



# Draft Public Art Plan

## Purpose and Overview

Shoreline's third Public Art Plan presents a comprehensive vision for a greater diversity of programs and forms of public art over the next six years, 2017 – 2022. It represents a year of public process, Art Committee and PRCS Board involvement, and Staff planning, resulting in an aspirational yet realistic plan for the future of Public Art in Shoreline.

In 2002, the City passed Ordinance 312 establishing a 1% Municipal Art Fund (Art Fund) and adopting Shoreline's first Public Art Policy. The Art Fund is based on 1% of the cost of major capital projects such as the improvements to Aurora Ave. N. and the addition of the police station to City Hall. A Public Art Sub-Committee was appointed by the Parks, Recreation, and Cultural Services Board to advise on Art Fund expenditures.

The Public Art program includes neighborhood-based projects, placemaking efforts, and coordination with Sound Transit on the integration of art into light rail station subareas, Piano Time, sculptures in the Park at Town Center, indoor exhibits at the City Hall Gallery, and much more. Shoreline's Public Art program works with the Shoreline Lake Forest Park Arts Council to avoid duplication of programs by focusing on permanent additions to the city's collection, temporary eco-art projects, sculpture loans, gallery exhibits, and non-visual art forms such as sound art, music and literature.

The following mission and vision statements emerged from a year of public input from Shoreline residents, artists, and arts advocates who attended meetings or took online public art surveys. It represents the vision and aspirations of the Shoreline community and is followed by the goals and action steps necessary to make the vision a reality.

### **PUBLIC ART MISSION**

*The City of Shoreline believes in the value of a culturally-rich community that embraces all the arts, infuses artistic creativity into all aspects of civic life (including the built and natural environments) and celebrates and preserves our local history and diverse heritage in meaningful ways.*

## PUBLIC ART VISION

*The City of Shoreline believes in the power of art in public places to draw people together, create vibrant neighborhoods where people desire to live, work and visit, and stimulate thought and discourse by enhancing visual interest in the built and natural environment. Art is part of the cultural thread that ties generations and civilizations together; creating opportunities for expression, reflection, participation and a landscape that is uniquely Shoreline.*



Shoreline's vision is that public art will:

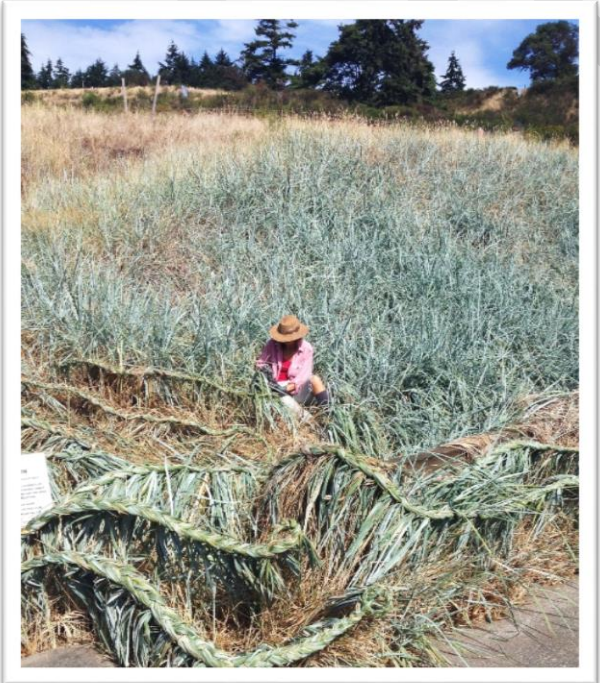
- provide new perspectives and grounds for open interpretation
- lead diversity and inclusion efforts
- explore the human experience
- define public space in artistic terms
- inspire the community to invest in public art

Five goals and strategies to implement them are defined in the Draft Plan:

- Goal 1: The Public Art Program Will Be a Leader in the City's Placemaking Effort
- Goal 2: Support the City's Commitment to Equity and Inclusion through the Arts
- Goal 3: Achieve Greater Financial Sustainability for the Public Art Program
- Goal 4: Engage the Community through Public / Private Partnerships
- Goal 5: Integrate Public Art within Parks, Recreation and Cultural Services and the City

A six-year implementation strategy based on the goals is prioritized over three phases:

- Phase 1 (2017-2018) focuses on placemaking through the commissioning of a major art installation, neighborhood art projects, and individual artist grants.
- Phase 2 (2019-2020) develops temporary artist/cultural spaces and identifies sustainable funding strategies.
- Phase 3 (2021-2022) works with the Parks Department to activate a permanent community cultural space in a new community/aquatics center.



A series of appendices provide detail on the City's current public art permanent collection, the 2016 condition assessment of the collection, summary information about the extensive public involvement process leading to this Plan, and other reference materials.

The public process dovetails with the update to the City's Parks, Recreation & Open Space Plan. Results of multiple outreach efforts including questions pertaining to public art, as well as upcoming schedules and events are available in detail at [shorelinewa.gov/prosplan](http://shorelinewa.gov/prosplan).

For more information about public art in Shoreline visit [shorelinewa.gov/art](http://shorelinewa.gov/art) and find us on Facebook at [facebook.com/shorelineart](https://facebook.com/shorelineart).