



Parks, Recreation & Cultural Services/Tree Board Meeting Minutes

Call to Order/Attendance

The meeting was called to order at 7:00 p.m.

Park Board members present: Christine Southwick, John Hoey, Sara Raab McInerny, Jeff Potter, Bruce Amundson, Ivan Brown, Bill Franklin, Elizabeth White

Absent: Erik Ertsgaard

PRCS Staff present: PRCS Director Eric Friedli, Senior Management Analyst Susana Villamarin, Public Art Coordinator David Francis, Administrative Assistant III Lynn Gabrieli

Approval of Agenda

Chair Southwick called for a motion to approve the agenda. So moved by Mr. Potter and seconded by Mr. Franklin. The motion carried.

Approval of Minutes

Chair Southwick called for a motion to approve the June 27 minutes. So moved by Mr. Hoey and seconded by Mr. Potter. The motion carried.

Public Comment: None

Director's Report

- The City was awarded CAPRA accreditation at the September National Recreation and Parks Association (NRPA) Annual Meeting in Baltimore, MD. The treasurer of NRPA presented the award to the Shoreline City Council on October 21.
- Proposition 1 is on the November ballot. To prepare for the potential passing of Proposition 1, the City has been exploring ways to design, permit and construct the new community and aquatics facility, retaining the services of Parametrics, a firm who would manage the project's administrative processes under the supervision of the Public Works department.
- Monster Mash Dash and Hamlin Haunt were both well-attended, popular events.
- Negotiations with DSHS related to the East Side Off-leash area have resumed. Both parties are working toward a positive resolution.
- PRCS Staff will be on retreat on November 7. All facilities will be closed.
- A summer camp payment plan is in development to allow registrants to divide payments into three installments throughout the summer.
- Green Shoreline Day is November 16. Flyers and email blasts will advertise volunteer events at Hamlin, Twin Ponds, and Richmond Beach Saltwater Parks. Everyone is welcome and encouraged to participate.
- Erik Ertsgaard is on Shorewood Varsity's Tennis Team which won the west coast championship.

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- Mr. Franklin and his daughter were recognized by EarthCorps for their volunteer service at Darnell Park.

Agenda Planner Review

Mr. Friedli led the Board through the 2020 Agenda Planner as presented in the Agenda Packet.

- Not included in the Agenda Planner is the December 2019 meeting which will feature a discussion focused on equity and inclusion with the City's Diversity and Inclusion Coordinator, Suni Tolton.
- The April meeting is scheduled during Spring Break. Staff will follow up at a future meeting to see whether we should reschedule.
- Both youth Board member positions will be open in the spring.
- Mr. Friedli invited the Board's ongoing feedback about the agenda planner throughout the year.
- Mr. Hoey suggested that the Board identify priorities and objectives prior to joint meetings with other commissions or Boards to increase their productivity. He asked staff to make time on agendas for discussion leading up to those meetings.

Public Art Funding Study

Mr. Friedli prefaced the conversation with a review of prior Board conversations on this topic. The primary challenge faced by the Public Art program is financial stability. Information in the Agenda Packet memo confirms the projection that funding challenges will continue. The Public Art Plan includes a commitment to develop a sustainable funding source for the Public Art program.

Mr. Francis reminded the Board of the five Public Art Plan goals which align with City Council goals:

1. The Public Art Program will be a leader in the City's Placemaking effort.
2. Support the City's commitment to equity and inclusion through the arts.
3. Achieve greater financial sustainability for the Public Art Program.
4. Engage the community through public/private partnerships.
5. Integrate public art within Parks, Recreation and Cultural Services and the City.

He touched on the implementation strategies related to those goals and the three phases of the Plan ([Public Art Plan](#), page 22).

Ms. Villamarin reviewed the options presented in the Public Art Funding Study created by University of Washington students for Shoreline:

1. Do nothing. The result is expected to generate \$30K per year for the Public Art Program which would deplete the Public Art Fund by 2022.
2. Change the Public Art Ordinance to include more eligible capital projects. The result is estimated to generate \$140K per year for the Public Art program.
3. Establish a per capita contribution to the Public Art Fund of \$1 per resident, generating \$55K per year. This money would come from the General Fund.
4. Increase the Municipal Art Fund designation from 1% to 1.5% which would generate approximately \$65K per year and increase construction costs by 0.5%.

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5. Dedicate 10% of facility rental fees to Public Art, generating roughly \$50K per year. If rates remain the same, the money would come from the General Fund and would involve a reduction somewhere else. The other option is to raise rental rates.

The staff recommendation is to pursue Option 2 - clarify and expand the Public Art Ordinance to include every project in the CIP unless restricted by the conditions of the funding. Staff drafted Ordinance 864 (replacing Ordinance 312 which created the Municipal Art Fund) for Council discussion on November 18, adoption on December 2, and implementation in 2020. If it passes, the Public Art Plan would be revised to move additional projects to the 2021 implementation phase.

The requested Board action is to endorse Ordinance 864 to achieve the objectives outlined in recommendation #2.

Mr. Amundson distributed a Public Art funding scenario based on the staff memo in the Agenda Packet (Attachment A). He affirmed the staff recommendation insofar as it addresses the Public Art sustainability issue, and he reminded the Board of their 2017 endorsement of increasing the Public Art Coordinator position to full-time. To achieve the objectives of Ordinance 864 and bring the Public Art Coordinator position to full-time he introduced the following proposals for discussion:

1. Revisit the recommendation to move the Public Art Coordinator to full-time status
2. Expand core support from the City General Fund in the amount of \$.50 per capita for ongoing Public Art program support

There was clarifying discussion about how the work of the Shoreline Lake Forest Arts Council dovetails with the City's Public Art program and the way current public art funding mechanisms work.

Mr. Franklin requested consideration of a 5% increase to rental fees, noted as a public art contribution so as people rent a picnic shelter, they would know that this additional adjustment is supporting the arts in Shoreline. Mr. Friedli commented that the increase to an individual picnic shelter rental may not have a significant impact, but leagues and larger groups would notice a significant fee increase. Mr. Hoey noted that per capita funding asks the Council to approve general fund expenditures while additional rental fees ask the general public to pay more, and he expressed concern about a potential impact to the most financially vulnerable in our community. Mr. Hoey expressed support for the staff recommendation and suggested the Board move forward with that portion.

Board members discussed the merits of the staff recommendation as well as additional proposals that could add viability to the Public Art program.

Mr. Hoey moved to support Ordinance 864 to expand the list of qualifying capital projects to fund the Municipal Art Fund. This received a second from Mr. Amundson. Chair Southwick called for the vote. The motion passed with unanimous approval.

Mr. Franklin moved to add a 10% rental adjustment for public art on facility rentals (not field rentals), identifying the additional fee as a contribution to the 1% for the Arts fund. Failing to receive a second, this motion died. Questions were asked about the administrative impact of imposing an added fee as well as who would qualify for the increased fees and who would not. There was also concern about creating a complex proposal that could jeopardize the viability of the Board's recommendation.

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Mr. Friedli clarified that the Board’s final recommendation will be forwarded to the City Manager for her consideration. It is her recommendation that moves forward to the City Council as the staff recommendation. The staff report to the Council will reflect the Board’s recommendation.

Mr. Amundson moved to request per capita funding at \$.50 per person beginning in 2020 to support the Public Art Fund. Seconded by Mr. Hoey. Chair Southwick called for the vote. The motion passed with unanimous approval.

Mr. Amundson moved to recommend increasing the Public Art Coordinator position from half-time to one FTE in 2020. There was clarification that programming funds would decrease as a result of an increase in staff hours. Mr. Friedli noted that there’s a balance between having money for programming but not having the staff to implement it and having adequate staff hours to make it possible to use all the resources available to the program. Mr. Francis commented that additional staff time would create more capacity to apply for grants and private sector funding. **Following the discussion, Mr. Potter seconded the motion on the table to request per capita funding at \$.50 per person beginning in 2020 to support the Public Art Fund. Chair Southwick called for the vote. The motion passed with unanimous approval.**

Emerging Trends in Parks & Recreation

Due to time constraints, Mr. Friedli provided an abbreviated version of the emerging trends PowerPoint presentation featuring embedded video clips of popular parks and recreation trends. The full presentation will be sent to the Board for their information. Upcoming meetings will feature information about emerging trends related to specific focus areas and more time will be added to those presentations to make up for deficits this evening.

Comments from the Board

- Chair Southwick expressed appreciation for the Carol Milne artwork on display in the lobby.
- Mr. Hoey encouraged the Board to remain engaged with Proposition 1.
- Mr. Amundson thanked the Board for their support of the Public Art program.

Adjourn

Hearing no further business, Chair Southwick called for a motion to adjourn. So moved by Mr. Franklin and seconded by Mr. Potter. The meeting adjourned at 9:00 p.m.

_____/_____
 Signature of Chair Date
 Christine Southwick

_____/_____
 Signature of Minute-Writer Date
 Lynn Gabrieli, Administrative Assistant III