

From: [Laura Mork](#)
To: [City Council](#)
Subject: [EXTERNAL] SalmonSafe
Date: Thursday, November 16, 2017 6:25:57 AM

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City Council Members:

Salmon Safe certification provides the following advantages for Shoreline:

1. Reputable 3rd party **validation** that the City is doing something about protecting Salmon, not just talking about it
2. Access scientific experts, tools and environmental management guidelines to assist the City in enhancing our programs, practices, and precise scoping assistance for stormwater and other mitigation projects
3. Enhanced opportunities for grants or other funding from external sources for priority City projects
4. Robust communication support to help engage citizens and other stakeholders

With the expected development levels increasing with Light Rail, the City should expect citizens to be vocal over tree removal, and other environmental concerns.

In my opinion, investment in the Salmon Safe certification program will clearly demonstrate the City's environmental commitment during what I expect will be a trying time for our fellow citizens.

Personally, I'm tired of hearing people complaining about how they do not trust the City; having Salmon Safe part of the messaging will eliminate that argument.

Obviously, the City has to be very careful about spending monies, and \$16,000/year over 5 years (\$80,000 in total) deserves that consideration.

My *ask*, if you are seriously considering removing the funding for this, is to please contact the City of Portland or other cities who have pursued this, and get their feedback on the value of the program. The potential exists that they may have recommendations on exactly how to structure the deliverables from Salmon Safe that you might also find useful.

Sincerely,

Laura Mork

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