

**From:** [Dan Jacoby](#)  
**To:** [Will Hall](#)  
**Subject:** Levy Lid Lift  
**Date:** Friday, July 22, 2016 8:11:45 AM

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Dear Councilmember Hall,

As you know, I am leading the charge, not against a levy lid lift, but against the proposed size of the lift (a nearly 15% increase in local property taxes). I recently submitted some numbers that not only demonstrate that we don't need such a large tax increase, but also propose a much smaller increase that is still substantial (8.25%).

You also know that I am raising an army that is gearing up to actively oppose this tax increase if the Council chooses the larger number. Having talked with dozens of Shoreline residents, many of whom I just happened to meet, I am not even certain that the current staff proposal would pass on its own; it certainly won't pass when we get through campaigning against it.

You should also know that the specifics of my campaign plan are based in part on email exchanges I have had with the PDC. I know exactly what I have to do to stay within campaign finance laws.

I urge you to take the position that the \$1.39 currently being pushed by city staff will fail, leaving us with a levy rate for next year of just over \$1.22, and resulting in a shortfall of close to \$1.5 million. If you adopt my proposed \$1.31 rate, it will almost certainly pass, especially as word gets around that we "beat back" a proposed double-digit increase.

I am happy to discuss this with you. My work schedule doesn't allow for time for an in-person meeting, but you can reach me by phone at 917-667-2756.

Best regards,  
Dan Jacoby