

**2017 State of the City Breakfast
Building Community Together**

Thursday, June 1, 2017

7:00 to 8:30 a.m.

City Hall – Council Chamber

- I. **Welcome – Mayor – Begins at 7:30 a.m.**
 - a. **Introduce electeds and thank people for coming**
 - b. **Brief intro of polling**
- II. **Past Year’s Accomplishments – Mayor**
 - a. **Completed station area planning**
 - b. **Grants**
 - c. **Safe community**
 - d. **Giving Garden**
 - e. **SIFF**
- III. **Welcoming City – Resolution 401**
 - a. **Nurturing Trust**
 - b. **Diversity and Inclusion Program Implementation**
 - c. **Culture Shares – Guest Speaker: Elvira Vojnikovic**
- IV. **Community Investments – Mayor**
 - a. **Community support**
 - b. **Sidewalks**
 - c. **Aquatics/Community Center - Guest Speaker Robin McClelland**
 - d. **CityWise Project – Guest Speaker Eben Pobe**
- V. **Public Investments – City Manager**
 - a. **Light Rail**
 - b. **Police station**
 - c. **198th**
 - d. **Ronald Assumption**
 - e. **Traffic Report**
- VI. **Private Investments/Placemaking – Economic Development Manager**
 - a. **Private Investments**
 - b. **Surprised by Shoreline**
- VII. **Conclusion - Mayor**
 - a. **Summer in the City**
 - b. **Thank you**

2017 STATE OF THE CITY SPEECH

I. Welcome - Mayor - 7:30 a.m.

a. Introduce electeds and thank people for coming

[slide 1] Thank you for joining us this morning for our annual State of the City Breakfast. Today's theme is "Building Community Together".

First, I want to thank Deanna Han for providing fantastic entertainment for us today on the piano. Deanna is a sophomore at Shorewood High School.

I also would like to take a moment to recognize the elected officials in attendance and express my appreciation for their hard work:

- King County Councilmember Rod Dembowski
- Shoreline School District Board Member Debi Erlichman
- Ronald Wastewater District Commissioners Chris Eggen, Robert Ransom, and George Webster
- Shoreline Fire District Commissioner Ken Callahan

- North City Water District Commissioner Charlotte Haines

Now I would like to recognize my six colleagues on the Shoreline City Council, and ask that they please stand.

- Deputy Mayor Shari Winstead
- Councilmembers:
 - Will Hall;
 - Doris McConnell;
 - Keith McGlashan;
 - Jesse Salomon; and
 - Keith Scully.

[slide 2] Next, I would like to recognize City Manager Debbie Tarry and City staff for the hard work they put in every day to help build our community.

[slide 3] Finally, I want to recognize our residents. They are the ones who have made Shoreline what it is today. Whether they have lived here 50 plus years or are new to

the area, they are working together to build the vibrant Shoreline community.

b. Polling

[slide 4] As we did last year, throughout this morning's event we are going to ask you questions about Shoreline using Poll Everywhere. The questions are just fun facts about Shoreline to see how much you know about the city. There should be a card at your table describing how to use the system.

You can use your phone to access the website or text your answers and we will see the results here on the screen. The URL to vote online is pollev.com/shoreline. To text, dial 22333 and send the message "shoreline".

[slide 5] To test the system, let us start with an easy question. How many neighborhoods are there in Shoreline? If you are texting, just type in the letter and hit send. If you are online, just select your choice from the screen.

[Give people time to vote. Say a few words about the results.]

The correct answer is D. **[slide 6]** There are fourteen neighborhoods in Shoreline.

[slide 7] Let us try one more. Which is the largest park in Shoreline?

[Give people time to vote. Say a few words about the results.]

The correct answer is C – Hamlin Park at 80 acres. If you combined Boeing Creek and Shoreview, it would be the biggest at 83 acres.

II. Past Year's Accomplishments – Mayor

[slide 8] As in years past, 2016 was a busy year, filled with community meetings, celebrations, tough policy decisions, and new infrastructure projects.

a. 145th subarea plan

[slide 9] One of our biggest accomplishments was adoption of the 145th Street Light Rail Station Subarea

Plan. Adoption of the Subarea Plan was the culmination of over three years of work to prepare the City for the multi-billion dollar investment coming to Shoreline. Light rail expansion will have profound impacts on Shoreline and the region. Focusing our growth on transit-oriented communities provides us with an opportunity to reduce congestion on our roads and greenhouse gas emissions in the air. It will also increase housing choices in Shoreline, which will help address some of the affordability issues affecting the region.

b. Grants

[slide 10] Since 2004, the City has received over \$125 million in grant funding for utility, transportation, and environmental infrastructure improvements. And 2016 was another great year for grant funding. As we do every year, the City works to bring as much taxpayer money back to Shoreline as possible through grants. By seeking grant funding, we can ensure Shoreline taxpayer money goes directly to projects and programs in Shoreline.

[slide 11] And that takes us to our next question. Just how much did the City receive in grant funding last year?

[Give people time to vote.]

The correct answer is D. Last year we received over 8 million dollars in grant funding.

c. Safe community

[slide 12, 13, or 14] Shoreline continues to be a safe city. Last year we saw Part 1 crimes, which include violent and major property crimes, continue at their lowest levels in over a decade. Burglaries continued their downward trend and were 19% below the five-year average. **[slide 15]** Part of that success is because of the great relationship Shoreline Police have built with residents. Shoreline Community Outreach and Problem Solving Officers held 47 community meetings last year with residents interested in building a safe community.

d. Giving garden

[slide 16] Another way residents are building community is through volunteering. We are very fortunate to have

hundreds of volunteers who work tirelessly to build a strong community for all of us. One group of those volunteers I would like to recognize today are the dozens of volunteers at our Twin Ponds Community Garden. They donated over 1,100 hours of their time to plant, water, tend, and harvest 3,448 pounds of produce that they then donated to Hopelink Shoreline's food bank. They were the top contributor of produce to a local food bank of all Seattle area p-patches and community gardens. Congratulations to the Twin Ponds Giving Garden volunteers for honoring Shoreline with this noble distinction and for working tirelessly to provide fresh produce for members of the Shoreline community affected by food insecurity.

[slide 17] And while we are talking about gardening, the Washington Recreation & Park Association recently awarded our specialized recreation program a Program Excellence Spotlight Award for its innovative P.A.T.C.H. program. P.A.T.C.H. stands for Planting Awareness Through Community Harvest and it provides participants

in our specialized recreation program an opportunity to grow their own fruits and vegetables in their own greenhouse. The City constructed the greenhouse with generous donations from two current participants and a grant from the King Conservation District.

e. SIFF

[slide 18] And finally, last year we celebrated Shoreline Community College's inaugural year as a venue for the Seattle International Film Festival. The City and the Community College worked together to bring the festival – the largest film festival in the country – here to Shoreline. And we are very excited that SIFF is here again this year in the Community College's newly remodeled theater.

We just celebrated the opening weekend and you have three more days to see SIFF films in Shoreline. Take advantage of this great opportunity to support SIFF and the Community College.

[slide -19] That brings us to our next question. How many countries are represented at SIFF this year?

[Give people time to vote. Say a few words about the results.]

The correct answer is B – 80.

III. Welcoming City – Resolution 401

[slide 20] When we think about building community together, it is important for us to reflect on the word “together.” We cannot claim to be building community together if segments of our community do not feel connected or even know how to be connected. That is why Council has made focusing on equity and inclusion a Council goal. One of the most important things we can do to fulfill this goal is to stand up and be clear about what we stand for.

[slide 21] Earlier this year, Council unanimously adopted Resolution 401 declaring Shoreline to be an inviting, equitable, and safe community for all. As leaders in the community, we believe we have a special responsibility not to stay silent in the face of discrimination, harassment, or hate against any of our residents. We believe Shoreline

should be a leader in protecting human rights, promoting equity, and ensuring public safety and social well-being for all our residents.

Resolution 401 restates the values and practices our community has supported for years. Our Police and City staff are focused on serving all individuals in our community with dignity and respect.

We are committed to ensuring Shoreline remains a welcoming, inclusive, and safe community for all who live, work, and visit here. We will continue to work to ensure our services and programs are accessible and open to all individuals.

[slide 22] Part of being a welcoming city also means reaching out and engaging with those communities that have not traditionally been part of civic life. Some of our efforts in this area include our Nurturing Trust workshops, our new diversity and inclusion program, and our Culture Share events.

a. Nurturing Trust

[slide 23] Our Nurturing Trust program is an example of how our police are reaching out to the wider community. In 2014, Shoreline Police began offering the Nurturing Trust workshop series for families. The workshops help parents learn how to form safe communities for their children and helps individuals in historically underserved communities build strong relationships with law enforcement. Offered in both English and Spanish, the workshops are well attended, particularly with our Spanish speaking population.

b. Diversity and Inclusion

[slide 24] Last year, we hired our first Diversity and Inclusion Coordinator. The Council values all residents and believes they are an important part of the Shoreline community, including those that have been underrepresented. We believe it is important to expand the ways in which the City develops and implements processes, policies, and procedures that increase inclusion and equity in a meaningful and impactful way.

c. Culture Shares

[slide 25] One of the ways we start to engage and include members of diverse cultures and ethnicities more actively in the life of the Shoreline community is by getting to know our neighbors. In December, our Diversity and Inclusion program held its first Culture Share event.

Culture Share events focus on one country and provide people with the opportunity to learn about that country's history, taste regional dishes, enjoy a musical performance, and participate in traditional dancing.

Our first two Culture Share events highlighted Ghana and Nepal.

[slide 26] Our latest Culture Share event was on Bosnia and Herzegovina [Her-ze-go-VI-na]. We held it in partnership with the youth program of the Bosnian Islamic Community in Washington. Here today to talk about the City's Culture Share program and the Bosnian Islamic Community in Washington and their home here in

Shoreline in the Ballinger neighborhood is Elvira Vojnikovic [El-veer-a Voy-ni-kovich].

Elvira [El-veer-a] has lived in Shoreline since 1995. She has a son at Shorewood High School and a son at Shoreline Community College. She is the former president of the Bosnian Islamic Community in Washington. As the first woman to lead a Bosnian Islamic Community in the USA, she faced many roadblocks. Elvira's (El-veer-a's) passion is helping others, and she currently serves on the Board of Directors of Bosnian Youth of Seattle as a counselor.

[ELVIRA'S PREPARED REMARKS]

Thank you so much for having me here today. My name is Elvira Vojnikovic and I'm a refugee from Bosnia and Herzegovina. I moved to the USA, to Seattle, during the winter of 1993, after the war in Bosnia. After living a few months in the Seattle area our sponsors moved us to Shoreline and we never left. We started our family here - we loved how diverse and safe Shoreline felt. We love that

feeling of being part of community, having access to good schools, great neighbors.

A few years ago I was elected as president of the Islamic Community of Bosniaks of Washington (ICBW) as the first woman president. I needed the support of my community members as well as city staff. There was a lot to do and I didn't know where to look for help.

My first interaction with the Shoreline Police Department was something to talk about. I asked the Chief for some extra patrols by our Mosque. Not only was he nice and respectful, he sent a unit right away to meet with me and see what else they can do for us. Officer Holmes is just amazing. He came over and gave us tips on safety, as well as some extra patrols. To you all this might sound strange but to the Muslim community in those very difficult times, this was blessing.

We felt fortunate to live in such a supportive community.

After I met Officer Holmes, Chief Ledford introduced me to Suni Tolton, the diversity coordinator here in the City.

Now this is somebody I need and I want to praise. After the first meeting with her, I went back to my board and I told them I just met with most amazing person. She wanted us to feel welcome and recognized, and she wanted us to do a Culture Share.

So we did exactly that. It was a wonderful event that was held here in the city hall. We proudly shared our heritage, youth members performed some dances, we had some songs, and of course delicious Bosnian food. This was not just any event - this is what got us all closer together. We were proud to be part of the community where we could express freely who we are and how we feel.

And as if that wasn't enough, now we are planning a big community iftar together with the City that is scheduled for June 17, at 7pm at Bosnian Islamic Center here in Shoreline.

The Bosnian Community is so thankful to all of you!

Thank you for all of your support and for letting us be part of this great community.

Thank you from the bottom of my heart!

[Mayor]

Thank you, Elvira (El-veer-a).

IV. Community Investments – Mayor

[slide 27] Now I would like to focus on some ways Shoreline voters have shown their support over the past year as we work together to build a strong community.

a. Community Support

i Levy

[slide 28] First, in November, 67% of Shoreline voters approved a renewal of the 2010 six-year maintenance and operations levy for basic public safety, parks, recreation, and community services. Renewal will allow us to maintain the basic city services our community has come to expect. I want to thank the Shoreline voters for their continued support and assure them that we will continue to be good stewards of their tax dollars.

ii. ST3

[slide 29] Also in November, Shoreline voters helped pass Sound Transit's Proposition 1, better known as ST3. ST3 will provide the next phase of high-capacity transit improvements for central Puget Sound.

[slide 30] ST3 will also invest in Bus Rapid Transit, or BRT, here in Shoreline. A BRT line will run along State Route 522 between Bothell and Shoreline with service extending to Woodinville, and connecting to light rail via Northeast 145th Street.

ST3 will provide the critical infrastructure improvements that, in conjunction with our plan for the remainder of the 145th Street corridor, will allow very frequent, reliable transit to serve the 145th Street Station.

[slide 31] That takes us to our next question. With passage of ST3, how many miles of light rail will there be in the entire system at full build out?

[Give people time to vote. Say a few words about the results.]

The correct answer is D – 116 miles.

iii. School Bonds

[slide 32] In February of this year, Shoreline voters once again showed their strong support for the Shoreline School District passing a \$250 million school construction bond. Funding will go towards rebuilding **[slide 33]** Parkwood Elementary and both Kellogg and Einstein Middle Schools, and constructing a Childrens Early Learning Center. Shoreline voters have always been strong supporters of education, and our excellent school system is a testament to that support.

b. Sidewalks

[slide 34] As we look to the future, we will again be asking Shoreline voters for support as we work to build out our sidewalk network and as we look to replace the Shoreline Pool and Spartan Recreation Center.

[slide 35] In our biennial citizen satisfaction survey, the maintenance and availability of sidewalks in residential areas has repeatedly shown low levels of satisfaction and

a desire for the City to focus on addressing the issue. As my fellow Councilmembers and I can attest, sidewalks come up often in conversations with residents. And it is not surprising. Anyone who has spent time walking through Shoreline knows, we lack a continuous network of sidewalks in the city.

[slide 36] Existing sidewalks are showing their age with tree root damage, cracking, and curb ramps that need repair and upgrading so that our sidewalks are accessible for all of our community, including seniors, persons with mobility challenges, and our children.

[slide 37] The cost to construct, maintain, and repair the miles of sidewalks we already have or need to construct exceeds our currently available resources. It can cost up to \$2.5 million to construct just one mile of sidewalk. The reason is because of all of the variables that can impact costs, such as stormwater drainage, driveways, utility relocations, the grade or slope of the site, ADA requirements, and the need to remove any structures or landscaping that have been built in City right of way. It can

cost approximately \$195,000 per mile to make significant sidewalk repairs along a street lined with trees. Our current funding for sidewalk improvements primarily depends on receiving highly competitive, and relatively modest, federal and state grants.

[slide 38] Over the next year, City staff will work with a citizen Sidewalk Advisory Committee to develop a Sidewalk Prioritization Plan. The plan will look at how to prioritize and fund future sidewalk projects. We anticipate included in the plan will be recommendations that will require asking Shoreline voters to make a financial commitment to fund construction and maintenance of sidewalks.

Sidewalks are clearly important to residents in Shoreline. Now is the time to take a hard look at our sidewalk needs.

c. Aquatics/Community Center

[slide 39] The other issue that will soon require Shoreline voters to make a financial commitment is the construction of a new aquatics and community center.

Constructed in 1972, the Shoreline Pool is nearing the end of its useful life. We completed some upgrades in 2016, but we expect those to only keep the pool functioning through 2022.

[slide 40] Recently, we completed an Aquatics and Community Center Feasibility Study. The purpose of the Study was to develop a plan to replace the pool and the community center. Included in the Study was a conceptual design and construction cost estimates.

[slide 41] In 2006, Shoreline voters approved the first parks bond, which will be completely paid off in 2021. Over the next few years, we will continue to look at the feasibility of constructing the new aquatics and community center. We will most likely ask Shoreline voters for their support to construct this new facility.

Our second speaker this morning is an avid Shoreline Pool user.

[slide 42] Robin McClelland moved with her husband Keith to Shoreline from Seattle in 1998. They threw

themselves into the life of the community. Robin has served on the Planning Commission and she and Keith are active members of the Richmond Highlands Neighborhood Association.

As a citizen member of the North King County Mobility Coalition, Robin works to connect people with limited mobility to agencies and organizations that improve access.

In March she was re-appointed to the King County Library System Board of Trustees for a second five-year term.

Robin and Keith are actively involved with the Shoreline/Lake Forest Park Arts Council. She currently sits on the board and volunteers at the annual Arts Festival. Robin will now say a few words about what the Shoreline Pool has meant to her.

[ROBIN'S PREPARED REMARKS]

Good morning. I am Robin McClelland, Shoreline resident for 19 years. I live in Richmond Highlands with my husband Keith. We moved here from Seattle when our first

grandson was a year old. He came up each Wednesday to spend the day. It wasn't long before I had him in the Shoreline Pool.

My toes were dipped in the Atlantic Ocean at age one – the start of a lifetime love affair with water. I made a deliberate effort to teach my grandsons to tread water, float, get their faces wet, and finally to swim – at least from diving board to the ladder until they took proper lessons. There was no better place to spend a rainy Wednesday afternoon than the Shoreline Pool.

About a decade ago I joined the Deep Water Aerobics class. It was a good way to get regular exercise with friends. Over the years, we've had several instructors – our current teacher is tough and demanding. Given our rigorous training, we sometimes refer to ourselves as the Shoreline Seals – ready for service, if called. Our class is a mix of water bugs like me, people who jump in under doctor's orders, and those nudged in for a good work out. On any day you may find our ageless friend – who claims to be 97 – chatting with expectant moms, and, although it

would distress the staff, we grandmas have hankered for a water birth. We welcome those dealing with debilitating conditions - arthritis, rehab from an injury, and other issues relieved by an hour in the water. A while back we were joined by two cheerful Shoreline Community College students who fit right in – we were all on first name basis.

While we jog, do cross-country or jumping jacks, in the shallow end - with benefit of the chair lift - people with MS work with volunteers to stretch their limbs – it’s amazing how good it feels to be suspended in water even when you’re not pumping to the music.

Last summer a team of women practicing to compete in the Senior Synchronized Olympics delighted us with swoops, dips, and Ester Williams-style moves. They didn’t come home with a medal, but their effort made an impression.

Lots of other things go on at the pool. A couple of times a year, we are distracted by high school students training for their Life Saving Badges. In the summer the pool is

overrun with munchkins learning to swim – their splashes and squealing certainly enliven things.

I fully support the promise of an Aquatic Center to replace our Shoreline Pool. I see myself in the water as long as I can make the trip. We need the right facility to meet the needs of our entire population, young, old, and infirm. From frolicking play to therapeutic need, water is a wonderful way to relax and feel alive.

Oh, if you ever overhear me greeting someone with, “Betty, I didn’t recognize you in your clothes”, you’ll know it’s a pal from the pool.

[Mayor]

Thank you, Robin.

d. CityWise Project

[slide 43] Finally, I want to talk about our CityWise Project. CityWise was an eight-week opportunity for a group of Shoreline residents to build familiarity with the many aspects of Shoreline government and its role in providing services. Coming from a wide-variety of

backgrounds and experiences, all fifteen participants in this year's inaugural class had a goal of learning more about their city. **[slide 44]** Led by City staff, participants:

- Got a glimpse at how the City Council makes decisions;
- Heard from Police and experienced how quickly officers in the field have to make choices;
- Learned about all the functions of the Community Services Department and who to call if you want to help a neighbor in need;
- Received a behind-the-scenes glimpse of the Shoreline Pool, and visited the City's maintenance facility at Hamlin Yard;
- Huddled over zoning maps and made planning decisions;
- Designed a road and timed a traffic signal; and
- Figured out a budget to pay for it all.

[slide 45] Council honored the first CityWise graduating class on March 20. Today we are fortunate to have one of those graduates speak to us about his experience. Eben Pobee lives in Shoreline with his wife Harriet and their daughter Princess Emily. Eben has been living in Shoreline for 4 years, but his wife has lived here for 14 years. He is a Business Development Administrator for Pierce Transit and is the President & Artistic Director and Co-founder of Just Humanitarian Projects Cultural & Diversity Legacy, a nonprofit cultural organization based in Shoreline. Eben's passion is cultural education and sharing of diverse cultures through dance, drumming and live band music.

[EBEN'S PREPARED REMARKS]

I applied to be a participant in the CityWise Project because I wanted to know more about the City's governance and to understand the City's operations. My main curiosity was the internal measures being put in place to create a better city for residents. I am proud to say that my expectations were exceeded with the quality

of information and strategic implementations outlined in reducing cost for residents, and creating a better life saving environment for shoreline residents. I am well equipped now with more information than before.

My understanding has increased, my awareness is at its maximum level, and I am super impressed at how the City has thought it wise to utilize contracts for some of the services rather than implementing those themselves.

I liked everything about the project; it was well organized, and I couldn't have asked for more, especially with every division and department coming in to educate us on their operations. The PowerPoint slides, the lectures, simulations – everything was likeable!

I highly recommend it be organized once a year, and, if possible, twice in a year. The benefits to the participants were incomparable and I believe other residents will be delighted to have the same opportunity.

The Customer Response Team, or CRT, is a team that I never knew existed. But now I know. And since I know, I

made sure that everyone I know knows. I have shared housing and public safety information with people I know, and I have shared a hundred times about CRT, and all because of the CityWise Project.

It was so good to hear and see how the City Council and the City Manager and her staff have strategic measures in place to better the lives of Shoreline residents.

It was great to be a participant, and I will wholeheartedly support the continuation of the Citywise Project for other residents to have the opportunity to learn and know the resources available to them.

Thank you!

[Mayor]

Thank you, Eben.

[slide 46] Now I would like to turn it over to City Manager Debbie Tarry who will speak about some of the public investments that are helping to build community.

[Debbie walks to podium]

III. Public Investments – Debbie

Mayor Roberts has provided some examples of how Shoreline residents have shown their support for the community over the past year and opportunities for the future. I would like to take a few minutes to highlight some of the public investments happening right now!

a. Light Rail

[slide 47] The biggest project to take shape over the next year is light rail. While actual construction will not begin until 2018, we have already seen the start of Sound Transit's work. **[slide 48]** Last week Sound Transit held their 60% design open house and they anticipate holding their 90% design open house later this fall. Sound Transit anticipates opening light rail for service in Shoreline in 2023 – six short years from now.

The City is working closely with Sound Transit to ensure they incorporate our interests in the design. **[slide 49]** A key element to the design of the 145th Street Station is

construction of a pedestrian bridge at 148th Street. The bridge is an integral part of connecting pedestrians and bicyclists on the west side of I-5 to the light rail station.

[slide 50] Another important component in preparation of light rail is to make improvements to the interchange at 145th Street and I-5. With the addition of light rail, this already busy interchange will get even busier. We are currently working with our partners in developing plans for an improved interchange to address traffic flow to and around the station. Our project team will be completing design work over the next year and anticipate beginning construction toward the end of 2019.

[slide 51] As part of the project, we are also taking advantage of light rail's alignment footprint to construct a multi-use trail that would be a significant addition to our bike and pedestrian network.

b. Police Station

[slide 52] Another exciting project we are currently working on is relocation of the Police station to City Hall.

Construction will soon begin on the third floor where the Planning and Community Development Department will move later this fall. Once they have moved, we will begin reconfiguring the first floor for the new police station.

[slide 53] The vacant building to the east of City Hall will soon be demolished to make room for a new single story addition that will be part of the new police station.

After a thorough analysis, moving the police station to City Hall was the most economically and operationally feasible option. We anticipate completing the Police Station early next year and will celebrate with a public open house of the new facility. Having a single location for existing City Hall and police services provides greater staff integration opportunities and more centralized access for our residents

[slide 54] That takes us to our next question. How many calls for service did Shoreline Police receive in 2016?

[Give people time to vote. Say a few words about the results.]

The correct answer is A – 15,896.

c. 198th

[slide 55] As we all know, King County, and the region in general, is facing a serious affordable housing crisis. In an effort to continue Council's commitment to help address this crisis, Shoreline is partnering with the King County Department of Community and Human Services to promote development of a high quality affordable housing project on city-owned property at 198th Street and Aurora. On July 31, the County will issue a request for proposals to construct affordable housing at this location.

[slide 56] The property is large enough to support a typical mix of over 60 apartment units. Builders will use innovative construction techniques to demonstrate how to build high quality, permanent affordable housing faster and more efficiently. The project will provide permanent affordable apartments targeted to households at or below 60% of the area median income.

[slide 57] That takes us to our next question. Over the past three years, how many affordable housing units have been built in Shoreline? This includes those currently under construction.

[Give people time to vote. Say a few words about the results.]

The correct answer is A – 328 units.

d. Traffic report

[slide 58] Another way we are working to build a safer community is through traffic improvements. Every year, we review and analyze collision, speed, and traffic volume data to help guide us in prioritizing traffic safety resources, applying for grants to help finance capital improvement projects, and identify target enforcement areas for the Shoreline Police Department.

The City's financial investment in safety improvements throughout the City is making a difference, and confirms the importance of making strategic, data driven decisions.

[slide 59] In February of last year, we added a left turn arrow for eastbound Northwest Richmond Beach Road at 3rd Avenue Northwest on the boarder of the Hillwood and Richmond Highlands neighborhoods. Since installation, left-turn collisions at that intersection have been reduced by 42.5%.

[slide 60] And in May 2015, we implemented a four-way stop at the intersection of Ashworth Avenue North and North 192nd Street in the Echo Lake neighborhood. In a three-year period before the stop sign installation, seven collisions were reported. Following stop sign installations, no collisions have been reported.

These are just two examples of how we are able to improve traffic safety in town by using data collected throughout the year.

e. Ronald Assumption

[slide 61] Finally, fifteen years ago the City and the Ronald Wastewater District entered into an Interlocal Operating Agreement to unify sewer services with City

operations. On October 23 of this year, that commitment will become a reality as the City and District operations unify. Over the past several years, the City has worked closely with the Ronald Wastewater District Board of Commissioners and Ronald staff to ensure there is a smooth transition.

We are excited to welcome all of the current Ronald employees into the Shoreline team and look forward to continuing the same excellent service sewer customers have come to expect over the years.

We are always looking at ways to make Shoreline a better place, whether it is through an infrastructure project, a new youth recreation program, or a public safety measure, we are working to build a stronger community.

[slide 62] Next, I want to introduce our Economic Development Manager Dan Eernisse. Dan will talk about private investment in our community as we continue to build community together.

V. Private Investment/Placemaking – Dan

[DAN]

Thank you, Debbie.

While I can't show you all of the private investment activity in Shoreline, strong interest and growth occurred in the past year. Throughout Shoreline new home construction and remodels are common. Commercial activity and interest is particularly strong along the length of Aurora, in the Ballinger neighborhood, in North City, and in the SE neighborhoods. Development interest is also mounting in the light rail station areas.

I did want to take time to show how the projects I called out last year have advanced.

[slide 63] [THE EVERETT CLINIC] The Everett Clinic is now open daily with a full slate of services provided by a staff of nearly 100.

[slide 64] [INTERURBAN LOFTS] The first micro-unit apartment complex in Shoreline, the 80-unit Interurban Lofts, is open and nearly leased up.

[slide 65] [RONALD COMMONS] The Ronald Commons project, a cooperative venture between Ronald United Methodist Church, Compass Housing, and Hopelink, held its grand opening earlier this year and is actively serving our community.

[slide 66] [PACELINE] The dirt and concrete work on the 221-unit Paceline project is almost done, and in the weeks to come you will see rapid vertical construction.

[slide 67] [TOWNHOME] And finally, the first townhome project in the Light Rail Station area is nearly complete, marking what we believe will be the first of many affordable for-sale homes in the station areas.

[slide 68] [POLL] What a difference one year makes! Just how busy was 2016? One of the ways that we measure development activity is in permit revenue, and that leads us to our final poll: How much permit revenue did the City receive last year?

The correct answer is F. 2016 was the first year in Shoreline's history that the city tallied over \$2 million in

permit revenue; the other answers list the 3 previous years in order, demonstrating the recent upward trend in activity.

[slide 69] [AURORA SQUARE CRA] We are seeing signs that Shoreline's sleeping giant of private investment – the Aurora Square Community Renewal Area – may be waking up. If you've followed the City's efforts, you know that we've placed particular emphasis on encouraging redevelopment of two properties: Sears and the long-vacant triangle between Westminster Way and Aurora.

Sears opened in Shoreline fifty years ago. The largest retailer in the world in 1967 is now struggling to stay afloat, though, and Sears is currently trying to sell many of its assets – including the Shoreline site. We are hopeful that a change in ownership will spark redevelopment.

As for the challenged triangle property, it will likely soon receive a building permit for over 300 apartment units.

Trammel Crow Residential, a strong national developer, has the property under contract and hopes to close in late 2017. I hope to show photos of the \$80 million project under construction next year!

[slide 70] [YOU DON'T KNOW SQUATCH] Last year at this breakfast event we launched the innovative Surprised by Shoreline promotional campaign that is designed to reach beyond the borders to attract long-term investment in the city. One year later, we couldn't be happier with the results. The tongue-in-cheek slogan "You don't know Squatch about Shoreline," the 5 minute live-action Squatch video, the bus ads, the coloring books, the chopsticks, the coasters, all continue to worked together to lead people to **[slide 71]** [SURPRISED BY SHORELINE] the colorful, whimsical website SURPRISED BY SHORELINE.COM where the best attributes of Shoreline are displayed. Just as we hoped, the majority of the site's thousands of visitors so far do not live in Shoreline. We are proud to report that the campaign is the recipient of multiple awards for marketing excellence as well. You can see the trophies displayed here this morning.

[slide 72] [HEART] But no promotional campaign would work well unless it is promoting a lovable place. The simple truth is that people love Shoreline, and that gives

authenticity to our message. One relatively new employee here at the City recently told me that it was the Surprised By Shoreline campaign that convinced her that Shoreline would be a great place to work. I asked her if the City delivered on her expectation, and she said Shoreline was everything she hoped for and more.

Thank you for attending this morning. Mayor Roberts will now return with closing remarks.

VI. Closing - Mayor 8:20 a.m.

[slide 73] Thank you, Dan. That concludes our presentation for today. I encourage all of you to get out and enjoy all of the activities occurring in Shoreline this summer. From concerts to the farmers market, low-tide beach walks to neighborhood picnics, there is something for everyone. Thank you for coming today and thank you for helping us build a stronger community together.

END