Transportation Impact Fee (TIF) Amendment for Certain Businesses

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Format of Discussion

- TIF Background
- Business Community Concerns
 - 1. TIF creates a disincentive
 - 2. TIF doesn't tap business growth



Three policy questions

- 1. Should any business get TIF relief?
- 2. How should eligibility be defined?
- 3. Should TIF be deferred or exempted?



Next steps

If no amendment, no further action

If amendment, Staff will use policy direction to craft new ordinance for discussion



- Jan 1, 2015
 - 6 projects
 - \$38 million
 - TIF 43%





PM Peak Hour Trips

One trip = \$6,804.62

Size x Rate (type of use) = Trips

Trips x \$6,804.62 - Credit (previous) = Fee

- All trip generators charged TIF
 - New construction
 - Single-family homes
 - Multi-family homes
 - Commercial space
 - Businesses



- Developer charged at building permit
- Business operator charged when his/her use trips > previous use trips
- No equivalent in residential



Example: Newly built 1,500sf space

| – Retail/spec construction: | \$ 12,210 |
|-----------------------------|-----------|
|-----------------------------|-----------|

- General Office: \$ 16,140
- Medical Office: \$ 29,325
- Sit-down restaurant: \$ 34,455
- Coffee/donut with drive-up: \$100,575

After credit for existing retail

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General Office: $ 3,930
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- Medical Office: \$ 17,115
- Sit-down restaurant: \$ 22,245
- Coffee/donut with drive-up: \$ 88,365



Business Community Concerns

- 1. TIF is disincentive to new businesses
- 2. TIF doesn't capture business growth
 - Business start-ups are fragile
 - Business growth happens over time
 - Existing businesses should pay for growth



Business Community Concerns

- City's current efforts for new businesses
 - Eliminated vacancy rule
 - Rates adjusted for shared trips
 - Match use from full rate table
 - Split use rates as appropriate (i.e. brewery)
 - Allow applicant to submit study

Policy direction on Question 1

Should a TIF amendment for businesses be considered?



Question 2

DEFINING ELIGIBLE BUSINESSES



7 Basis for Eligibility

- 1. Size of occupied space
- 2. Number of employees
- 3. Revenues
- 4. Amount spent on improvements
- 5. Occupy existing space
- 6. Single location
- 7. Vision 2029 qualities



A Vision 2029 Business is one-of-a-kind, adding character and a sense of place to Shoreline's neighborhoods. Along with jobs, it provides at least one of the following Vision 2029 goals:

- Unique products and services
- Entertainment and dining options
- Neighborhood gathering places

Policy direction on Question 2

How should eligibility be defined?



Question 3

DEFERRALS OR EXEMPTIONS



TIF Deferrals

- For-sale builders lobbied for deferrals
- Not as helpful for businesses
- State law may not allow
- Collecting from failed business
- If used, 18 24 months



TIF Exemptions

- Need for 'broad public purpose'
- Could be discount, 100%, or amount
- City must replace exempted amount
 - Grants
 - General revenues
 - Revenues specifically for transportation

TIF Exemptions

- New revenue from existing businesses
 - Business and Occupation Tax
 - Revenue-generating business license fee
- Implementation
 - Sunset clause
 - Capped amount
 - Report on progress

Policy direction on Question 3

Should deferrals or exemptions be provided?



Thank you

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