



CELEBRATE SHORELINE Sponsorship Opportunities



Event Schedule

Saturday, August 20
Family Area: 12 - 6 pm
Main Stage: 1 - 9 pm



After a two year hiatus, the City of Shoreline is excited to bring back their annual Celebrate Shoreline Festival. The City invites you to be a sponsor of the 2022 Celebrate Shoreline Festival. This is the City's signature event celebrating Shoreline's cityhood, (August 1995). The event is free and open to everyone with a cost for food, some activities and the beer garden.

The festival is family friendly, providing activities that draw all ages. The family area is geared toward pre-school through elementary including entertainment on the family stage for all ages. The main stage includes a Culture Share program comprised of culturally diverse groups providing music and dance followed by local bands. While enjoying the entertainment, attendees can choose food from a variety of food trucks and enjoy local beer and wine at the beer garden.

There are a variety of sponsor opportunities, all of which are negotiable. Please see page 2 of this document for additional details.

Demographics and Information

2022 Projected Attendance - 10,000
2019 Attendance - 10,000

Family Activities:

- Inflatables
- Pony Rides
- Toy Workshop
- Hands on Art Projects
- Children's Theater
- Culture Share Performances
- Beer, Wine & Cider Garden
- Food Trucks
- Live Music on Two Stages

With multiple sponsorship opportunities available, you can find the one that fits your business's needs, goals and budget.

For more information:

(206) 801-2634, pbarrett@shorelinewa.gov



Sponsorship Opportunities

MAIN STAGE \$3,000

- Company banner on main stage
- Booth near stage and/or sponsor area
- Logo and live link on event webpage
- Logo and link on event Facebook page
- 8 Plugs by emcee on both stages
- Thank you plaque

FAMILY STAGE \$2,500

- Company banner on family stage
- Booth near stage and/or sponsor area
- Logo and live link on event webpage
- Logo and link on event Facebook page
- 6 Plugs by emcee on both stages
- Thank you plaque

Toy Workshop \$2,000

- 10 x 10 booth in sponsor area
- Company banner on workshop tent
- Your logo and live link on event webpage
- Your logo on each toy (up to 500 toys)
- Opportunity for your staff in workshop
- Logo and link on event Facebook page
- 5 Plugs by emcee on both stages
- Thank you plaque

BEER GARDEN \$2,000

- Company banner in beer garden
- Presence in beer garden
- Logo and live link on webpage
- Logo & link on event Facebook page
- 5 Plugs by emcee on both stages
- Thank you plaque

Platinum \$1,000

- 10 x 10 booth in sponsor area
- Your logo and live link on event webpage
- Logo and link on event Facebook page
- 3 Plugs by emcee on both stages
- Thank you plaque

Gold \$500

- 10 x 10 booth in sponsor area
- Company name on event webpage
- Company name on event Facebook page
- 2 Plugs by emcee on both stages

Silver \$300

- Your company name on event webpage
- Company name on event Facebook page
- 1 Plug by emcee on both stages

Sponsorship Form

Company Name: _____

Contact Name: _____

Mailing Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

SPONSOR LEVEL: (please check sponsor level)

Main Stage \$3,000: _____

Family Stage \$2,500: _____

Toy Workshop \$2,000: _____

Beer Garden \$2,000: _____

Platinum \$1,000 - 2,000: _____

Gold \$500: _____

Silver \$300: _____

Other: _____

Would you like a Booth at the Festival: Booths
for Gold Sponsorships and above

_____ Yes _____ No

* Checks should be made out to: City of Shoreline

* To pay by credit card call: (206) 801-2600

Mail form to: City of Shoreline/Celebrate Shoreline
17500 Midvale Ave N
Shoreline, WA 98133