

## **MEMORANDUM**

TO: Mayor Roberts and City Councilmembers

FROM: Jessica Simulcik Smith, City Clerk

DATE: November 15, 2016

RE: Documents received at 11/14/16 Council Meeting

CC: Debbie Tarry, City Manager

John Norris, Assistant City Manager

Attached hereto are documents received from the public at your November 14, 2016 City Council Regular Meeting.

- 1) Written comment regarding homelessness and Transitional Encampments submitted by Barbara Twaddell.
- 2) Written comment regarding Shoreline Senior Center submitted by Bob Lohmeyer.

My name is Barbara Twaddell and I live in Shoreline. I am a retired Harborview nurse, with a degree in bacteriology and public health. I'm here speaking in support of the health and safety of the homeless in Shoreline. I'd like to address some concerns regarding the city of Shoreline and its attempt to allow and encourage homeless backyard tent encampments in single family residences.

Many people who are willing to host a camp in their back yards are not experts in the complexities involved in housing and helping the homeless. Well-meaning people may inadvertently do more harm than good. At the planning meeting of October 20th, Kim Lancaster came with handouts showing images of little children and the written statement, "9 months for the children." She has asked the city to allow young children to live outdoors, in tents, for 9 months or longer.

On Sept 7, The city of Seattle released recommendations based on two professional reports on homelessness. In their summary the very first thing stated was that the city should focus on programs that give people short term help to return to permanent housing, rather than transitional housing. i.e. tent encampments.

At Seattles Mary's Place, within 48 hours of arriving, advocates work with families to address barriers; and develop housing and financial stability plans. Nothing like this will happen in back yards.

Also at Mary's place they have made it a mission that NO CHILD SLEEPS OUTSIDE. Here in Shoreline, the Lancasters propose that children sleep outside for 9 months or more, while the hosts sleep inside their heated home.

Here is another better way to help the homeless, just announced October 30 on King5 news: "Congregations for the Homeless has operated seasonal men's shelters for years in a variety of different locations. Next month, it plans to open a facility that can hold up to 100 people in a converted office building."

Shoreline should consider truly helping the homeless the way professionals recommend, not encouraging and allowing back yard tent encampments by well meaning amateurs. The City of Shoreline would be negligent towards the homeless to allow backyard tent encampments. I've included links to the two studies I referenced and would encourage the council to review these two important studies. Thank you.

## Two studies:

Focus strategies funded by United Way: http://www.seattle.gov/Documents/Departments/pathwayshome/FS.pdf

Barbara Poppe and Associates; Barbara Poppe is the founder of Barbara Poppe and Associates and the former executive director of the United States Interagency Council on Homelessness. Ms. Poppe is a nationally recognized expert on homelessness and results- driven public-private partnerships:

http://www.seattle.gov/Documents/Departments/pathwayshome/BPA.pdf

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11/12/16

Honorable Shoreline City Council Members,

I always appreciate having the opportunity to speak to the City Council about the Senior Center. However, I am sorry I was not available to answer questions at the last Council Meeting on Nov 7th. I was not aware that an additional \$17,000 in support for the senior center would be presented for discussion and consideration.

I hope the following clarifies some questions that seemed to arise in the discussion.

The senior center is asking for assistance from the City of Shoreline to help us resolve <u>some</u> of the potential budget deficit of \$71,000 in 2017 through continuation of the \$26,000 support. The potential deficit is the result of the loss of approximately \$38,000 in United Way support, the ending of a 10 year grant, and the loss of significant staff and volunteer fundraising capacity due to age, illness, and retirement.

As you can see on the first graph, (Surpluses and Deficits) in 2016, we anticipated a deficit of about \$42,000, however, thanks to Shoreline's assistance in the amount of \$26,000, we will suffer a significantly reduced deficit of about \$16,000. The first graph shows very clearly our struggles and successes with maintaining a balanced budget with the ups and downs of outside support. This is why we have worked very hard on our own internal fundraising, with pretty good success.

As you can see from the second graph, (Internal Fundraising and Local Government Support) what we fundraise ourselves has pretty consistently grown since 2007 and is significantly more than what we receive from local government sources, inclusive of Shoreline, Lake Forest Park, the Shoreline School District, and the King County Fire Department. The grant allocation from the City of Shoreline has remained level from 2007 thru 2015.

We cannot tell you that we will be able to replace the potential deficit and keep up with the continued increasing costs of operating the senior center. But we can state that we are fully committed to replacing fundraising capacity and maximizing our fundraising efforts. We have, in fact, already identified about \$26,000 in staff efficiencies in 2017. We also look forward to working closely with Shoreline Parks and Rec to leverage our assets to serve seniors even better.

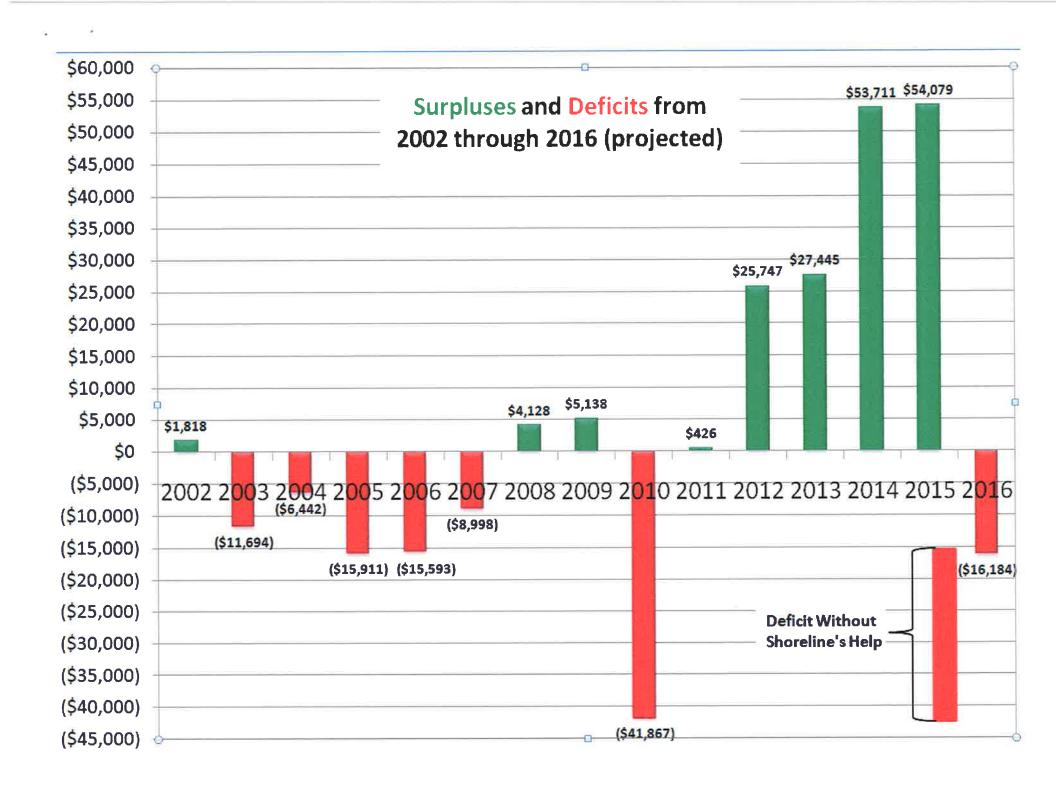
We are thankful for the Council's consideration of an additional \$17,000 but we are concerned that the discussion implied that accepting this additional support would impact the Council's faith in the Senior Center doing everything we can, as we have always done, to address deficits. However, with the \$26,000 alone, we can collaborate to help balance the funding for 2017, and it will give our team some time to find a solution to the remaining deficit.

Most Sincerely,

BOB LOHMEYER

Bob Lohmeyer

Director



## **Internal Fundraising and Local Government Support**

