



Parks, Recreation & Cultural Services/ Tree Board

Regular Meeting Agenda Packet

December 1, 2022



**Parks, Recreation and Cultural Services/Tree Board
Meeting Schedule**

2023

January 26	7:00 p.m.	Room 303 and Zoom
February 23	7:00 p.m.	Room 303 and Zoom
March 23	7:00 p.m.	Room 303 and Zoom
April 27	7:00 p.m.	Room 303 and Zoom
May 25	7:00 p.m.	Room 303 and Zoom
June 22	7:00 p.m.	Room 303 and Zoom
July 27	7:00 p.m.	Room 303 and Zoom
August 24	7:00 p.m.	Room 303 and Zoom
September 28	7:00 p.m.	Room 303 and Zoom
October 26	7:00 p.m.	Room 303 and Zoom
December 7	7:00 p.m.	Room 303 and Zoom



AGENDA

PARKS, RECREATION & CULTURAL SERVICES/TREE BOARD REGULAR MEETING

Thursday, December 1, 2022
7:00 p.m.

Hybrid Meeting: Room 440, City Hall
and Zoom (link below)

This meeting is conducted in a hybrid manner with both in-person and virtual options to attend.



Attend the Meeting via Zoom Webinar: <https://us02web.zoom.us/j/84528131168>



Call into the Live Meeting: (253) 205-0468 - Webinar ID: 845 2813 1168



[Click Here to Submit Written Public Comment](#)

Written comments will be presented to PRCS Tree Board and posted to the website if received by 6:30 p.m. the night of the meeting.



[Click Here to Sign-Up to Provide Oral Testimony Remotely](#)

Pre-registration is required by 6:30 p.m. the night of the meeting.



In person public commenters sign up in person prior to the start of the meeting in Room 440 at City Hall

1. CALL TO ORDER / ATTENDANCE / WELCOME

7:00

Land Acknowledgement: We acknowledge the land on which our work started as the traditional home of the Coast Salish and Snohomish peoples. We take this opportunity to thank the original caretakers and storytellers of this land who are still here, and to recognize the immense culture of these peoples by remembering their history and traditions. We invite you to recognize our government's history of unfair treatment and lack of accountability against Indigenous communities as we push to raise visibility and education about them.

2. APPROVAL OF AGENDA

Action

Bill Franklin, Board Chair

3. [APPROVAL OF OCTOBER 27 MEETING MINUTES](#)

Action

Bill Franklin, Board Chair

4. PUBLIC COMMENT

7:10

The PRCS/Tree Board provides several options for public comment: in person; remote via computer or phone; or through written comment. Members of the public may address the Board during regular meetings for three minutes or less, depending on the number of people wishing to speak. Please be advised that each speaker's comments are being recorded. Written comments received by 6:30 p.m. on December 1, 2022 will be entered into the Public Comment portion of the meeting for Board consideration. Instructions for submitting written comments can be found through the link above or at www.shorelinewa.gov/parkboard

5. DIRECTOR’S REPORT <i>Colleen Kelly, RCCS Director</i> <i>Mary Reidy, RCS Superintendent</i> <i>Nickolas Borer, Parks, Fleet and Facilities Manager</i> <i>Jacob Bilbo, Park Bond Project Manager</i>	Presentation and Questions	7:15
6. COMMITTEE UPDATES <i>Arts and Culture Committee</i>	Discussion	7:25
7. <u>PARK BOND SURVEY PRESENTATION</u> <i>Kasia Keely, Mithun Associate</i>	Discussion	7:35
8. <u>WEB SURVEY RECOMMENDATION</u> <i>Engagement Committee</i>	Action	8:15
9. <u>COUNCIL COMMUNICATION DISCUSSION</u> <i>Parks Committee</i>	Possible Action	8:35
10. BOARD COMMENTS <i>All</i>	Discussion	8:55
11. ADJOURN		9:00

October 27, 2022

Hybrid Meeting



Parks, Recreation & Cultural Services/Tree Board Meeting Minutes

The purpose of these minutes is to capture a high-level summary of the Board's discussion and action. This is not a verbatim transcript. Meeting audio is available on the [City's website](#) (in the 'Event' column, select a meeting to listen to).

Call to Order/Attendance/Welcome

The meeting was called to order at 7:00 p.m. by Chair Franklin.

Board members present: Chair William Franklin, Vice Chair Dustin McIntyre, Genny Arredondo, Jeff Potter, Sara Raab McInerny, Noah Weil, Student Representative Millie Wang.

Absent: Jean Hilde, Student Representative Hayley Berkman

City Staff present: Recreation, Cultural and Community Services (RCCS) Director Colleen Kelly, Recreation and Cultural Services Superintendent Mary Reidy, Parks Superintendent Kirk Peterson, Park Bond Project Manager Jacob Bilbo, Public Art Coordinator Mylinda Sneed, RCCS Administrative Assistant III Lori Henrich.

Land Acknowledgment read by Millie Wang

We acknowledge the land on which our work started as the traditional home of the Coast Salish and Snohomish peoples. We take this opportunity to thank the original caretakers and storytellers of this land who are still here, and to recognize the immense culture of these peoples by remembering their history and traditions. We invite you to recognize our government's history of unfair treatment and lack of accountability against Indigenous communities as we push to raise visibility and education about them.

Approval of Agenda

Chair Franklin called for a motion to approve the agenda. So moved by Mr. Potter and seconded by Ms. Raab-McInerny. All were in favor, the motion carried.

Approval of August 25, 2022, Meeting Minutes

Chair Franklin called for a motion to approve the Meeting Minutes. Ms. Raab McInerny clarified her comments about the nature patch concept. She wanted to know how potential planting sites would be identified and the plan to implement plantings for long term success.

Chair Franklin called for a motion to approve the Meeting Minutes as amended by Ms. Raab McInerny. So moved by Chair Franklin and seconded by Mr. Weil. All were in favor, the motion carried.

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Approval of September 22, 2022, Meeting Minutes

Chair Franklin called for a motion to approve the Meeting Minutes. So moved by Ms. Arredondo and seconded by Mr. Potter. All were in favor, the motion carried.

Public Comment

The Board received one written comment from the public. An archive of written comments submitted to the Board are available on the [City's website](#).

1. [Written comment from Joan Gibson](#) proposed that the newly acquired Westminster Park be made a Frisbee Golf Park.

Director's Report

Colleen Kelly, Recreation, Cultural and Community Services (RCCS) Director

Mary Reidy, Recreation and Cultural Services (RCS) Superintendent

Kirk Peterson, Parks Superintendent

Jacob Bilbo, Park Bond Project

[\(See Attachment A for the presentation\)](#)

Ms. Kelly reported on staff changes, meetings, events and provided an update on old business.

Recreation and Cultural Services

Mary Reidy, Recreation and Cultural Services Superintendent

Ms. Reidy introduced new staff, reported on various events and outlined the strategy for incorporating arts and culture into the Parks, Recreation, Open Space, Arts and Culture (PROSAC) Plan.

Park Operations

Kirk Peterson, Parks Superintendent

Mr. Peterson reported on the update of various planning documents, park system maintenance work and volunteer opportunities.

Park Bond Updates

Jacob Bilbo, Park Bond Project Manager

Mr. Bilbo reported on progress of design efforts, the Public Engagement Plan as well as plans for the webpage and park signage. He plans to return to the Board with updated cost estimates.

Questions/Comments:

- Does the 30% design milestone include changes to be brought to the Board in the future?
- Yes, the Board will be included in any proposed changes before the milestone is reached. The milestone means that the schematic designs have been completed. Will the value-added cuts be equitably distributed across all parks?
 - 'Value adds' are items that the Forma/Mithun design team added, they were not in the basic voter approved elements. The project team decided to remove those items due to the costs associated with them and work back towards potentially adding the back after consulting with the Board and City Council.

October 27, 2022

Hybrid Meeting

Committee Updates

Bill Franklin, Chair

Arts and Culture Committee

Dustin McIntyre, Chair

At a past meeting, it was asked if the PROS Plan would look at the Public Art and Cultural Services Plan. Committee Chair McIntyre asked Ms. Reidy for an update. There are no other updates from the committee.

Ms. Reidy commented that staff are working on continued community engagement, the Public Art Plan survey results will be built upon, and Stepherson and Associates will talk about how it will be integrated into the PROS Plan which will now be referred to as a PROSA Plan to acknowledge the additional focus on art and culture. Work planned with the technical consultant will include a lengthy chapter on Public Art and Cultural Services with strategic action initiatives.

Questions/Comments:

- These are conversations the Arts and Culture Committee can have with the Parks Committee outside of tonight's meeting to look at other elements of the PROS Plan and ensure there is a Public Art Plan to implement.
 - Ms. Reidy said that most of the current work is community engagement focused. Early next year the data collected will be blended and the committees involved.
- Is timeline described for the full PROSA Plan or just the Public Art piece?
 - Yes, the timeline is for the PROSA Plan. The data collected will look for common themes that emerge. A chapter focused on public art and culture is anticipated.

Public Outreach Committee

Noah Weil, Committee member

Mr. Weil expressed the Committee's interest in some means of the Board responding to/engaging with speakers who give public comment at meetings and the ability to ask follow-up questions.

Additional ideas for consideration and discussion are:

- If budget allows, put the 'Your Voice Matters' signs in more places.
- Add a short survey or a place for the public to post a comment on the Park Board web page.

The committee was asked to bring a recommendation to the full Board at the next meeting for consideration.

Parks Committee

Sara Raab-McInerney, Chair

The committee deferred an update to Agenda Item 9, Park Committee Discussion.

Questions/Comments: None.

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PROS Plan Update and Interview

Josh Stepherson, Stepherson and Associates Communications

Tyler Vasquez, Stepherson and Associates Communications

[\(See Attachment B for the Stepherson and Associates presentation\)](#)

Mr. Stepherson and Mr. Vasquez are part of the team that are conducting outreach and communications and are working closely with staff.

In the presentation, Mr. Stepherson said he would share an early sneak peek of the online open house and interactive map in development, a Mentimeter (an audience interaction tool) and plan to ask the Board questions to gather insights on priorities.

He gave a brief update on where things stand. A technical contract was awarded to Beckwith Consulting who will be responsible for analysis and integration of input collected.

One early action item includes conducting interviews and discussions with underrepresented communities and representatives. Groups to engage with have been identified and the team is actively reaching out to those individuals and organizations to discuss their priorities and concerns.

The team is drafting an online open house that is anticipated to launch in November.

Mr. Stepherson discussed the timeline of key actions and deliverables.

Questions/Comments:

- Is the survey only available online?
 - The survey will be available online and in person during tabling sessions and community events, when appropriate.
- Is a mailer going out?
 - No separate mailer is planned. Ads for the survey and how to participate will be in the Recreation Guide and in the Currents newsletter; both publications are distributed citywide. The recent residential satisfaction survey ranked these publications as two of the top ways residents engage and get information about activities in the City.
- Could paper copies be available at City Hall, libraries, and community centers?
 - Yes.

Mr. Stepherson shared a sneak peak of the online open house that's in development to provide a sense of where they are headed.

Components include a survey, interactive map, an upcoming events section for residents to request that the team come to an event or meeting to present and a section for general comments.

Stepherson intends to provide the Board with the survey soon to seek high level comments. Turn-around time will be short.

Mr. Vasquez explained that residents can leave comments for specific areas/parks on the interactive map. It's a fun way to engage the community and will run in parallel with the survey. The mapping mechanism sees where people are focusing their attention and allows for gaps to be identified.

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- Will you be capturing broad demographic information to ensure we are hearing from a diverse population?

- Yes, the number of questions to ask needs to be determined and prioritize the most important things to ask and to understand.

Often demographic questions are optional. It hasn't been decided if those questions are required or optional.

The front-end work that's related to the one-on-one interviews and group conversations is focused on engaging with diverse populations. We want to capture as many voices from as many places as possible. The Board will be asked to help get the word out.

- What information is shared socially?

- Just comments, no personal information is requested. People can opt in to provide it.

- How does the interactive map input pair with the survey?

- The map is an easy, user friendly, accessible way to engage. There is some filtering to provide direction. Review on the back end will be required to determine what the comments are and what themes are emerging. The survey will be more specific in terms of priorities, strategies, and more quantifiable data.

- There is no way to weigh multiple input from one person.

- The open-ended comment field is a bit more challenging to analyze the data but themes could emerge. Paired with the survey, it will provide a good range of where the community is at.

Specific social media pushes increase traffic. Social pinpoints have used equity and social justice maps to overlay with comments to see demographics and what languages people are speaking in the areas where pins are and aren't dropped. It allows for identifying gaps or the need to go to a specific area, giving data to be dynamic and to see data in real time.

- Over time, will the pins be so cluttered that you lose the map?

- No. As more comments are submitted in a specific area, they are grouped together. As you enlarge the map they are dispersed and readable in a digestible manner.

- It would be helpful to connect all the comments intended for a specific park and filter out comments that were for another park or a new idea, etc. The only thing tying it to the park is if you visually look at it.

If it's used only for open comments, an opportunity to ask about park usage is missed. There are specific questions we want to ask about park usage.

- The reporting function and bordering the parks is actively being reviewed. Once the online open house goes live there will be a major promotions effort. We hope that Board members will serve as community ambassadors and help to raise awareness widely.

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- Given the time, it was suggested to run the Mentimeter exercise over email. This is a series of short questions that will ultimately generate a word cloud representing input just from the Board. Stepherson and Associates will send to staff to share with the Board.

Parks Committee Discussion

Sara Rabb McInerney, Chair

The committee drafted recommendations that were emailed to the full Board and brought them forth during the meeting for discussion.

The recommendations are:

Recommendation 1: Re-Establish Communication Between Parks Board and Council

The PRCS/T Board (Parks Board) serves as an advisory body to the Shoreline City Council (Council). To support the Board's role in the development of the Parks, Recreation, Open Space Plan Update (PROS Plan), we recommend the reestablishment of regular, two-way communication with Council in order to incorporate Council feedback into the Board's work. The last meeting between the Parks Board and Council was in June 2019. Given the rapid pace of the PROS Plan Update process, we recommend that an initial meeting is scheduled no later than January 2023 to ensure the Board has sufficient time to incorporate any feedback from Council into their initial recommendations and inputs.

Recommendation 2: Study Electrification of Parks Equipment

The PRCS/T Board (Parks Board) recommends that the City study the feasibility of transitioning Parks department equipment to battery electric power. As demonstrated in the recent draft Climate Action Plan, greenhouse gas (GHG) emissions rates will not reach target levels without significant action. Our Board recommends studying Parks equipment electrification with the goals of lowering emissions generated through Parks maintenance activities, and demonstrating to the public that City operations are part of the solution. Endorse studying electrification of park maintenance equipment

Ms. Kelly noted that a fleet electrification study with Seattle City Light is currently underway. A follow-up study on small equipment is expected.

Vice Chair McIntyre made a point of order. This agenda item is listed as a discussion but a motion to adopt either or both of the recommendations is desired. Chair Franklin agreed that a motion could be made to discuss them further.

The Board discussed the recommendations and the reasons behind them.

Vice Chair McIntyre offered discussion on Recommendation 1. He had questions though supported the proposed dialogue with City Council. He questioned the PROS Plan as the rationale for the recommendation. It sounds like the Board is looking for guidance from Council for what should go in the PROS Plan when it should be the reverse. He reiterated that a recommendation that reestablishes communication with Council is strongly advised because it would help with the Board's governance and methodology. That is the level he would like the committee to propose the recommendation as.

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Regarding recommendation 2, **Vice Chair McIntyre moved that the Board authorize the Park Committee to send the proposed electrification recommendation on to the City Council with an additional statement acknowledging the work that is already underway. Chair Franklin seconded. All were in favor, the motion carried.**

The Board discussed Recommendation 1 further citing the reasons for intentionally including the PROS Plan reference because it's pending, critical work that is fast approaching and establish communication with Council more wholistically. One Board member stated that there's an aggressiveness that is off-putting, it could be phrased in a way that's more mutually beneficial than one-sided.

Ms. Kelly mentioned that staff is actively working on a meeting with the Board and Council for January 2023.

Chair Franklin said that if there is no motion, the Board can bring this topic back at a different time.

The Parks Committee will come back with language that says the Board wants to meet on a more regular basis, while acknowledging that Council is busy, and that showcases how two-way communication serves both parties.

Staff requested the committee provide advance notice so that there is time to review the recommendations and Board members can come with specific suggested language so all may clearly understand what is being voted on. It's also helpful to list on the agenda as an action item so that the public may be aware.

Comments from the Board

Bill Franklin, Chair

Vice Chair McIntyre noticed in the Director's Report that there's a program that has Forterra as a partner. He wanted to acknowledge that there are some concerns involving Forterra and asked if the City is aware and will review the cases that are not related to the City's partnership.

Staff would have to look into it.

Hearing no further business, Chair Franklin called for a motion to adjourn. So moved by Mr. Weil and seconded by Mr. McIntyre. All voted in favor, the motion carried. The meeting adjourned a 9:02 pm.

_____/_____
Signature of Chair Date
Bill Franklin

_____/_____
Signature of Minute-Writer Date
Lori Henrich, Administrative Assistant III

PRCS/Tree Board Director's Report

October 27, 2022

General Updates

- Bristol Ellington visit
- Debbie Tarry's last day Nov 2nd
- PROS Plan Presentation to City Council- Oct 24
- Thank you to Sara for coordinating access to the CORE Workshop presentations

Old Business

YOUR VOICE MATTERS Signs—Currently posted at these locations:

Boeing Creek

Twin Ponds South

Twin Ponds North

Sunset Park

Shoreview Park

Shoreview Dog Park

Richmond Beach Saltwater Park

Richmond Beach Park

Richmond Highlands Park

Paramount Open Space

Meridian Park

James Keough Park

Hillwood Park

Hamlin Park Picnic Shelter

Hamlin SE Dog Park

Hamlin Park 25th St Entrance

North City Park

Kayu Kayu Ac Park

Brugger's Bog

Northcrest Park

Recreation and Cultural Services

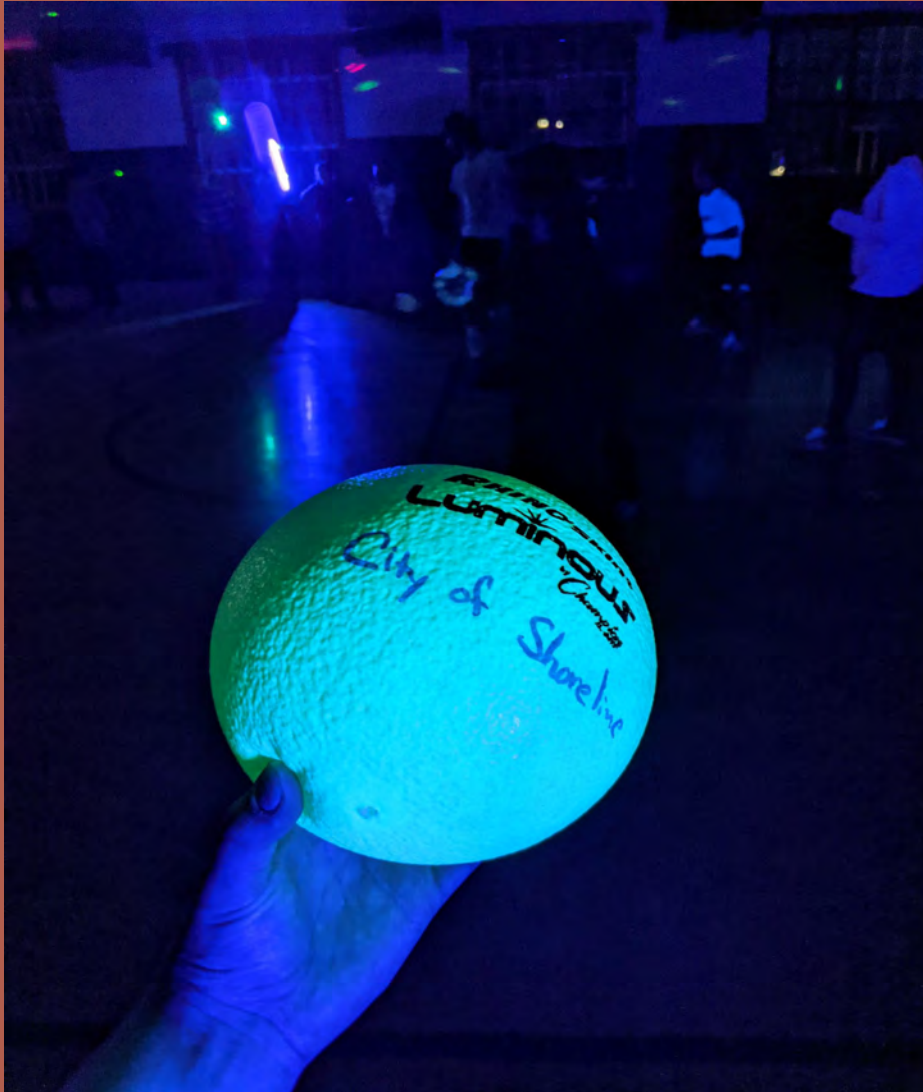


The RCS team is excited to welcome **Mylynda Sneed** as the Public Art Coordinator, who started Monday hitting the ground running.

Mylynda is an Arts Administrator who came to Shoreline from a long tenure as the Public Art Coordinator for Sound Transit where her responsibilities included facilitating the artists' selections for the 2 Shoreline light rail stations. Mylynda has worked with a variety community-based arts organizations across the region.

When she's not working full time in Shoreline you will find her sharing her talents as a curator, celebration artist, mask maker, puppeteer, and an ArtCar chauffeur. She's looking forward to adding to the cultural vitality here in Shoreline.

Recreation and Cultural Services



Middle School Night September 24

The theme for the night was “laser dodgeball” (dark gym, glow in the dark dodgeballs, party lights). The atmosphere was very energetic and very positive - reminiscent of pre-pandemic events. We had 122 middle school students attend

Recreation and Cultural Services

The only classes cancelled due to smoke were the outdoor preschool Mudskippers. All other classes and programs were either able to move indoors or were regularly scheduled indoors.

Fall programs are fully underway with Indoor Playground attendance starting to quickly climb with the turn of the weather. Indoor Playground Halloween happening on **Monday, Oct. 31, 10:00 AM – 12:00 PM, Spartan Rec Center**



Recreation and Cultural Services



Fall events are underway with last Friday night being a multiple event night.

--Hamlin Haunt drew 700+ folks despite a very rainy night!

--Later that night the YTDP staff hosted an After the Game Party for both SC/SW students after the traditional football Rotary Cup game.



Recreation and Cultural Services

City of Shoreline is featured in a National Geographic Article about pickleball. **RCS staff member Marianne Johnson** co-founded an annual Pickleball tournament at Shoreview park and was a contributor to the article.

From celebrities to septuagenarians, everyone seems to be picking up a paddle. Now, this pro player is pushing to make the sport even more accessible.

<https://www.nationalgeographic.com/history/article/pickleball-is-for-everyone-inside-americas-fastest-growing-sport>

Screenshot of photo from the article on next slide

Recreation and Cultural Services



Players compete at the 2022 Humana Seattle Metro Pickleball Classic at Shoreview Park in Shoreline, Washington. This outdoor tournament in July is the largest in the state with 652 players competing. Tape and additional nets are used to convert tennis courts into pickleball

Recreation and Cultural Services

Coming Up

Dia de Muertos will occur, in partnership with Shore Lake Arts, at Spartan Recreation Center on **November 2, 5:30-8:00pm**. We invite you all to attend this Day of the Dead celebration and culture share.

Ridgecrest & Hamlin Park Walk--11/19/2022 10:00 am - 12:00 pm

Ridgecrest Elementary School (Back parking lot off NE 165th St)

Walk through the Ridgecrest and North City neighborhoods. Walk through historic old Serpentine Way and two city parks. Walk is approximately 3.1 miles. Rated moderate for some steep hills and rough trails. Meet in the east parking lot of Ridgecrest Elementary School. Enter back parking lot off NE 165th St.

Park Operations

Urban Forestry Strategic Plan Update

- Terra Firma consulting contract executed
- PRCS/Tree Board involvement—Feb Board meeting; ad hoc committee?
- Public Involvement—Save Shoreline Trees; Native Plant Stewards; Non-profit partners; Neighborhoods; general public
- Review 20 Year Planting Plan
- Update Tree Inventory
- Develop City Wide Urban Forestry Work Plan

Park Operations



Maintenance Highlights

- Twin Ponds swing set replacement
- Shoreview play area surfacing repair
- Shoreline Park pool site asphalt and hydroseeding

Green Shoreline Day

--Green Shoreline Partnership, Forterra, and the City of Shoreline are hosting Green Shoreline Day on Saturday, October 29th from 9:00am to 12:00pm to help restore urban parks in Shoreline.

--Green Shoreline Day will host five events at the following locations, 9am to 12pm: Brugger's Bog, Hamlin Park, North City Park, Paramount Open Space, and Richmond Beach Saltwater Park.

--Volunteers are needed to plant trees, remove invasive weeds, and provide a helping hand to our green spaces. The event is open to people of all ages.



Park Operations

Recently acquired electric mower



Park Bond Project Update

- Survey, Geotech, Critical Area, Cultural Resource, and Arborist work is wrapping up and should be completed by early November.
- We should be reaching the 30% design milestone in November.
- The Parks Bond team is finalizing its Public Engagement Plan.
- Additionally, we are planning changes to the City Parks Bond webpage and park signage to be launched/installed in November.



QUESTIONS?

Equitable Engagement Strategy: Parks, Recreation & Open Space Plan Update



Presentation to:
Shoreline Parks, Recreation
& Cultural Services/Tree Board
October 27, 2022



PROS Plan Updates

- Awarded contract for technical services to Beckwith Consulting
- Launched constituent interviews – hoping to have some completed within first two weeks of Nov.
- Drafting online open house & survey



Upcoming engagement activities

	Nov. 2022	Dec. 2022	Jan. 2023
Constituent interviews	X	X	
Virtual open house / survey	X	X	X
Small group conversations			X
Public info session			X



Notes:

- *Engagement will be iterative and adapt as much as possible to build upon our learnings from the constituent interviews and other early input.*
- *Intercepts/tabling and project briefings will occur in tandem with the promotional strategy to drive participation in the virtual open house.*
- *A second round of engagement (virtual open house/survey) will occur once the draft plan is ready for public review (est. June 2023).*

What we are doing:

- Online Open House
- Interactive Survey



A screenshot of the City of Shoreline website for the Parks, Recreation, and Open Space Plan. The header is green with the title 'CITY OF SHORELINE Parks, Recreation, and Open Space Plan' and the City of Shoreline logo. Below the header is a dark blue navigation bar with language options: 'VIEW THIS SITE IN: English | Español | 繁體中文 | Tiếng Việt' and 'ADDITIONAL LANGUAGES: Select Language'. A blue banner below the navigation bar reads 'ONLINE OPEN HOUSE: NOVEMBER 16, 2022–JANUARY 27, 2023'. The main content area has a blue background with the heading 'Welcome to Shoreline Parks!' and a paragraph: 'Welcome to the City of Shorelines online open house! The purpose of this online open house is to educate and learn from the Shoreline community about what we want to see in our parks, open spaces, and community centers in the coming years. You can influence where and how to improve parks and natural areas and what kind of programs and events the City will offer.' Below this is a vertical list of five teal buttons with white icons and text: 'TAKE A SURVEY TO HELP GUIDE OUR WORK' (calendar icon), 'SHARE YOUR CHALLENGES AND OPPORTUNITIES ON OUR INTERACTIVE MAP' (location pin icon), 'JOIN US AT AN UPCOMING EVENT' (calendar icon), 'SEND US AN EMAIL OR CALL OUR VOICEMAIL LINE' (envelope icon), and 'LEAVE A GENERAL COMMENT' (speech bubble icon). To the right of these buttons is a large photograph of a community event where people are sitting on a grassy area, and several women in the foreground are wearing vibrant, multi-colored traditional dresses with large, circular skirts.

Today's purpose

- Listen and learn about your key priorities and concerns



Q & A



Thank you!

Josh Stepherson
Principal
josh@stephersonassociates.com





Memorandum

DATE: December 1, 2022
TO: Parks, Recreation & Cultural Services/Tree Board
FROM: Kasia Keely
Associate/Project Manager, Mithun
RE: Parks Bond Project Community Survey

Requested Board Action:

No formal action is requested at this time. This item has been scheduled to gather input from the Board related to the look and feel of 6 of the parks being improved through the Parks Bond.

Project Description and Background:

The FORMA/Mithun team is excited to introduce the Parks Bond Project Community Survey that will be live on the Online Open House website in early December. This site was built primarily for the PROSA Plan and Strategic Framework engagement being led by Stepherson and Associates which will also serve to inform the public about the current phases of the Parks Bond Project. Kasia Keeley, the Project Manager with Mithun, is looking forward to walking through the survey with the Parks, Recreation, and Cultural Services/Tree Board members to gather initial input from the Board's perspective.

Mithun has developed the graphics and questions in this survey in conjunction with FORMA and the City of Shoreline, and with the guidance of Stepherson and Associates. The goal of this survey is to receive input from the community on the look, feel and character of park improvements for 6 of the 8 parks. The community engagement for Shoreview and Kruckeberg Botanical Garden are taking a different approach specific to the improvements at those parks. The Parks Bond Project team will conduct other outreach opportunities as the Parks Bundle project moves through design development and is eager to hear what the community envisions for these spaces. The survey will be open until the end of December.

Next Steps

The Board's input will be included as part of the overall survey responses and will help to shape the continuing design efforts underway.



Memorandum

DATE: December 1, 2022
TO: Parks, Recreation & Cultural Services/Tree Board
FROM: Community Engagement Committee
RE: Website Survey and suggested questions

Requested Board Action:

The Community Engagement subcommittee recommends the Board adopts the recommendation to add survey questions to the Parks Board web page and that the survey be an intermittent standing issue to discuss with the Board as a whole.

Project Description and Background:

The Community Engagement Subcommittee recommends adding survey questions to the Parks Board web page on the City of Shoreline website. The subcommittee believes a survey is another opportunity for residents to make their voices heard on issues regarding Shoreline parks, trees, and cultural events.

The subcommittee proposes the initial survey be a small one, both to not overwhelm visitors and to measure overall engagement. These questions can be changed based on topical events, or as otherwise needed. The proposed **initial** questions for the website survey are:

1. What Shoreline park is closest to your residence?
2. What do you like best about that park?
3. What do you wish you could change or add to that park?

Staff Comments:

If the Board supports this recommendation, staff would suggest first implementing this recommendation in February 2023 after the primary PROSA Plan engagement work has been completed. The purpose of a delay would be to avoid confusion for the public.



Memorandum

DATE: December 1, 2022
TO: Parks, Recreation & Cultural Services/Tree Board
FROM: Parks Committee
RE: Communication with City Council

Requested Board Action:

No action specifically requested at this time. This item has been scheduled to gather input from the Board regarding next steps related to communication with the City Council

Project Description and Background:

At the October meeting of the PRCS/Tree Board, the Parks Committee shared a draft recommendation about communication between Parks Board and City Council.

Board members had some questions and shared some concerns about the recommendation as proposed at that time. The Committee would like to continue the discussion and solicit input from the Board regarding next steps, including discussion of a possible revised version of the draft Recommendation:

Recommendation: Establish Regular Communication Between Parks Board and Council
The PRCS/T Board (Parks Board) serves as an advisory body to the Shoreline City Council (Council). To support the Board's role in this capacity, we recommend the establishment of regular, two-way communication with Council in order to incorporate Council feedback into the Board's work and align the work of the Parks Board with Council goals.

Next Steps:

Should there be consensus on a way forward, a motion for action could be entertained at this meeting or considered at a subsequent meeting.