



# CELEBRATE SHORELINE Sponsorship Opportunities

## Event Schedule

Saturday, August 19  
Family Area: 12 - 6 pm  
Main Stage: 1 - 9 pm

The City of Shoreline is celebrating its 28th year of cityhood by hosting their annual Celebrate Shoreline Festival. The City invites you to be a sponsor of the 2023 Celebrate Shoreline Festival. This is the City's signature event celebrating Shoreline's cityhood, (August 1995). The event is free and open to everyone with a cost for food, some activities and beer garden beverages.

The festival is family friendly, providing activities that draw all ages. The family area is geared toward pre-school through elementary including entertainment on the family stage for all ages. The main stage includes a Culture Share program comprised of culturally diverse groups providing music and dance followed by local bands. While enjoying the entertainment, attendees have a large variety of food trucks to choose from as well as an opportunity to enjoy local beer, cider and wine at the beer garden.

There is a variety of sponsor opportunities most of which are negotiable. Please see the reverse side of this document for additional details.

## Demographics and Information

2023 Projected Attendance - 10,000  
2022 Attendance - 9,000

- Family Activities:
  - Inflatables
  - Pony Rides
  - Petting Zoo
  - Hands on Art Projects
  - Children's Theater
- Culture Share Performances
- Beer, Wine & Cider Garden
- Food Trucks
- Live Music on Two Stages

With multiple sponsorship opportunities available, you can find the one that fits your business's needs, goals and budget.

For more information:

(206) 801-2634  
pbarrett@shorelinewa.gov



## Sponsorship Opportunities

### MAIN STAGE \$5,000

- Company banner on main stage
- Booth near stage and/or sponsor area
- Logo and live link on event webpage
- Logo and link on event Facebook
- 8 Plugs by emcee on both stages
- Thank you plaque

### FAMILY STAGE \$3,000

- Company banner on family stage
- Booth near stage and/or sponsor area
- Logo and live link on event webpage
- Logo and link on event Facebook pag
- 6 Plugs by emcee on both stages
- Thank you plaque

### PETTING ZOO \$3,000

- Company banner at petting zoo
- Presence at petting zoo or sponsor area
- Logo and live link on webpage
- Logo & link on event Facebook page
- 6 Plugs by emcee on both stages
- Thank you plaque

### BEER GARDEN \$2,000

- Company banner in beer garden
- Presence in beer garden or sponsor area
- Logo and live link on webpage
- Logo & link on event Facebook page
- 5 Plugs by emcee on both stages
- Thank you plaque

### INFLATABLES \$2,000

- 10 x 10 booth in sponsor area
- Company banner near inflatables
- Your logo and live link on event webpage
- Logo and link on event Facebook page
- 5 Plugs by emcee on both stages
- Thank you plaque

### PLATINUM \$1,000 - 2,000

- 10 x 10 booth in sponsor area
- Your logo on event webpage
- Logo on Facebook page
- 3 Plugs by emcee on both stages
- Thank you plaque

### GOLD \$500

- 10 x 10 booth in sponsor area
- Company name on event webpage
- Company name on event Facebook
- 2 Plugs by emcee on both stages

### SILVER \$300

- Company name on event webpage
- Company name on event Facebook
- 1 Plug by emcee on both stages

## Sponsorship Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSOR LEVEL:

*(Please check sponsor level preference)*

Main Stage \$5,000: \_\_\_\_\_

Family Stage \$3,000: \_\_\_\_\_

Petting Zoo \$3,000: \_\_\_\_\_

Inflatables \$2,000: \_\_\_\_\_

Beer Garden \$2,000: \_\_\_\_\_

Platinum \$1,000 - 2,000: \_\_\_\_\_

Gold \$500: \_\_\_\_\_

Silver \$300: \_\_\_\_\_

Other: \_\_\_\_\_

Would you like a Booth at the Festival:

*(Booths for Gold Sponsorships and above)*

\_\_\_\_\_ Yes \_\_\_\_\_ No

\* Checks should be made out to: City of Shoreline \* To pay by credit card call: 206-801-2600

Mail form to: City of Shoreline/Celebrate Shoreline  
17500 Midvale Ave N Shoreline, WA 98133

Or Email form to: [pbarrett@shorelinewa.gov](mailto:pbarrett@shorelinewa.gov)