



Master Builders Association
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November 30, 2016

City of Shoreline Planning Commission

RE: City of Shoreline's Proposed Deep Green Incentive Program

Dear Commissioners,

Thank you for the opportunity to comment on the City of Shoreline's proposed Deep Green Incentive Program, which is on the Planning Commission's Agenda for December 1st. Shoreline is positioning itself to be a national leader in spurring deep green and transit-oriented development and is wisely positioning itself as a livable, sustainable city of the future.

Built Green is a residential building program of the Master Builders Association of King and Snohomish Counties (MBA), in partnership and collaboration with King and Snohomish Counties and other agencies in Washington state. The program's focus is to define standards of building excellence that have a significant and sustainable impact on housing, the environment, and human health. Built Green provides builders and consumers with an easy-to-understand rating system that quantifies environmentally-friendly building practices. Its certification framework explains and demystifies green building and helps builders along the path of progressively greener building.

Built Green staff have been actively working along with Shoreline Planners to ensure that this incentive is structured in an effective and meaningful way and will be beneficial for builders, the city, and its residents alike. Built Green's Emerald Star level, our most rigorous certification level, is included in the Deep Green Incentive Program. This has been done very deliberately and thoughtfully, and as such, we eagerly support the adoption of this incentive.

Built Green is also a member association, and as a program whose bottom line is environmental protection and gains, we feel that this incentive will provide benefit for both the environment and for builders. It will encourage builders to take additional steps that will be good for the City, its residents, and the environment, and these builders will thereby be rewarded through the incentive.

The City of Shoreline has been a great partner to us and we are eager to see the city continue providing a positive example for the region, and the country. We support the Deep Green Incentive Program, and will continue to work closely with the City to ensure its success. If you have any questions or would like to discuss, please contact me at lmissik@mbaks.com or 425.460.8238.

Sincerely,

Leah Missik
Built Green Program Manager