



*Planning & Development Services*

17500 Midvale Avenue North  
Shoreline, WA 98133-4905  
(206) 801-2500 ♦ Fax (206) 546-8761

**ADMINISTRATIVE ORDER #301063**  
**REVISED JULY 16, 2010**  
**INTERPRETATION OF DEVELOPMENT CODE**

**CODE SECTION: 20.50.450 – 20.50.610, Sign Code**

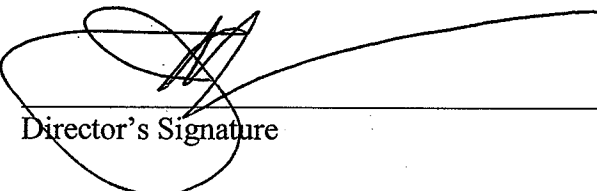
The purpose of this order is to clarify the method(s) used to calculate signage area by measuring it's actual area as represented by a simple combination of geometric shapes.

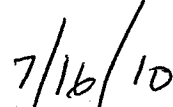
**FINDINGS**

- There is no instruction in Title 20 for method of calculating sign area.
- Review methods should reflect consistency and simplicity, and be easy to interpret.
- The City of Shoreline encourages creativity in design.

**DECISION**

Calculation of signage area may be done using a combination of rectilinear and triangular shapes that will enclose each logical portion of the signage (such as words, phrases and symbols), at intervals of not less than six inches.

  
\_\_\_\_\_  
Director's Signature

  
\_\_\_\_\_  
July 16, 2010