



City of Shoreline

145th Street Projects

Virtual Open House Report

June 1 – 15, 2022

SUMMARY

The City of Shoreline’s 145th Street (SR 523) Projects will improve traffic flow, safety, and access to Sound Transit’s Shoreline South/148th Station that is scheduled to open in 2024.

- **The 145th Street Corridor Project** will add safety and operational improvements between Linden Avenue N and I-5, including left-turn lanes, street lighting, relocated utilities, a shared-use path in some sections, and sidewalk improvements.
- **The 145th Street & Interstate 5 (I-5) Interchange Project** will reconfigure the I-5 overpass bridge deck and construct roundabouts on either side to improve traffic flow and safety. Improvements will also include a two-way protected bike lane, sidewalks, and pedestrian crossings with rapid flashing beacons.

Construction of the first phase of the 145th Street Corridor Project, between Corliss Avenue N and 1st Avenue NE, and the 145th Street and Interstate 5 (I-5) Interchange Project will occur in 2023 and 2024.

As part of the 145th Street Projects, the City hosted a virtual open house between June 1 and 15, 2022. The virtual open house was designed to inform the public about the planned improvements on 145th Street and what to expect during construction, and to gather general feedback about the project.

When visiting the virtual open house, participants could:

- Learn more about the project need and benefits.
- Review the design for the 145th Street Corridor Project.
- Review the design for the 145th Street & I-5 Interchange Project.
- Learn about roundabouts.
- Learn more about what to expect during construction and review the construction schedule.
- Share their thoughts about the project.
- Share demographic information via the City’s Community Outreach Survey.
- Sign up to receive email updates about the projects.

Promotions

The City of Shoreline leveraged multiple print and online communications tools to notify the public about the virtual open house. The City targeted notifications to residents, students, business owners, and environmental justice groups within a half-mile of the project area. The table below details the various outreach methods used. Front and back images of the mailer are included below.

Outreach Method	Notification Details
Mailer	City staff mailed 4,803 postcards to addresses within a half-mile of the project area. The mailers arrived in mailboxes by June 1.
Shoreline Currents Ad	City staff included an ad in the June 2022 Vol. 24 No. 5 edition of Currents. Mailed to every Shoreline address 10 times a year, the City of Shoreline Currents is a print newsletter filled with City news and event reminders.

School Flyer	City staff posted using PeachJar, an online service that partners with local schools. The flyer was made available from June 1 to 15 to parents and guardians of students attending Parkwood Elementary School.
Targeted Email	City staff sent a targeted email to environmental justice organizations and businesses within a half-mile of the project area on June 1. The email included a flyer that could be posted publicly. The list of environmental justice organizations included schools, community support organizations, libraries, churches, senior housing, assisted living and rehabilitation facilities, affordable and emergency housing, minority-owned businesses, and advocacy groups.
Social Media Posts	City staff posted announcements on the @ShorelineWAGov Twitter page and the City of Shoreline City Hall Facebook page on June 1, 8, and 13.
Destination 2024 Shoreline Alert – eNotifications	City staff provided an eNotification through the Destination 2024 Shoreline Alert system on June 1 and 8.
Press Release for Local Newspapers	City staff sent a press release to the Shoreline-Lake Forest Park Patch, Shoreline Area News, and Richmond Beach News. The press release included addresses of libraries with free Wi-Fi and computer access for those without internet access at home. The release was sent on June 1 and was included in the Shoreline Area News’ June 2 online publication.
Email to Neighborhood Associations	City staff sent an email to the Highland Terrace, Westminster Triangle, Parkwood, and Ridgecrest neighborhood associations. The email included a digital copy of the postcard mailed to businesses and residents.
News for Neighborhoods e-Newsletter	Information about the virtual open house was included in the City of Shoreline’s News for Neighborhoods e-Newsletter distributed on May 31.
City of Shoreline City Hall Lobby Monitor	City staff included information about the virtual open house on City Hall’s lobby announcement board. The notification ran from May 28 through June 21.
City of Shoreline Webpage Updates	Prior to June 1, City staff posted information about the upcoming virtual open house on the 145th Street Projects webpage. From June 1 to 15, a link to the virtual open house was posted on the 145th Street Projects webpage and individual project webpages.

145TH STREET PROJECTS

PROJECT OVERVIEW The 145th Street projects will improve intersection safety, reduce traffic, and add better pedestrian and bicycle access along the corridor from 5th Avenue NE to Linden Avenue N.

VISIT THE VIRTUAL OPEN HOUSE JUNE 1 - 15, 2022

- Learn about the current challenges along 145th Street and how we plan to address them.
- Review the latest project designs and updated visuals.
- See the latest design and construction schedule.
- Watch a video to see how construction will be staged over time.



Scan this QR code to learn more and join the virtual open house, or visit shorelinewa.gov/145projects.



Contact Information
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Front side of virtual open house mailer

145TH STREET PROJECTS

Improving safety, efficiency, and connectivity along 145th Street.

If you would like to communicate with the City of Shoreline or review a document in another language, please send your request along with your contact information to clk@shorelinewa.gov or call 206-801-2700.

Si quisiera comunicarse con la ciudad de Shoreline o revisar un documento en otro idioma, envíe su solicitud junto con su información de contacto a clk@shorelinewa.gov o llame al 206-801-2700.

如果您想與 City of Shoreline 進行交流或檢視以另一種語言提供的文件，請將您的請求連同您的聯絡資訊發送給 clk@shorelinewa.gov 或請致電 206-801-2700。

City of Shoreline 에 연락하고 싶거나 다른 언어로 된 문서를 검토하려면 연락처 정보와 함께 요청서를 clk@shorelinewa.gov 로 제출하거나 206-801-2700번으로 전화해 주십시오.

Nếu quý vị muốn liên hệ với Thành phố Shoreline hoặc đọc tài liệu bằng ngôn ngữ khác, vui lòng gửi yêu cầu cùng với thông tin liên hệ tới địa chỉ clk@shorelinewa.gov hoặc gọi 206-801-2700.

Kung gusto mong makipag-usap sa Lungsod ng Shoreline o suriin ang isang dokumento sa ibang wika, pakipadala ang iyong kahilingan kasama ng iyong impormasyon sa pakikipag-ugnayan sa clk@shorelinewa.gov o tumawag sa 206-801-2700.

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17500 Midvale Ave N
Shoreline, WA 98133-4905

Back side of virtual open house mailer

METHODS

The virtual open house included an open-ended question for people to share any thoughts or feedback about the project. Participants were asked to share their postal code and were given two opportunities to provide their contact information: to subscribe to receive project updates and to request to receive this report. At the end of the virtual open house, participants were asked to share demographic information via the City's voluntary [Community Outreach Survey](#) to help determine the effectiveness of the City's outreach efforts.

All questions were optional. Not all participants answered every question.

The following report captures the data for all survey questions built into the virtual open house.

USE AND ACTIVITY

Between June 1 and 15, 527 individuals visited the virtual open house. Each question received a different number of responses:

- 67 people provided comments
- 93 people provided their ZIP code
- 96 people signed up to receive email updates

All survey entries were in English.

Web Activity Report

URL: <https://145thprojects.infocommunity.org>

Users | 527

Total number of individual IP addresses that visited the virtual open house at least once.

Sessions | 715

The number of individual visits to the virtual open house from all users.

Total Pageviews | 3,153

The total number of times all pages within the virtual open house were viewed.

Pages Visited Per Session | 5.98

The average number of pages a user visited during a session.

Session Duration | 5 minutes, 20 seconds

The average time a user spent viewing the virtual open house during a session.

Device Use | Desktop (53%), Mobile (43%), Tablet (4%)

Top Traffic Sources | Direct entry of URL (10%), City of Shoreline website (89%), social media (1%)

KEY FINDINGS

Participant location

Eighty-three percent (83%) of participants who provided a ZIP code listed 98133 and 98155, the two ZIP codes that surround the project area. About 62% of participants who provided a ZIP code live on the west side of I-5 and about 38% live on the east side of I-5.

ZIP Code	Number of Responses	Percentage
98103	2	2%
98125	4	4%
98133	48	52%
98155	29	31%
98160	0	0%
98177	9	10%
Other: 98028	1	1%

Total respondents: 93

Participant comments

Sixty-seven (67) comments were submitted to the virtual open house. About a third of the comments expressed approval for the project, particularly for sidewalk and bicycle lane improvements. Respondents commented on traffic flow, pedestrian safety and access, and bicyclist safety and access. Several respondents commented that they would like the project area to be expanded. Some people shared comments about other City of Shoreline projects.

Traffic flow: Several participants expressed concern that the roundabouts will not improve traffic flow, particularly during peak hours. A few participants expressed concerns that drivers will not understand how to navigate roundabouts, and suggested the project install instructional signs leading up to and throughout the roundabouts to avoid backups and collisions. A few participants commented that they thought roundabouts would help calm interchange traffic.

Pedestrian safety and access: Several respondents voiced concerns about pedestrian safety and access at the roundabouts. Most commonly, people questioned whether the traffic calming measures will slow approaching vehicles early enough to see and respond to pedestrians crossing. A couple of participants questioned whether rapid flashing beacons would adequately alert drivers to pedestrians crossing. Some participants said they were concerned about pedestrian safety if the sidewalks are being shared with bicyclists.

Bicyclist safety and access: Many respondents commented that improvements would increase bicyclist safety. Several respondents expressed excitement about protected bike lanes and improved connections to the Interurban Trail. A few participants expressed concerns about bicyclist safety at roundabouts. Most commonly, participants were concerned about bicyclists sharing the sidewalk with pedestrians. Several participants expressed confusion about where along the 145th Street Corridor protected bike lanes will be located. A few participants commented that they would like a signalized bike/pedestrian crossing at the intersection of Ashworth Avenue N.