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# Discussion of Ordinance 889 Amending the Model Traffic Ordinance to Adjust Monetary Penalties

May 18, 2020



# Agenda

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- Background
- Jurisdiction Comparisons
- Citation Data
- Dedicated Parking Enforcement (Financial Analysis)
- Observations
- Recommendation
- Next Steps
- Questions and Discussion



# Background

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- Light Rail Subareas Parking Study
  - Presented Oct. 2019
- Subsidy of processing citations
  - Net cost to the City of about \$10/citation
- Increasing parking issues
  - Uptick in parking restriction signs installed
  - Increase in violations over last several years



# Jurisdiction Comparisons

- Minimum monetary penalties were reviewed for multiple cities in the region.
- 3 of these cities contract with King County Sheriff's Office, and all but 1 employ dedicated parking enforcement positions.

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City	Minimum Monetary Penalty
Burien*	\$50
SeaTac*	\$50
Everett	\$40
Renton	\$35
Kirkland	\$35
Edmonds	\$40
Seattle	\$47
Sammamish	\$71



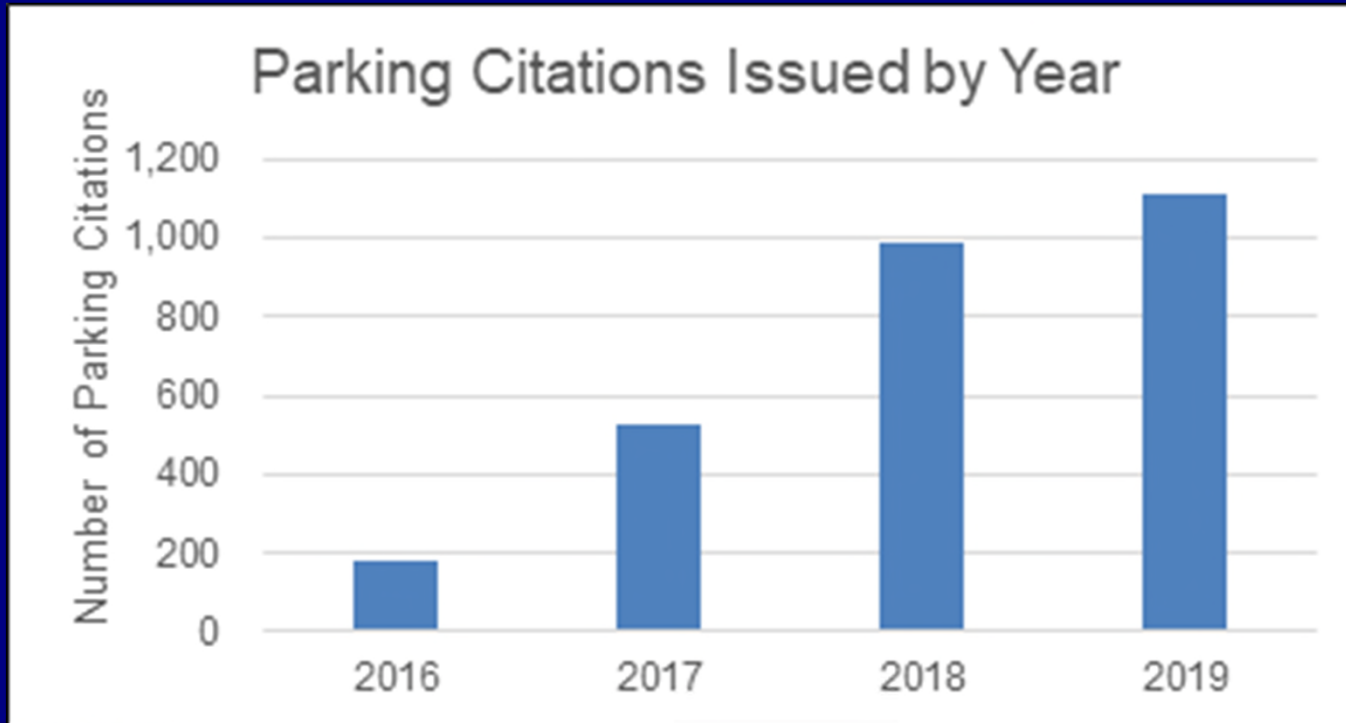
# Jurisdiction Comparisons

- Of the 7 cities reviewed with dedicated parking enforcement positions, the top end hourly pay rate ranged from \$25-\$30/hour.
- These positions are not deputized, however specialized training and equipment is necessary.

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# Citations

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# Citations

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- Increase in citations
  - Between 2017 and 2018 is 87%
  - Between 2018 and 2019 is 13%
- Need for dedicated parking enforcement based on this uptick, and based on latent demand.

# Dedicated Parking Enforcement

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- An analysis using revenue from parking citations to provide funds to support addition of dedicated parking enforcement resources was performed
- The analysis is based upon limited data that will improve over the next few years as the City continues its work on parking enforcement. It is conservative intended to be “directionally correct” for discussion.





# Dedicated Parking Enforcement

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Walking through the analysis:

- Revenue
- Costs
- Cash Flow
- Observations



# Revenue

## Assumptions

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- Penalty per citation is \$50
- \$27 deducted for County court and processing.
- Revenue per citation has been reduced by 17% to account for court reductions and non-payment. The amount available to the City is then \$14.50/citation
- Updated penalty starts on January 1, 2021
- 5% increase in citations year over year starting in 2020 with a 20% increase in 2024 and 2025 then back to 5% increase
- Revenue from payment late fees or RPZ permits are not included in this analysis



# Revenue

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With these assumptions, anticipated revenue is shown below.

Year	Citations	Revenue for Parking Enforcement
2020	1166	
2021	1224	\$ 18,000
2022	1285	\$ 19,000
2023	1349	\$ 20,000
2024	1619	\$ 23,000
2025	1943	\$ 28,000
2026	2040	\$ 30,000



# Parking Enforcement Costs

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## Assumptions

- In-house Parking Enforcement Officer (PEO)
- Half-time benefited position with a rate of \$30 per hour



# Parking Enforcement Costs

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Onetime costs		
Vehicle	\$ 45,000	PE vehicle (small)
Computer/Software	\$ 53,000	In-vehicle ticketing and office computer
Training	\$ 2,000	Estimated Police Required Training
Total	\$100,000	
Annual costs		
Salary	\$ 46,000	2020 rate
Software	\$ 14,000	Annual licensing; computer replacements
Vehicle	\$ 7,000	Maintenance and Replacement
Total	\$ 67,000*	

*\*Assumes a three percent annual increase*



# PEO Cash Flow

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## Assumptions

- Dedicated parking enforcement starts in 2024 with the opening of Light Rail service
- Funds accumulate starting in 2021 to be available for one-time and on-going dedicated parking enforcement costs starting in 2024



# Parking Enforcement Cash Flow

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Year	Cost	Annual Revenue	Annual Surplus/(Shortfall)	Accumulated Balance
2020	\$ -	\$ 13,000	\$ 13,000	\$ 13,000
2021	\$ -	\$ 18,000	\$ 18,000	\$ 31,000
2022	\$ -	\$ 19,000	\$ 19,000	\$ 50,000
2023	\$ -	\$ 20,000	\$ 20,000	\$ 69,000
2024	\$ 175,000	\$ 23,000	\$ (152,000)	\$ (83,000)
2025	\$ 78,000	\$ 28,000	\$ (49,000)	\$ (132,000)
2026	\$ 80,000	\$ 30,000	\$ (50,000)	\$ (183,000)



# Observations

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- With a \$50 monetary penalty assumption and citation issuance projections, a dedicated parking enforcement program is not projected to cover all costs associated with the program.
- The program does not reach a cost neutral balance until over 5,500 citations per year (about 15 per day) are issued; almost four times the 2019 total tickets issued.
- Assumptions are based upon limited data and are conservative intended to be “directionally correct” for discussion



# Recommendation

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- City parking violation monetary penalty be established at \$50 with a late payment penalty of \$25 starting on January 1, 2021
- That the penalties provide revenue to support the cost for ticket processing and dedicated part time parking enforcement.
- Return with an updated evaluation of revenue and costs before starting a dedicated parking enforcement program



# Next Steps

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- Tonight - Discuss proposed Ordinance No. 889 and parking enforcement
- June 1, 2020 – Proposed adoption of Ordinance No. 889
- The 2023/2024 budget will include update on parking citations and revenue and information for providing dedicated parking enforcement



# Questions and Discussion

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12<sup>th</sup> Avenue NE near Polaris Apartments