



MEMORANDUM

TO: Mayor Roberts and City Councilmembers

FROM: Jessica Simulcik Smith, City Clerk

DATE: March 28, 2017

RE: Documents received at 3/27/17 Council Meeting

CC: Debbie Tarry, City Manager
John Norris, Assistant City Manager

Attached hereto are documents received from the public at your March 27, 2017 City Council Regular Meeting.

- 1) Written comment regarding the Urban Land Institute submitted by Margaret Willson.
- 2) Written comment regarding Deep Green Incentives Program submitted by Barbara Twaddell.

Comments for Shoreline City Council Meeting

3/27/2017

Margaret Willson

maggienum@yahoo.com

The Urban Land Institute (ULI) is having their Spring Meeting in Seattle in May.

What is the ULI? I'll let them tell you in their own words - <https://uli.org/>:

"The Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI is an independent global nonprofit supported by members representing the entire spectrum of real estate development and land use disciplines."

Last week, somebody in the Shoreline Watchdog Facebook group posted a link containing the description of one of the Spring Meeting's upcoming sessions, entitled "Making It at City Hall":

<https://spring.uli.org/session/making-it-at-city-hall/>

The link definitely goes to ULI's web site, but the description is so outrageous that I honestly can't tell if this is real, or if somebody hacked ULI's web site. Here's the description:

"When asked why he robbed banks, Willy Sutton famously replied, 'That's where the money is.' And that's why developers go to city hall - the real money is in rezoning. Directed toward beginners and veterans alike, this lively session will outline a commonsense approach - and a winning strategy - to successful rezoning. As important (and much more fun), it will detail everyday mistakes to avoid: e.g., driving your Mercedes or wearing your Rolex to city hall or, worse, letting the NIMBYs know what you actually think of their comments about your project."

Either way, it's a great window into where developers are coming from. They do not have our best interests at heart.

I want to thank the Shoreline Planning staff for suggesting that the Council remove the single family zone density bonus from the Deep Green Incentive Program. I urge you to follow this recommendation.

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Making It at City Hall

📅 Wednesday, May 3, 2017

🕒 02:00 PM – 3:00 PM

👤 Concurrent Session

Open to All Attendees

When asked why he robbed banks, Willy Sutton famously replied, “That’s where the money is.” And that’s why developers go to city hall—the real money is in rezoning. Directed toward beginners and veterans alike, this lively session will outline a commonsense approach—and a winning strategy—to successful rezoning. As important (and much more fun), it will detail everyday mistakes to avoid: e.g., driving your Mercedes or wearing your Rolex to city hall or, worse, letting the NIMBYs know what you actually think of their comments about your project.

The first 200 attendees at this session will receive a complimentary copy of John McNellis’ recent book, *Making It in Real Estate: Starting Out as a Developer*, generously donated by George Marcus, Chairman of Marcus & Millichap.

Speakers

3/27/17

Dear Shoreline City Council,

My name is Barbara Twaddell and I am a resident of Shoreline. After reading the agenda for this meeting, I was relieved that the planners are now recommending that the density bonus should not include neighborhoods zoned R-4 and R-6. I feel this is the right decision for Shoreline. The minimal environmental benefit of the density bonus which may actually cause increased greenhouse emissions, along with the degradation of our neighborhoods due to increased traffic, and decreased green spaces; makes this the right choice. I hope you vote to approve the ordinance with the changes recommended.

Sincerely,

A handwritten signature in cursive script that reads "Barbara Twaddell". The signature is written in black ink and is positioned above the printed name.

Barbara Twaddell