members expressed that they felt the City is getting too crowded, and consequently, there is too much traffic, especially along Aurora Avenue. As shared in the Environment section above, community members would like to see that the park in Town Center is kept rather than replaced by a building. Other comments addressed the preservation of green space, mitigation of traffic, crowd control, and a reduction of parking restrictions within 1,000 feet of the Light Rail and Park & Ride garages.
- **Parks, Recreation, Open Space, and Art:** A comment that a few attendees shared was that of park safety, especially during nighttime hours. Attendees offered a solution of establishing park hours and ensuring the enforcement of the park hours. Another theme was the request for bike and pedestrian paths across the City that are separate from the main roads. Community members noted that there is an opportunity to expand bike and pedestrian pathways, develop a trail system that creates more access to public transit, and diversify the types of recreation that the park system can offer. Specifically, community members mentioned more engaging play areas, pump tracks/bike recreation, walking trails, and sports areas, such as basketball courts. Members of the community would also like to see the City expand stewardship programs for the parks, pay park stewards, or hire enough staff to ensure the proper maintenance of the parks
- **Public Safety:** For public safety, the community shared that they would like the City to ensure that the public safety oversight is properly scaled according to the increase in population. A solution provided by a community member was to hire more police. An opportunity shared by the public was to hire and train emergency and first responders such as police officers, fire, and EMT, with a focus on diversity and equity training. Another opportunity was for the City to consider a bike locker program. Through this program, community members would feel more confident in riding their bike to places that they can safely store their bicycle in while they shop, eat, etc.
- **Transportation:** The main comments addressing transportation related to increased traffic along Aurora Avenue and there not being enough diverse modes of accessing the Light Rail. Community members shared that the City has an opportunity to build a network of interconnected, safe, and direct bike and pedestrian routes throughout the City as well as diversifying the modes of transit across the City. Specific suggestions included protected bike lanes, gondolas, pedestrian paths, and traffic control.

Online Open House & Survey

The City hosted an online open house (OOH) that featured a survey and other interactive activities to inform community members about the Comprehensive Plan and collect input that will shape the update to the Plan.

The survey focused on the values and perceptions of what defines a “complete community.” In previous engagement efforts community members indicated a desire for more services and amenities in Shoreline and for the city to be easier to get

around. There is a concept in city planning called a “complete community” where people can have their daily needs met within a 15 minute walk or bike ride from their house. This includes housing for people of all ages and stages of life, businesses and job opportunities, schools and childcare, parks, civic spaces, entertainment, and services needed for daily living like healthcare and grocery stores. Much of Shoreline is currently low-density residential development where businesses are prohibited and people must rely on cars to get their daily needs met, often traveling outside of Shoreline to do so. The survey’s purpose was to gauge and understand people’s support for complete communities. If survey results indicate support for a greater mix of land uses, the data will serve as support for a change in Shoreline’s land use regulations.

Through this OOH & survey, the City of Shoreline sought to specifically:

- Raise awareness about the Comprehensive Plan update: need, purpose, impact and how community members can be involved.
- Articulate what was heard during Phase 1 and other supporting outreach efforts, such as the middle housing work, and how that input informed the concepts introduced in Phase 2.

Methodology

The OOH was hosted on a platform called Social Pinpoint, and shortened URLs were generated for ease of promotion and tracking. All materials were translated into the four languages (Amharic, Spanish, Tigrinya and simplified Chinese) beyond English that the City is using for this project. The City built individual OOHs and surveys for each of these four languages and created hard copy version of the survey in all languages as an additional option. Visitors could use the Google Translate function to see the OOH information in languages beyond those used for this project.

Accessibility testing was conducted on the online open house to confirm the design and content were accessible to participants who have visual impairments and/or use assistive devices. Items reviewed included color reliance, pixelation, and contrast. Alt text and captions were used to describe graphics and photos featured.

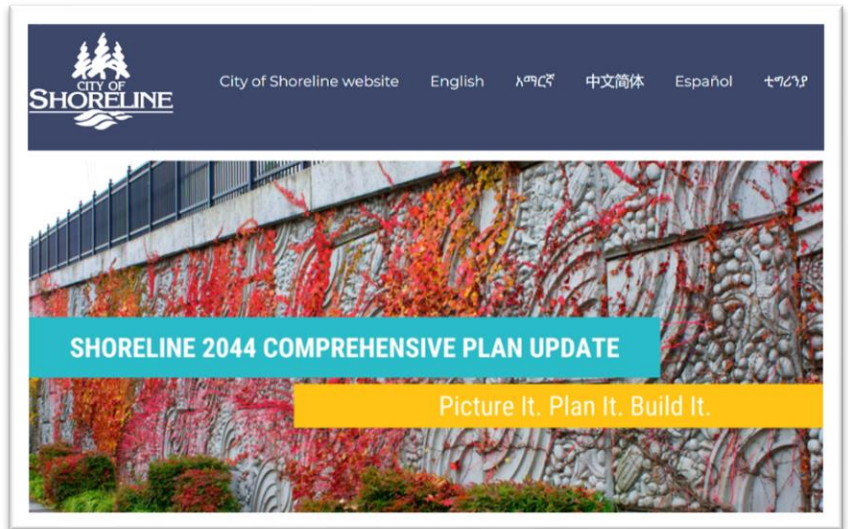


Figure 10: Screenshot of online open house.

The OOH featured two interactive activities (I.e. a survey and mapping tool) to gather input from people visiting the site. Together, these tools captured quantitative and qualitative information.

Complete Communities Survey

The survey included 13 questions related to identifying and prioritizing the types of amenities community members desired within 20 minutes of their homes, plus (optional) demographic questions. Several questions asked visitors select from or rank the following predetermined categories:

- Diverse housing options
- Nature, parks, and open space
- Businesses, retail, shopping, convenience stores, and services
- Job opportunities and/or access to transit to take you to your job
- Healthy food options (grocery stores, farmers markets, restaurants, coffee shops, pubs, etc.)
- Community services and recreational opportunities (cultural events, walk/bike trails, community centers, recreation facilities, libraries, movie theaters, etc.)
- Educational and childcare facilities (daycares, elementary to high schools, youth centers, etc.)
- Healthcare facilities (pharmacy, doctor's office, urgent care, hospital, etc.)

Multiple questions allowed respondents to select more than one answer, and visitors could make their own suggestions by selecting "Other (please specify)."

Shoreline Map

In addition to the traditional survey, the online open house featured a map of Shoreline, on which visitors could select and drag an icon from one of the six predetermined categories and pin it on the map to indicate location of suggested improvements to:

- Economy/Job opportunities
- Education
- Housing
- Transportation/roads
- Public infrastructure/utilities
- Green space/parks/environment

With this exercise, visitors were asked to give input on the following question: A "complete community" is a place where you can get to most of your daily needs, such as schools, parks, groceries, commerce, and medical care, within a travel distance of about 15 minutes. If Shoreline is to become a "complete community" in the future, where should improvements be made?

Once pins were placed, visitors could describe their suggestions in a pop-up box. There were no limits on how many pins an individual could drop onto the map, and visitors had the option to add additional comments on existing pins (I.e. pins created by other, prior visitors). Map visitors did not need to sign in or identify themselves to participate.

Promotions

The City used multiple methods to inform community members about the OOH and encourage them to participate in the survey and interactive activities, as outlined in the table below.

Outreach method	Promotion details
Flyers and posters	Distributed printed flyers throughout the community, focusing on community gathering places such as parks, City Hall, and community centers. Printed materials were also translated into Spanish, Chinese, Amharic, and Tigrinya.
Social media	<p>Promoted OOH and survey on the City of Shoreline social media platforms including Facebook, Instagram and X (formerly Twitter.)</p> <ul style="list-style-type: none"> • Twitter posts received 838 impressions, and 31 engagements and 21 link clicks. • Facebook/Instagram posts reached over 2,958 people and 125 engagements, and 63 link clicks. <p>Promoted the OOH and survey through translated posts in Spanish, Chinese, Amharic, and Tigrinya.</p>
Electronic notification	<p>Promoted OOH and survey on the City of Shoreline electronic newsletter.</p> <ul style="list-style-type: none"> • Email notifications were sent to 2,446 addresses with an open rate of 47.42% (1,160 opens)
Currents Newsletter	<p>Promoted OOH and survey on the City of Shoreline Currents newsletter.</p> <ul style="list-style-type: none"> • November 2023 issue sent to 24,493 addresses
Project webpage	Promoted OOH through the City of Shoreline’s Comprehensive Plan project website.
Presentation & Workshop – Chamber of Commerce	Attended a monthly luncheon on September 13 and conducted a workshop on November 16, 2023 to present Comprehensive Plan information and encourage people from local organizations and businesses to take the survey.
Presentations – Shoreline School District	Attended the School Board Meeting on October 24, 2023 and Shorewood High School Town Hall on November 15, 2023 to share comp plan information and encourage students and families to take the survey.
Tabling – Community Events	Hosted a table at a combination of city and non-city events on July 19, August 18, August 27, September 9, November 2, and November 30, 2023 to share comp plan information and encourage our key audiences (Spanish-speaking, Tigrinya or Amharic-speaking, Cantonese or Mandarin-speaking, People of color, Young adults (i.e. age 16-24), Seniors , People with disabilities, People with low/modest incomes) to take the survey.
SEPA Scoping Public Meeting and Open House	Held a public meeting and open house during the SEPA scoping period (November 1-30, 2023) so the public can learn more about the proposal and provide input in an open-style meeting. Two presentations were scheduled at 6:30 p.m. and 7:30 p.m. on November 15, 2023 to allow community members to walk through, learn about the project, and share feedback.
City Council, Planning Commission members	Shared information about the OOH and survey with City Council and Planning Commission members during CityLearn on September 13, 2023. This monthly series of hybrid meetings is open to everyone who lives and/or works in Shoreline. Links for the virtual presentation are available through the event listings on the City’s online calendar.

Online Open House & Survey Results

Web Activity Report

The following information presents a snapshot of visitation to the OOH.

Visitors | 1281

Total number of individual IP addresses that visited the online open house at least once.

Total Pageviews | 3892

The total number of times all pages within the OOH were viewed, inclusive of the Amharic, English, Simplified Chinese, Spanish, and Tigrinya pages.

Session Duration | 1:44 minutes

The average time a user spent viewing the OOH during a session.

Total Survey Responses: 322

Total Interactive Map Comments: 263

Survey Demographics

The majority of the survey respondents lived in Shoreline as homeowners and were English-speaking adults who identified as White. The two most-represented age groups were people between 35-44 years old and people between 55-74 years old. Most were already connected to the project and received emails about the survey.

To see a full breakdown of demographic questions see [Appendix I: Survey Results Breakdown](#).

Key Themes and Takeaways

Concurrent with the other outreach efforts and reporting, common themes emerged in the survey results. To see a full question-by-question breakdown of results see [Appendix I: Survey Results Breakdown](#).

Overall, people's highest priorities were:

- Close access to nature, parks, and open space (95% said it was important or very important to them)
- Close access to healthy food options (94% important or very important)
- Close access to business, retail, and shopping (89% important or very important)
- Close access to community services (88% important or very important)

The top three reasons participants have to leave Shoreline include:

- Businesses, retail, shopping, convenience stores, and services
- Healthcare facilities
- Job opportunities and/or access to transit to take you to your job

The survey's purpose was to gauge and understand people's support for complete communities. Based on the survey results respondents placed a high priority on proximity to nature, parks and open space, healthy food options, business, retail and shopping and community services. The majority of land in

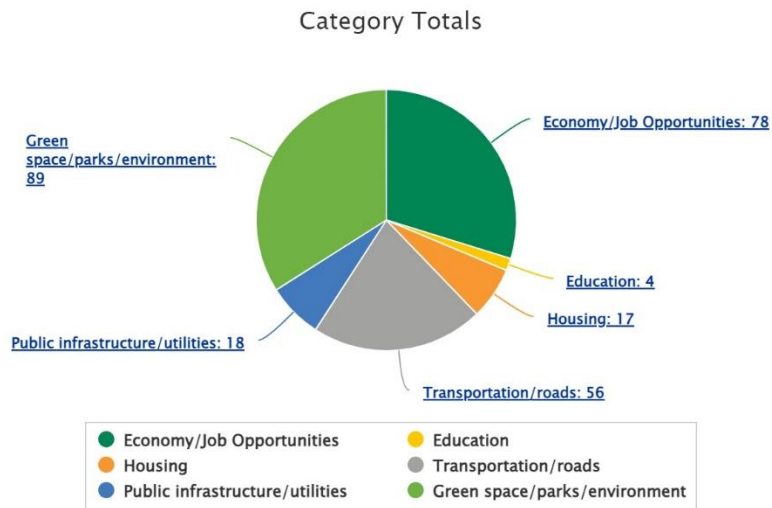
Shoreline is zoned low-density residential which permits nature, parks and open space, but none of the other amenities survey respondents indicated were important for them to live near. Survey respondents place a high priority on these amenities and emphasized updating land use regulations to permit grocery, dining, retail and business and community services within residential zones.

When asked which topics people would like to further engage with in 2024, survey respondents prioritize nature (176 responses), public safety (142 responses), and housing (88 responses).

Category	Total
Nature and the environment	176
Public safety	142
Housing	88
Job opportunities and the economy	70
Other Answers	34

Map engagement results

Visitors posted 262 total comments on the Shoreline Map, with the Green space/parks/environment category receiving the most comments at 89.



Category	Total
Green space/parks/environment	89
Economy/Job Opportunities	78
Transportation/roads	56
Public infrastructure/utilities	18
Housing	17
Education	4

There was considerable interaction across the ideas posted, with visitors contributing 835 upvotes and 33 downvotes. Out of the 262 comments, the following five received the highest number of upvotes. *Text in italics captures the original ideas with minor editing for clarity and formatting purposes.*

- **Green space/parks/environment**
 - “Protect the O’Meara-Pardee Legacy Forest, adjacent to Boeing Creek Open Space. It’s 3 – 3.5 acres, is steeped-sloped, forested with 100 – to 300-year-old trees, and is considered an ecologically Sensitive/ Outer Riparian area. This would be a land purchase of R6 land, perhaps with funding from King County or Washington State.” (15 upvotes, 0 downvotes)
 - “O’Meara Pardee Legacy Forest area should be preserved and not developed. It is home to a multitude of wildlife and separates the developed areas around it.” (14 upvotes, 0 downvotes)
- **Economy/Job Opportunities**
 - “Encourage restaurants and other businesses to open along 8th Ave NE near the light rail station. 8th Ave NE has a lot of promise as a ‘main street’ for the area because it’s not used for through traffic and is easily accessible by all modes of transportation.” (14 upvotes, 0 downvotes)
 - “More neighborhood businesses in Ridgecrest.” (13 upvotes, 0 downvotes)
 - “More locally owned restaurants, shops, cafes.” (12 upvotes, 0 downvotes)

The comments that received the most downvotes are listed below.

- **Economy/Job Opportunities**
 - “Put a community focused space where the old ice rank used to be. I am sure this will sadly become a giant apartment building, but this space has potential for a community area of mixed businesses that can bring joy and a place to gather.” (3 downvotes, 5 upvotes)
 - “Allow food truck vendors at Richmond beach” (3 downvotes, 5 upvotes)
 - “Lid I-5! Upzone on both sides to encourage development that blocks the highway from view and noise impacts to nearby residents. Allow unlimited height on top of I-5 to encourage the private sector to invest in air rights and the cost of building over the top of the freeway. Assess an affordable housing fee on new development near I-5 to fund replacement housing farther from the freeway, for families currently living alongside the I-5 corridor who cannot afford market-rate housing in other areas.” (3 downvotes, 4 upvotes)
- **Public infrastructure/utilities** “Pave the upper path to make it easier for wheelchairs, walkers and strollers” (3 downvotes, 1 upvotes)

Conclusion & Future Work

Through community consultant collaboration, partnerships with community-based organizations, interviews with local leaders, and a dedicated emphasis on reaching historically underrepresented communities, the City took a multifaceted approach to gathering feedback for the Comprehensive Plan update.

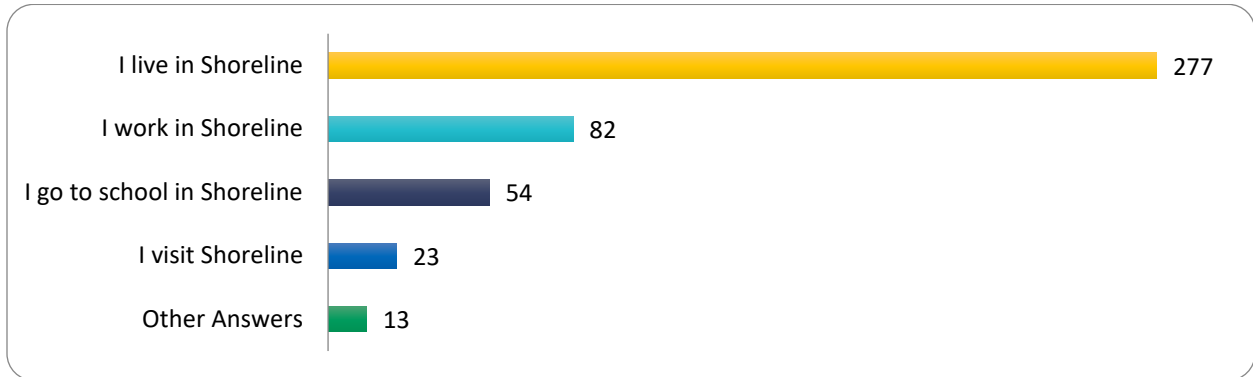
Following this engagement, the City will draft the 2044 Comprehensive Plan using the data collected. Once the draft is complete, community members will have the opportunity to review and comment on the document before it goes to the City Council in the Fall of 2024.

By tailoring engagement tactics, centering language accessibility, and strategically positioning outreach efforts within existing community gatherings, this engagement was able to create a meaningful conversation and gather direct input from the community. The lessons learned from this outreach will be used in future efforts to ensure all Shoreline residents are given the opportunity to have their voices heard.

Appendices

Appendix I: Survey results breakdown by question

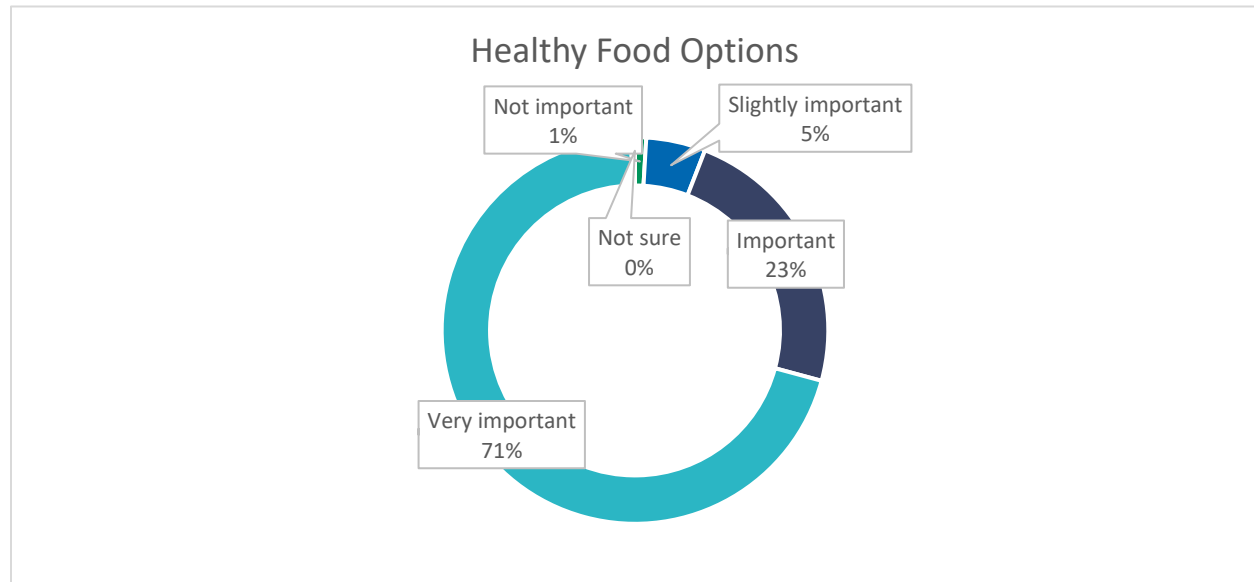
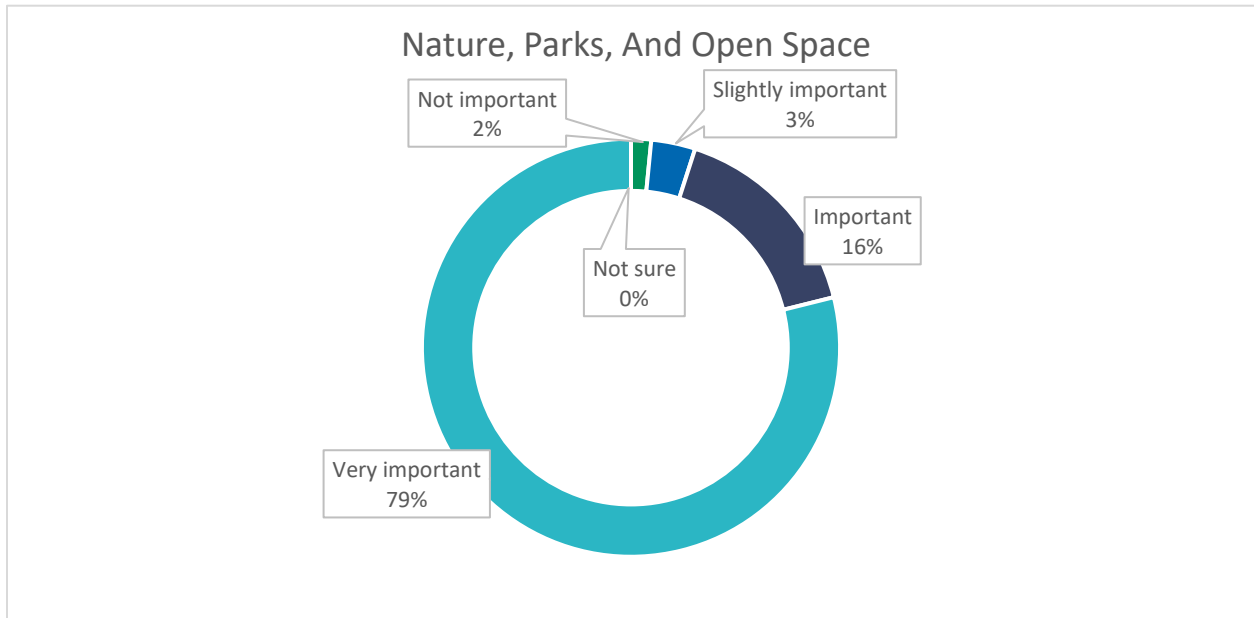
Q1) What is your connection to Shoreline?



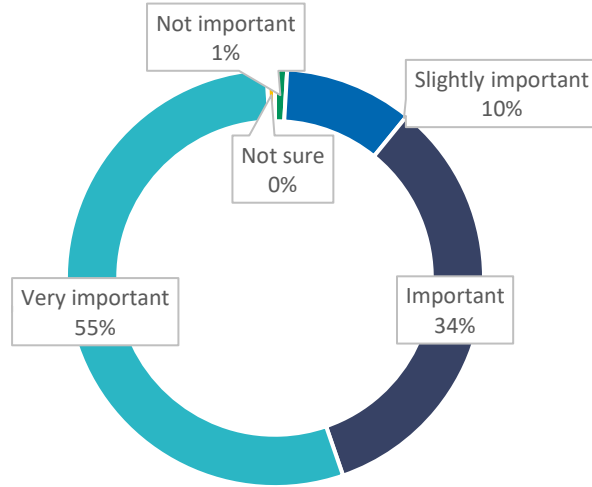
Answer	Tally
I live in Shoreline	277
I work in Shoreline	82
I go to school in Shoreline	54
I visit Shoreline	23
Other Answers	13

Write-in Answers
I've seen Shoreline grow for the 62 years I have lived here. I care about it's future and the well-being of all its residents.
I am a 1/3 owner of property in Shoreline that has been in the family since 1913 when my grandmother bought it. My sister lives in the house and I visit her often. I may one day live there part-time and am therefore very interested in keeping the park system strong and the environment protected.
Children attend school in Shoreline
Own two rental homes in Shoreline
I own a house /live on Shoreline/Lake Forest Park border. Kids in Shoreline Public Schools and related activities.
I have lived in Shoreline since I was 4 yrs old. Now 74. Retired Shoreline School District employee.
CECO Program
Lake Forest Park resident
My children go to school in Shoreline
I used to live in Shoreline as well. Now live just across 205th in Edmonds.
Attend Church in Shoreline
Church, Private School
Children attend school in Shoreline

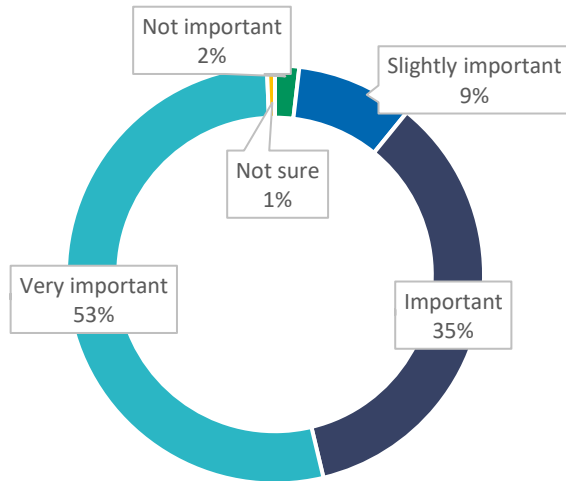
Q2) How important is it for you to have the following within 20 minutes of your home?



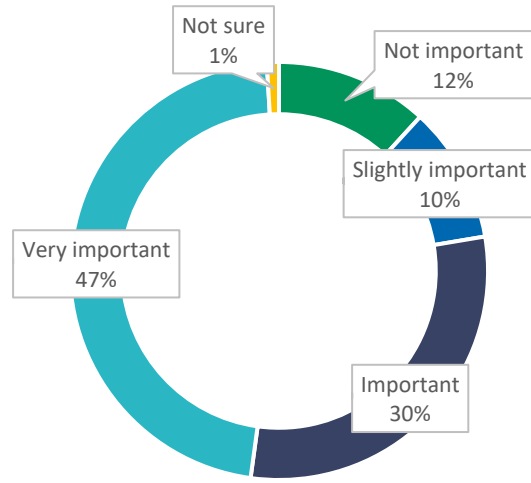
Businesses, Retail, Shopping, Convenience Stores, and Services



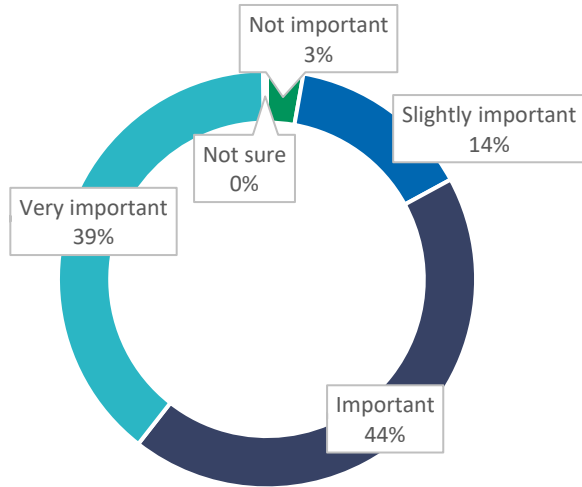
Community Services And Recreational Opportunities



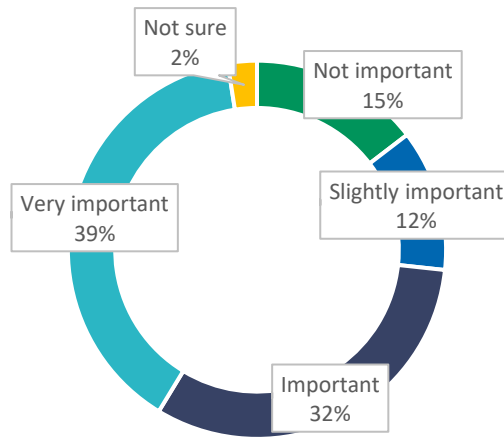
Educational And Childcare Facilities



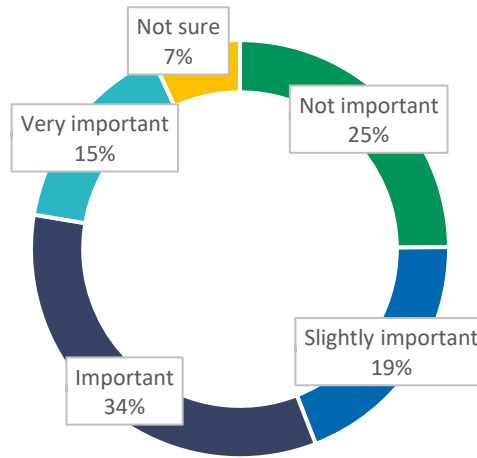
Healthcare Facilities



Job Opportunities And/Or Access To Transit To Take You To Your Job



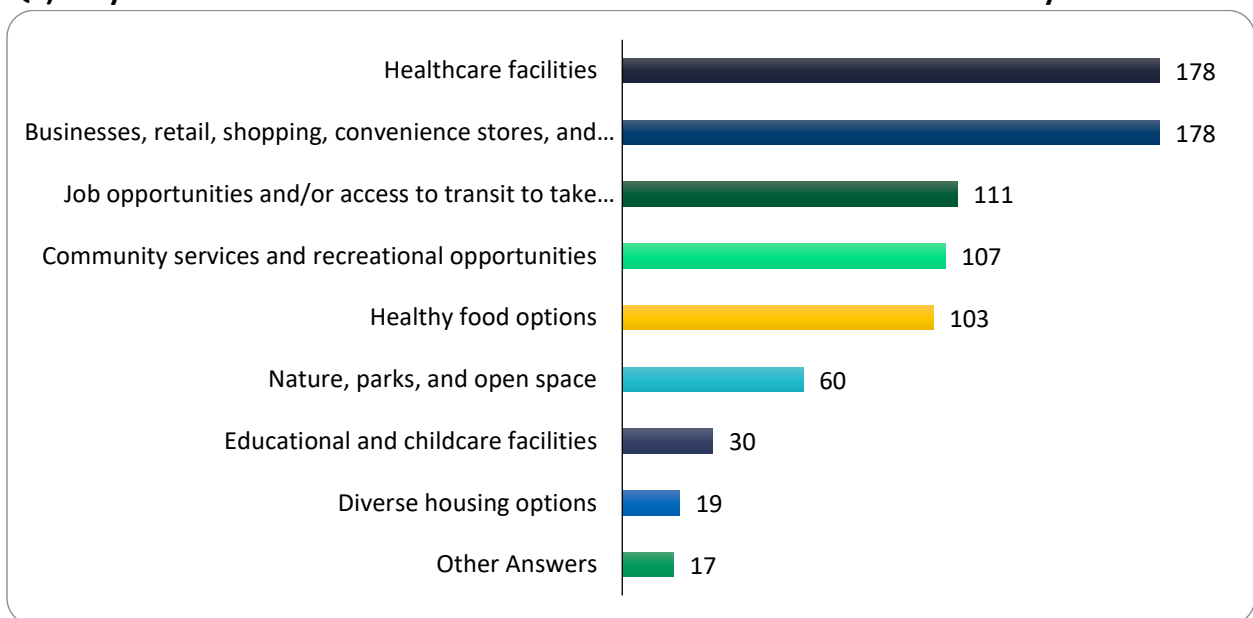
Diverse Housing Options



Answer	Not important		Slightly important		Important		Very important		Not sure	
	Tally	%	Tally	%	Tally	%	Tally	%	Tally	%
Nature, parks, and open space	5	1.6%	11	3.4%	52	16.2%	254	78.9%	0	0%
Healthy food options	3	0.9%	16	5%	75	23.3%	227	70.5%	1	0.3%
Businesses, retail, shopping, convenience stores, and services	3	0.9%	32	9.9%	109	33.9%	176	54.7%	2	0.6%

Answer	Not important		Slightly important		Important		Very important		Not sure	
	Tally	%	Tally	%	Tally	%	Tally	%	Tally	%
Community services and recreational opportunities	6	1.9%	29	9.0%	114	35.4%	171	53.1%	2	0.6%
Educational and childcare facilities	38	11.8%	34	10.6%	96	29.8%	151	46.9%	3	0.9%
Healthcare facilities	9	2.8%	46	14.3%	140	43.5%	126	39.1%	1	0.3%
Job opportunities and/or access to transit to take you to your job	47	14.6%	39	12.1%	103	32%	125	38.8%	8	2.4%
Diverse housing options	80	24.8%	62	19.3%	108	33.5%	50	15.5%	22	6.8%

Q3) Do you need to leave Shoreline to access certain amenities? Please identify them below.



Answer	Tally
Businesses, retail, shopping, convenience stores, and services	178
Healthcare facilities	178
Job opportunities and/or access to transit to take you to your job	111
Community services and recreational opportunities	107
Healthy food options	103
Nature, parks, and open space	60
Educational and childcare facilities	30
Diverse housing options	19
Other Answers	17

Write-in Answers

Swimming pools

Also, unclear what "within 20 minutes" means - 20 min walking? Biking? Bus? Driving?

Co-Housing Options

REAL Healthy Organic Fair Trade, non-corporate grocery ingredients. (Encourage PCC Community Market to open here.)

Restaurants!

Good restaurants, not pubs or pizza places or chains.

A more urban commercial core or "place" is missing. Amenities are dispersed in a suburban model. I must travel out of Shoreline to find "place" experiences. For example, Edmonds.

Most large retail purchases requiring a Mall or Target, or entertainment outside of the bowling alley (i.e. Pump It Up, Flying Squirrel, Dave and Busters, Family fun Center, swimming pool require me to leave Shoreline and head to Lynnwood.

Theater, sporting events

Restaurants

Easy Access to Seattle and then surrounding cities to the north make it easy to go outside of Shoreline for better options often

Restaurants

My gosh, you allowed for so many apartment buildings in shoreline but there is absolutely nothing to do for these people, go all of us. I can't even find words to express the frustration. This so badly planned? Have any of you ever travelled to Europe? There is so much for people to do and here is boring and primitive. Wake up - go travel to more civilized places to see how things are done for goodness sake. What do you want? You want people to sit home drink and watch tv because there is absolutely nothing to do, nowhere to go? How primitive! You drive down Aurora and it is depressing! So many homeless creepy people on drugs. Sad!

Entertainment

Restaurants now that Shoreline feels it is better to have all the apartments and didn't consider the extra traffic. We are not NY! SO disappointed in Shoreline. What is going on, is not for the better. Screw you people at Shoreline who think their crap don't stink.

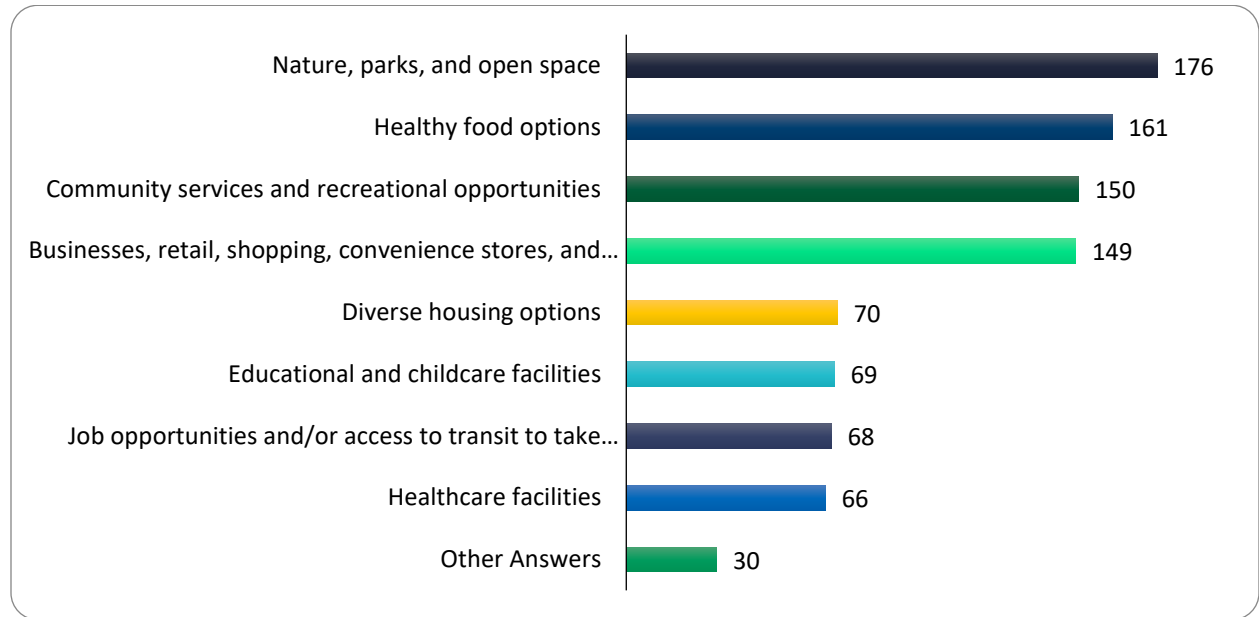
When school to go to the doctors

Drugs, crime violence, homeless rates etc.

public swimming pool

More Dining options

Q4) What are the top THREE priorities the City should work on to improve your neighborhood in the future?



Answer	Tally
Nature, parks, and open space	176
Healthy food options	161
Community services and recreational opportunities	150
Businesses, retail, shopping, convenience stores, and services	149
Diverse housing options	70
Educational and childcare facilities	69
Job opportunities and/or access to transit to take you to your job	68
Healthcare facilities	66
Other Answers	30

Write-in Answers
toxic free landscaping pesticide free and the removal of all synthetic turf materials that will lead to heat islands and toxic runoff and requires much more water for maintenance.
Retaining all significant and exceptional trees in the city. Find other ways to make the roundabouts and sidewalks.
Restaurants
nature/parks but also protect our large tree canopy. It seems wherever we go you are chopping down public trees in favor of hardscape. One can fry an egg in summer on the Aurora walking trail.
Public restrooms to encourage people to be outside and ride transit. There exists a culture in Shoreline that denies the need of publicly accessible toilets.
Preserving the existing neighborhoods and old growth trees. STOP with all the destruction and rebuilds. It's disgusting.
Proximity to a more urban core or "place".

Write-in Answers

Safety

Crime

Shoplifting

Sidewalks on 20th NW! Focus on wishes of LONG TIME Shoreline residents who pay most of the property taxes in the community!

Sidewalks and street light fixtures! Street racing!

more off-leash dog parks

RESTAURANTS

Retention of mature, native trees. Not only is this important for wildlife and climate change, but also for mental health. To be able to look out at greenery from your home (either an apartment, townhouse, or single-family home) helps cope with stress. It also helps children engage with nature...critically important.

Restaurants

Restaurants and amenities like coffee shops, pubs, small business shopping, etc.

Combining access to transit and access to employment in a single selection is a disservice to this survey and prevents the discussion of this important distinction. These goals should be addressed and support with totality separate prioritization and policy.

Go back to single family lots and traditional housing. Let development happen elsewhere if needed. Your blindness, lack of focus, greed and corruption has destroyed nature and quality of life. Why listen to developers? I am all for a total moratorium on high density life. It is not sustainable. If you build anything, someone will see opportunity to grow. Growth is not a goal, jobs is not a goal, they are not an endgame. Sustainability, health and quality of life is a goal. You are planning on concrete and asphalt, roofs, pollution, congestion, noise, crime, dependence, high taxes, utility costs and infrastructure. My opinion is let it happen elsewhere. That is what is important to us. As if you needed to be told. I'm sure you don't even live here. Why do you care to ask all of these questions about me? Analyzing or targeting demographics have nothing to do with livability, freedom or peace of mind. The desire for health, space, peace, freedom and home is universal. If you cared about these things, Shoreline would be encouraging single family home solar systems, gardens, green house upgrades and the like. Instead local govt decided to wipe out much of nature and turn it into a developers paradise.

Decent grocery stores. Less apts less traffic

Safety—as an older woman, I want to walk my dog at sunset confident I won't encounter someone who wants to harm me or rob me. I am very satisfied with my neighborhood regarding the categories listed here.

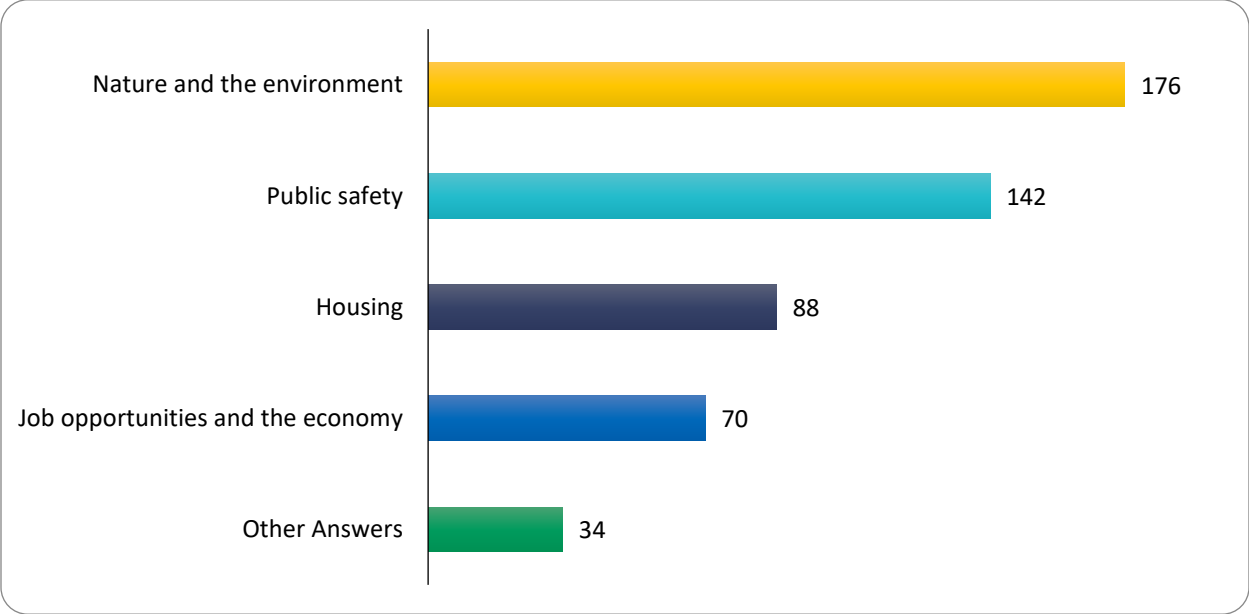
1. Plan Future Development Incentives to bring in a higher number of very wealthy future citizens. Encourage the remodeling of existing houses or replacing current mid-century homes with more upscale homes.
2. Don't allow any more "stubby" buildings with zero yards and space for the residents. The developments along Aurora, north of 185th will be a terrible place to be a child ! How were these building ever allowed to be built ! This is planning at its worse IMO.
3. Keep the zoning west of 8th Avenue NW the same as in the current plan. Provide tax incentives to keep Sky Nursery there. I don't want to see it become a big housing project.
4. Require future housing projects to have large amounts of gardens and play areas for kids.

safety, homelessness, mental health, substance abuse.

Better transit access (combined with job opportunities above), but wanted to stress the importance.

Write-in Answers
Family friendly restaurants. No more food trucks or starbucks wanted. We do not need any more nail or tattoo shops. No more pot shops!
drug problems
Sidewalks, updated/improved traffic signals. Schools are prioritized, but please also look at bus stops on side roads - many of them (eg: along W 200th St) have a narrow standing area right in front of a drainage ditch.
Public swimming pool
Shoreline needs a city pool. We need to teach our children to swim and live safely near water. We should have a place for our high school swim programs to swim. We should strive to be a gathering place where we host large regional swim meets and bring in tremendous revenue for our city. We are missing out on a huge opportunity that would benefit so many.
Supporting existing businesses
Keeping Shoreline safe especially along Aurora.
Separate jobs from transit. Seem you want to tie sound transit to business growth And Public safety and law enforcement creates an environment were all of the above proposer

Q5) We will continue to engage community members in 2024. Which topics would you like to provide more feedback on?



Answer	Tally
Nature and the environment	176
Public safety	142
Housing	88
Job opportunities and the economy	70
Other Answers	34

Write-in Answers

Acquisition of land for more open space to protect the environment and provide low development such as walking trails.

Please do not create concrete jungles in the name of housing. There are many ways to preserve trees in varied housing and sidewalk projects, but it seems that Shoreline's default solution is chop them down, and at most replace with a twig.

Bringing restaurants and more retail to Shoreline.

public toilets

Destruction of existing neighborhoods! Stop trying to price/tax senior homeowners out of their homes!!!

What you are doing to protect tree canopy. "Existing codes" are not cutting it.

Place making beyond parks and libraries.

Educational and childcare facilities (daycares, youth centers, etc.), Recreation facilities

Future sidewalk plans.

Homelessness

There is too much low-end retail and service near me, including convenience stores, pot shops, liquor stores, gambling, gas stations, and fast food. There are very few business nearby that I want to patronize. I would like to know more about how Shoreline is going to promote better shopping, restaurants, and outdoor recreation closer to the Aurora corridor.

Equity, access to human services, diversity

If there will be an increase in public spaces as more people come to live in Shoreline.

To truly make Shoreline more walkable you must consider the trees--plant, water & maintain street trees. Absolutely, new sidewalks but consider minimum width to save the most trees. Also, most will continue to drive (or rely on home delivery) so you must consider who is left out in the heat--our most vulnerable. You talk about the N 145th st. transportation project & envision a mass of pedestrians walking to Aurora & 145th? Granted, there is a pharmacy, restaurants, a tire shop, etc but it's also high crime & prostitution. Just a simple Amazon drop-off can be a risky endeavor. I think the new apt. dwellers near the Light Rail will drive when they can & if no car, will continue to support online delivery in a very big way

I want to talk more about Healthy Food Options and the Businesses.

Public health and freedom of choice. No mandates. The government doesn't know what is best for everyone and mandates are extremely harmful to the individual. No mandates.

Safe bike trails/dedicated bike routes across Shoreline and connecting to major regional bike trails

More restaurants

Please read above. You need to provide people with some options for things to do: restaurants, cafes, shopping. Movie theaters. Theaters, clubs. Rec centers ... something to do!!

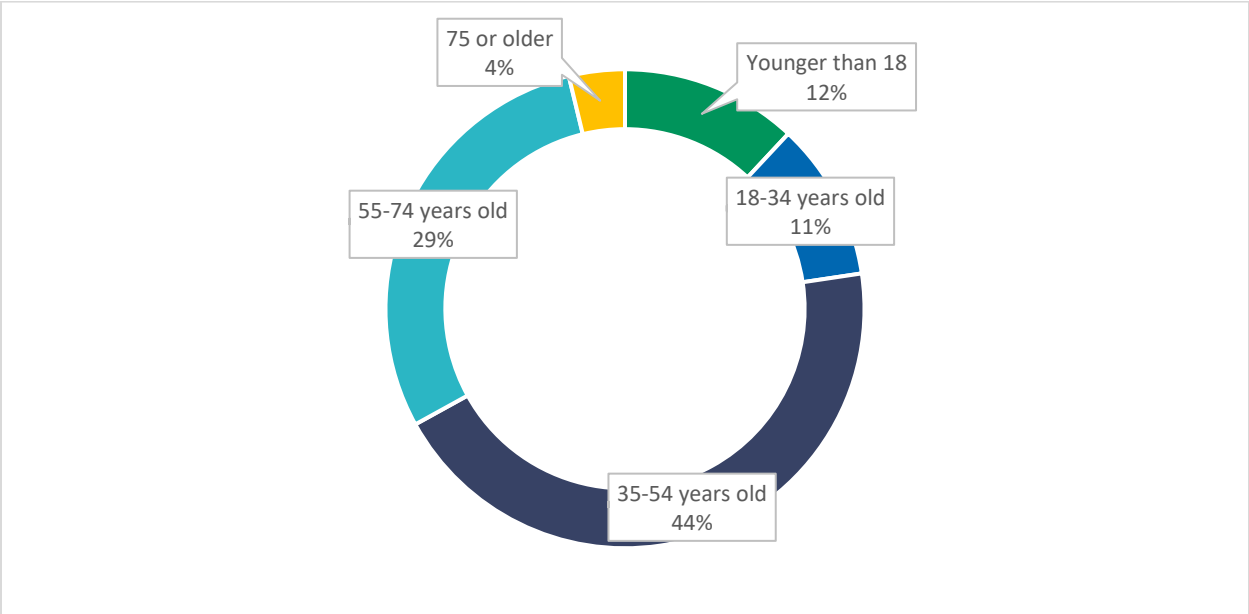
I would like to see the City of Shoreline developing a plan to support before and after care for the Shoreline School district students. The schools are a separate budget, but before and after care are not. The school budgets struggle because they are dependent on enrollment, their focus should be on education, and our city can support that by making sure our citizens have access to safe, convenient and affordable before and after care at our schools. Remove this burden from the school budgets but do not remove the services from our schools.

Less apartments and traffic. Less being NY

Future planning and development.

Write-in Answers
Neighborhood hubs instead of one large "city center"
Accessible services/accommodations for disabled
Community services & recreational opportunities
public swimming pool
Community center along Aurora that caters to all ages, and includes a swimming pool. Too much focus on housing and apartment complexes right now, with no apparent eye towards healthy and safe community space to gather, as well as retail stores and restaurants to serve the people moving into the hundreds of units being built.
Quality and quantity of retail, restaurants, engaging shops. Also, positive pedestrian experiences like good architecture, selection of retail, good sidewalks and infrastructure.
Walkability and affordability in our city. How do we attract more small business and affordable housing for families in our area.
Would like to see you drop the equity crap and stop dividing people by race!
A public Shoreline swimming pool
Healthcare
How do we keep the problems of Seattle from infecting Shoreline
transportation

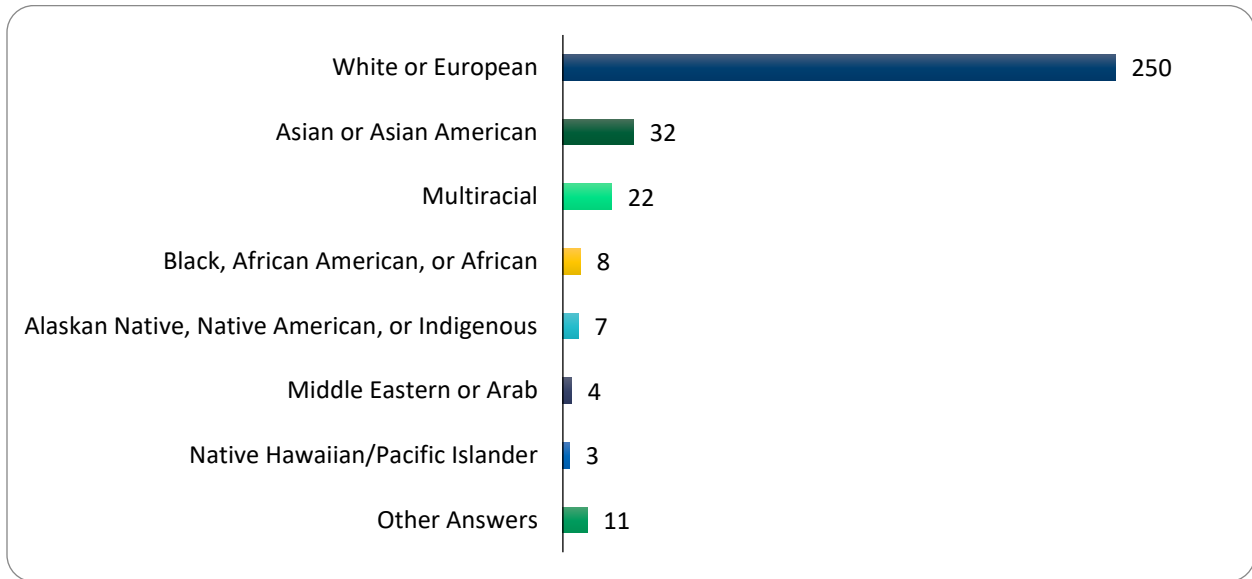
Demographic questions
What is your age?



Age	Responses	
	Tally	Percent
Younger than 18	38	11.95%
18-34 years old	34	10.69%
35-54 years old	141	44.34%

55-74 years old	93	29.25%
75 or older	12	3.77%

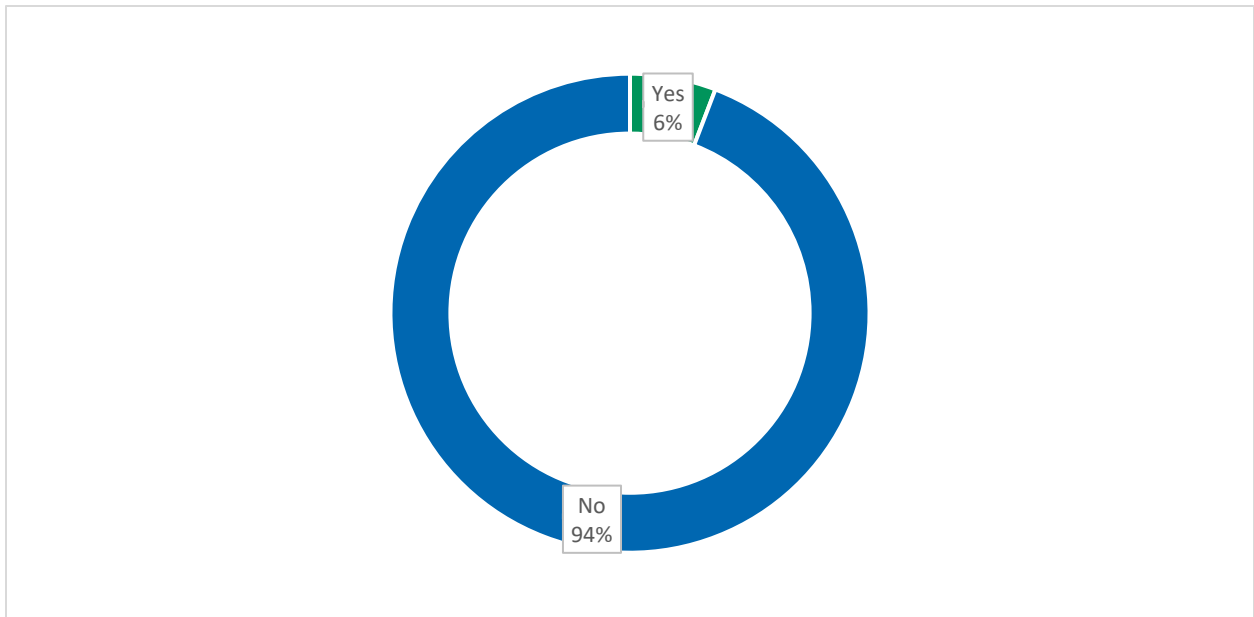
How do you identify?



Answer	Tally
White or European	250
Asian or Asian American	32
Multiracial	22
Black, African American, or African	8
Alaskan Native, Native American, or Indigenous	7
Middle Eastern or Arab	4
Native Hawaiian/Pacific Islander	3
Other Answers	11

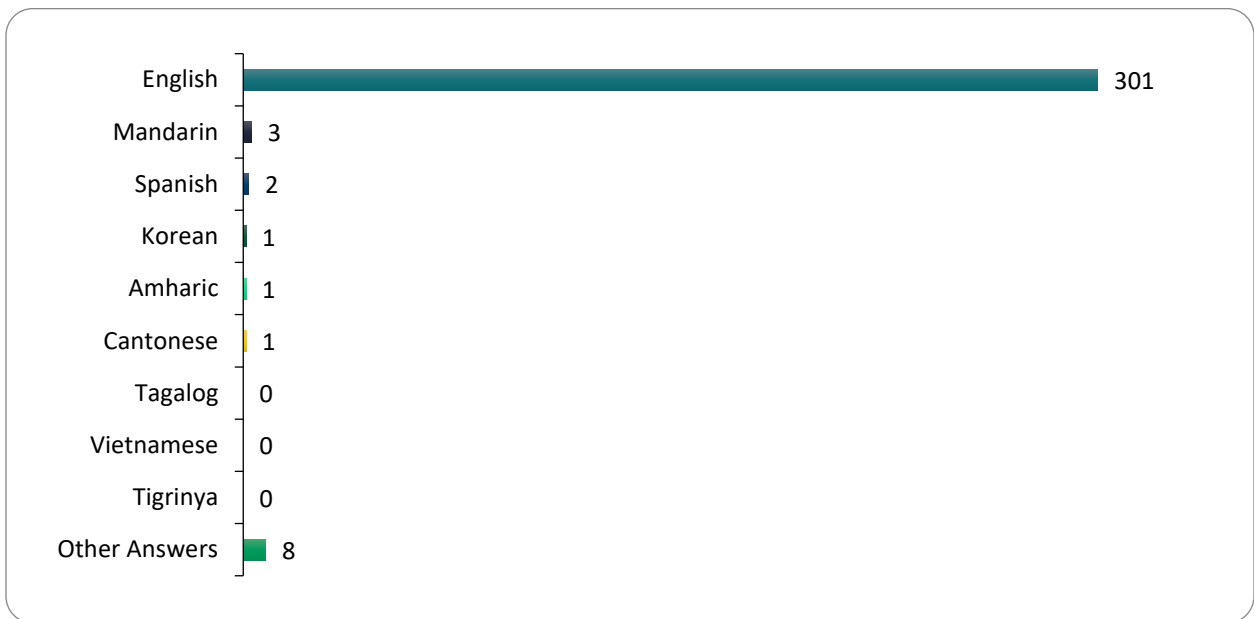
Other Answers
Decline to answer
Latino lives in this house as well
Peruvian
Jewish

Do you identify as Hispanic or Latino/a/e/x?



Answer	Responses	
	Tally	Percent
Yes	18	5.81%
No	292	94.19%

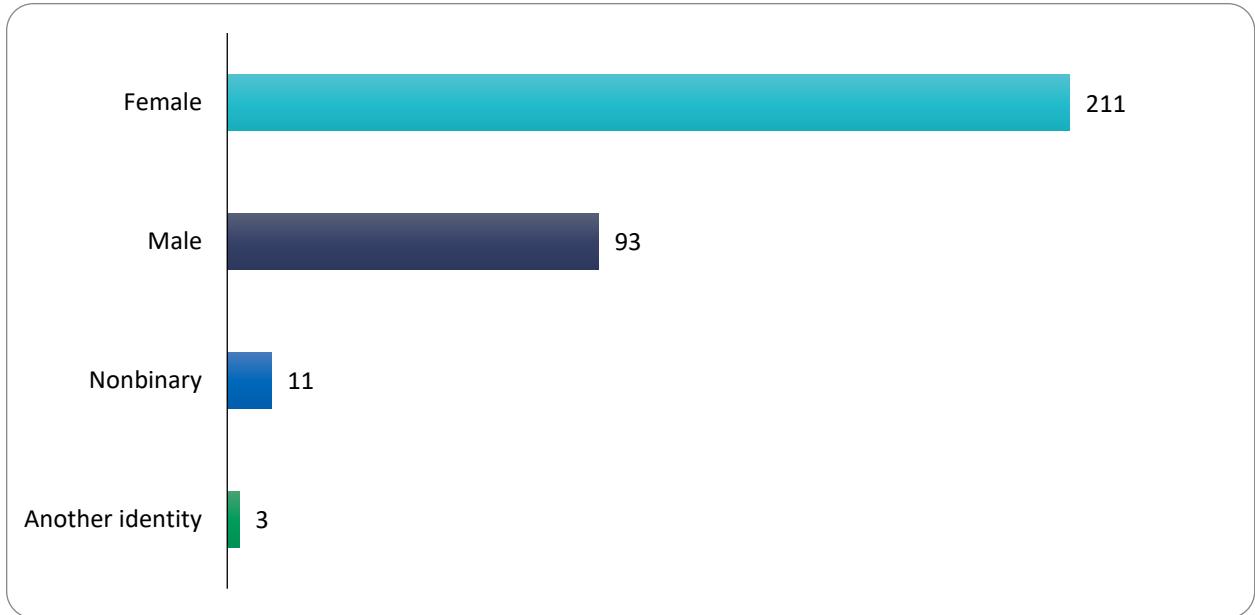
What is the primary language you speak at home?



Language	Tally
English	301
Mandarin	3
Spanish	2
Cantonese	1
Amharic	1
Korean	1
Tigrinya	0
Vietnamese	0
Tagalog	0
Other Answers	8

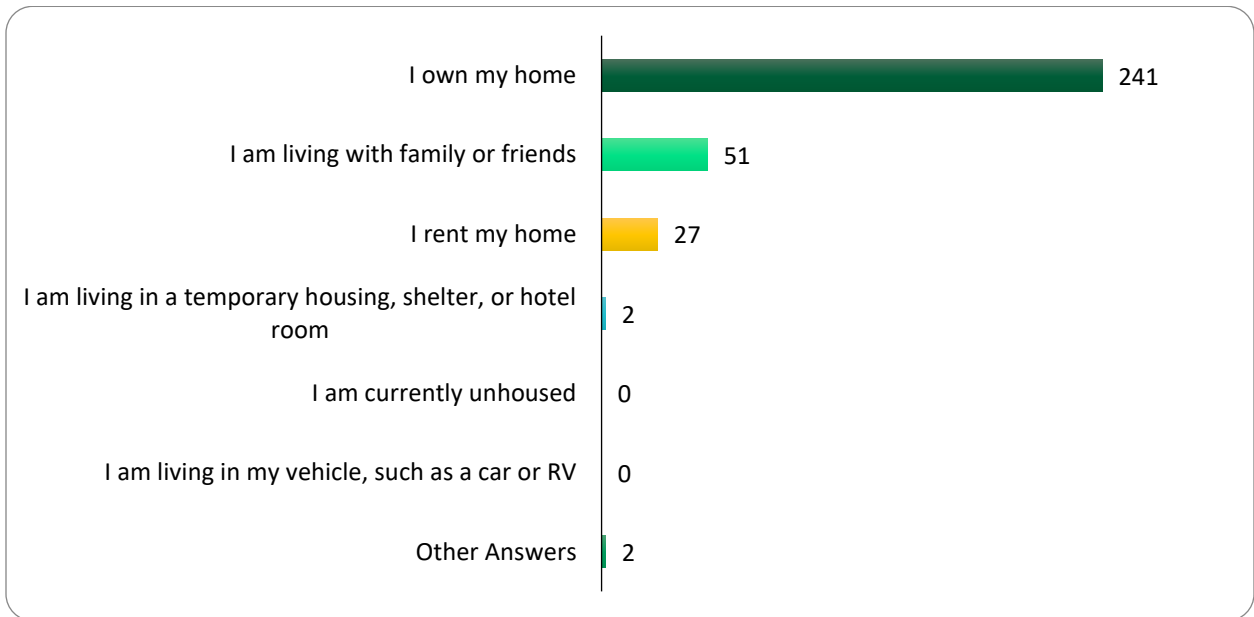
Other Answers
Thai
Decline to answer
No response
Marathi

What is your gender identity?



Gender	Tally
Female	211
Male	93
Nonbinary	11
Another identity	3

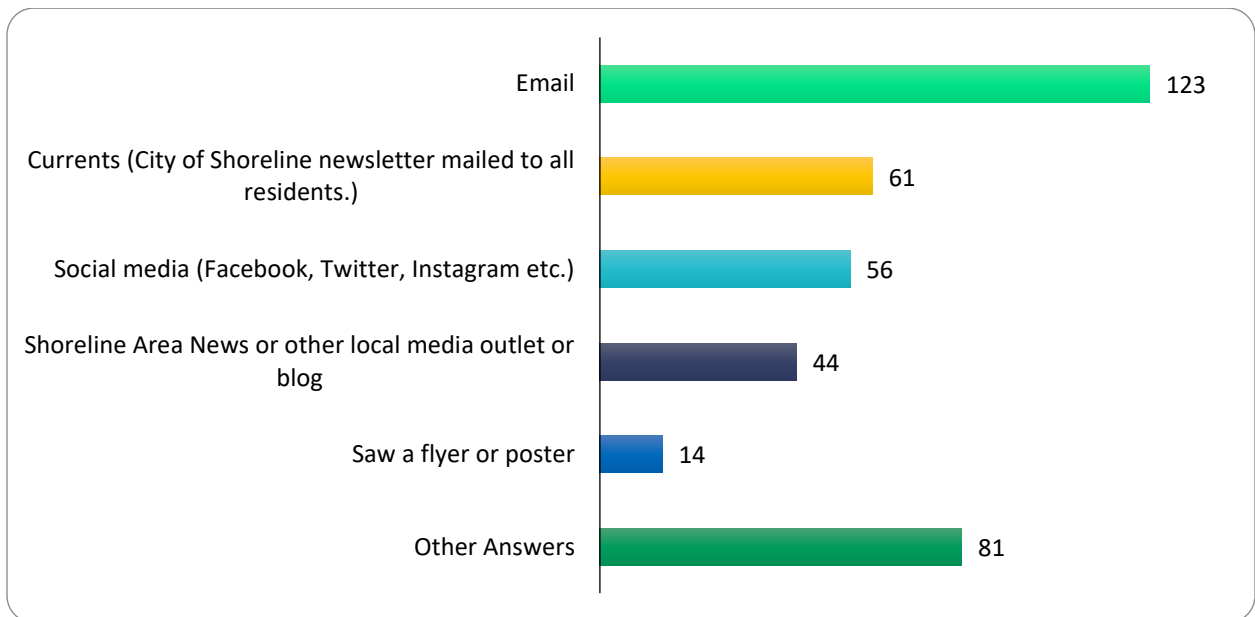
What is your current housing situation?



Answer	Tally
I own my home	241
I am living with family or friends	51
I rent my home	27
I am living in a temporary housing, shelter, or hotel room	2
Other Answers	2
I am living in my vehicle, such as a car or RV	0
I am currently unhoused	0

Write-in Answers
Almost on the streets
N/A

How did you learn about this online open house and survey?

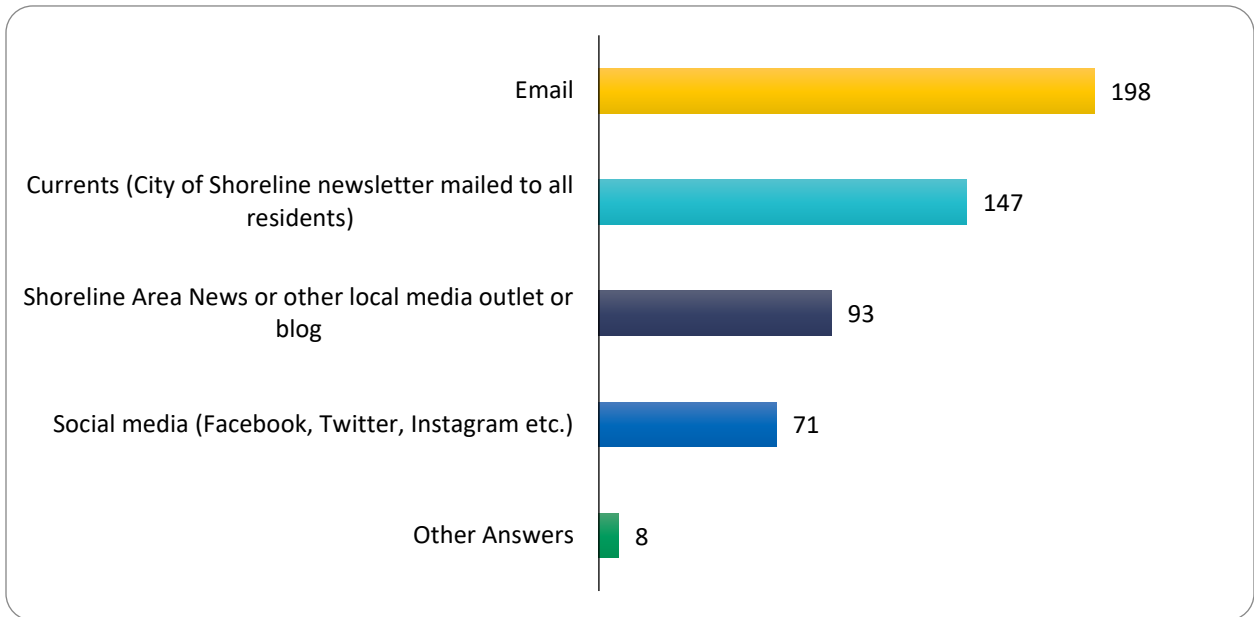


Answer	Tally
Email	123
Social media (Facebook, Twitter, Instagram etc.)	56
Currents (City of Shoreline newsletter mailed to all residents.)	61
Saw a flyer or poster	14
Shoreline Area News or other local media outlet or blog	44
Other Answers	81

Write-in Answers
Word of mouth. Save Shoreline Trees.
Neighbor let me know about the survey
Family member
friends
Next Door
Other
Shoreline public schools parentsquare
Facebook: Ridgecrest Neighborhood Association
My neighbor passed along the link.
Daughter
Wife
Friend who has lived in Shoreline longer than me.
Save trees shoreline or save shoreline trees
text msg from Council person
Council meetings
City's News for Neighborhoods email
My teacher
Teacher at shoreline
health teacher
School
School
my health teacher @ shorewood
school
A teacher.
My school actively encouraged students to check it out.
LFP Elementary News bulletin
Shorewood High School - Library presentation
I check the city website regularly
family
School
school
Someone from the city came to our high-school library and my health teacher found out and we are taking this survey in class.
Neighbor
Work email
Link provided in Shorewood High School newsletter to parents
School district email
Conversations
Searching for news on shoreline developments
School newsletter
Shoreline SD
Shoreline School District newsletter
Shoreline School District public information update

Write-in Answers
School district email
A teacher told me about it
A city of shoreline presentation at school
Friend
Shoreline Schools blast
Shorewood high School email
Visit to school
Shorewood high school meeting
Meeting
Comprehensive plan meeting @ shorewood high school
Civics class
Meeting at school for Civic class
Friend told me
school
Shoreline city information meeting at shorewood high school library
Syre news letter
School district communication
Shorecrest email. Or District.
Outreach events, Shorewood High School
Visit to my school
Meeting with planners
At presentation
Presentation
Posted on school's online message board.
Community meetings
Parentsquare
Einstein letter from principal
Civics Assignment at School
School meeting for civics
Presentation
School
Saw it on the City of Shoreline website
City fair
Shoreline school district
School district email link
Staff
Shoreline School District
Shoreline SD email through ParentSquare

What is the best way for you to stay connected and learn more about the Comprehensive Plan?



Answer	Tally
Email	198
Currents (City of Shoreline newsletter mailed to all residents)	147
Shoreline Area News or other local media outlet or blog	93
Social media (Facebook, Twitter, Instagram etc.)	71
Other Answers	8

Write-in Answers
Local radio stations (KEXP, KBCS); Billboards in Shoreline
Richmond Beach Community Newspaper- RBCA
Local news
Flyer or poster
teacher
friends family
No thanks
Shoreline SD email through ParentSquare

Appendix II: Summary notes from co-created community engagement events

Center for Human Services (CHS) Focus Group

Date: November 8, 2023 | 5:30 – 7:30 p.m. | CHS (17018 15th Ave NE, Shoreline, WA 98155)

Staff: Daizsa Faust (S&A – set-up/take-down), Susanna Williams (S&A – set-up/take-down), Elise Keim (CoS – City Representative)

Participants: Spanish-speaking Shoreline community members

1. What is your connection with Shoreline and what do you like the most about?

- Response from a resident of 17 years: Things and the town have changed a lot, and they liked the security they had in the past. There is a lot to improve.
- Response from a resident of 5 years: What they like most about the city is the school district for its academic level, although security could be better.
- Response from a resident of 8 years: They like the school district, and the city offers many support programs for families. Also, the police are punctual.
- Response from a resident of 19 years: They have lived happily here; the school district has been beneficial for their children who grew up in this city, the quality of the other residents, neighbors, the parks, and the vegetation.
- A 25-year-old resident shares the same opinion as the previous resident; they have not felt racism and likes the parks a lot.
- A relatively new Shoreline resident says they have friendly neighbors, and they integrate people into institutions like the church.
- Another Shoreline resident stated that they like that there are homes available but there is also insecurity and street problems.

2. If you close your eyes and think about what the city of Shoreline would be like in 20 years, how do you imagine it?

The responses of several of our participants are as follows:

- The majority agreed that nature should be preserved even though the urban part is growing. They would like more education to take care of the environment and for there not to be so much garbage in the streets. More recycle teaching, to have more platforms, and to improve the existing ones.
- If the city expands and grows, let it not lose the green areas; let there be spaces for pedestrians. Residents want green areas to be maintained and there to be more parks so they can breathe cleaner air. Several residents said there was a dispute recently because the city wanted to remove a park to build more unnecessary buildings.
- Many feel overwhelmed and distressed by so much construction. They think that, hopefully, the city maintains its architecture, that the quality of life is maintained, and that the residents can work right here without having to leave where they live to look for employment opportunities. They often leave the city because there are few job offers, or if there are, they pay much less than in other cities.

- The city's growth has been excessive, but growth is needed in education, security, and public transportation.
- They would like to see more roads (lanes) and platforms built. Likewise, if the city is growing, it should not be at the level of residential buildings but also at the level of others that generate sources of employment; That is, there must be a balance between one and the other.
- Others say that the city is growing too much but that the family is shrinking because there are fewer children in the city than before, partly because new families no longer want to extend them to new generations.
- They would like the government to support the city in some way so that families have more help with childcare so that mothers or fathers could go out to work; for example, a family that can have the service childcare has more opportunity to work and would need to ask for as much help to cover other basic needs.
- An important point that stood out was that the residents raised their voices to express that there should be a city plan to safeguard the lives of the animals that are within the city. As for the nature part, if the city removes the trees, they should replace them with others, or plant new ones. One resident pointed out that trees are cut down to avoid accidents.

3. If you live in Shoreline or would consider living in Shoreline: when you think about your neighborhood, what would be easier for you to have in the city to meet your other basic needs?

- Something significant to highlight is security. They have noticed a high growth in people living in the streets, and many residents believe the government should create more spaces and sources of employment to reduce the high percentage of these people. They understand they should be helped, but not giving them so much to them that it harms the residents and makes them feel unsafe. Most people living on the streets have the money to buy drugs and marijuana, but they live begging to eat, and refuse to receive help or rehabilitation. Some residents even indicated that the increase in homelessness is a consequence of the legalization of marijuana, and this has increased because they say that the government gives them many rights and enables them. Shoreline residents feel afraid to even go out to their doors, since these people are aggressive.
- Residents insist that more sources of employment must be generated because many people have to look for better salaries in other cities. Before, this was compensated because housing was more affordable and accessible. Not anymore. Lately, rents and mortgages cost the same as in Seattle.
- The increase in taxes has also generated a lot of burden on the cost of living.
- Everyone agrees that they should increase public lighting, have more accessible healthcare services, and, above all, security since they feel this is one of the most critical factors lost in Shoreline.
- The residents responded they need more recreational parks. They complained that there was a community pool, but they closed it. The only one available is the one at YMCA, but it would not be enough to supply the entire city. They wished there was a place that symbolizes the city, that when people talk about that place, everyone knows where it is because it is something that belongs to them.

4. Other challenges the city is facing:

- It would be security as the main issue.
- Finding housing with affordable prices and more spaces or roads not only for the public but also private transportation. However, many don't agree. There are too many lanes for your vehicles to travel.

5. What influenced the decision to move for the people who have moved in the last five years?

- It has been the school district and how the city looked before with more family atmosphere and fewer homeless people. Although, they assure that for a young family that wants to establish here with their family, it would not be very rent accessible. Some residents prefer to go to other places since they assure that the home has exceeded its economic limits.

6. Floodings:

Some say that some sectors of the city suffer from flooding, and they do not know who to call for help.

7. What are your ideas to make Shoreline a cozier, safer, and more inclusive place to live, work, and play?

Residents believe there should be more cultural places where families can go out to enjoy and not have to go to other cities to look for this entertainment so that it once again has more of a family atmosphere, like more family-friendly restaurants and more parks where you can find activities for all family members.

8. Message to Shoreline leaders:

They appreciate the leaders for considering the voice of Spanish speakers and their needs, and the agreed message is their concern for safety, high housing prices, disproportionate building construction, and the increase in the homeless population. Also, the need for more connections for public service

Renters Focus Group

Date: November 9, 2023 | 4-5:30 p.m. | The Blakely Apartments (1140 N 192nd St. Shoreline, WA 98133)

Staff: Frana Milan (S&A – facilitator), Haley Schulberg (S&A – note-taker), Elise Keim (CoS – presenter, SME)

Participants: Renters in Shoreline

Elise presented an overview of the City of Shoreline's 2044 Comprehensive Plan. Notes of the comments and questions from attendees following the presentation are detailed here:

- One attendee was a part of a community group when he was a homeowner. There was already funding in place to fund different initiatives like murals etc. in which the group was involved.
 - How is the City going to pay for the Comp Plan? Is Shoreline tapping into the infrastructure bill? Is the City pressuring the state to pressure the federal government to give money?
 - Shoreline lost the opportunity for a new Ice-Skating Rink because of the hockey team
 - How can the City tap into funding? There is so much funding
 - He wants the City to be able to tell community members how they're applying for funding
- Silent investors are coming in and funding things. The voices of the people aren't being heard.
- How does the City Council make sure they're hearing from all the different parts of the City?
 - Elise: We're trying to target key demographics. We host events like this and then report to the City Council.
- Most people here are concerned about rent increases and rent caps. What is this all concerning?
 - Frana: It covers all of that - the comprehensive plan is an umbrella over the direction of decisions. It can set the stage for things to happen or not. Housing included.
- Would rent control be included? – Elise to look into this

Question #1: If you live in Shoreline or would consider living in Shoreline: when you think about your neighborhood, what would make it easier for you to get the services and amenities you need and want?

- Parking – if building amenities please build parking and stop pretending people who rent don't drive cars
- No new six plus story buildings other than limiting to Aurora corridor
- More public bathrooms and garbage containers especially at transit center
- More dog parks
- More restaurants – mid-level, not fast food
- Save trees
- More garbage containers along street
- Increase support services for elderly, especially those living alone
- Snow removal on interurban trail
- Mother nature is the best artist out there – incorporate nature into development wherever it is happening – at roundabouts, sidewalks etc.
- Transportation – would like a both a hub where you can get anything you want: rideshare, taxi, bus etc. and a residential shuttle service. There is a desire for more frequent or reliable shuttles for people who need shuttles
- More walkable business areas with individual coffee shops etc. that are more attractive, where you want to go to walk and shop etc.
- Wifi – is this available to public?
- Green space
- Who is responsible for pedestrian safety during construction? There are so many barriers and hazards for people with disabilities. Who is monitoring these developers to ensure residents are safe?
- Increase police surveillance. Drag racers come through every night - where is police surveying?

- It is scary to walk down 99 at night because there are no police
- Lack of convenience for residents. Would like easy access to convenience stores or community areas like cafes or restaurants that are walking distance
- Sociability of neighborhoods w/ flexible zoning – i.e. cafes, meeting places
- More building security, neighborhood watch/support
- Increased walkability
- Rent control
- Proper knowledge on what is actually being built here
- How we're going to protect citizens when crime occurs in the area
- Safer intersections
- Diversity

Question #2: Aside from the cost of housing, what are other housing challenges you are facing in Shoreline?

General note: Everyone agrees housing costs is a huge concern.

- Pet friendly and nearby access to dog parks
- More rideshare options and local bus service to get in between amenities
- More parks and Community center in neighborhoods
- Safety of all different kinds. Driving, walking, being in the park, being in crosswalks, lack of ADA accessibility for housing, being safe in own home. People can't walk on sidewalks when construction. Cars are getting broken into.
- Transportation issues – both lack of parking for people who drive and needing more public transportation
- Loss of greenspace. People need to be able to look out a window and see a tree.
 - Maintaining greenspace when living in urban space
- Housing, other than cost
- Parking/transportation
- Does the City monitor people doing construction? There has been a construction site where both sidewalks were blocked. Residents were told to walk in the streets. – Elise to talk with public works about this
- Who is protecting renter rights? As renters, the state has no laws regarding rent control or percentages that can be charged each year. In NY, you are only allowed to raise 3% etc. For people 55 + or on limited incomes, where do they go live when rent continues to increase?
- Security within buildings – The Blakely has a drive through security at nighttime and a person who walks around. Driving around is one thing, but security/patrol is not a consistent thing. What can we do to make it safer?
- Consistency of management. Blakely has had 4+ managers in last 2-3 years. That's a lot of change. Would be preferable to have local ownership instead of from other countries
- Need for minimum of 1-year lease
- Lack of parking
- Size of apartments, decreasing
- ADA Unit counts need to increase for affordable housing

- Education on technology needs to fit with the times
- Protection from scams at the doors, direct mailers, things like that needs to stop being targeted towards 55+ communities. It's detrimental to income, they can't survive

Question #3: What is your one top idea to make shoreline a more welcoming safe and inclusive place to live work and play?

- Community gardens
 - Clean green spaces
 - Need to be accessible
- BlackBerry bushes at lake cleared out
- More security patrols, particularly on foot
- Affordability (housing)
- Tree replacement 1:1 (native trees)
- Increase public transportation
- More dog parks in walking distance
- More accessible services close by
- Safety
 - Personal and property
 - On the trail
- More small gathering spaces +1 +1
 - Green, pedestrian friendly, safe
- Construction safety and communication with neighbors
 - Accessibility during construction + safety
- Truthful and fair administration of policies by the city
- More street lights.
 - Consider REM sleep of birds – use yellow or purple lights
- Community connections
 - Events throughout year for all ages
- Sidewalks and trails clear of snow/ice
- Litter pickup
 - Streets and in front of buildings

Banchero Focus Group

Date: January 2, 2024. | The Ramsey Apartments

Staff: Facilitated by Banchero staff

Participants: Banchero clients

Overview

On Tuesday, January 2, 2024, seven (7) Banchero clients and staff discussed the Shoreline Comprehensive Plan as part of the agenda of a regularly held Client Advisory Council meeting. The event was held in person in Room 103 at The Ramsey Apartments, a 20-unit apartment building that provides housing for Banchero clients and other low-income tenants. The room was accessible to individuals who

use wheelchairs or other mobility devices. Banchemo staff facilitated the discussion and took notes of the community input that was shared.

Note: When summarizing the conversation, themes and questions were identified and reflected below to protect participant anonymity.

Key Themes

- When asked what they enjoy about living in Shoreline, participants said the city council, the parks, and Special Olympics events.
- Home ownership was attributed as being too difficult for people with disabilities, due to the homeowner having to do their own maintenance on the property.
- Participants noted feeling a lack of physical safety, particularly when crossing busy roads. One participant shared that the entrance to their neighborhood, Autumn Ridge Apartments, needs to have a crosswalk because there is a steep hill and it's dangerous for people to cross the street in that area.
- Participants noted feeling a lack of personal safety in the community due to the unpredictability of unhoused people.

Key Recommendations

- More sidewalks and better-quality roads
- Better streetlights and crosswalks to alert drivers when pedestrians are using the crosswalk
- More wheelchair access in public spaces
- More parks and nature
- More healthcare/more hospitals
- More mental health/counselling services
- More community events, like block parties and a community center to play board games at
- More programs for people with disabilities
- Improved education for children with disabilities, and improved higher education options for children with disabilities so that they can be better off in the community and workforce
- More homeownership options for people with disabilities

Appendix III: Summary notes from informational interviews

Center for Human Services Interview

Date: September 20, 2023 | 1 – 1:45 p.m. PST | Virtual on Zoom

Staff: Frana Milan (S&A - facilitator), Daizsa Faust (S&A – tech support & notetaker)

Participants: Center for Human Services employee – interviewee

About the Center for Human Services

- Center for Human Services (CHS) is a not-for-profit social services agency that has served the community since 1970. CHS origins came from the founding of Creative Life Foundation in 1970 and Shoreline Youth Services in 1972. The organization’s work counseling families and promoting drug and alcohol prevention began there, but, originally, it only served residents from the City of Shoreline. The two organizations merged in 1982 and the name “Center for Human Services” was taken.

What’s going well

- The interviewee is a Shoreline resident and loves the city.
- They like the references to anti-racism, equity, and affordable/diverse housing options within the vision statement options. They also appreciate the mention of resiliency but would like it to be more specific about the type of resiliency.
 - Hopes it includes having a trauma-informed community.
 - It is important for the city to be resilient from a trauma standpoint, not just from an environmental standpoint.
- The interviewee was not bothered by any aspect of both vision statement options; what was omitted caught her eye. From their perspective, the human services and community health (physical and mental) components are missing from the vision statement options.

Areas for Improvement

- **Safety and impacts on mental health:** Behavioral health needs have skyrocketed since COVID. (Rates of violence, abuse, gang activity etc. have all increased)
 - The general unrest of society is making it hard for families to find safety.
 - It is hard to imagine your child walking down the street because of youth suicide, bullying, drive-by shootings, etc.
- **Mental health resources:** Shoreline residents can’t find mental health providers with appointment openings. This is especially true if a person needs specialty care, or is looking for care for a child, etc. This comes down to a workforce shortage.
- **Affordability and living wages:** 90% of CHS staff don’t live in Shoreline because they can’t afford it.
 - This issue comes down to two factors, low wages and limited affordable housing options.
 - Human Services isn’t receiving the funding it requires to pay staff livable wages.
 - Most people don’t realize the significant secondary trauma human services workers take on by working so closely with victims of trauma. Staff can only do this for so long before burning out.
 - More investment is needed to support this important work.

What are top suggestions/recommendations for the City of Shoreline?

- **Vision statement:** The comprehensive plan seems to be missing a component of human services.
 - It doesn't give much attention to community needs as far as behavioral health, houselessness, mental health services, and other issues related to public sector human services.
 - *We should talk about the health of the community, not just what will be built in the community.*
- **Emotional health resources:** The City should be looking at the emotional health as well as physical health of citizens if they're thinking about the future of the community. People generally don't go deeper and talk about these behavioral health issues, but they're really at the foundation of everything else.
 - *"Sidewalks aren't any good if it's not safe to walk down the street."*
- **Equity and access to services:** This is top of mind for CHS staff. Everything from transit to financial support, there aren't many services available in the Shoreline area.
- **Increase trauma education:** If the City wants communities in Shoreline to be as trauma free and welcoming as possible, people need to be trauma informed and know how to work with people who have experienced trauma.
- **Addressing issues that effect low-income families:** If the City is serious about affordable housing (that includes low-income housing) and wants low-income families to stay and succeed in the city, it needs to address issues that are affecting low-income people.
 - That means addressing community mental health concerns (depression, addiction, etc.) and addressing these issues at a younger age.
 - The City needs to address these issues if it wants people to be able to walk down the street and feel safe while using public transport.

Any referrals or suggestions for future engagement

- CHS would be happy to partner with us to brainstorm some ideas to reach the audiences we are targeting.
 - It depends on who we're trying to reach, but CHS does work with large BIPOC, LatinX, and immigrant populations, as well as people dealing with addiction, foster & judicial systems.
- The City needs to involve the voices of frontline workers.
 - CHS has about 160 staff. It would be hard to have a meeting with everyone, but a way to reach staff would be to email out surveys.
 - This survey could be human services focused.
- CHS is happy to host a focus group with Spanish speakers that they work with.
 - There are many CHS staff who speak Spanish and could facilitate those discussions.
 - S&A would be looking to have this focus group session in October, with ideally 8-12 participants per group.
 - The City will likely be able to have incentives for focus group participants (potentially transit passes, refreshments, and financial payouts).
 - CHS would be able to provide childcare through their early learning staff (they've done that before for the City) but is wondering if the City could cover the cost.

Islamic Community of Bosniaks in Washington (ICBW) Interview

Date: September 20, 2023 | 4 – 4:45 p.m. PST

Staff: Daizsa Faust (S&A - facilitator), Haley Schulberg (S&A - notetaker), Elise Keim (City of Shoreline – observer)

Participants: ICBW Member – interviewee

Islamic Community of Bosniaks in Washington's History in Shoreline

- Many Bosnians immigrated to Shoreline because of the Bosnian War. The last portion of immigration resulting from the war took place in 2001.
- Bosnian immigrants purchased land in Shoreline and founded Islamic Community of Bosniaks in Washington (ICBW) in 2003/2004 to create a sense of community while maintaining tradition and culture.
- ICBW elects a new board every four years. They have a new board this year that wants to engage with the City, get ideas on the table, and see if they have value and can get implemented.

What's going well

- ICBW has had an amazing relationship with the City of Shoreline in the past, however in recent years there has been a bit of a disconnection and ICBW is interested in re-strengthening that relationship.
- A previous mayor of Shoreline went to multiple ICBW events and to their mosque. He also hosted a couple of events for them.
- The City has been open-minded and always shown open arms for the ICBW.
- The ICBW community never had many issues in Shoreline prior to a couple of months ago, in part because of the ICBW's relationship with the police force. The police would remove any threats.
- ICBW has been happy with what the City has done so far and knows they do more each year.

Area for Improvement

- **Safety:** In the last couple of months, there have been many incidents near the ICBW's Islamic Center of Bosniaks, which is located on N 200th Street in between 24th Ave NE and 25th Ave NE
 - Kids have destroyed their property. Through camera footage, they have seen teenagers carrying guns around the property.
 - People gather at a walkway near the Center, at times smoking and using drugs.
 - The fact that the street is completely dark at night is contributing to these problems.
 - During the day, people use this area to walk and run, but at night, people avoid it because it is dark and feels unsafe.
 - The ICBW's Imam recently moved out of his house in this area because he felt unsafe.
 - At one point, he wanted to terminate his contract and move back to Bosnia. If he were to move, this would be a major loss for the ICBW community, as the Imam is a key community figure who leads procedures at gatherings such as funerals and weddings.
 - Parents no longer send their children to play on the ICBW's property, because they have heard about the Imam leaving his house and the general safety concern.

- A school up the hill wants the ICBW's center to be the community safe-space in the event of a school shooting or other emergency. The ICBW is willing to take on this role, but questions how kids will feel safe at the center if the ICBW members themselves don't feel safe.
- There is a general sense of fear in the community.

What are top suggestions/recommendations for the City of Shoreline?

- **Improved facilities:** The walkway on 200th Street is city property, as is a green area right next to the center's fence. It has amazing potential to become an improved-upon walkthrough with benches and lights.
- **More parks in North Shoreline:** The Northern part of Shoreline, near Mountlake Terrace, doesn't have as many parks as South Shoreline does.
 - Creating more parks and safer parks with more lights are two of the ICBW's greatest priorities. Parks attract families and kids and allow for spaces for the ICBW to gather.
 - The ICBW has over 360 families, and right now, Cromwell Park is the only park big enough for their community events.
- **Increased lighting for safety:** Other priorities of the ICBW include adding more lights and cameras in the community, as well as prioritizing bike and running lanes.
- **Vision statement:** Both drafted vision statement options look nice, and if some aspects of each option were combined, that would make for an even better option and address all aspects of normal life.
 - Both have similarities, in terms of their references to sustainability, affordable housing, parks, lighting, anti-racism, etc.
 - One recommendation would be to increase the focus on safety.

Any referrals or suggestions for future engagement

- At the end of this year, the ICBW is going to have a big conference for the community. If any of the city representatives want to speak with the community, this would be the perfect place to do it.
 - They can spare some time for the City to come and share ideas or ask for help.
 - 50-60 families should be there and can offer support for the project.
- There are many engineers in the ICBW community who can offer their ideas, proposals, and potential solutions either at the December conference or before then.
- The participant can speak with his board, share this project with them, and get their feedback to then share with us.
- There are other communities that the ICBW has collaborated with that would also want to be a part of this process.
 - There are many other churches, synagogues, and communities the ICBW is working closely with. They want to continue to involve themselves more with other communities, and work together to form ideas for how they can help one another.
 - The ICBW has hosted the Shoreline Police Department in the past and collaborated with them.

Follow-up items (if needed)

- The participant will let us know when an exact date is chosen for the December community conference.

- Elise will check in with the Public Works Department and see if there are any plans in the works for improving 200th Street.
 - S&A will follow up via email about connecting with other communities that ICBW has partnered with.
-

Youth Interview

Date: October 23, 2023 | 6:30 – 7:30 p.m.

Staff: Frana Milan (S&A - facilitator)

Participants: Shoreline Parks and Recreation Commission youth member – interviewee

About the Interviewee

The interviewee is a Shoreline high school student who serves as a youth representative of the City of Shoreline’s Parks and Recreation Commission.

Overall Shoreline Sentiment

- When asked if the interviewee would consider living in Shoreline in the future, they said it was an okay place to live, but it didn’t feel like things were going as well as they used to be. They mentioned Seattle’s Green Lake area as an example of what they find a good place to live because there is so much to do, people are out and about, and the area feels lively.

Areas for Improvement

Better access to transit: The addition of the new light rail station in Shoreline is eagerly awaited as it will help the mobility of young people who don’t have cars.

- **Safety:** The youth said that safety is an important issue from her perspective – making sure people feel safe wherever they are. They mentioned that having trash around or off-leash dogs in parks makes people feel unsafe.
- **More activities and programs for youth:** When discussing what people needed to leave Shoreline for, the interviewee shared that they thought the lack of activities and programs drove people to seek resources outside of the city. It was mentioned that schools cut programs due to budget problems, and the recreation center mainly has programming geared to younger kids. This means that young people have to find stuff to do outside of Shoreline if they don’t participate in organized sports.
- **Increase retail and service options:** It was suggested that shopping options could be expanded in Shoreline, as Lynnwood is the closest place to shop and hang out with friends. Better access to medical care, higher-paying jobs, and other services was also brought up as a part of this discussion
- **Improved maintenance of parks and public spaces:** The interviewee expressed concerns about maintenance at existing parks and public spaces. They specifically called out bathrooms, as they found that well-maintained bathrooms help encourage the use of parks and green spaces.

Suggestions for top priorities

- **Walkability and bikeability:** It was stressed that walkability and bicycle- travel improvements would be a positive development, as this leads to a vibrant feeling in a neighborhood. It gives more of a sense of community, even if you do not stop and talk to people on the street, it just makes you feel more connected.

Protecting green spaces: They mentioned protecting green space as the city develops, so it does not become a concrete jungle.

Programs for youth: They also mentioned strengthening schools and other types of programming for young people, like community programs or cultural offerings.

Any referrals or other information about engagement

The interviewee offered several suggestions when thinking about engaging young people:

- If having a meeting, organize youth participants into small groups to talk amongst themselves vs. big group conversation, so kids can talk together and create something that shares their opinions as a group.
- Future promotion to youth:
 - via the homeroom slideshow (HiHo announcements) - could have a QR or url to promote surveys that kids can type into their chrome books and take on the spot.
 - The youth offered to connect us with the person at her school who makes homeroom slide deck
 - Via student and parent emails and e-newsletters
 - Poster at the school's college/career center
- Consider tabling at lunchtimes at school
- Social media sometimes works, but they didn't think trying to get young people to create content through their own accounts would be effective
- Work with the school to form an ad hoc committee to provide input and ideas – it'd take a couple of weeks to recruit a group, but this might be an effective way to hear directly from youth.
- They thought young people might attend a Zoom information/engagement session and suggested that it'd be best to take place at 7 p.m., once after-school activities have wrapped up. They didn't think the weekend would be an effective time for a youth event.

Banchero Interview

Date: October 24, 2023 | 2:30 – 3:30 p.m. | Virtual on Zoom

Staff: Frana Milan (S&A – facilitator)

Participants: Banchero Employee – interviewee

About Banchero

Banchero Disability Partners is a non-profit organization that provides 24-hour support services and case management to 35 adults who have developmental disabilities. The organization's clients reside at The Ramsey and CP Nelson Apartments, the Loya house, and in rented homes in Shoreline, Washington.

Areas for Improvement

- **Safety:** The interviewee mentioned that safety is a top concern. Some concerns included:
 - There is a need for infrastructure to make Shoreline safer to bike and walk.
 - There are more people living in encampments and engaging in behaviors that affect the safety of Banchero's clients, who are people with developmental disabilities. An example of this is around 152nd St, where Banchero provides supportive housing.
 - Banchero's mission is to support individuals becoming more independent, but they need to be surrounded by a safe community first and foremost.

- The interviewee mentioned that more social structure to support people who are unsheltered would be an improvement with downstream effects – when people are sheltered, safety is improved for everyone.
- The interviewee noted the value of having nature, parks, and recreational opportunities in Shoreline, but noted that safety concerns arise there too.
- **Increase programs available to youth and people with disabilities:** With respect to community programs and cultural offerings, the interviewee noted a lack of offerings for adults with disabilities and felt like most City programs for people with disabilities are geared toward youth. They thought Shoreline Community College had some but noted this is an area for improvement.
- **Walkability:** The interviewee specifically mentioned walkability issues near their facilities (152nd St and 145th/15th), where there are high volumes of vehicle traffic that cause safety issues for people walking.
- **Diversified retail options:** They also mentioned that businesses in that area could diversify so that it is not just bars (which might affect their clients who have a history of substance abuse).

What are the top suggestions/recommendations for the City of Shoreline?

- **Employment opportunities for people with disabilities:** The interviewee noted that having local, Shoreline-based employment opportunities for people with disabilities would be an important improvement, as that would provide a social structure right in the community, which could help Banchemo's clients be more independent without having to leave Shoreline.
- **Vision statement:** Thinking about the city-wide vision, the interviewee expressed a preference for option 2, though acknowledged it is too long. They mentioned that the opening sentence resonated with them.

The interviewee didn't feel like either statement acknowledged people living without shelter. They were not sure if that is supposed to be embedded in the statement on affordable/diverse housing.

They also pointed out that if all core topics were addressed, then that would be taking care of homelessness.

The interviewee noted that another aspect of the proposed vision statement was about employment in technology and innovation. They shared that there are many opportunities here where technology can help people with disabilities right in Shoreline.

When thinking about a city-wide vision, the interviewee shared that the most important considerations are:

- Making Shoreline welcoming and inclusive
- Affordable housing – especially for people with modest and low incomes (who often need to piece together funding sources just to cover “affordable” housing)
- Ensuring City decisions are inclusive of people with disabilities, including opportunities for them to be directly involved and advocate for themselves and their needs.

Any referrals or other information about future engagement

The interviewee had several suggestions for engagement efforts moving forward:

Banchemo is willing to share the survey with staff.

If there are specific questions, the interviewee could present them to the client advisory council, which meets once per month. There are 8-10 clients, and they meet the first Friday of every month in the afternoon.

Question: Would the city consider compensation like a \$10 Starbucks gift card for the members?

The interviewee also suggested the city host a presentation to Shoreline Rotary

The Rotary meets on the 1st and 3rd Wednesday of every month from 7:30 – 8:30 am. The meetings are hosted at SCC but in a hybrid format - virtual attendance is an option.

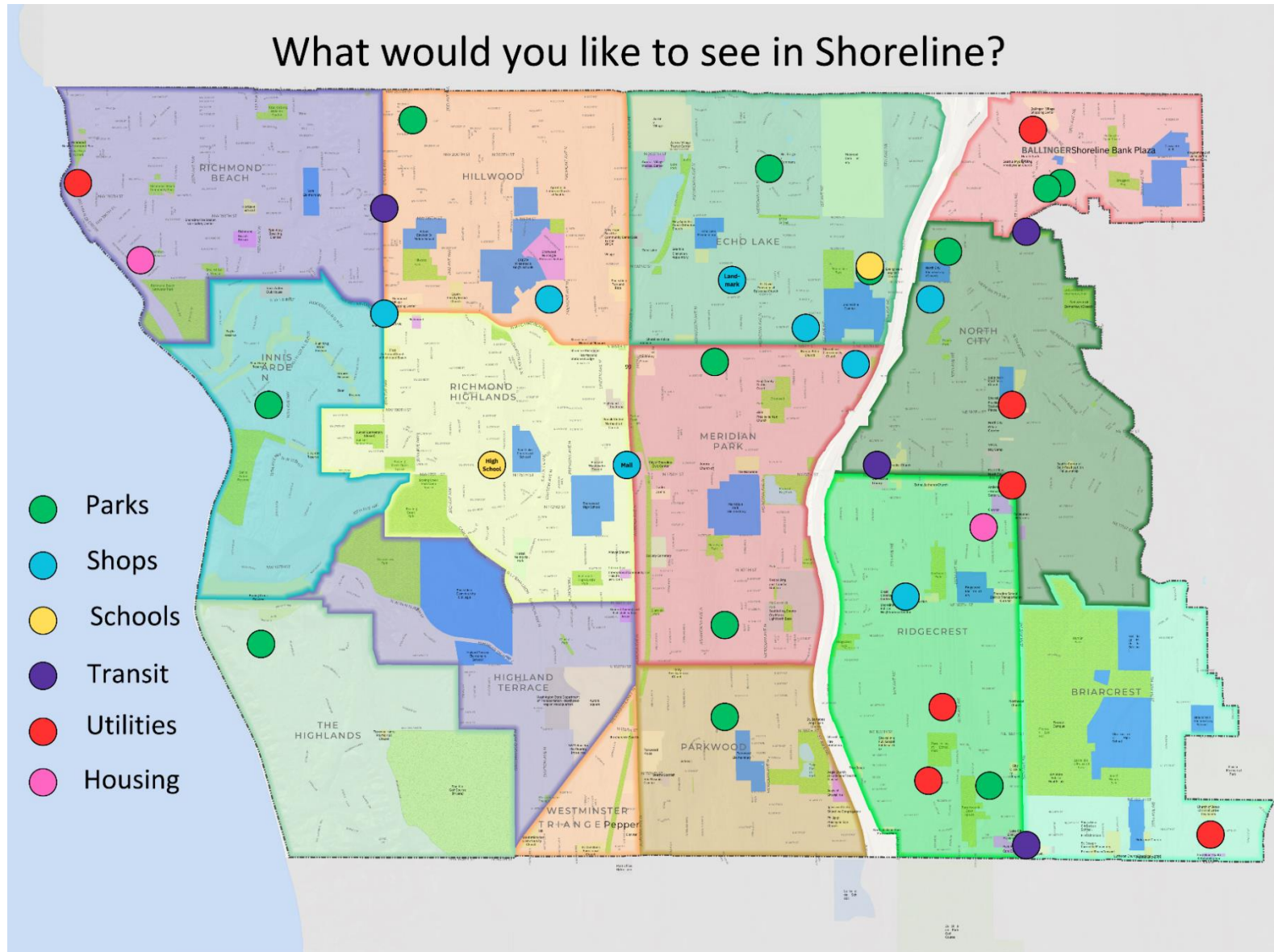
Shoreline could have conversations and promote the survey there.

Any follow-up items

- S&A will share the survey and sample promotional text.

S&A will follow up with a discussion guide and coordinate to get the gift cards to the interviewee.

Appendix IV: Poster map results



Appendix V: Open comments from events

Comment	Category	Element	Event
Place in Shoreline where people can rent hall space for not too much money	Design	Capital Facilities	Juneteenth
More public restrooms	Design	Capital Facilities	Juneteenth
Teen center for Shorecrest	Design	Capital Facilities	Juneteenth
More art spaces x2	General	Capital Facilities	
More inspiration for youth careers	General	Capital Facilities	
Pool/Swimming Pool x22	General	Capital Facilities	
Shoreline post office in its own building	General	Capital Facilities	Juneteenth
Better Healthcare x2	General	Capital Facilities	Juneteenth
Animal Shelter	General	Capital Facilities	Juneteenth
Community Center/Recreation Center x8	General	Capital Facilities	Juneteenth
Standalone hygiene resources for the unhoused (showers/bathrooms/laundry)	General	Capital Facilities	Juneteenth
The street cleaning program could use some improvement. Streets are not swept frequently enough and there aren't "no parking" signs put out in advance of street cleaning days so cars can just be parked there blocking the street sweeper's efforts. Also, some streets need more frequent service than others, for example streets with a lot of trees with leaves/needles falling need more attention than streets that don't have so many trees. Treating all of the streets the same and sweeping them with the same frequency doesn't account for the different conditions of different streets.	General	Capital Facilities	Dia de los Muertos
Funding to schools	General	Capital Facilities	High school: what would make Shoreline a better place to live?
Great schools x2	General	Capital Facilities	High School - Complete Communities - strengths? Going well?

Comment	Category	Element	Event
More entertainment and recreational places like go karts and type of things	General	Capital Facilities	High School - Complete Communities - What are weaknesses/what to focus on to improve
We're knocking things down for apartments, the ice rink and baskin robbins. More Aurora safer. There's a lot of people on drugs hanging around.	General	Capital Facilities	High School - Complete Communities - What are weaknesses/what to focus on to improve
More Sidewalks	Transportation	Capital Facilities	Signup Survey Prompt: what would make Shoreline a better place to live?
Connecting all parks with trails and sidewalks	Trees Parks and Open Space	Capital Facilities	Signup Survey Prompt: what would make Shoreline a better place to live?
Kids Museum x1	Uses	Capital Facilities	
More basketball and soccer fields/courts	Uses	Capital Facilities	High school: what would make Shoreline a better place to live?
More walkability/ 90 + walk score x6	Uses	Capital Facilities	High school: what would make Shoreline a better place to live?
More public sports courts (pickleball)	Uses	Capital Facilities	High school: what would make Shoreline a better place to live?
A ski mountain	Uses	Capital Facilities	High school: what would make Shoreline a better place to live?
Easy access to parks. Lots of libraries	Uses	Capital Facilities	High School - Complete Communities - strengths? Going well?

Comment	Category	Element	Event
Better design on sides of townhomes and apartment buildings x2	Design	Community Design	
Ground level retail on all new housing developments - let's grow a strong shoreline economy	Design	Community Design	
More small houses, less big houses	Design	Community Design	
City center/ downtown type area with shops x11	Design	Community Design	Juneteenth
Safer and cleaner Aurora	Design	Community Design	Juneteenth
No more ugly block apt buildings that are without trees	Design	Community Design	Juneteenth
Density	Design	Community Design	Juneteenth
Pedestrian friendly downtown hub	Design	Community Design	Juneteenth
Attract more young families so our schools can maintain census	General	Community Design	
More bars	General	Community Design	
Chinese Bakery	General	Community Design	
Coding Club	General	Community Design	
Easter Fair	General	Community Design	
Free school lunch and free ice cream	General	Community Design	
Grow in diversity and maintain a forward-thinking mentality in planning x11	General	Community Design	
Help homeless x2	General	Community Design	
Help the community	General	Community Design	
Holiday Christmas market (European style)	General	Community Design	
Invest in the next generation	General	Community Design	
Let 6th graders play sports	General	Community Design	
Livable place where people will love to be	General	Community Design	
Love x2	General	Community Design	
More affordable	General	Community Design	
More Community Funds	General	Community Design	
More culture activities in school	General	Community Design	
More evolved/futuristic	General	Community Design	
More festivals (e.g. Pride Festival, music festival) x4	General	Community Design	
Neighborhood Commercial Codes	General	Community Design	

Comment	Category	Element	Event
People being more open and friendly with each other x2	General	Community Design	
Public art murals	General	Community Design	
Safety	General	Community Design	
Safety for BIPOC, LGBTQ community x4	General	Community Design	
Scavenger hunt - learn neighbors x2	General	Community Design	
Streamline Permitting	General	Community Design	Juneteenth
No school debt	General	Community Design	Juneteenth
Equitable resource allocation	General	Community Design	Juneteenth
More social services	General	Community Design	Juneteenth
All school meals free	General	Community Design	Juneteenth
Like bird houses for stray cats. There are a lot of stray cats in the area and it makes me so sad.	General	Community Design	Juneteenth
A great city	General	Community Design	Juneteenth
Octavia Butler recognition	General	Community Design	Juneteenth
Keep the arts in the school	General	Community Design	Juneteenth
More events for people to come together to spread love, joy and kindness!	General	Community Design	Juneteenth
Unbreakable solidarity	General	Community Design	Juneteenth
mixed incomes	General	Community Design	Juneteenth
2044 Shoreline is an urban oasis and paradise	General	Community Design	Juneteenth
decriminalize homelessness	General	Community Design	Juneteenth
More public art x2	General	Community Design	Juneteenth
Better government	General	Community Design	Juneteenth
A little more like me!	General	Community Design	Juneteenth

Comment	Category	Element	Event
<p>Public Safety should be the Priority. Without the priority on safety all the issues of Seattle come to shoreline. Goal could be simply stated - Keep Seattle issues south of 145Th. The issues of Seattle should be obvious: crime, criminal homelessness (drugs use and sales, sex trafficking murder - like the Mercer on ramp camp and I- 90 camps with debris thrown on freeway) A lack of support and /or understanding for the work of building a society by our leaders and those that vote for these types of leaders. Seattle city Council openly supports crime and public hard drug use , the opposite of civilization.</p> <p>How are county funds in a sound transit train to connect downtown Seattle (with a 40% commercial vacancy rate) to new \$1,600.00. per month studio apartments sustainable. All along shoreline Aurora Ave, Business is torn down and apartments go up. What will be produced to support these on going costs?</p>	General	Community Design	Signup Survey Prompt: what would make Shoreline a better place to live?
<p>Policy CD 19 about preserving views from public places of water or other unique landmarks as valuable civic assets. This is a critical asset to shoreline provided to the public by the previous generation from the first comprehensive plan and to be maintained for the next generation.</p> <p>People come from all over the state to see the views in shoreline. After all we are the city of shoreline. As a 34 year resident and in love with shoreline I appreciate the work done.</p>	General	Community Design	
<p>Make your cops do their actual jobs instead of whining about the job they signed up for.</p>	General	Community Design	Signup Survey Prompt: what would make Shoreline a better place to live?
<p>It would be nice to know a bit more about City Council members. Who are the people making decisions and what are their priorities? How the city gets information out to the community could be better:</p>	General	Community Design	Dia de los Muertos

Comment	Category	Element	Event
maybe flyers, posters, emails etc. It would be nice to know what is going on and who the decision makers are.			
Less construction, especially on 185th.	General	Community Design	Signup Survey Prompt: what would make Shoreline a better place to live?
Tight-knit community, variety in housing choices	General	Community Design	High School - Housing - What are strength/s? Going well?
They affect our ability to make and implement plans as they are factors we must consider in order to best help and represent Shoreline as a whole	General	Community Design	High School - Natural Environment - How do the 3 key themes relate to the comp plan topic of natural environment
Can't do more harm than good. Prioritizing the areas that need more attention.	General	Community Design	High School - Natural Environment - How do the 3 key themes relate to the comp plan topic of natural environment
Fundamental to comprehensive plan topic	General	Community Design	High School - Natural Environment - How do the 3 key themes relate to the comp plan topic of natural environment
Beter public transportation. less hookers/human trafficking. Less drugs, homeless people without help	General	Community Design	High School - Complete Communities - What are weaknesses/what to focus on to improve

Comment	Category	Element	Event
Our school districts are poor. No easy access to boba. Public transit to Northgate buses. Buses are gross and overrun with drug addicts.	General	Community Design	High School - Complete Communities - What are weaknesses/what to focus on to improve
Balanced budget, redistribute spending, better representation of ALL demographics in Shoreline.	General	Community Design	High School - Complete Communities - How do the 3 key themes relate to the comp plan topic of complete communities?
More services for all types of families, more sidewalks so people can walk around their neighborhoods and be more physically active, interact with more people and also visit the YMCA, the library, the parks, the schools, local business (so the economy can grow too). Safety is another priority, especially for kids, Aurora Ave is becoming very unsafe and we are scared about having our kids exposed to needles or intoxicated people. The parks need to be updated, so festivals and other sports/recreational activities can be organized. Better access to the future light rail stations, so we can access by bus, bike, scooter from every neighborhood in Shoreline.	Transportation	Community Design	Signup Survey Prompt: what would make Shoreline a better place to live?
Some of the trails while there are precarious/dangerous ex Shoreview and Boeing Creek. Light Pollution. Not a lot of walkable parks.	Transportation	Community Design	High School - Natural Environment - What are weaknesses/what to focus on to improve
Clean up litter along the roads and in the parks	Trash/Solid Waste	Community Design	
Have better disposal enforcement	Trash/Solid Waste	Community Design	
P-Patch Gardens	Trees Parks and Open Space	Community Design	
Youth sports teams	Trees Parks and Open Space	Community Design	

Comment	Category	Element	Event
More public access to Lake Washington , swim/party community building - not just for LFP	Trees Parks and Open Space	Community Design	Juneteenth
Preserve and create more natural areas/parks, not just more and more apartment buildings.	Trees Parks and Open Space	Community Design	Signup Survey Prompt: what would make Shoreline a better place to live?
Taking out the middle lane in order to plant. Lots of trash in parks and near all greenery	Trees Parks and Open Space	Community Design	High School - Natural Environment - What are weaknesses/what to focus on to improve
Bring back an ice cream/froyo shop x8	Uses	Community Design	
Coffee Shops x2	Uses	Community Design	
Community boat house with rentals	Uses	Community Design	
Dinosaur exhibit - but their real	Uses	Community Design	
French Bakery	Uses	Community Design	
More locally owned and affordable restaurants x31	Uses	Community Design	
Malls x5	Uses	Community Design	
More mixed use spaces x3	Uses	Community Design	
Tool Library - start a tool library - there is one in N Seattle x2	Uses	Community Design	
Clean street and more activities for teens	Uses	Community Design	Juneteenth

Comment	Category	Element	Event
Plans for gathering spaces, for recreational areas incorporated into retail, business, and transit areas, shall include considerations for human-oriented scale, safety, comfort, and sensory appeal. 1) Walls, coverings, and walkways shall provide intimate spaces, greenery, protection from weather, and clean air and usable surfaces in human-scale enclosures within larger public areas. 2) Safety aspects shall address parking, clear signage, effective lighting, and traffic controls which manage the speed and noise of traffic in order to enhance the ease of access and support the use of public spaces. 3) Comfort is essential to make public spaces appealing. Structures that provide places to rest, places that are warm, shaded, well lit, and protected from weather extremes are aspects of comfort. Places that provide peace, quiet, greenery, and enclaves where people can be together are aspects of comfort. 4) Shoreline shall plan public spaces with sensory appeal which make it an inclusive and inviting city which invites multi-generational, multi-ethnic, multicultural, and mixed income residents to share the best assets a city has to offer in terms of public spaces, services, and amenities.	Uses	Community Design	
Pop up entertainment in parking spaces like bocce ball; putt putt; music; public art, etc.	Uses	Community Design	Signup Survey Prompt: what would make Shoreline a better place to live?
Neighborhood Centers	Uses	Community Design	Signup Survey Prompt: what would make Shoreline a better place to live?
Sidewalks, more updated parks, more public daycares	Uses	Community Design	Signup Survey Prompt: what would make Shoreline a better place to live?
More community events x2	Uses	Community Design	High school: what would make Shoreline a better place to live?

Comment	Category	Element	Event
Not enough fun stuff (like ping pong and giant chess boards). Not enough sports courts like pickleball. Not any community spaces (like U Village of the Edmonds fountain)	Uses	Community Design	High School - Complete Communities - What are weaknesses/what to focus on to improve
cross coalition advocacy and movement building	General	Community Design	Juneteenth
Diverse small shops	Design	Economic Development	Juneteenth
Public social gathering areas - breweries, independent restaurants	General	Economic Development	Juneteenth
More businesses owned by BIPOC x4	General	Economic Development	Juneteenth
Socioeconomic equity	General	Economic Development	Juneteenth
A thrift store	General	Economic Development	Juneteenth
Elevate business	General	Economic Development	Juneteenth
More funding to arts and youth, focused programs	General	Economic Development	Juneteenth
Paying SSD employees more money	General	Economic Development	Juneteenth
Shoreline is the best-run city and great place to live. Please keep up your work de-institutionalizing racism and commitment to diversity, and magnify these things.	General	Economic Development	Signup Survey Prompt: what would make Shoreline a better place to live?
Shoreline seems to be creating more density but without the amenities. Major street Large apartment complexes that don't have ground level business space make Shoreline less walkable. Also, during the fall and winter the air quality severely declines due to so many homes burning wood. We need updated wood/pellet codes to keep our air clean and able to open windows without being choked out by smoke.	General	Economic Development	Signup Survey Prompt: what would make Shoreline a better place to live?

Comment	Category	Element	Event
<p>Less storage unit and Weed shops and more coffee/shops, consumer retail, bookstores and sidewalks to promote community building. It would be nice to have places to meet friends and family for conversations or experiences and to be able to walk a pet safely. You are adding housing but not building the infrastructure to support a quality of life that benefits renters and homeowners alike. You shouldn't have to travel to Kenmore, Woodinville, Bothell or Lynnwood to find places that provides basic comforts. As you add units make apartments mixed use properties. North City is a wasting away and could use a refresh. Shoreline reminds me a lot of Lake City Way, a community without a vision. There a days when I wish I would have purchased a home in a city with a vision for community building. Do better or stop adding units without a plan to support those who purchased homes and can't just up and move. We want to be here but it's challenging when what seems to be prioritized is Shoreline as a bedroom community.</p>	<p>General</p>	<p>Economic Development</p>	<p>Signup Survey Prompt: what would make Shoreline a better place to live?</p>

Comment	Category	Element	Event
<p>Ground floor retail on ALL new apartment buildings. I have zero idea why this wasn't a requirement from the beginning. Shoreline has a few decent restaurants, but we don't have a dedicated 'downtown' like Bothell, Ballard, Edmonds, Ravenna, Kirkland . . . pretty much every other city or neighborhood. I feel like the perfect place would've been by City Hall, but none of the apartments there have ground floor retail (by Trader Joe's too) so that has been a huge missed opportunity.</p> <p>Ground floor retail on ALL new apartment buildings. I have zero idea why this wasn't a requirement from the beginning. Shoreline has a few decent restaurants, but we don't have a dedicated 'downtown' like Bothell, Ballard, Edmonds, Ravenna, Kirkland . . . pretty much every other city or neighborhood. I feel like the perfect place would've been by City Hall, but none of the apartments there have ground floor retail (by Trader Joe's too) so that has been a huge missed opportunity.</p> <p>I think something that would enhance that area greatly would also be a sound barrier wall lining 99 on the Interurban park/trail there in front of Bartell-City Hall. It would make it feel like an actual park and people could safely take their kids there, and it would prevent more people from J-walking. Additionally, why weren't trees planted to line the road there like they were the rest of the way down 99? That strip of Aurora is one of the biggest eye-sores and it's so sad because it has the potential to be one of the prettiest parts!</p> <p>Also, I would love to see the city turn some side streets into one-way roads for cars on one side, and the other be a dedicated walking and biking path. If these paths led to major transportation and/or retail hubs, it would make it safer and much more likely that people would actually stop using their cars. As a mother, I will NEVER take my kids anywhere on the bike lanes that are on major roadways. I would love to see Shoreline lead the way in trying new ways to get people out of their cars and out enjoying nature more. Along that note, it would be awesome if the Interurban Trail were zoned for more development.</p>	General	Economic Development	Signup Survey Prompt: what would make Shoreline a better place to live?

Comment	Category	Element	Event
<p>There are strips of it (like by Trader Joes and down along to Westminster Triangle) that could be lined with cute little retail shops/coffee shops/restaurants/yoga studios that people might access by using the trail.</p> <p>Whew - that was a lot of specifics. In summary, smarter development that requires ground floor retail; stronger business incentives to attract businesses here; specific urban hubs (like North City, Richmond Beach, City Center, etc.) that are accessible to one another with large, safe paths (one-way road conversions) to encourage people (specifically families, but we won't do it if it isn't super safe) to get places on foot or by bike rather than car. The dream vision would be for everyone to have everything they need here, so we don't need to use our cars and so we are out in nature more, getting more exercise, and building a really strong sense of community.</p>			

Comment	Category	Element	Event
A lot of houses are within 20 minutes walking distance from grocery stores, pharmacies, doctors and schools, which is good.	General	Economic Development	High School - Complete Communities - strengths? Going well?
Near to Aurora has lots of things and businesses. Small business support. Access to public transit.	General	Economic Development	High School - Complete Communities - strengths? Going well?
"food is free" food pantry and Community gardens	Uses	Economic Development	
A gymnastics gym	Uses	Economic Development	
Amusement park/waterpark x2	Uses	Economic Development	
Arcade!	Uses	Economic Development	
Banks	Uses	Economic Development	
Movie theaters	Uses	Economic Development	
Sip and Ship	Uses	Economic Development	
More bakeries x2	Uses	Economic Development	
Commercial Incubator	Uses	Economic Development	Juneteenth
Animal shelter/sanctuary (there's a lot of strays around here)	Uses	Economic Development	Juneteenth
Ground floor commercial	Uses	Economic Development	Juneteenth

Comment	Category	Element	Event
<p>allow more low-impact commercial uses in existing low/medium density residential zones.</p> <p>allowing some existing single family homes to be easily/inexpensively converted into small grocery/convenience stores, coffee shops, etc. intended to serve nearby residents. Improving the walkability of the City in this way would help achieve multiple City goals: neighborhoods having easy access to such amenities would increase interest from prospective residents to live there, in turn incentivizing/enabling developers to build middle housing in more places; and residents with easy access to essentials in walking/biking distance would make fewer trips by car, reducing both demand for parking and the City's carbon emissions.</p>	Uses	Economic Development	PC
More places for food trucks x2	Uses	Economic Development	Signup Survey Prompt: what would make Shoreline a better place to live?
More clothing, shoes, home decor etc.	Uses	Economic Development	Signup Survey Prompt: what would make Shoreline a better place to live?
The area, especially along 205th street & Ballinger Way could use some better stores and restaurants.	Uses	Economic Development	Signup Survey Prompt: what would make Shoreline a better place to live?

Comment	Category	Element	Event
Shoreline would be a better place to live if we had interesting places to go to eat and gather here in our community. I don't feel as if the Shoreline City Council is doing much to attract locally-owned restaurants, coffee houses, cafes, like Molly Moons or Portage Bay Cafe, not MOD Pizza or Chipotle. I'm so disappointed about the businesses going in at Shoreline Place. I am now thinking that the one-in-a-generation chance for transforming that particular tract of land will turn out to be a giveaway to developers and a bland suburban strip mall as we continue down to Seattle or up to Edmonds to eat in a locally-owned restaurant. Also, Shoreline would be a better place to live if it were more pedestrian friendly. If sidewalks are too expensive, why not institute traffic -calming measures like bump-outs from curb (I don't think that's the correct term), medians, separate pathways safe from cars sharing the same road by inexpensive measures.	Uses	Economic Development	Signup Survey Prompt: what would make Shoreline a better place to live?
More small businesses, they're often more fun than big ones	Uses	Economic Development	High school: what would make Shoreline a better place to live?
Plenty of stores and retail.	Uses	Economic Development	High School - Complete Communities - strengths? Going well?
Change single family zoning to match Seattle	Design	Housing	
Housing with big trees	Design	Housing	
No homeless in Shoreline x2	General	Housing	
Get rid of all racism in deed/houses	General	Housing	Juneteenth
More events for people of color and housing for all	General	Housing	Juneteenth
erase redlining	General	Housing	Juneteenth
Low Density	General	Housing	Signup Survey Prompt: what would make Shoreline a better place to live?

Comment	Category	Element	Event
Not so many huge apartment complexes, more and better sidewalks, clean up Aurora Ave. it looks dumpy around 160th.	General	Housing	Signup Survey Prompt: what would make Shoreline a better place to live?
Many options, quality homes, easy transit access, access to retail and business	General	Housing	High School - Housing - What are strength/s? Going well?
Innis Arden houses are well kept	General	Housing	High School - Housing - What are strength/s? Going well?
Over priced, many unclean areas with litter, lack of police presence in busy areas	General	Housing	High School - Housing - What are weaknesses/what to focus on to improve
Apartment complexes near Fred Meyer and the Richmond beach QFC seem like unsafe areas. More Accessible and quality restaurants near Richmond Beach (also cheap).	General	Housing	High School - Housing - What are weaknesses/what to focus on to improve
it is inequitable due to high prices and inaccessible areas on foot	General	Housing	High School - Housing - How do the 3 key themes relate to the comp plan topic of housing
Neighborhood resident demographic. Neighborhood resistant demographic. housing price, green space on housing land, tree/plant removal, access to public services	General	Housing	High School - Housing - How do the 3 key themes relate to the comp plan topic of housing
Cleaner/safer than Seattle. Relatively condensed. Diversity? Small, most people live within a 20 minute walk to the city center or hub	General	Housing	High School - Complete Communities - strengths? Going well?
Accessibility allows for greater equity. More desirable housing if close.	General	Housing	High School - Complete Communities - How do the 3 key themes relate to the comp plan topic of complete communities?

Comment	Category	Element	Event
Affordable housing x26	Housing	Housing	
Community housing for unhoused folks x4	Housing	Housing	
Create low cost housing for 50 artists	Housing	Housing	
Homes for the homeless x3	Housing	Housing	
Housing density around transit and preserving trees everywhere else	Housing	Housing	
Diversity of housing options (apartments, multi-family, etc) x7	Housing	Housing	
Less homelessness/Housing for everyone x6	Housing	Housing	
Bigger shelters	Housing	Housing	
More houses x2	Housing	Housing	
Greenery	Housing	Housing	Juneteenth
Safe Housing	Housing	Housing	Juneteenth
1 floor condos	Housing	Housing	Juneteenth
Affordable home ownership program - down payment assistance and BIPOC lending to increase ownership	Housing	Housing	Juneteenth
More support, housing and funding for the lower and middle class and the youth	Housing	Housing	Juneteenth
High housing zoning options	Housing	Housing	Juneteenth
All community are housed, fed and living sustainably	Housing	Housing	Juneteenth
Housing near transit and businesses x3	Housing	Housing	Juneteenth
Better public transit, and schools and churches.	Housing	Housing	Signup Survey Prompt: what would make Shoreline a better place to live?
Accessible outdoor space, keeping the open park settings we have and adding to them.	Housing	Housing	Signup Survey Prompt: what would make Shoreline a better place to live?
More diversity in house designs (it all looks like the same) x3	Housing	Housing	High school: what would make Shoreline a better place to live?

Comment	Category	Element	Event
Housing	Housing	Housing	High school: what would make Shoreline a better place to live?
More building materials, concrete, drywall	Housing	Housing	High School - Housing - What are strength/s? Going well?
There are Houses	Housing	Housing	High School - Housing - What are strength/s? Going well?
Rapid expansion, quality housing, space efficient	Housing	Housing	High School - Housing - What are strength/s? Going well?
Housing numbers are increasing. Housing is close to facilities.	Housing	Housing	High School - Housing - What are strength/s? Going well?
Too many apartments with no stores under them. Too many huge apartment buildings in general and they are generally pretty expensive. Help the homeless please! Better homeless shelters	Housing	Housing	High School - Housing - What are weaknesses/what to focus on to improve
Apartments on Aurora. Newer construction	Housing	Housing	High School - Housing - What are weaknesses/what to focus on to improve
Lots of homeless, too densely populated, expensive, cutting down trees for new housing, apartments tower over houses.	Housing	Housing	High School - Housing - What are weaknesses/what to focus on to improve
Too many restrictions on sizes of trees and things like that. Neighborhood communities are extremely expensive.	Housing	Housing	High School - Housing - What are weaknesses/what to focus on to improve
Poor quality housing, land for housing could be business	Housing	Housing	High School - Housing - What are weaknesses/what to focus on to improve

Comment	Category	Element	Event
More quality housing (safe apartment complexes) for people of color	Housing	Housing	High School - Housing - How do the 3 key themes relate to the comp plan topic of housing
More opportunities for low income people to get good housing	Housing	Housing	High School - Housing - How do the 3 key themes relate to the comp plan topic of housing
Creating more diverse housing options and more affordable	Housing	Housing	High School - Housing - How do the 3 key themes relate to the comp plan topic of housing
We were good but it's getting worse bc of the apartments, If you're going to make them - put shops under them.	Housing	Housing	High School - Complete Communities - strengths? Going well?
Replace micro apartments with trails	Trees Parks and Open Space	Housing	
More dense homes with businesses below and condos or townhomes above	Uses	Housing	
Realize that we don't need any more apartments	Uses	Housing	

Comment	Category	Element	Event
<p>I have read the vision statement options provided and found them difficult to read. I don't feel that a vision statement needs to discuss how the city achieved the vision, only what it envisioned to be. With that in mind I have attempted to merge the best from all and formatted much of it as a bulleted list which was advised by the Planning Commission. And which I feel makes it much more readable. Proposed Hybrid - In 2044, Shoreline is a safe, welcoming place. Citizens are actively engaged in shaping their city and the city government is known for its high priority of inclusive and transparent decision making. The city's ongoing commitment to both livability and sustainability is evidenced by:</p> <ul style="list-style-type: none"> · Diverse, desirable, and affordable housing which is affordable and accommodating to young families and seniors from all cultures. · A healthy, energy saving, increasing canopy of mature trees. <p>Walkable/Accessible neighborhoods equitably with distributed parks and open spaces. Multi-modal network of travel connections for pedestrians, cyclists, the bus and light-rail passengers. Fact-based local news media. Award winning schools. Well used Public Libraries. Vibrant commercial centers that support and generate family-wage jobs. Highly regarded eateries. Opportunities for cultural and artistic expression an enjoyment.</p> <p>The people of Shoreline are committed to making the city even better for the next generation as a model of a resilient, sustainable community in the face of climate change.</p>	General	Land Use	
The golf club is a waste of space and water	General	Land Use	High School - Natural Environment - What are weaknesses/what to focus on to improve

Comment	Category	Element	Event
More Pickleball More sidewalks and bike lanes More and better restaurants, boutiques, shops in the city center area Improved parks and green spaces Better use of school district land - particularly land that's not currently being used for schools. If the school district is concerned about space for more schools, some of the land could be repurposed (sold) to pay for more vertical (not one story) schools.	Uses	Land Use	Signup Survey Prompt: what would make Shoreline a better place to live?
More mulch and sandy loam in public greenery	General	Natural Environment	High school: what would make Shoreline a better place to live?
Healthy bee population	General	Natural Environment	High school: what would make Shoreline a better place to live?
Reduce light pollution	General	Natural Environment	High school: what would make Shoreline a better place to live?
Unclean, lots of litter, some (not legible) areas are not accessible by the public, too residential	General	Natural Environment	High School - Natural Environment - What are weaknesses/what to focus on to improve
Need more native plant/animal species. LITTER.	General	Natural Environment	High School - Natural Environment - What are weaknesses/what to focus on to improve
Everyone will help in climate change	General Sustainability	Natural Environment	
Find scientists that will decrease extinction	General Sustainability	Natural Environment	
Harvest rainwater	General Sustainability	Natural Environment	
More nature/green space x8	General Sustainability	Natural Environment	

Comment	Category	Element	Event
Protect west facing views of mountains and water	General Sustainability	Natural Environment	
Stop climate change x2	General Sustainability	Natural Environment	
The views of mountains and water - KEEP - big asset to Shoreline	General Sustainability	Natural Environment	
Less Pollution x3	General Sustainability	Natural Environment	Juneteenth
Clean water	General Sustainability	Natural Environment	Juneteenth
<p>By making it a safe community for everyone. I think having greenspace (parks/playgrounds) is important as well as a significant amount of tree cover to help with the rising temperatures. I was pretty sad about the removal of the trees lining 155th by Twin Ponds. The tree cover helped with the heat as well as provided a beauty to the streets which is now lacking. Adding sidewalks would help improve walkability and safety for the residents as well as emphasizing decreasing crime rates. My house was broken into recently and so it feels like an unsafe neighborhood at the moment.</p> <p>Some edible plants in some parks would also be nice. For example, in Lynwood, there are some blueberry bushes planted by the tennis courts that the public has access to. That's pretty awesome. Finally, we need to continue to support our schools and children. The budget cuts to our schools was appalling this year, and I hope it can be mitigated for years to come.</p>	General Sustainability	Natural Environment	Signup Survey Prompt: what would make Shoreline a better place to live?
Climate = good if more plants and marshes to help species and overall land health that were thrown out of natural habitats bec of rapid development in the Shoreline area	General Sustainability	Natural Environment	High School - Natural Environment - How do the 3 key themes relate to the comp plan topic of natural environment
Less trash/littering x8	Trash/Solid Waste	Natural Environment	

Comment	Category	Element	Event
More trees / More policies to protect and maintain tree canopy x32	Trash/Solid Waste	Natural Environment	High School - Natural Environment - What are weaknesses/what to focus on to improve
More birds x1	Trees Parks and Open Space	Natural Environment	
More flowers x2	Trees Parks and Open Space	Natural Environment	
Fewer zoos	Trees Parks and Open Space	Natural Environment	
Native wild flowers in green spaces - envirolawn seed and pollinators x3	Trees Parks and Open Space	Natural Environment	
Nature care club! Plants, trees, clean up trash and classes of how to help a hurt animal	Trees Parks and Open Space	Natural Environment	
Ponds	Trees Parks and Open Space	Natural Environment	
Public waterfront areas	Trees Parks and Open Space	Natural Environment	
Harmony with nature	Trees Parks and Open Space	Natural Environment	Juneteenth
natural areas restored	Trees Parks and Open Space	Natural Environment	Juneteenth
A city-wide policy of protecting and conserving all trees in our urban canopy. As other cities do, put the burden on anyone wishing to cut down trees (including the city itself) to prove that removal is necessary. Shoreline must evaluate and add trees to its capital assets portfolio and then protect trees as it would any other valuable city asset. Shoreline must also increase its monitoring and nurturing of newly planted trees so that they survive. The city itself must comply with replacement policies, i.e. planting new trees to replace those removed, even as private entities are required to do. These policies	Trees Parks and Open Space	Natural Environment	Signup Survey Prompt: what would make Shoreline a better place to live?

Comment	Category	Element	Event
would support the city's Climate Emergency Proclamation and Climate Action Plan.			
Great access to richmond beach, lots of parks	Trees Parks and Open Space	Natural Environment	High School - Natural Environment - strengths? Going well?
Mostly clean beaches	Trees Parks and Open Space	Natural Environment	High School - Natural Environment - strengths? Going well?
We have a good amount of public parks. We have bees.	Trees Parks and Open Space	Natural Environment	High School - Natural Environment - strengths? Going well?
Can walk to places, sometimes. The parks are good.	General	Parks Recreation & Open Space	High School - Complete Communities - strengths? Going well?
The stadium/field lights at Shoreline Stadium are extremely bright and are on when no one is playing. It seems terribly wasteful of energy and also contributes to light pollution. The lights should be lower, dimmer or only turn on when the field is in use.	General Sustainability	Parks Recreation & Open Space	Dia de los Muertos
Areas for people to use as empty space	Trees Parks and Open Space	Parks Recreation & Open Space	
Arts and Parks x2	Trees Parks and Open Space	Parks Recreation & Open Space	
Basketball courts	Trees Parks and Open Space	Parks Recreation & Open Space	

Comment	Category	Element	Event
Bocce Ball courts	Trees Parks and Open Space	Parks Recreation & Open Space	
Community gathering spaces x3	Trees Parks and Open Space	Parks Recreation & Open Space	
Concerts in the park (e.g. Taylor Swift) x3	Trees Parks and Open Space	Parks Recreation & Open Space	
Dog parks	Trees Parks and Open Space	Parks Recreation & Open Space	
Fam friendly parks	Trees Parks and Open Space	Parks Recreation & Open Space	
Gardens	Trees Parks and Open Space	Parks Recreation & Open Space	
Great Parks	Trees Parks and Open Space	Parks Recreation & Open Space	
Invest in community parks and activities	Trees Parks and Open Space	Parks Recreation & Open Space	
More cozy parks	Trees Parks and Open Space	Parks Recreation & Open Space	
More family activities	Trees Parks and Open Space	Parks Recreation & Open Space	
More Parks x16	Trees Parks and Open Space	Parks Recreation & Open Space	
Movies in the park	Trees Parks and Open Space	Parks Recreation & Open Space	
No open drug use in parks	Trees Parks and Open Space	Parks Recreation & Open Space	
Off leash dog park	Trees Parks and Open Space	Parks Recreation & Open Space	
Outdoor movie nights at RB Park or saltwater park x3	Trees Parks and Open Space	Parks Recreation & Open Space	

Comment	Category	Element	Event
Parks with big trees	Trees Parks and Open Space	Parks Recreation & Open Space	
Play areas/Playgrounds x4	Trees Parks and Open Space	Parks Recreation & Open Space	
Playgrounds for older kids (taller equipment, geared toward older ages)	Trees Parks and Open Space	Parks Recreation & Open Space	
Push broom at tennis courts	Trees Parks and Open Space	Parks Recreation & Open Space	
Re-design library park	Trees Parks and Open Space	Parks Recreation & Open Space	
re-seed and start up irrigation at Richmond Beach Community Park	Trees Parks and Open Space	Parks Recreation & Open Space	
Skate park in Shoreline x4	Trees Parks and Open Space	Parks Recreation & Open Space	
Soccer fields	Trees Parks and Open Space	Parks Recreation & Open Space	
Sunset park development	Trees Parks and Open Space	Parks Recreation & Open Space	
Trampoline park x2	Trees Parks and Open Space	Parks Recreation & Open Space	
Treehouse playgrounds	Trees Parks and Open Space	Parks Recreation & Open Space	
Water fountains	Trees Parks and Open Space	Parks Recreation & Open Space	
City doing its own park maintenance	Trees Parks and Open Space	Parks Recreation & Open Space	Juneteenth
More outdoor ping pong tables and giant chess board	Trees Parks and Open Space	Parks Recreation & Open Space	High school: what would make Shoreline a better place to live?

Comment	Category	Element	Event
Plants exist, mostly green. Good parks, roads have a lot of greenery in middle and sidewalks	Trees Parks and Open Space	Parks Recreation & Open Space	High School - Natural Environment - strengths? Going well?
Access to parks and beach well maintained.	Trees Parks and Open Space	Parks Recreation & Open Space	High School - Natural Environment - strengths? Going well?
Boeing creek and shoreview are great parks	Trees Parks and Open Space	Parks Recreation & Open Space	High School - Natural Environment - strengths? Going well?
Hillwood Park. Richmond Beach. Cromwell Park	Trees Parks and Open Space	Parks Recreation & Open Space	High School - Natural Environment - strengths? Going well?
More outdoor sports fields/activities. Aurora is pretty unimproved south of town and country (more trees). In favor of more housing, the lower income neighborhoods have begun to feel more crowded.	Trees Parks and Open Space	Parks Recreation & Open Space	High School - Natural Environment - What are weaknesses/what to focus on to improve
Quality of some parks	Trees Parks and Open Space	Parks Recreation & Open Space	High School - Natural Environment - What are weaknesses/what to focus on to improve
More parks in less affluent communities would connect to equity and social justice	Trees Parks and Open Space	Parks Recreation & Open Space	High School - Natural Environment - How do the 3 key themes relate to the comp plan topic of natural environment
More indoor play spaces for children	Uses	Parks Recreation & Open Space	Signup Survey Prompt: what would make Shoreline a better place to live?

Comment	Category	Element	Event
Continuous parking enforcement. Apartment/condo buildings in the area and new construction that comes in need to provide parking for their residents. Better sidewalks. Regular Police patrol. The gas tank of our truck was punctured recently and cost us about \$1000 in repairs just because the idiots wanted to steal \$50 worth of gas.	General	Transportation	Signup Survey Prompt: what would make Shoreline a better place to live?
Sidewalks and parking lots are not clean. Aurora bad, unsafe. The interurban trail (in front of deseret industries) has homeless people and is unpleasant to walk in	General	Transportation	High School - Natural Environment - What are weaknesses/what to focus on to improve
Does not like walking Aurora	General	Transportation	High School - Complete Communities - What are weaknesses/what to focus on to improve
Neighborhoods by the Sound are almost purely residential. Quality of public transport.	General	Transportation	High School - Complete Communities - What are weaknesses/what to focus on to improve
Equal and easy access to everyone, efficient or green friendly methods of transport. Small business stimulates local economy.	General	Transportation	High School - Complete Communities - How do the 3 key themes relate to the comp plan topic of complete communities?
Accessible transportation	Transportation	Transportation	
Better public transportation	Transportation	Transportation	
Better transport	Transportation	Transportation	
Bike trails x3	Transportation	Transportation	
Build sidewalks	Transportation	Transportation	
cross walk at 15th Ave NE and 195th!!! There is no way to safely cross	Transportation	Transportation	
Easier to bike	Transportation	Transportation	

Comment	Category	Element	Event
Electric cars	Transportation	Transportation	
enforcing bike rules	Transportation	Transportation	
Flying cars and trains to go everywhere x1	Transportation	Transportation	
Keep sidewalks clear and accessible	Transportation	Transportation	
Less car infrastructure, more walkable areas, public transport!	Transportation	Transportation	
Lots of parking for light rail	Transportation	Transportation	
more bike lanes x3	Transportation	Transportation	
More bus stops	Transportation	Transportation	
More light rails	Transportation	Transportation	
More parking	Transportation	Transportation	
Mountain bike trails x1	Transportation	Transportation	
need a crosswalk across 15th Ave NE and 195th NE	Transportation	Transportation	
New sidewalks and curb cutouts at every corner, on all four corners	Transportation	Transportation	
No chip seal	Transportation	Transportation	
No more traffic	Transportation	Transportation	
No overnight parking around Richmond Highlands Park	Transportation	Transportation	
Prioritize street/road maintenance x1	Transportation	Transportation	
Safe sidewalks	Transportation	Transportation	
Self-driving cars	Transportation	Transportation	
Transportation options	Transportation	Transportation	
Walkable neighborhoods x5	Transportation	Transportation	
Protected bike lanes	Transportation	Transportation	Juneteenth
Cheaper and more convenient public transit that incentivizes me to use it	Transportation	Transportation	Juneteenth
Bus from new train station to richmond beach - cant wait!	Transportation	Transportation	Juneteenth
Free parking at the train	Transportation	Transportation	Juneteenth
More bike lanes	Transportation	Transportation	Juneteenth
Safe Streets	Transportation	Transportation	Juneteenth
More accessibility - town homes, all housing	Transportation	Transportation	Juneteenth
Bike paths on the road down to richmond beach and up	Transportation	Transportation	Juneteenth

Comment	Category	Element	Event
Walkable	Transportation	Transportation	Juneteenth
Walkable and disability friendly - better sidewalks, transit and crosswalks	Transportation	Transportation	Juneteenth
crosswalk lights at all pedestrian crosswalks that dont have them (basically between 8th Ave NW and 195th)	Transportation	Transportation	Juneteenth
Protected Bike Lanes	Transportation	Transportation	Signup Survey Prompt: what would make Shoreline a better place to live?
I want wider doorways with a push button at every Starbucks.	Transportation	Transportation	Signup Survey Prompt: what would make Shoreline a better place to live?
Better/more streetlights particularly in our wooded areas. Available and affordable childcare. I would prefer to spend my money within Shoreline as well as have my children cared for closer to home. Reliable before and after care for school age children to make it possible for working families to live here. We actually moved to Shoreline in large part due to the excellent reputation of Shoreline school district, but without child care available, we have considered if private schooling is necessary.	Transportation	Transportation	Signup Survey Prompt: what would make Shoreline a better place to live?
Several intersections appear to just be on timers rather than have any vehicle sensors to indicate when a light should be changed. People are piled up at a red light waiting for the light to change and no one is coming through the green light. Shoreline should update intersection lights so there are vehicle sensors and not just timers.	Transportation	Transportation	Dia de los Muertos
More sidewalks x21	Transportation	Transportation	Signup Survey Prompt: what would make Shoreline a better place to live?

Comment	Category	Element	Event
Safer and cleaner public transportation x8	Transportation	Transportation	High school: what would make Shoreline a better place to live?
Bigger/wider sidewalks for wheelchairs x2	Transportation	Transportation	High school: what would make Shoreline a better place to live?
Safer trails (higher quality)	Transportation	Transportation	High school: what would make Shoreline a better place to live?
Buried cable/electric etc	Design	Utilities	Juneteenth
I don't know if it is appropriate or not, but does the 20 Development Plan include attracting additional Internet/Telephone companies to our community? At present, Comcast/Xfinity has the monopoly and service is not up to par w/other agencies outside of Shoreline. Competition for clientele would be healthy and offer quality service. Just my thoughts. Thanks for all that you are doing to move us forward in the right direction.	General	Utilities	
Comcast is the only internet provider in town and they do not provide quality service to customers. Cities have franchises for these service providers. Shoreline should expand franchise agreements to other internet providers so Comcast doesn't have a monopoly.	General	Utilities	Dia de los Muertos
Be carbon neutral	General Sustainability	Utilities	
Clean energy/no more fossil fuels x3	General Sustainability	Utilities	
electric car charging stations everywhere	General Sustainability	Utilities	
Affordable Solar Energy x3	General Sustainability	Utilities	
City Service for plastic fil recycling - like Ridwell. Consumers can buy into at discounted price x2	Trash/Solid Waste	Utilities	

Comment	Category	Element	Event
Less Aurora	General	Transportation	High school: what would make Shoreline a better place to live?
The people in this community	General	Community Design	High school: what would make Shoreline a better place to live?
Make an indoors trampoline park and skate park	Trees Parks and Open Space	Capital Facilities	

