

State of the City Shoreline, Washington

SECURING OUR FOUNDATION;
SHAPING OUR FUTURE

Thursday, June 2,
2016

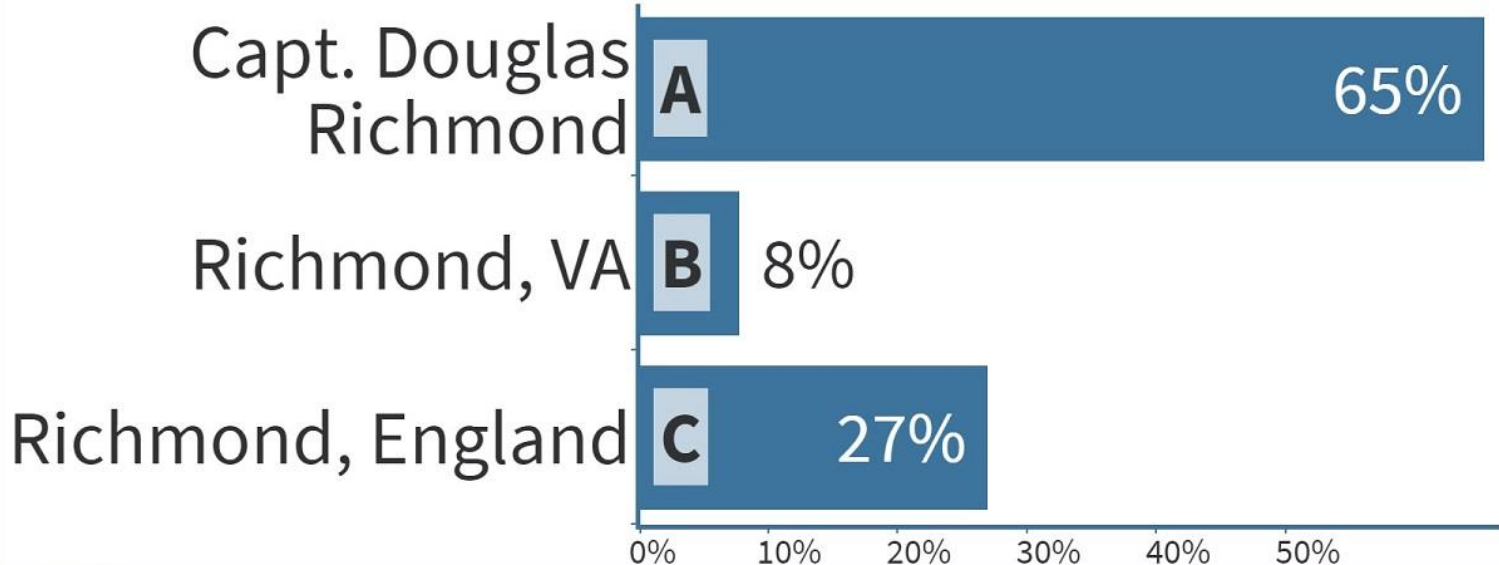


Polling

- Online at pollev.com/shoreline; or
- Dial 22333 and send the word “Shoreline”

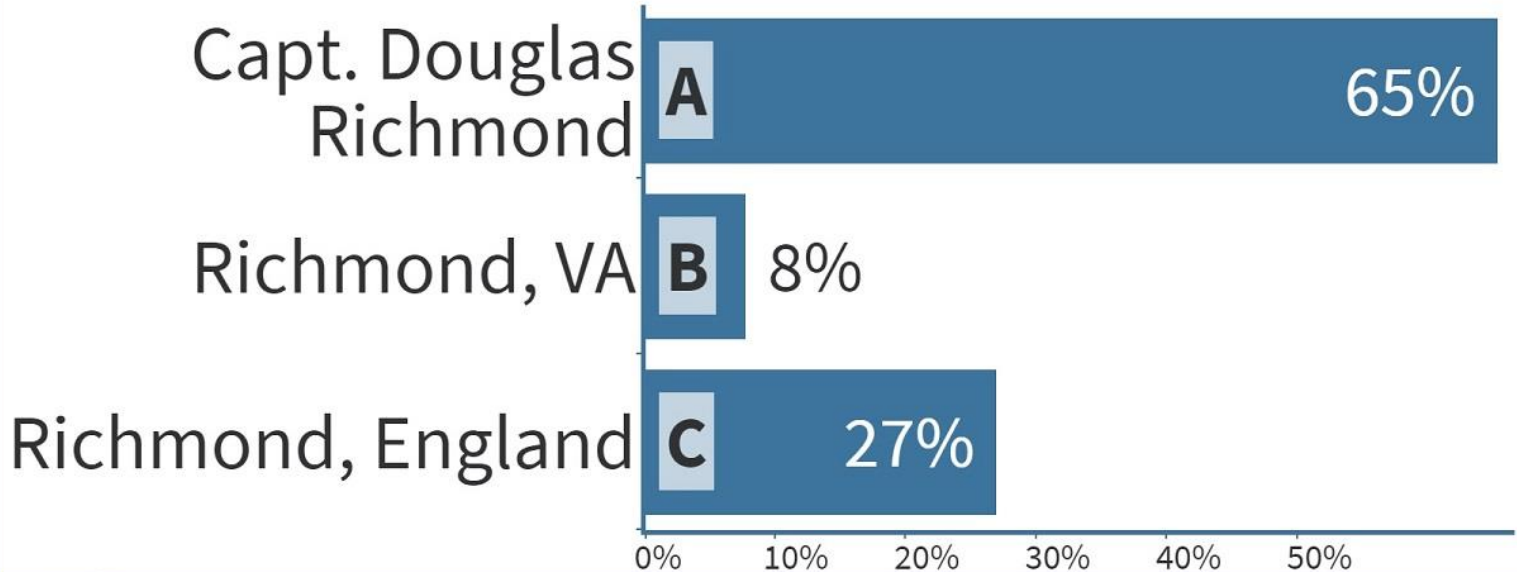
Where did "Richmond" in Richmond Beach come from?

Respond at [PollEv.com/shoreline](https://poll-ev.com/shoreline) Text **SHORELINE** to **22333** once to join, then **A, B, or C**



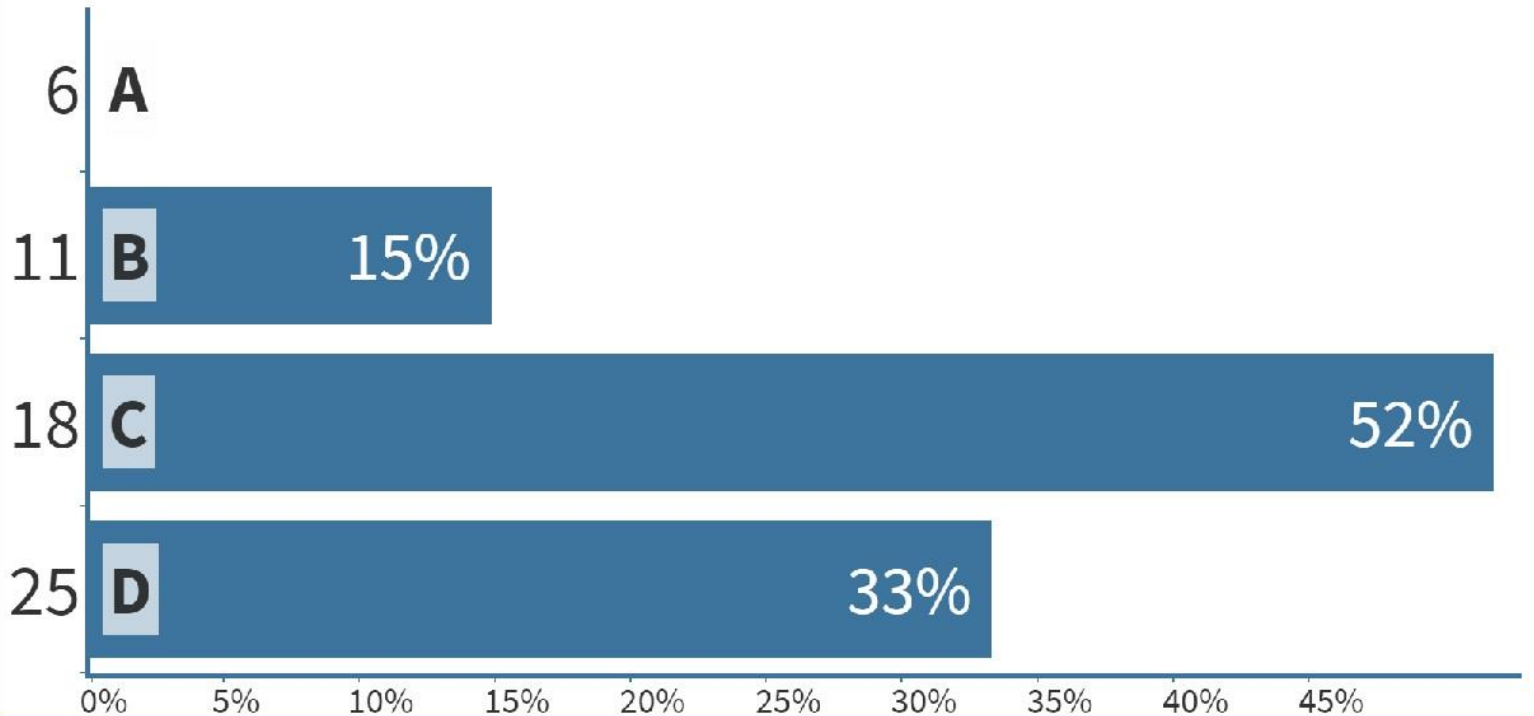
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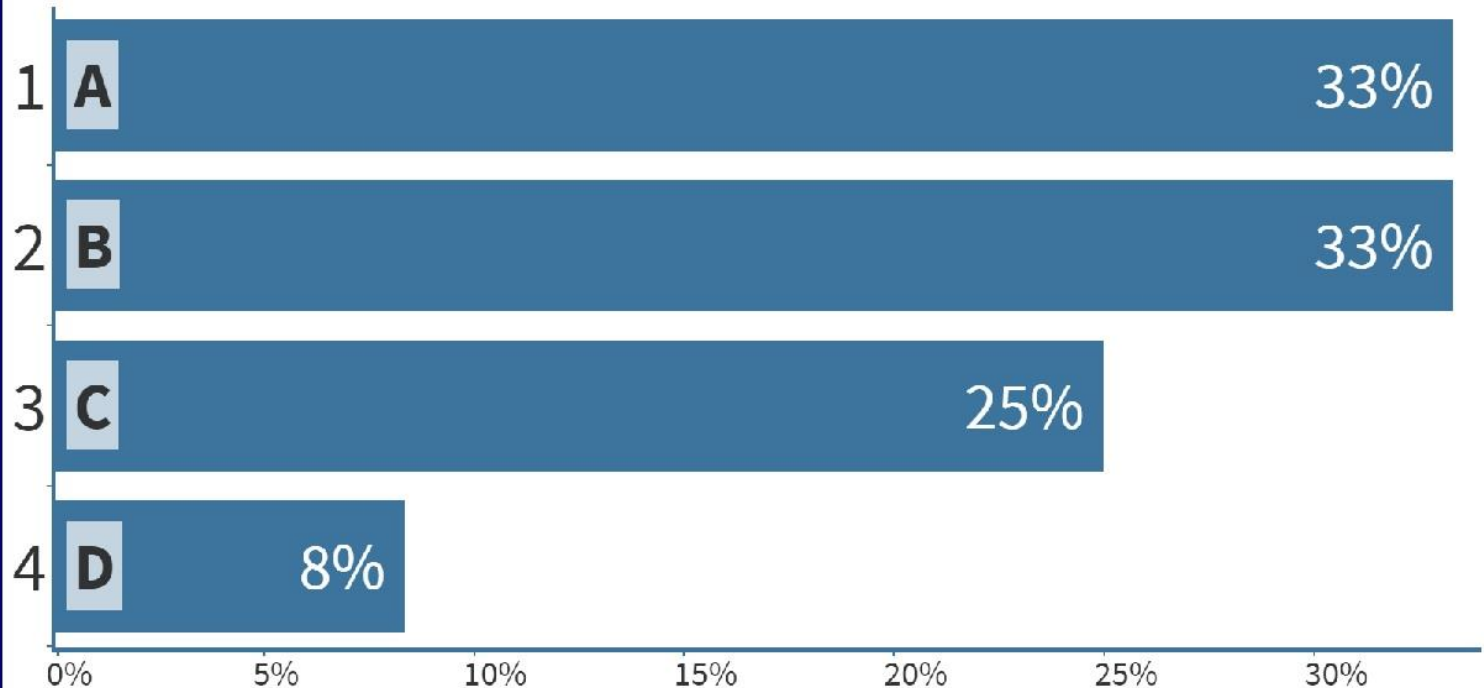
How many bus routes serve Shoreline?

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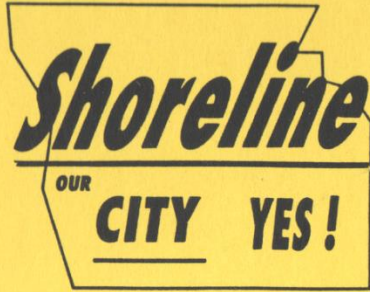
How many McDonald's are there in Shoreline?

Respond at [PollEv.com/shoreline](https://poll-ev.com/shoreline) Text **SHORELINE** to **22333** once to join, then **A, B, C, or D**



SECURING OUR FOUNDATION





VISION: Shoreline
P O Box 7357
Shoreline, WA 98133-2357

Bulk Rate
U. S. Postage
PAID
Seattle, WA
Permit #6066

- Bring our tax dollars home!*
- Control local service levels!*
- Protect our fire department and schools!*
- Keep our community together!*
- Decide our own future!*

Vote YES, September 20!





SHAPING OUR FUTURE





“The city’s real strengths lie in the diversity, talents and character of its people. Shoreline is culturally and economically diverse, and draws on that variety as a source of social and economic strength. The city works hard to ensure that there are opportunities to live, work and play in Shoreline for people from all backgrounds.”





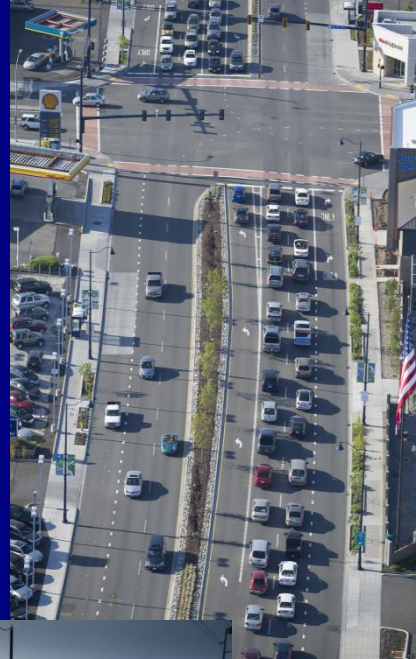




Ways we are shaping our future

- Aurora
- Light rail station areas
- 145th Street corridor



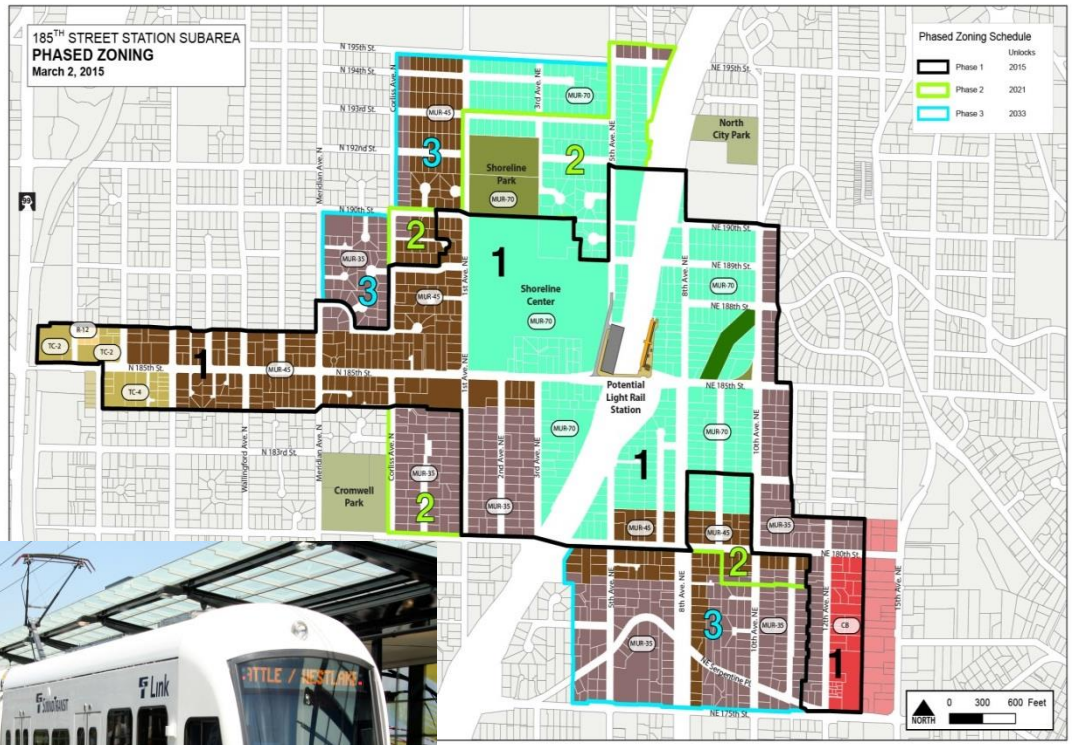
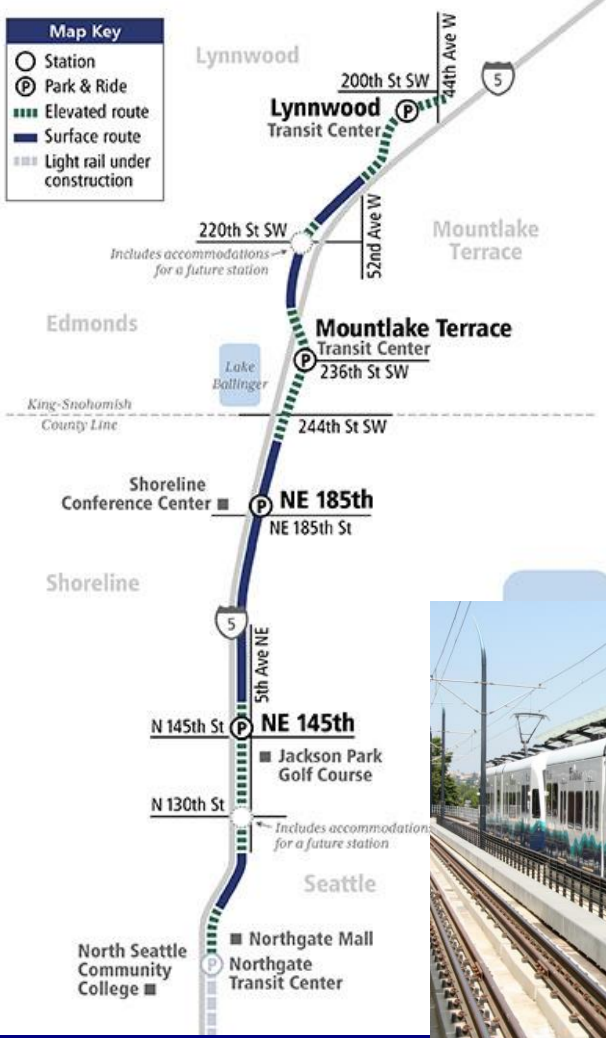


Vision 2029

“Aurora Avenue is Shoreline’s grand boulevard. It is a thriving corridor, with a variety of shops, businesses, eateries, and entertainment...The improvements put in place in the early decades of the 21st century have made Aurora an attractive and energetic district.”

Map Key

- Station
- Ⓟ Park & Ride
- ▬ Elevated route
- ▬ Surface route
- ▬ Light rail under construction





HDR



Dana Nalbandian









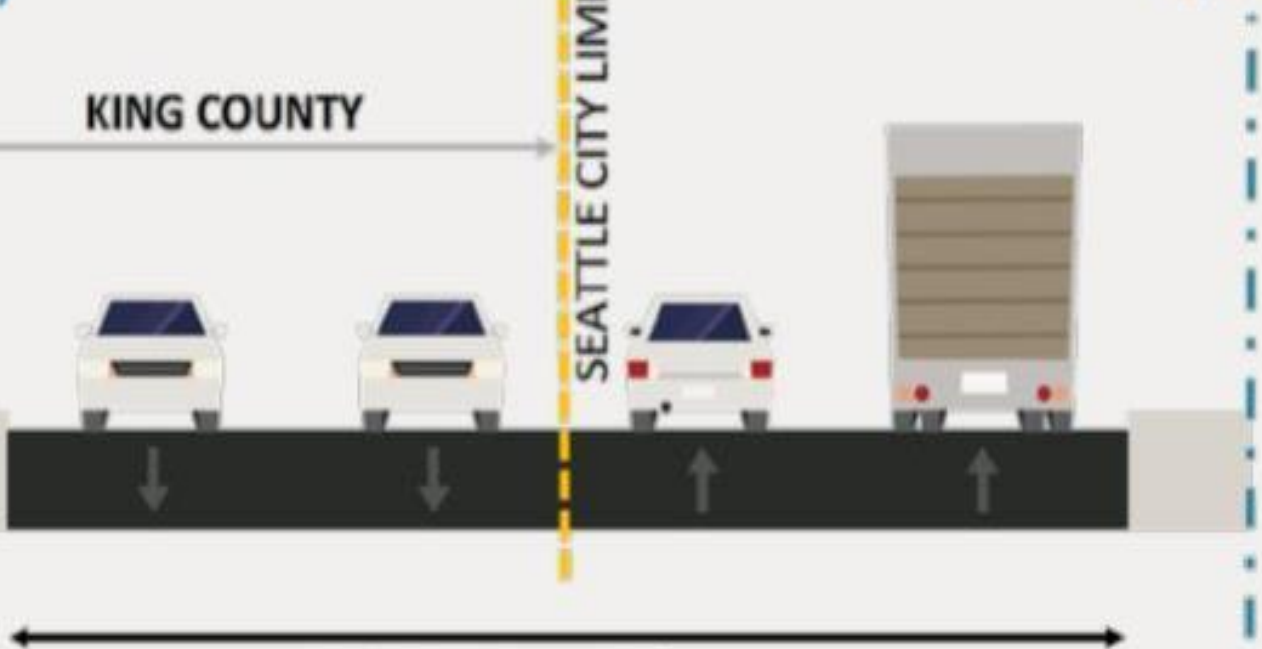
Right of Way

Right of Way

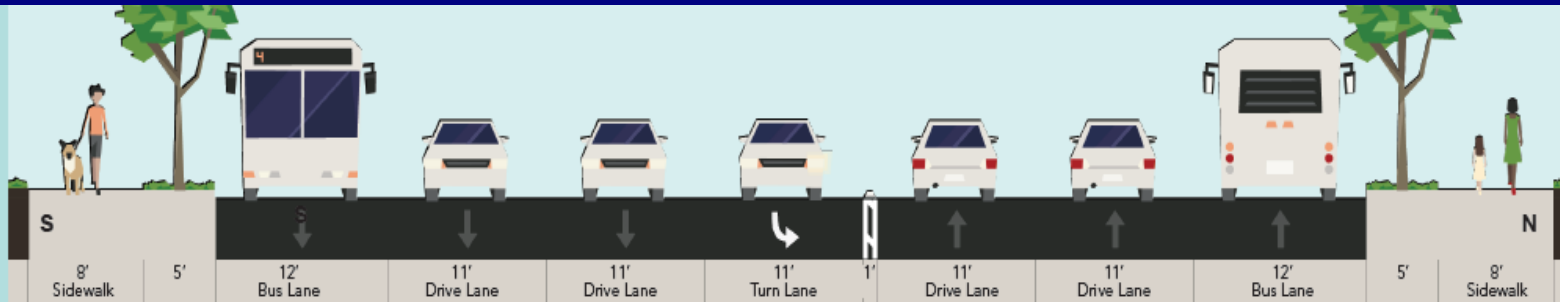
SHORELINE CITY LIMIT

KING COUNTY

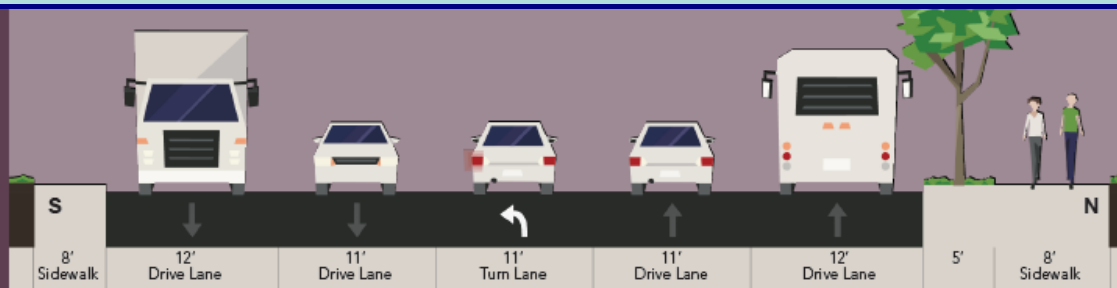
SEATTLE CITY LIMIT



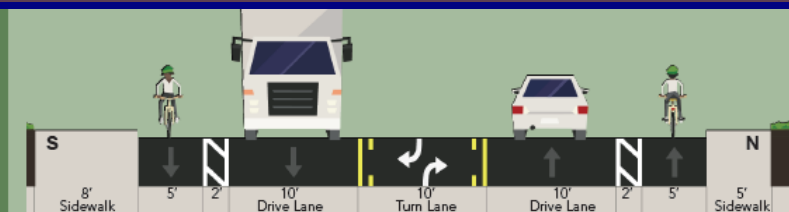
WSDOT State Highway



NEAR 25TH AVE



TYPICAL INTERSECTION BETWEEN AURORA AND I-5

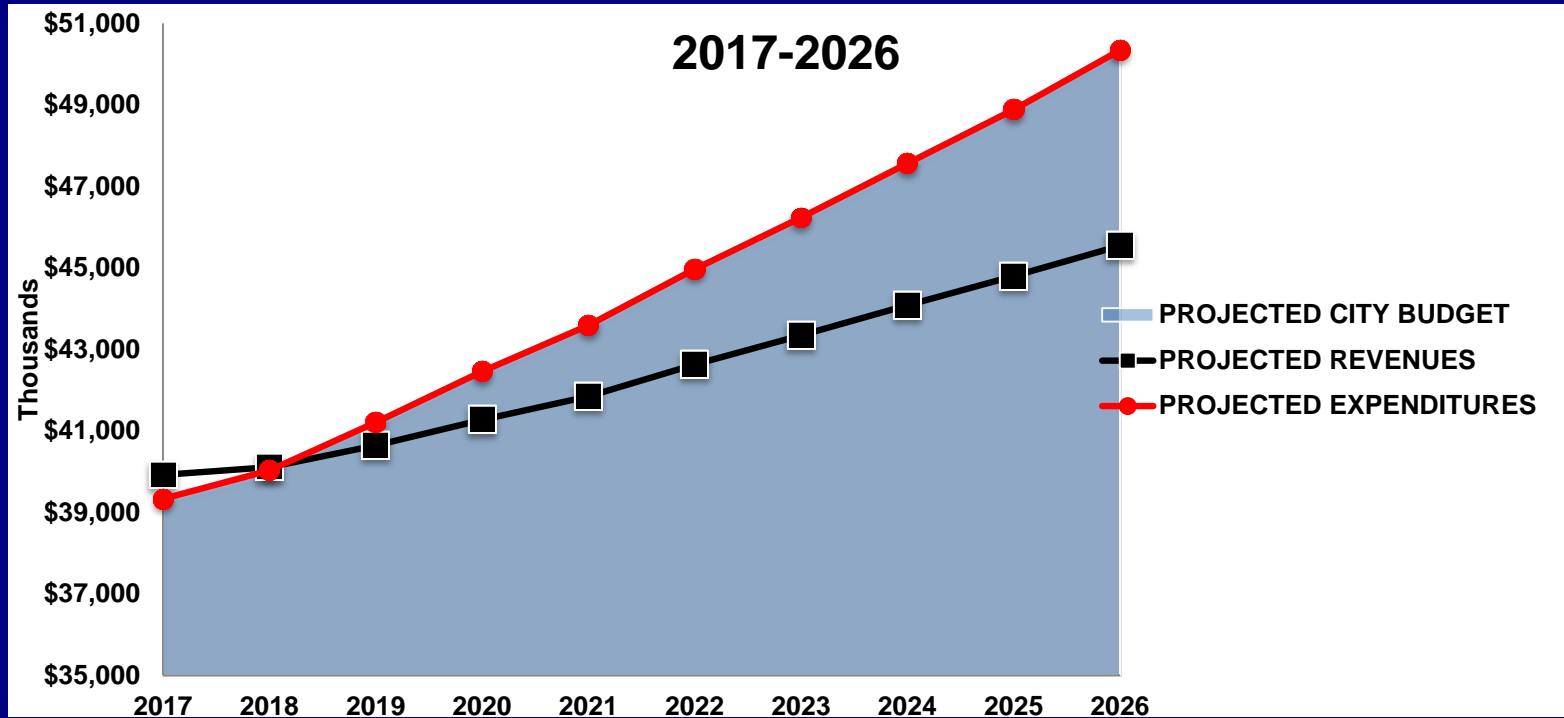


BETWEEN LINDEN TO GREENWOOD "COMPLETE STREET"

FINANCIAL SUSTAINABILITY AND LEVY RENEWAL



Budget Forecast



2010 Levy

- Maintenance and operations levy for basic public safety, parks and recreation, and community services
- 6 years
- Set rate to \$1.48 in 2011 and then linked future increases to inflation



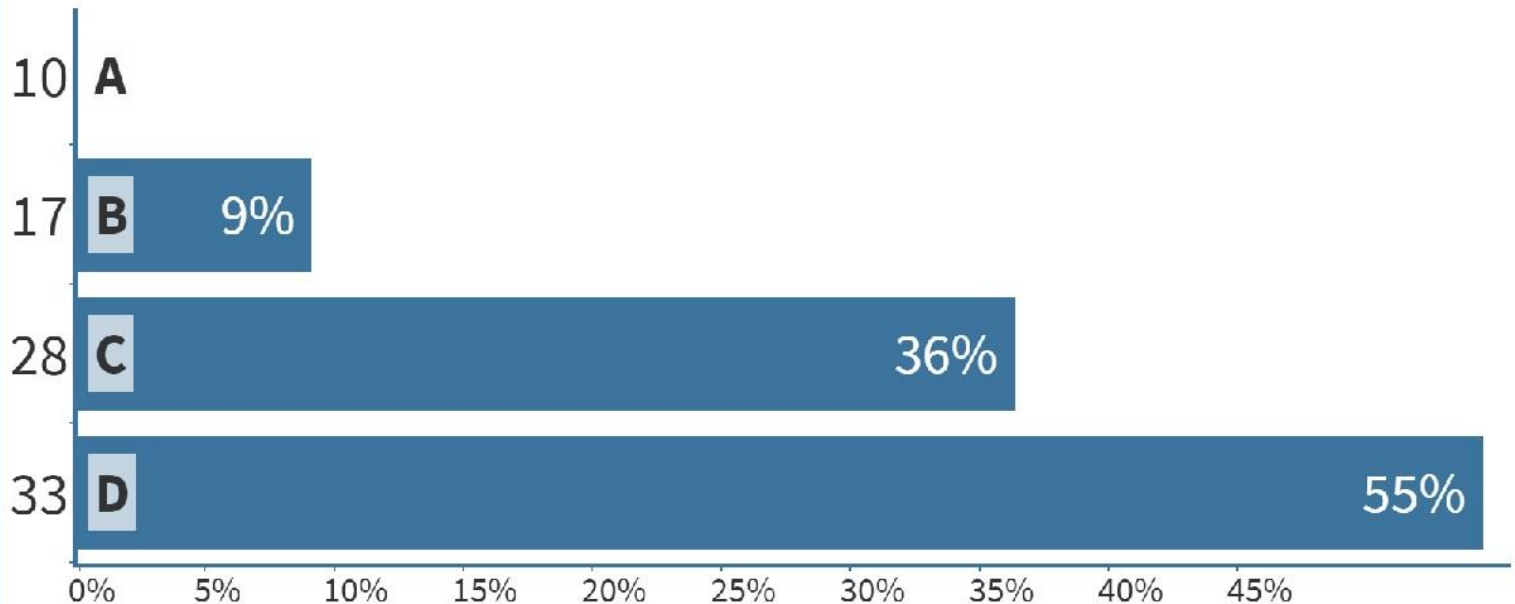


Council Dates

- **June 13:** 10-Year Financial Sustainability Plan Outreach Update
- **July 11:** Discussion of Potential Levy Lid Lift Renewal Resolution
- **July 25 or August 1:** Potential Adoption of Levy Lid Lift Renewal
- **November 8:** If Council places on ballot, voters have final say

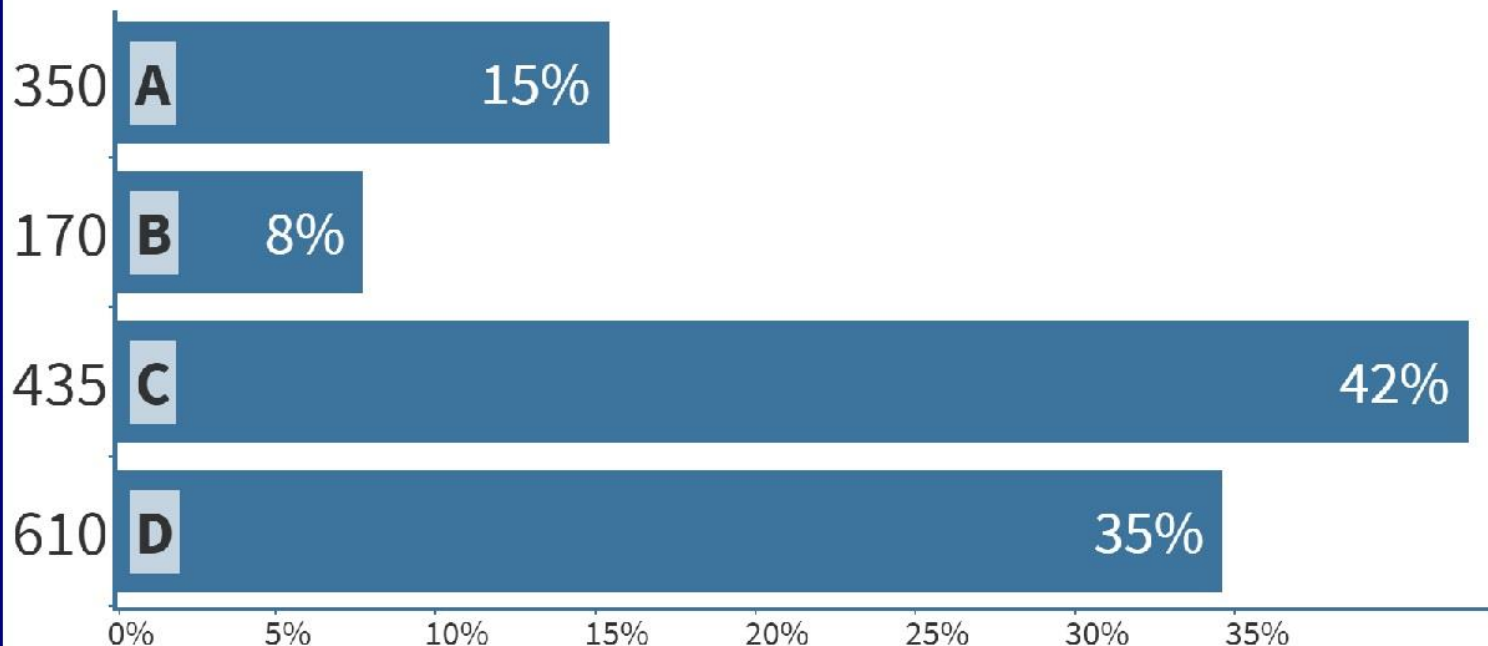
How many parks (including open spaces) are there in Shoreline?

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How many service requests did our Customer Response Team receive in 2015 for parking/abandoned vehicle issues?

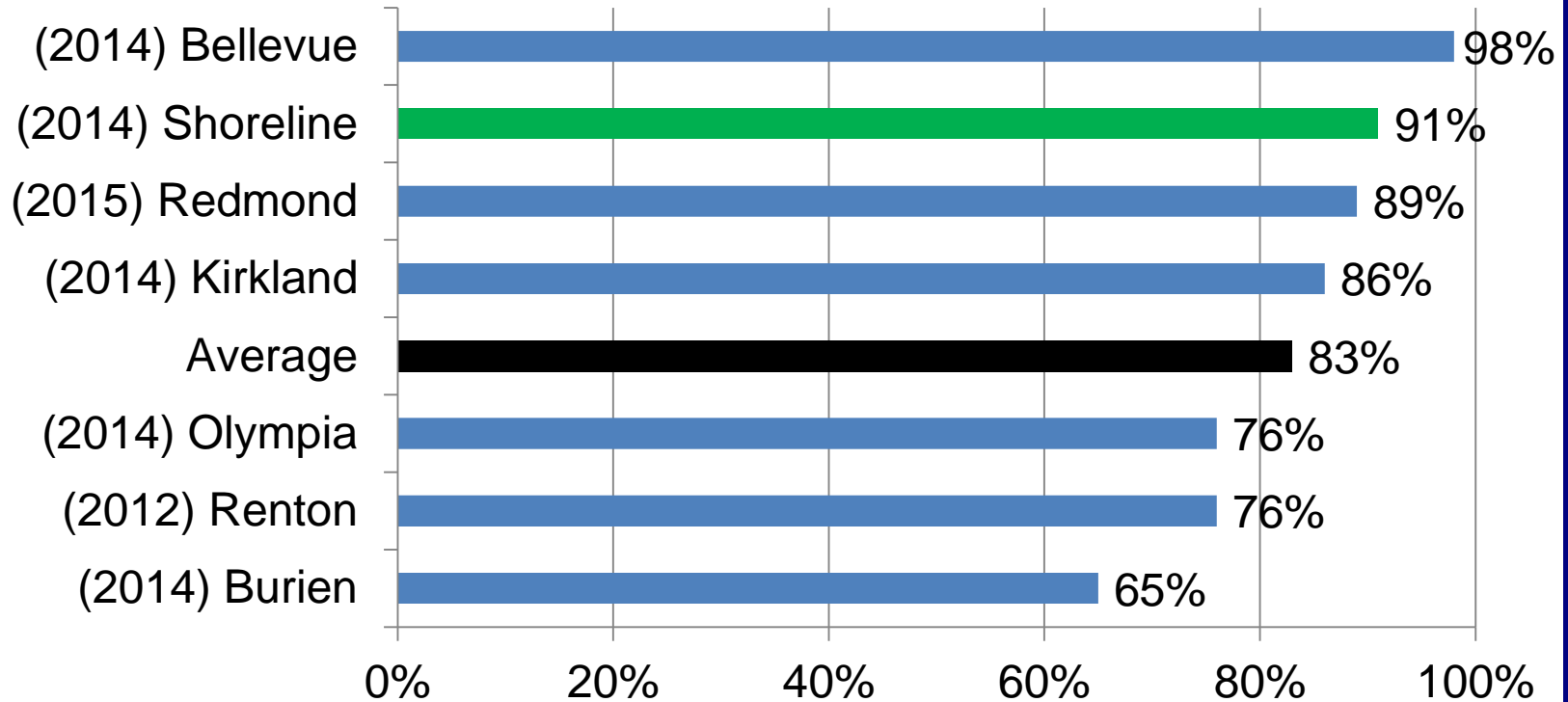
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CITY SERVICES



Percent of Residents Rating City as Excellent or Good Place to Live





Shoreline's Mission

Fulfilling the community's vision through highly valued public services.





CRT



Community Gardens

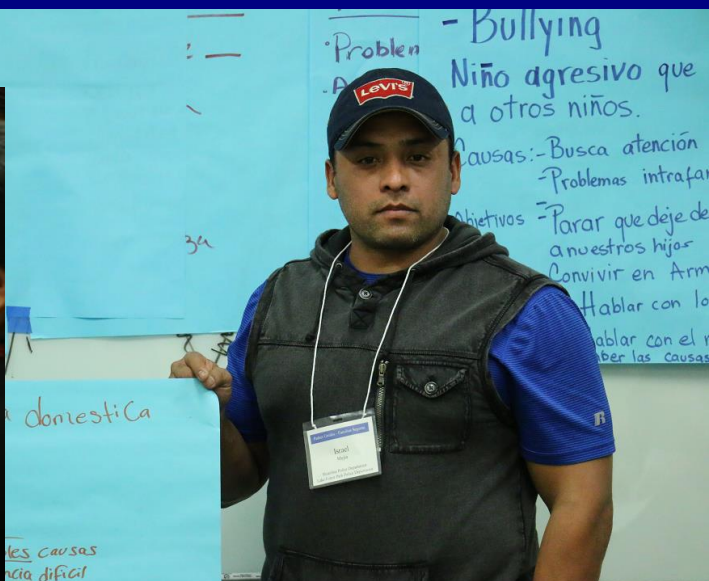


Nurturing Trust



NURTURING TRUST - WITH FAMILY, WITH COMMUNITY





ECONOMIC DEVELOPMENT



Town Center



Town Center



Town Center

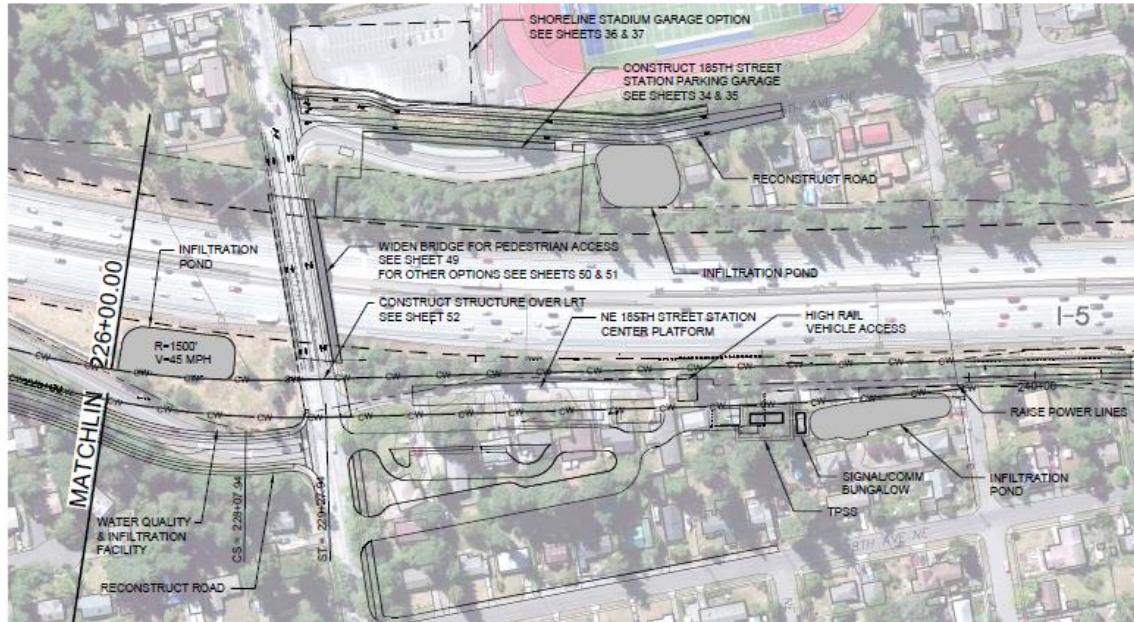


Town Center



Light Rail Station Area

SOUND TRANSIT LYNNWOOD LINK EXTENSION



Light Rail Station Area



Light Rail Station Area

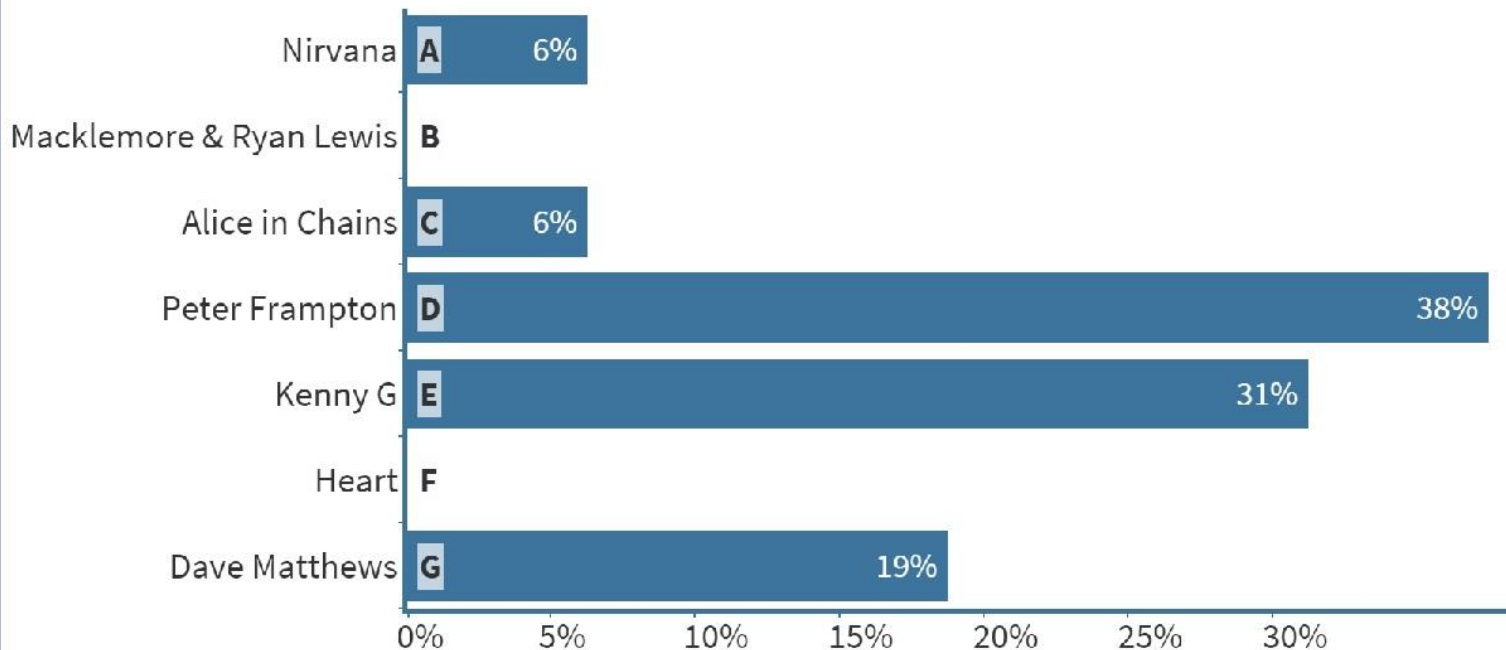


Resident Entrepreneurs



Which of the following artists has never recorded at the Robert Lang Studio?

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Resident Entrepreneurs



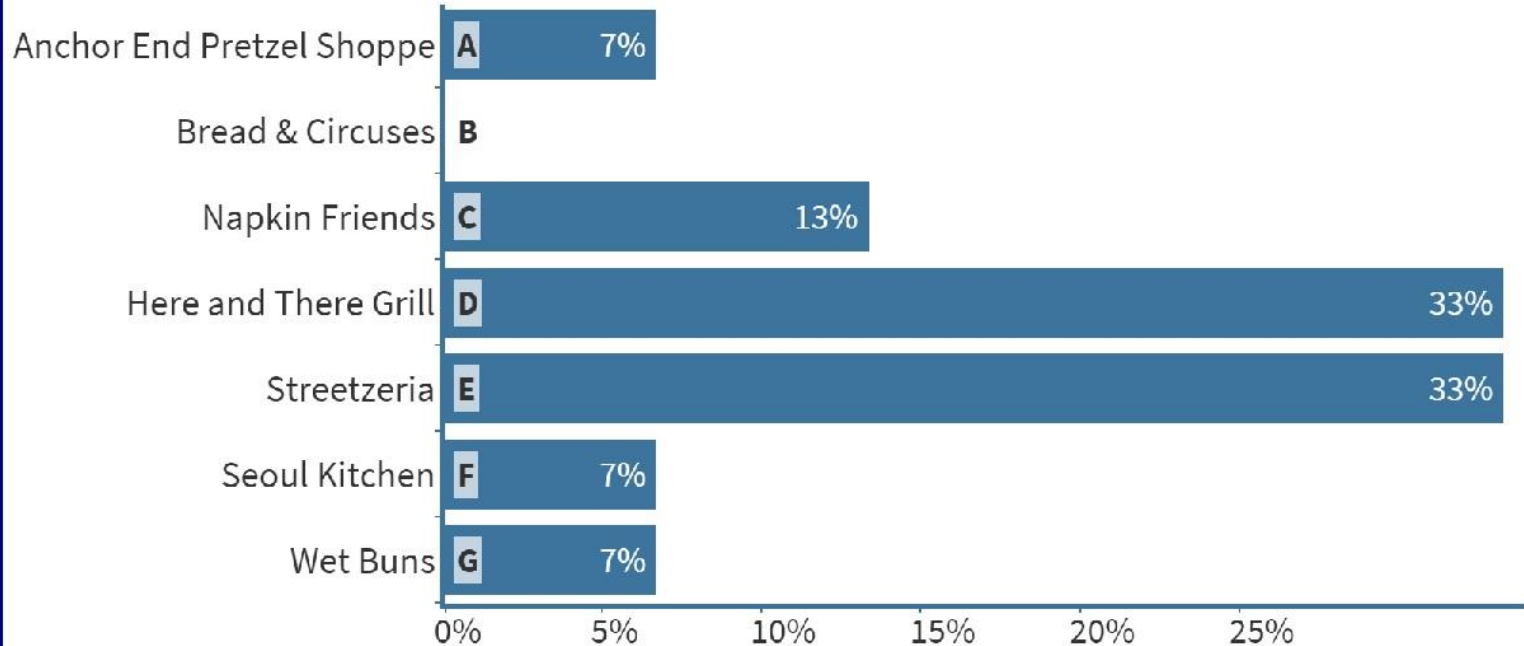
**Eclectic
Gifts**
**LOCAL ART
& JEWELRY**
Vintage Wares

Resident Entrepreneurs



Which food truck will be at Ridgcrest Public House tonight between 5 and 9 pm?

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Resident entrepreneurs



Resident Entrepreneurs



SurprisedByShoreline.com



SO FRESH AND SO GREEN



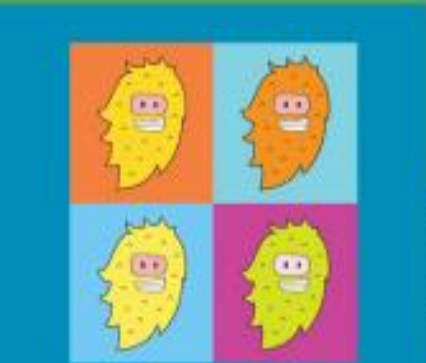
WITH BEACH



NOT YOUR DAD'S AURORA



MORE BANG FOR YOUR BUCK



ARTS FOR ALL



CAR-LESS COMMUTES



PAW-FRIENDLY



PARKS AND REC

SurprisedByShoreline.com

Shoreline has
28% bigger average
lot sizes than Seattle



On average, renters
save **\$260** in Shoreline*



10 mile
commute to
downtown
Seattle



14 neighborhoods with
home prices ranging from

\$200 thousand to **\$5** million



CITY OF
SHORELINE

00:07

vimeo



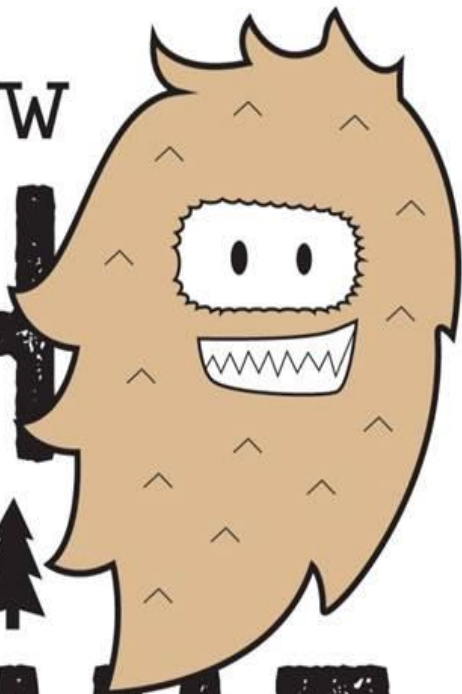
Say hello to Squatch!

you don't know

SQUATCH

↑ ↑ ↑ about ↑ ↑ ↑

SHORELINE



hey SIFF fans!

you don't know

SQUATCH about **SHORELINE!**



WWW.SURPRISEDBYSHORELINE.COM

you don't know
SQUATCH
about
SHORELINE

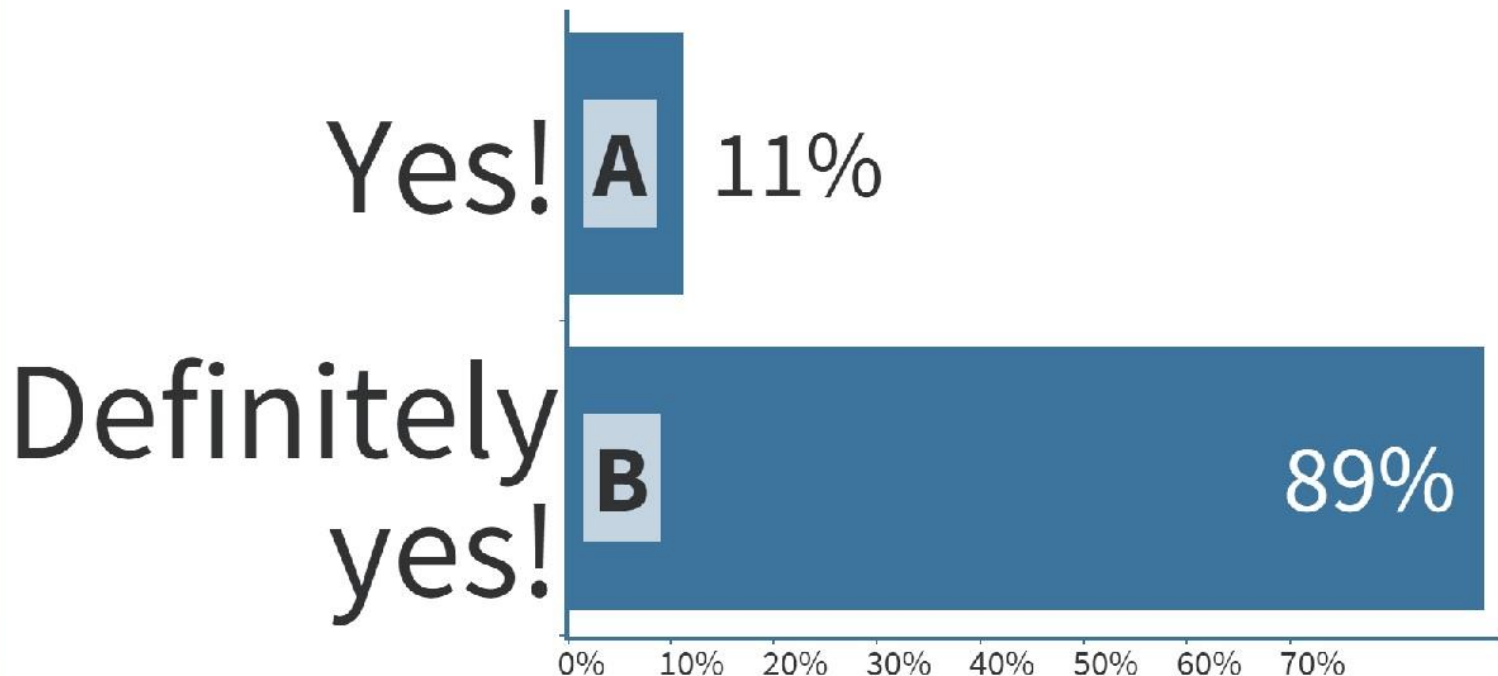
The advertisement is a light blue rectangular panel on the side of a bus. It features three cartoon characters sitting on grey bus seats. From left to right: a green dinosaur with a green tie, a brown beaver with a plaid shirt and a brown briefcase, and a white rabbit with blue antlers. To the right of the characters is the text 'you don't know SQUATCH about SHORELINE' in a mix of black and white fonts. A small cartoon beaver head is positioned to the right of the word 'SQUATCH'. The bus has a yellow and blue stripe along its side.

YOU DON'T KNOW SQUATCH ABOUT SHORELINE!



Will you be a Shoreline ambassador?

Respond at PollEv.com/shoreline Text **SHORELINE** to **22333** once to join, then **A or B**





SURPRISEDbySHORELINE.COM