

# N 148th Street Non-Motorized Bridge

A ped/bike bridge connecting people to neighborhoods and regional transit



## Online Presentation Summary

### Overview and purpose

On November 3, 2021, the City of Shoreline hosted an online presentation to inform the public about the N 148th Street Non-Motorized Bridge Project. The community was invited to participate in the online presentation to learn about the project, view updated bridge design graphics, learn about how the bridge will connect to the station on the east side of I-5, how it will connect to the neighborhoods on the west side of I-5, and how the project will be completed in phases due to funding gaps.

Online presentation participants were given an opportunity to:

- View updated project design graphics.
- Learn about the project phases and approximate timeline.
- Understand how public feedback has informed the project, how community members can stay involved, and what the next steps are.
- Ask questions and receive answers directly from the project team.

### Promotions

The project team used multiple methods to reach audiences and promote the online presentation. A postcard advertising the online presentation and virtual open house was sent to 4,195 addresses in the project area. Information about the event was also posted on the project webpage, virtual open house landing page, and social media. The project team also sent emails to project partners, neighborhood organizations, and immediate project stakeholders.

Participants signed up online at the event registration page by providing a first name and email address. Registrants could also provide information about how they learned about the online presentation and request accessibility accommodations (including closed captioning and language interpretation) for the event. Below is a table detailing how registrants heard about the online presentation. People could select more than one option, so there were more responses than registrants.

Where did you hear about the online presentation?	Total	Percentage
Postcard	7	19.4%
Project website	7	19.4%
Email	10	27.8%
Newsletter	2	5.6%
Other	10	27.8%
<b>Total number of responses</b>	<b>36</b>	<b>100%</b>

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## Format

Participants were shown a presentation and introduced to members of the project team. Speakers gave an overview of the project, including project goals, evaluation criteria, schedule, funding and phased construction, and of project elements such as the west trail connection, bridge structure, and east bridge landing.

At the end of the presentation, the speakers provided participants with information on how to stay engaged. Participants had the option to submit questions to the project team through the online presentation Q&A feature. Seventeen (17) questions were submitted. The project team was able to answer all the questions before the online presentation ended. Participant questions were focused on the following themes:

- Trees and environmental impact
- Project funding
- Bridge access (emergency vehicles, bikes, and wheelchairs)

## Participants

Thirty (30) people registered for the online presentation and eighteen (18) participated. At the beginning of the presentation, a poll was conducted to learn where attendees were participating from. Of those who participated in the poll, approximately 75% reported participating from a Shoreline neighborhood.

Where are you participating from?	Total	Percentage
Parkwood neighborhood in Shoreline	1	12.5%
Ridgecrest neighborhood in Shoreline	3	37.5%
Meridian Park neighborhood in Shoreline	0	-
Briarcrest neighborhood in Shoreline	0	-
Westminster Triangle neighborhood in Seattle	0	-
Haller Lake neighborhood in Seattle	1	12.5%
Pinehurst neighborhood in Seattle	0	-
Other neighborhood in Shoreline	2	25.0%
Other neighborhood in Seattle	0	-
Other	1	12.5%
<b>Total number participating in poll</b>	<b>8</b>	<b>100%</b>

Attendees were also asked if they had participated in a previous event for this project. Of the individuals who participated in the poll, four out of eight said the online presentation was the first event they had attended. People could select more than one option, so there were more responses than participants.

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Have you previously attended an event for this project?	Total	Percentage
Yes, an online presentation	3	30%
Yes, a virtual open house	2	20%
Yes, a community briefing	1	10%
No, this is my first event	4	40%
<b>Total number of responses in poll</b>	<b>10</b>	<b>100%</b>