



SHORELINE-LFP ARTS COUNCIL

Shoreline City Council Special Meeting
Monday, July 25, 2016

2015 ACCOMPLISHMENTS

PROGRAM AREA	ACCOMPLISHMENTS
Shoreline Arts Festival	Successfully implemented some big changes in layout, modernizing the event. 73 artist booths, 145 Adult Artists & 343 Youth Artists in Juried Shows.
Concerts in the Park	7 concerts in 5 locations, season total over 4,000. We saw 4 bands, 1 play production, 1 jazz ensemble, & 1 piano recital.
Arts & Culture	Increased our multi-cultural presentations with “Sin Fronteras”, continued the wildly successful Edible Book Festival, and had a nearly sell-out workshop series.
Family Performances	NW Tap Connection, Alice in Wonderland (written by Shoreline Teacher Barb Lachman), Telling Stories: A Family Celebration of Cesar Chaves (produced by Shorewood & Shorecrest Hispanic teen groups), Missoula Children’s Theater.
Artists in Schools	In 2015 we offered our largest pool of grants yet, awarding \$18,134 to 31 projects in 15 schools.
Camps	After listening to community feedback we added an Art4Teens camp for the first time in 2015, Jazz Camp continues to be highly popular.
Grants & Scholarships	In 2015 we awarded \$4,000 in Community Grants, \$1,255 in camp scholarships, and 29 mini-grants to teens and ethnic populations.
Gallery at Town Center	8,288 customers came through our doors, boosting sales 13.5% from the previous year. 31 new local artists represented.

SHORT & LONG TERM PLANS FOR THE FUTURE — ARTISTS IN SCHOOLS

Short Term

- Expand outreach to further develop relationships in under represented schools.



“Weaving with Numbers” – Kellogg
27 students directly participated

Long Term

- Expanded programing offering semester, year-long, multi-year and high school intensive projects.



“Talking Stories: Bringing Culture Alive!” - Meridian Park Elementary
73 students directly participated



SHORT & LONG TERM PLANS FOR THE FUTURE — ARTS & CULTURE

Short Term

- Develop community partnerships to increase engagement at events.

Long Term

- Offer a range of interactive events, plus one-two, multi-night performances.



Edible Book Festival
300 attendees



"Tarhun: Legend of the Lightning God" – Hahhimas God of Frost
828 attendees



SHORT & LONG TERM PLANS FOR THE FUTURE — ARTS, TEEN & JAZZ CAMPS

Short Term

- Work to increase our capacity at Jazz Camp as we're having to turn students away right now.
- Increase scholarship funds for low-income campers.



2015 August Arts Camp Theater Presentation
38 campers, 80-100 at ArtShare

Long Term

- Re-think & modernize our multi-disciplinary August Arts and Art4Teens Camps to reflect current trends & tastes.



2015 Shoreline Jazz Camp, 1st performance
60 Campers, 900 performance attendees (part of JazzWalk)



SHORT & LONG TERM PLANS FOR THE FUTURE — CONCERTS IN THE PARK

Short Term

- Add Food Trucks!
- Showmobile: replace decking and re-skin to make modernize look & feel.



Seattle Shakespeare Co. / Wooden O Productions
350 attendees in 2016

Long Term

- Spread the concerts out to reach more and different neighborhoods.
- Add and another concert or a second Shakespeare performance.



Cherry Cherry Band, Swingin' Summer Eve 2015
950 attendees



SHORT & LONG TERM PLANS FOR THE FUTURE – FAMILY EVENTS

Short Term

- This year was a trial year for a partnership with KCLS. – It was a huge success so we'll refine for next year.

Long Term

- Higher numbers of smaller, accessible events that are free to the public and can better represent our diverse populations.



2015 Telling Stories: A Family Celebration of Cesar Chavez
60 attendees



2016 Missoula Children's Theater: The Frog Prince
55 cast members, 350 audience attendees

SHORT & LONG TERM PLANS FOR THE FUTURE – GALLERY AT TOWN CENTER

Short Term

- Re-Negotiate Lease with Merlone Geier for lower, non-percentage rent.

Long Term

- Invest in physical assets and retail design to modernize the look of the Gallery.



Representing over 90 local artists!



Angie Ketelhut & Jennie de Mello e Souza
July 5 - August 14, 2016

Current Show: Angie Ketelhut & Jennie de Mello e Souza



SHORT & LONG TERM PLANS FOR THE FUTURE – COMMUNITY PROJECT GRANTS

Short Term

- Reach out to new and more diverse groups and developing neighborhood associations.

Long Term

- Secure more funding to offer these grants in an on-going basis, better serving our community.



2015 & 2016 Shoreline Concert Band Performances

2016 Richmond Beach Strawberry Festival

SHORT & LONG TERM PLANS FOR THE FUTURE — SHORELINE ARTS FESTIVAL!!



Short Term

- Increase Artist booths, food trucks, and Cultural Rooms.
- Add a second stage and move beer garden outdoors.
- Continue with overall modernization & outreach to new communities.

Long Term

- Aim to be a regional event with attendance at 15,000-20,000
- Shoreline Rocks!



2016 Juried Photo Show



2016 Food Truck Food Court & Showmobile Stage

2016 SCHEDULE OF EVENTS AND ACTIVITIES

Winter

- Arts & Culture Events
- Family Events
- Artists in Schools

Spring

- Artists in Schools
- Gala for the Arts
- Shoreline Arts Festival

Summer

- Concerts in the Park
- Arts Camps
- Shoreline Jazz Camp

Fall

- Arts & Culture Events (including Workshops)
- Family Events
- Community Grants

Year Round: Exhibitions at City Hall, Gallery at Town Center, Portable Works Collection, Community Arts Events Calendar, Community Outreach





I Shoreline

**Thank you City of Shoreline!!
We simply couldn't do it without you.**