

SECURING OUR FOUNDATION SHAPING OUR FUTURE

SHORELINE'S PARKS, RECREATION & CULTURAL SERVICES

Shoreline's Plan for Parks, Recreation and Cultural Services (PROS Plan)

Goals, Policies & Strategic
Action Initiatives



VISION

- **Shoreline will continue to have the highest quality parks, recreation, and cultural services that promote public health and safety; protect our natural environment; and enhance the quality of life of our community.**



MISSION

- **To provide life-enhancing experiences and promote a healthy community and environment. To celebrate arts and culture, enhance our natural environment and pass this legacy to the next generation.**



GOALS

- **GOAL 1 Preserve, enhance, maintain, and acquire built and natural facilities to ensure quality opportunities exist.**
- **GOAL 2 Provide community-based recreation and cultural programs that are diverse and affordable.**
- **GOAL 3 Meet the parks, recreation and cultural service needs of the community by equitably distributing resources.**

Goals

- **GOAL 4 Establish and strengthen partnerships with other public agencies, non-governmental organizations, volunteers, and city departments to maximize the public use of all community resources.**
- **GOAL 5 Engage the community in park, recreation and cultural services decisions and activities.**



Initiative 1: Build an Aquatics and Community Center

Objective: Place a proposal for a new aquatics and community center before the voters by 2020. Open a new facility in 2022.



Initiative 2: Expand Opportunities to Connect with Nature

- **Objective:** Integrate nature-based programming into new and existing recreation offerings. Increase the number of programs that include a nature-based component by 25%.



Initiative 3: Expand Recreation Facility Opportunities

Objective: Provide at least one additional outdoor basketball court, two pickle ball courts, one off-leash area, one skate park and one community garden, and develop at least one adventure playground and one splash pad by 2022. Fill service area gaps for neighborhood park amenities by 2030.



Initiative 4: Serve the Full Spectrum of Adult Recreation Needs

Objective: Develop a strategic plan by 2019 for meeting the adult recreation needs of Shoreline.



Initiative 5: Ensure Adequate Park Land for Future Generations

Objective: Add 2 acres of new park land by 2022 and 10 additional acres by 2030.



Initiative 6: Maintain, Enhance, and Protect the Urban Forest

Objective: Restore 10 acres of degraded forest land by 2023.



Initiative 7: Enhance Walkability In and Around Parks

Objective: Create 2 miles of new nature trails within parks and 2 miles of enhanced pedestrian access to parks.



Initiative 8: Support Diverse Communities

Objective: Participation in Shoreline sponsored special events reflects the diversity of the community.



Initiative 9: Enhance Placemaking through Public Art

Objective: Install at least one permanent, significant piece of art by 2019 and provide temporary graphic or performing arts annually in Shoreline neighborhoods.



Initiative 10: Secure Sustainable Funding

Objective: All programs, facilities and initiatives are funded with an appropriate mix of fund sources.



Initiative 11: Implement a Values-Based Capital Improvement Plan

Objective: 85% of major maintenance CIP dollars are prioritized and implemented consistent with values based criteria.



Initiative 12: Ensure Administrative Excellence

Objective: Attain certification from the Commission for the Accreditation of Parks and Recreation Agencies (CAPRA).



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Questions?

Discussion

