PROSA PLAN UPDATE

(Parks, Recreation, Open Space, & Art)

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Why update PROSA Plan?

- Updated every 6 years to comply with GMA and Washington State RCO (Recreation & Conservation Office)
- To gather public input and priorities from residents
- To reflect projected population growth estimates, demographic changes, and social equities
- To qualify for state and federal park and recreation grants
- To develop strategies coordinating existing and new park amenities, locations, and urban park needs and definitions



Anticipated Schedule

- Council update on Strategic Action Initiatives (SAIs) June
- PRCS/Tree Board Meetings July, August, and September
- Planning Commission GMA Reviews July and October
- Council Discussion of Draft #1 September
- Council Discussion of Final Draft November
- Council Adoption November
- Submission to State December



PROSA Plan Progress

Completed:

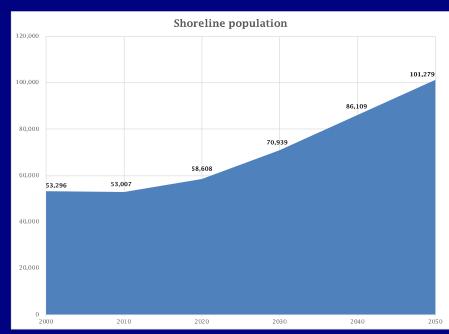
- Surveys and engagement results
- Demographics and social profiles
- Parks and Facility Review

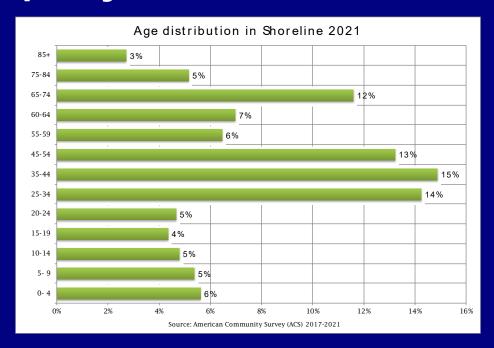
Work in progress:

- Market demand and needs
- Service level equity mapping
- Amenities and walkability
- Budget considerations
- Develop State Environmental Protection Act (SEPA) checklist



Population projections







Social characteristics

	King County	Shoreline
Average household size	2.40	2.52
Median age	37.4	41.7
Percent 65+	14%	19%
Percent households in families	59%	66%
Median per capita income	\$63,930	\$49,570
Median house value	\$750,100	\$627,500
Median rent	\$1,811	\$1,730
Owners paying over 35% of income for housing	21%	24%
Renters paying over 35% of income for housing	39%	48%
Language other than English	30%	27%



Notable Data Points

Current composition:

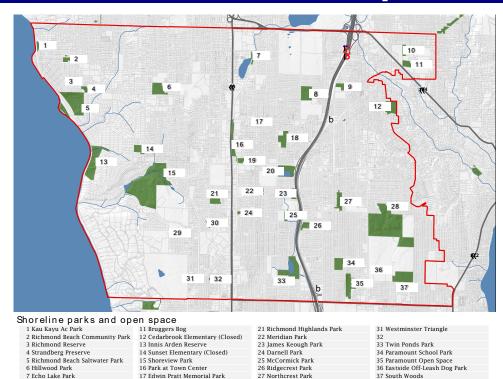
- Middle family-oriented community
- Older adults including concentration over 65 years possible empty nester transitions
- Housing-to-income ratio is high
- Sizable non-English speaking households

Potential impacts:

Sound Transit Light Rail connections – retain and/or attract non-family households young and old?



Public Parks and Open Space



28 Hamlin Park

30 Fremont Trail

29 Bitter Lake Public Access



8 Shoreline Park

9 North City Park

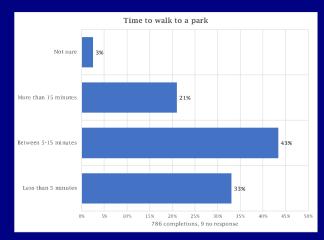
10 Ballinger Open Space

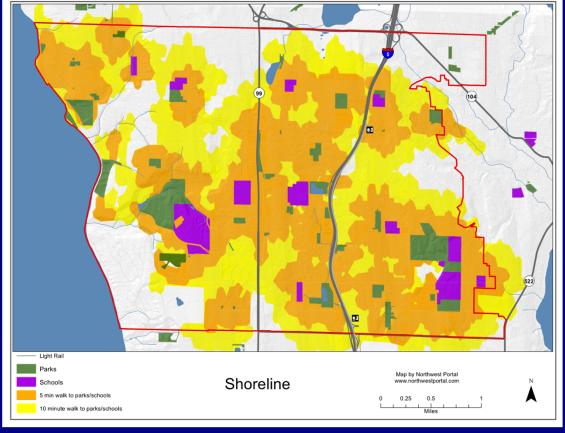
18 Cromwell Park

20 Ronald Bog Park

19 Shoreline Civic Center

Walkability







Community Engagement Summary

	Number
Interviews	7 interviews
Online Open House (OOH)	795 complete surveys
Interactive mapping	258 pins
In-person engagements – Dia de los Meurtos, Farmers' Market, Senior Center, Indoor Playground, Library, Lantern Festival, Youth & Family Event, Choices Program, Youth Thrifting Event, Canopy Scholars in multiple languages	452 participants

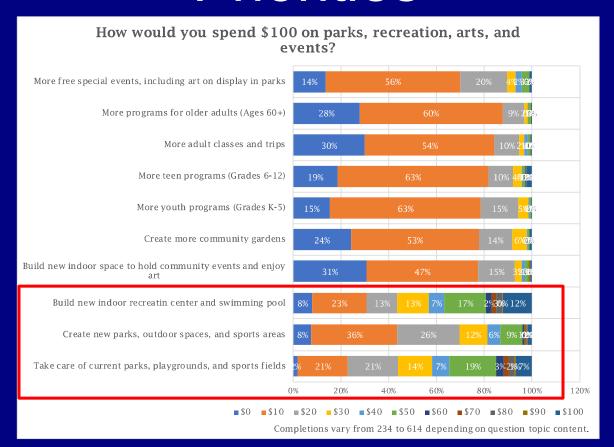


Online Open House (OOH) Results

795 households or 3.5% of all 22,510 households in Shoreline participated in the survey. Survey respondents were self-selected and not randomly recruited so the results are not necessarily statistically representative of the community at large. However, survey respondent characteristics generally reflect the characteristics of the city.

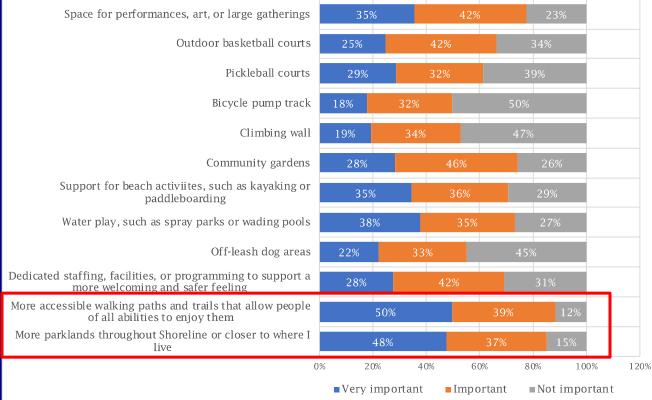


Priorities









Responses vary from 728 to 758 depending on question topic content.

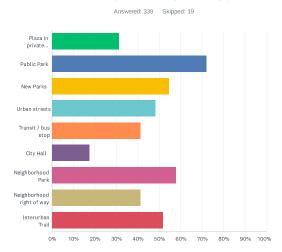


Cultural Arts Survey

358 households or 1.6% of all 22,510 households in Shoreline participated in the survey. Survey respondents were self-selected and not randomly recruited so the results are not necessarily statistically representative of the community at large. However, survey respondent characteristics generally reflect the characteristics of the city.

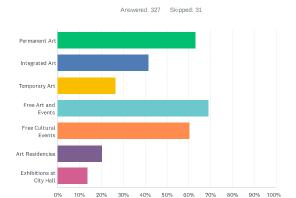


Q13 Where would you most enjoy seeing public art?



ANSWER CHOICES	RESPONSES	
Plaza in private development	31.27%	106
Public Park	71.98%	244
New Parks	54.57%	185
Urban streets	48.38%	164
Transit / bus stop	41,30%	140
City Hall	17.40%	59
Neighborhood Park	57.82%	196
Neighborhood right of way	41.30%	140
Interurban Trail	51.92%	176

Q15 What do you want more of? (please pick top 3)



ANSWER CHOICES	RESPONSES	
Permanent Art	63.30%	207
Integrated Art	41.90%	137
Temporary Art	26.61%	87
Free Art and Events	69.11%	226
Free Cultural Events	60.24%	197
Art Residencies	20.1070	00
Exhibitions at City Hall	13.76%	45
Total Respondents: 327		

QUESTIONS/COMMENTS?

