



ADMINISTRATIVE ORDER #110855-041907

SITE – SPECIFIC CODE INTERPRETATION

CODE SECTION: 20.50.540B

I. ISSUE: Request to waive height limit on a building mounted sign.

II. FINDINGS:

- Shoreline Municipal Code (SMC) Section 20.50.540.B restricts the height of building mounted signs as follows: *Not to extend above the building parapet, eave line of the roof, or the windowsill of the second floor, whichever is less.*”
- The exception under SMC 20.50.540(B)(1) allows the Director to waive the restrictions if the applicant can demonstrate that signs are an integral part of the architecture and site design.
- This building is a multi tenant office building and Blue Star is the main anchor tenant and owner of the building.
- The corner architecture of the building is architecturally emphasized above the second story windows and according to the sign company intended for signage to identify the building.

III. CONCLUSIONS: One of the stated purposes of the sign code, under SMC 20.50.530, is to protect the aesthetic welfare of the City. Since the siting and architecture of the building is architecturally emphasized with a raised façade above the second story windows. Drawing the eye to this portion of the building by putting the signage above the second floor windows but below the eave line of the roof fits better with the design of the building to identify not just the business but also the building as being Blue Star. It would also leave less prominent sign locations for other minor tenants.

IV. DECISION: Blue Star may place its building-mounted signs on the corner architectural façade below the eave line, but above the second story windows, subject to the size restrictions of the code.

original signed by Joe Tovar 4/18/2007

Director's Signature

Juniper Garver-Hume

Prepared by

Date

4/18/2007

Date