



INVESTMENT OPPORTUNITIES RANKING – DRAFT – FOR FURTHER DISCUSSION

Parks Funding Advisory Committee Meeting / January 9, 2019

Project Prioritization Criteria

Purpose

To support a structured decision-making process and ensure that the decisions that are made, and alternatives recommended, support desired outcomes.

Goal

The Committee will determine which criteria to use in the prioritization of Parks improvement projects to ensure the final recommendation of the Committee is based on standards that reflect shared values and priorities.

Investment Opportunities

When considering a potential park improvement opportunity, the committee will consider the following questions:

Proposed Criteria

- 1) Location: Does the project serve an under-served area?
 - a) How close is the project to prior park improvement investments?
 - b) Are the opportunities generally distributed across Shoreline?

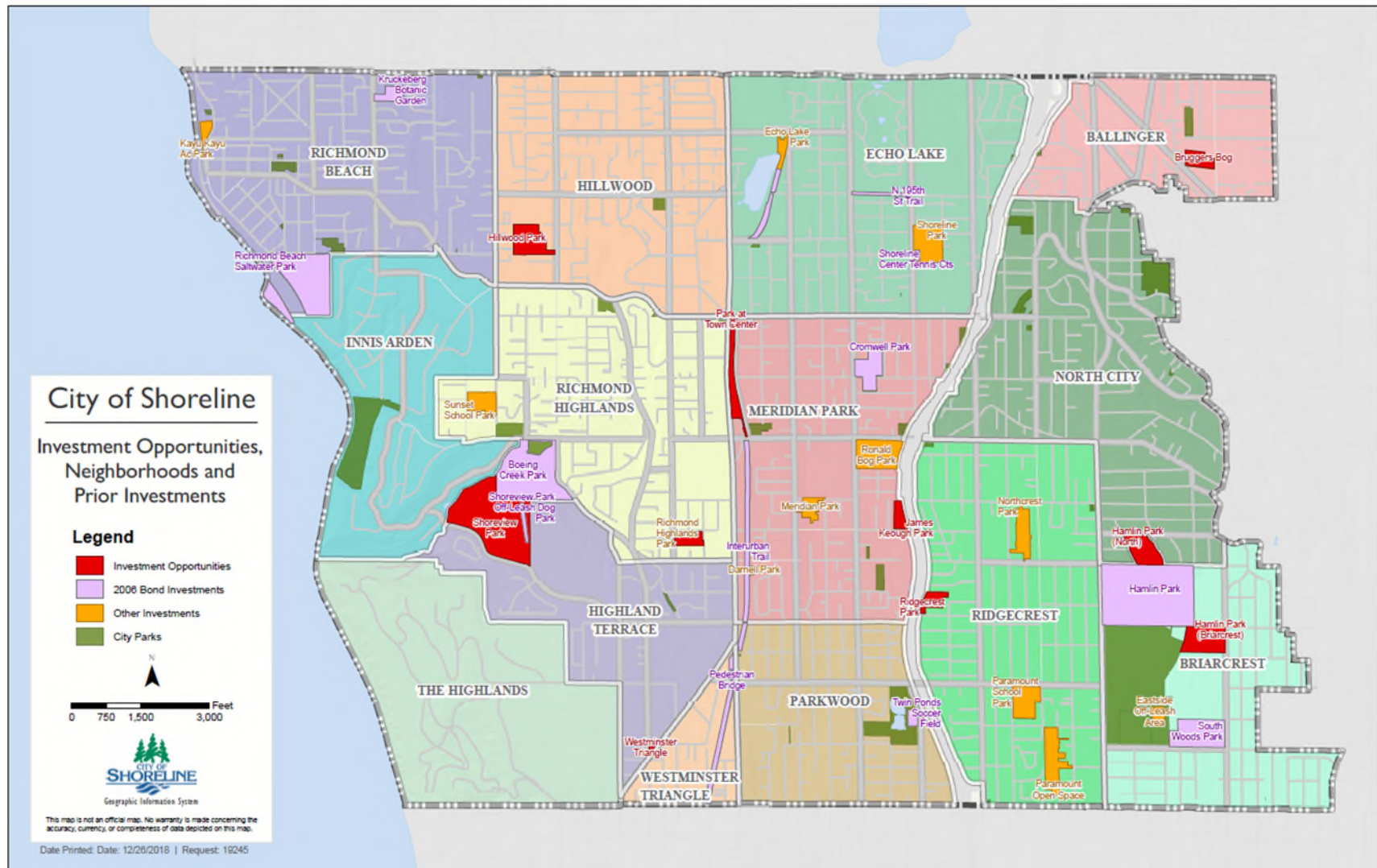
- 2) Equity: Does the project serve people who may have difficulty accessing recreational opportunities based on:
 - a) Income
 - b) Age
 - c) Language

- 3) Appeal: Does the project serve a particular park and recreation user-group?
 - a) Off-Leash Dog area users
 - b) Little League, soccer, other sports participants
 - c) People with special needs

- 4) Affordability: What is the impact of the project on ongoing maintenance and operations costs?

Criteria 1 – Location: Does the project serve an under-served area?

Investment Opportunities in Shoreline Neighborhoods and in proximity to parks that received recent improvements (since 2006)



Investment Opportunity by neighborhood

Investment Opportunity	Neighborhood
Bruggers Bog	Ballinger
Hamlin Park	Briarcrest
Hillwood Park	Hillwood
James Keough Park	Meridian Park
Park at Town Center	Meridian Park
Richmond Highlands Park	Richmond Highlands
Ridgecrest Park	Ridgecrest
Shoreview Park	Highland Terrace

The table below shows the ranking of investment opportunities based on proximity to prior park improvement investments. Brugger's Bog Park is furthest from a park that received recent investments. The Investment Opportunities at Hamlin and Shoreview are immediately adjacent to recent investment.

Distance (in miles) from prior bond investments

Rank	Investment Opportunity	Distance	To Park
1	Bruggers Bog	1.46	Cromwell Park
2	Hillwood Park	0.76	Kruckeberg
3	Park at Town Center	0.49	Cromwell Park
4	James Keough Park	0.46	Cromwell Park
5	Richmond Highlands Park	0.44	Boeing Creek Park
6	Ridgecrest Park	0.40	Twin Ponds
7	Westminster Triangle	0.25	Interurban Trail
8	Hamlin Park (Briarcrest)	-	Hamlin Park
9	Hamlin Park (North)	-	Hamlin Park
10	Shoreview Park	-	Boeing Creek Park

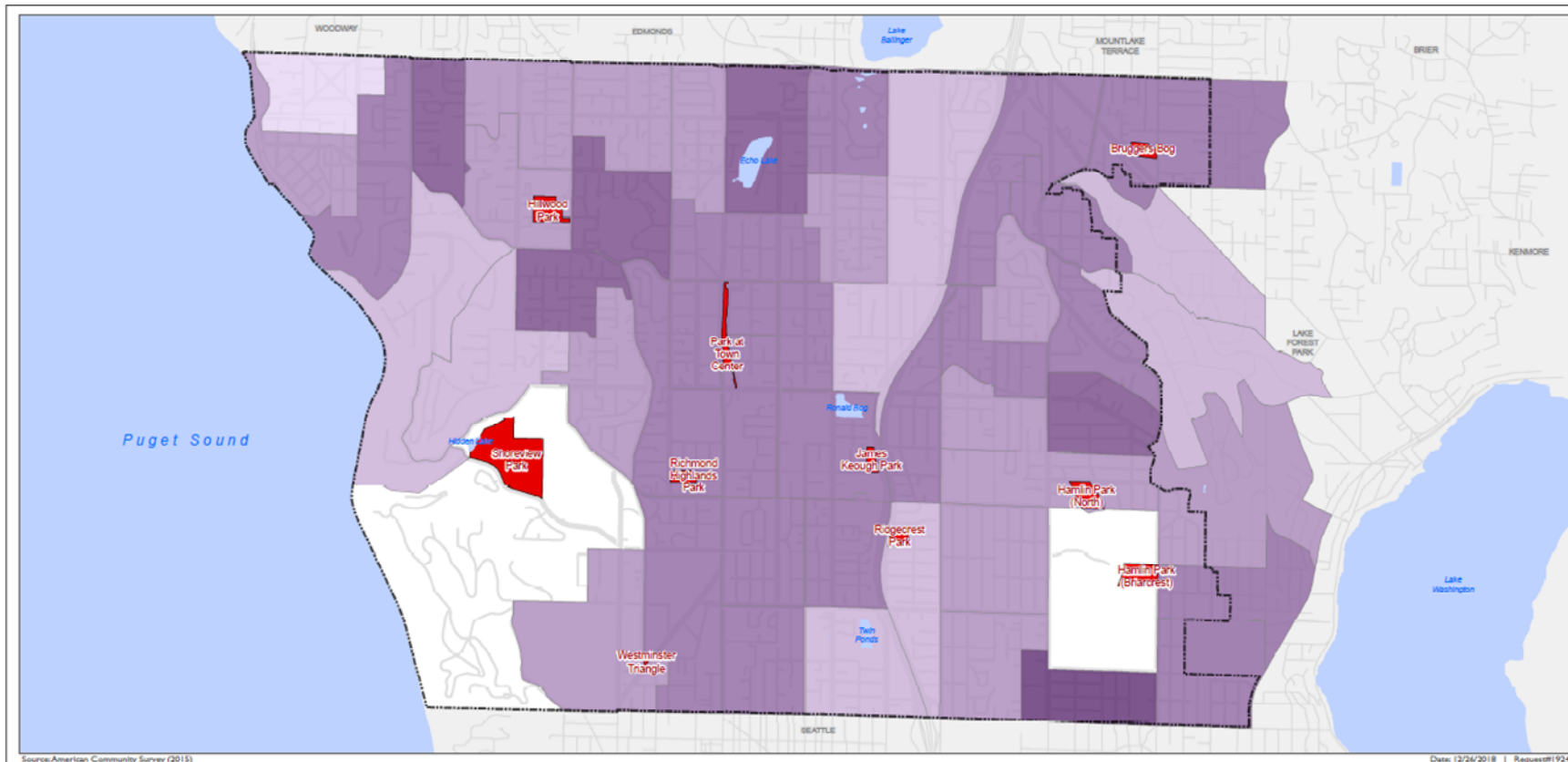
Criteria 2 – Equity: Does the project serve people who may have difficulty accessing recreational opportunities?

- a) **Income** – Median Household Income by Census Block Group (ACS 2015) HUD Income Classifications. Brugger’s Bog Park is in the lowest income part of the City, while Shoreview Park is located nearest the wealthiest areas.

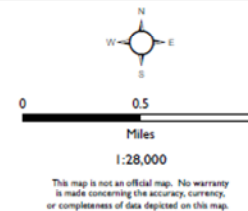
Income ranking by neighborhood
(1 = low; 10 = high)

Rank	Investment Opportunity
1	Bruggers Bog
2	Westminster Triangle
3	Hamlin Park (Briarcrest)
4	Park at Town Center
5	James Keough Park
6	Richmond Highlands Park
7	Hillwood Park
8	Ridgecrest Park
9	Hamlin Park (North)
10	Shoreview Park

Median Household Income



Income
Median Household Income
by Census Block Group (ACS 2015)
HUD Income Classifications

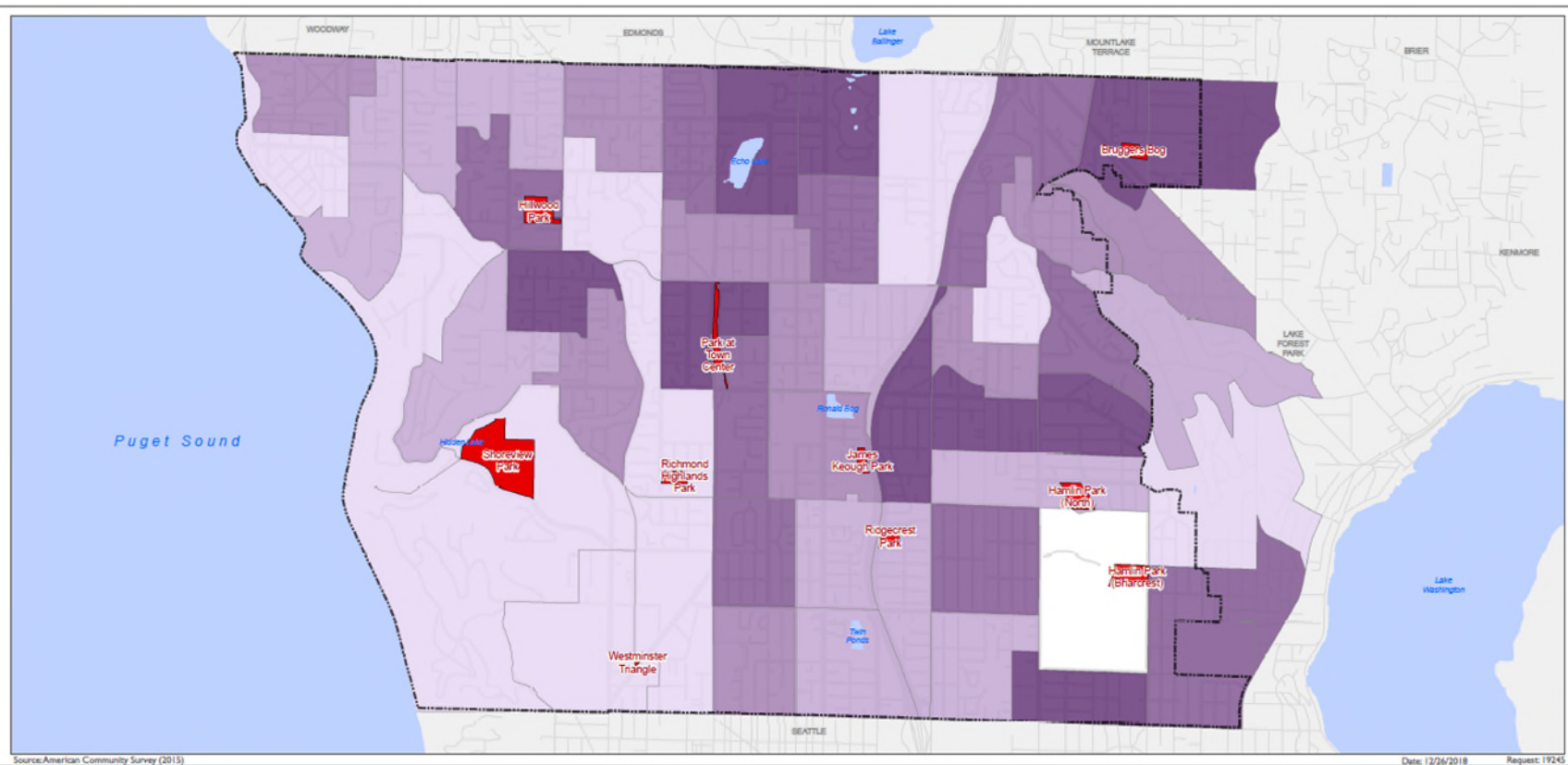


- b) **Age** – Density of Population by Census Block Group (ACS 2015) - The densities are calculated by taking the identified population (i.e. Adults over 60) of the Census Block Group (CBG) divided by the total population of the Census Block Group. That gives us the "per capita" number of the identified population in the CBG. Then, we divided that number by the area of the CBG. We did this so we could account for population density in the prioritization process, instead of just using the (relatively) arbitrary divisions of the CBG. We didn't want larger CBGs to overshadow smaller CBGs.

Age ranking by neighborhood
 Population Under 18 Years Old
 (1 = high concentration of youth;
 10 = low concentration of youth)

Rank	Investment Opportunity
1	Bruggers Bog
2	Hamlin Park (Briarcrest)
3	Park at Town Center
4	Hillwood Park
5	James Keough Park
6	Ridgecrest Park
7	Hamlin Park (North)
8	Richmond Highlands Park
9	Shoreview Park
10	Westminster Triangle

Density of Population Under 18

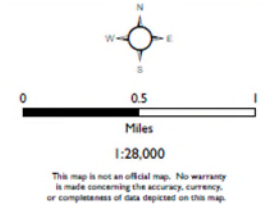
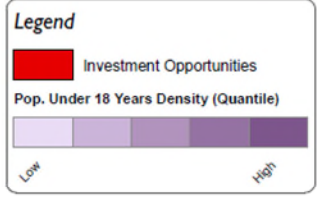


Source: American Community Survey (2015)

Date: 12/26/2018 Request: 19245



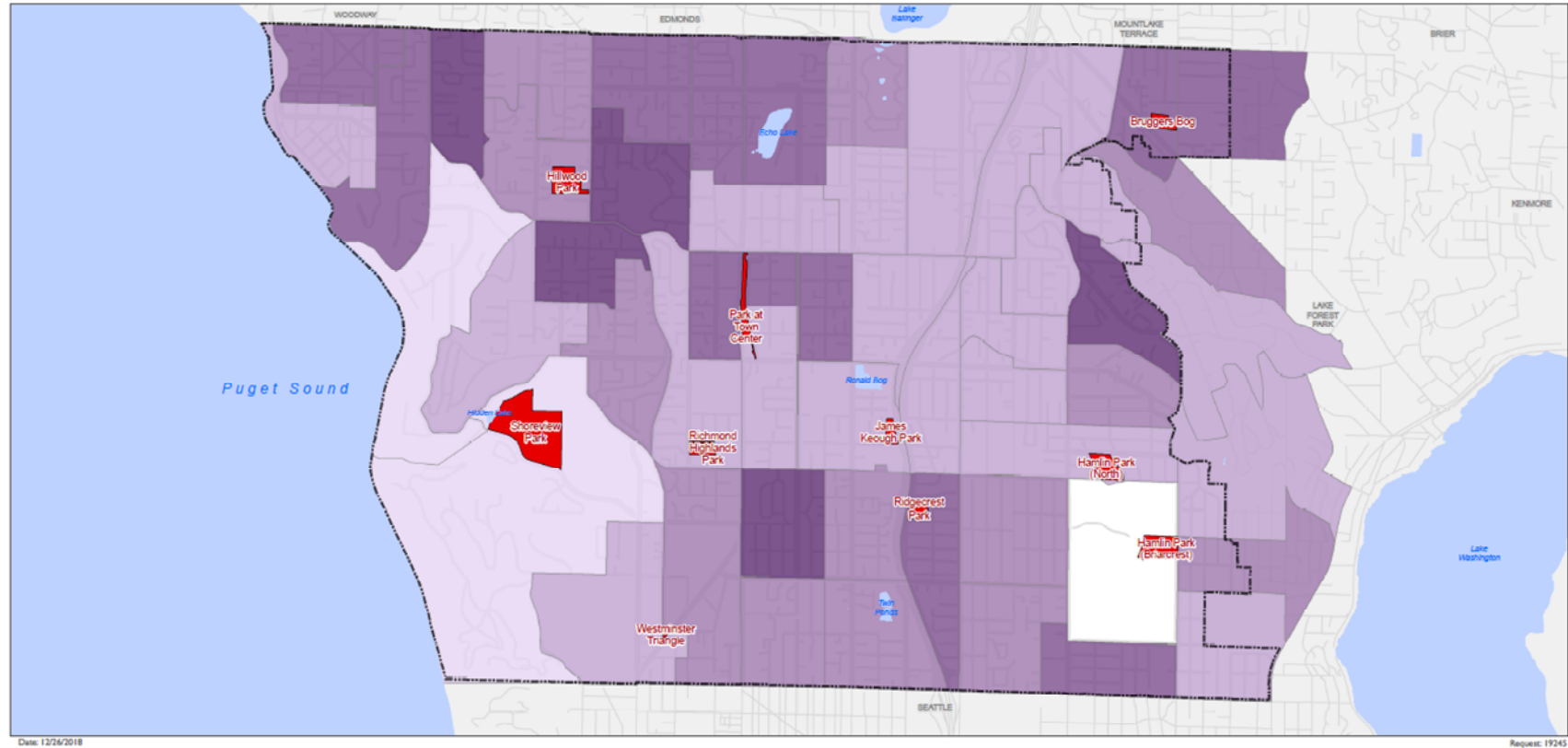
Age
Density of Population Under 18 Years Old
by Census Block Group (ACS 2015)



Age ranking by neighborhood
 Population 60+
 (1 = high concentration of people over 60;
 10 = low high concentration of people over 60)

Rank	Investment Opportunity
1	Bruggers Bog
2	Park at Town Center
3	Ridgecrest Park
4	Hamlin Park (Briarcrest)
5	Hillwood Park
6	James Keough Park
7	Hamlin Park (North)
8	Westminster Triangle
9	Richmond Highlands Park
10	Shoreview Park

Density of Population Over 60



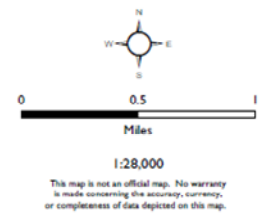
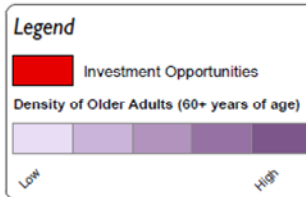
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Age
Density of Older Adults (60+ years old)*
by Census Block Group (ACS 2015)

* Eligibility for the Older Americans Act starts at age 60.

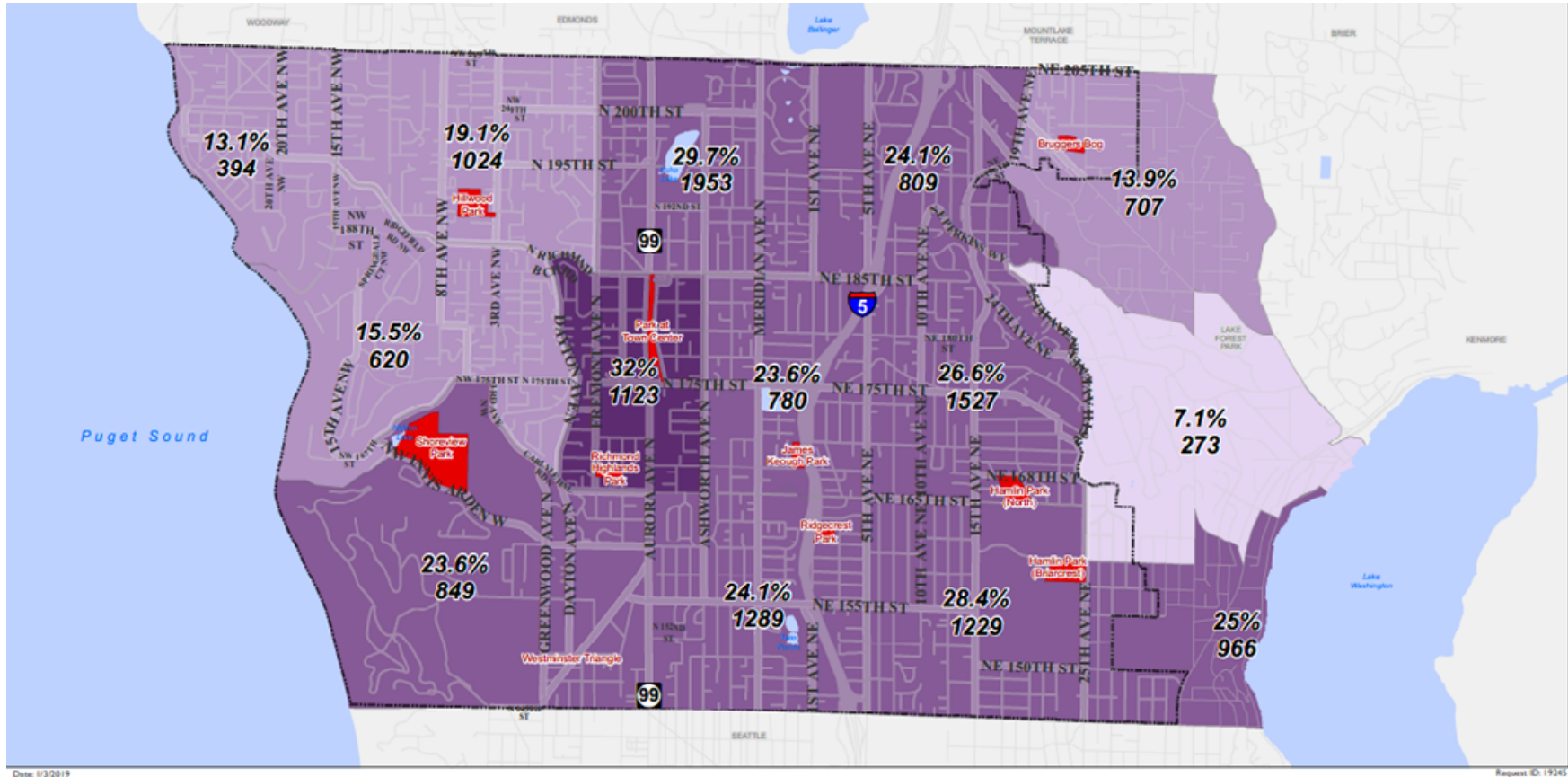


c) Language

Percentage of population who speak a language other than English at home
(1 = high concentration; 10 = low concentration)

Rank	Investment Opportunity	Language Other than English
1	Richmond Highlands Park	32
2	Park at Town Center	32
3	Hamlin Park (North)	28
4	Hamlin Park (Briarcrest)	28
5	Westminster Triangle	24
6	Ridgecrest Park	24
7	James Keough Park	24
8	Hillwood Park	19
9	Shoreview Park	16
10	Bruggers Bog	14

Percentage of Population Who Speak a Language Other than English at Home

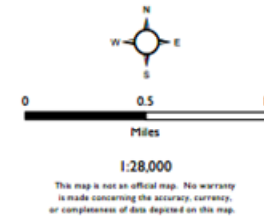
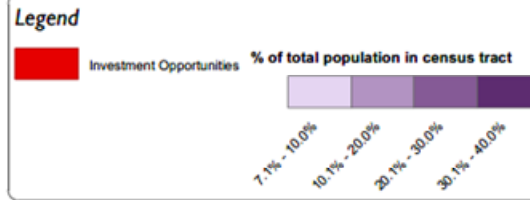


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Percentage of Population who Speak a Language Other than English at Home
American Community Survey (2015)



Criteria 3 – Appeal: Does the project serve a particular park and recreation user-group such as off-leash dog areas, little league, soccer or other sports groups, or special needs park users?

The following table shows the ranking of the investment opportunities based on the special interest groups. Only 4 investment opportunity are considered to serve special interest groups.

Rank	Special Interest	
1	Richmond Highlands Park	x
2	James Keough Park	x
3	Ridgecrest Park	x
4	Shoreview Park	x

Criteria 4 – Affordability: What is the impact of the project on ongoing Operations and Maintenance (O&M) costs?

The following table shows the ranking of the investment opportunities based on the annual impact on the operating budget due to O & M costs.

Rank	Investment Opportunity	O&M
1	Hamlin Park (North)	13,117
2	Westminster Triangle	19,292
3	Bruggers Bog	29,166
4	Richmond Highlands Park	29,507
5	Park at Town Center	40,642
6	Hamlin Park (Briarcrest)	44,268
7	Hillwood Park	46,165
8	James Keough Park	46,632
9	Ridgecrest Park	48,463
10	Shoreview Park	53,001

Investment Opportunities Ranking Table *(Revised 1.8.2019)*

The table below provides a sample of how the criteria can be applied to create an overall understanding of the implications of using this criteria as a guide to prioritize the specific park improvement investment opportunities. The numerical rankings for each park across all the criteria were totaled. The parks were then sorted based on that total. This shows how the parks compare based on a consolidated view of the criteria.

Investment Opportunity	Distance (1=farther away from recent investment)	Income (1=lowest income area)	Age Under 18 (1=highest concentration)	Age 60+ (1=highest concentration)	"Language Other than English (1=highest concentration)"	Special Use Area (minus 1 if includes special use area)	Estimated O&M Costs (1=lowest cost)	Total
Park at Town Center	3	1	3	2	2		5	16
Bruggers Bog	1	1	1	1	10		3	17
Hamlin Park (Briarcrest)	8	1	2	4	4		6	25
Hillwood Park	2	3	4	5	8		7	29
James Keough Park	4	3	5	6	7	(1)	8	32
Richmond Highlands Park	5	6	8	9	1	(1)	4	32
Hamlin Park (North)	9	6	7	7	3		1	33
Ridgecrest Park	6	6	6	3	6	(1)	9	35
Westminster Triangle	7	3	10	8	5		2	35
Shoreview Park	10	10	9	10	9	(1)	10	57