



Kruckeberg
Botanic Garden
Foundation

2014 Year in Review

The Garden

- 4 acres
- Over 2,500 species from around the world
- 3 horticultural staff
- Open Friday - Sunday Year Round
 - 10 am – 5 pm (March 1 – October 31)
 - 10 am – 3 pm (November 1 – February 28)
- 13,090 Visitors
- 950 Facebook likes on our page as of December 2014



The Foundation

- 6 Staff (3 horticultural, 1 executive director, 1 program director, 1 development coordinator)
- 261 active members in January 2015
- Membership Breakdown: 37% live in Shoreline, 26% live in Seattle, 8% live in Edmonds, 6% live in Lake Forest Park, and 22% live in other cities in Washington State. 1% of our membership lives outside of Washington.
- Approximately 1,000 people receive our biannual newsletter; over 3,000 people receive our monthly e-news by email



Adult Programs

- 37 Tours
 - Public and private tours
 - Specialty tours – Ethnobotany, Birds
 - 476 participants
- 18 Workshops and Classes
 - Botanical Watercolor
 - Hypertufa
 - Propagation Series – Dividing, Seeds, Cuttings
 - Sandcasting
 - “Plant Geek” Series – Winter Twig ID, Fungus Frolic, Ferns
 - 188 participants



Children and Family Programs

- 22 school field trips
 - 420 participants
- 4 family workshops
 - 66 participants
- 10 sessions of summer camps
 - 207 participants
- 17 sessions of Garden Tots
 - 304 families
 - 608 participants



Programs – Free Community Events

- Leprechaun Hunt – March
 - Up to 1280 visitors (4 weekends)
- Easter Egg Hunt – April
 - Up to 1102 visitors (3 weekends)
- Solstice Stroll – December
 - 1553 visitors (3 days)



Volunteering

- 2014 hours from 75 committed volunteers
- Work parties every Thursday and 1st and 3rd Sundays
- Rake & Bake and Mulch & Munch
- Special groups – United Way Day of Caring



MsK Rare and Native Plant Nursery

- Open every weekend, Friday – Sunday throughout the year
- \$70,561 in gross revenue (including general retail sales and special project/bulk order sales)
- Four Specialty Sales
 - Annual Mother's Day Sale and Open House
 - Spring Kickoff Sale
 - Wildlife Habitat Sale
 - Fall Tree and Shrub Sale



Featuring a wide selection of NW native & rare exotic plants



27th Annual
**Mother's Day
Plant Sale**
May 9 - 11, 2014

Specialty
Nursery Sales
Spring Kickoff
March 14-16
Wildlife Habitats
June 6-8
Fall Trees & Shrubs
October 10-12 and 17-19

Join us each weekend for free tours, seminars and family activities.

MsK Nursery is supported by the Kruckeberg Botanic Garden Foundation. All proceeds from nursery sales support CBGP.

MsK Nursery at the Kruckeberg Botanic Garden

For directions and additional information visit:
20312 15th Ave NW, Shoreline, WA, 98177
kruckeberg.org/msk 206-546-1281



2014 Grants

- Rebrand - \$5,000
- Database online - \$6,000
 - <http://kruckeberg.org/index.php/visit/plant-catalog>
- Gardens of Creativity - \$10,000
 - <http://kruckeberg.org/index.php/visit/art-in-the-garden>



MsK Nursery
at the Kruckeberg
Botanic Garden



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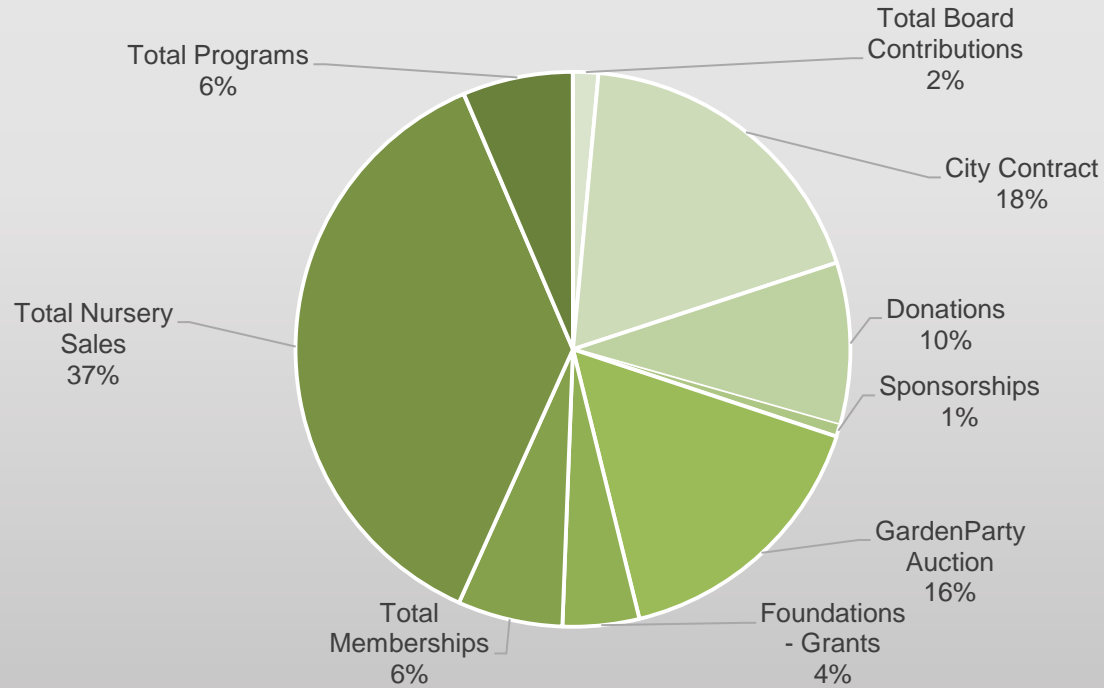


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Financial Summary

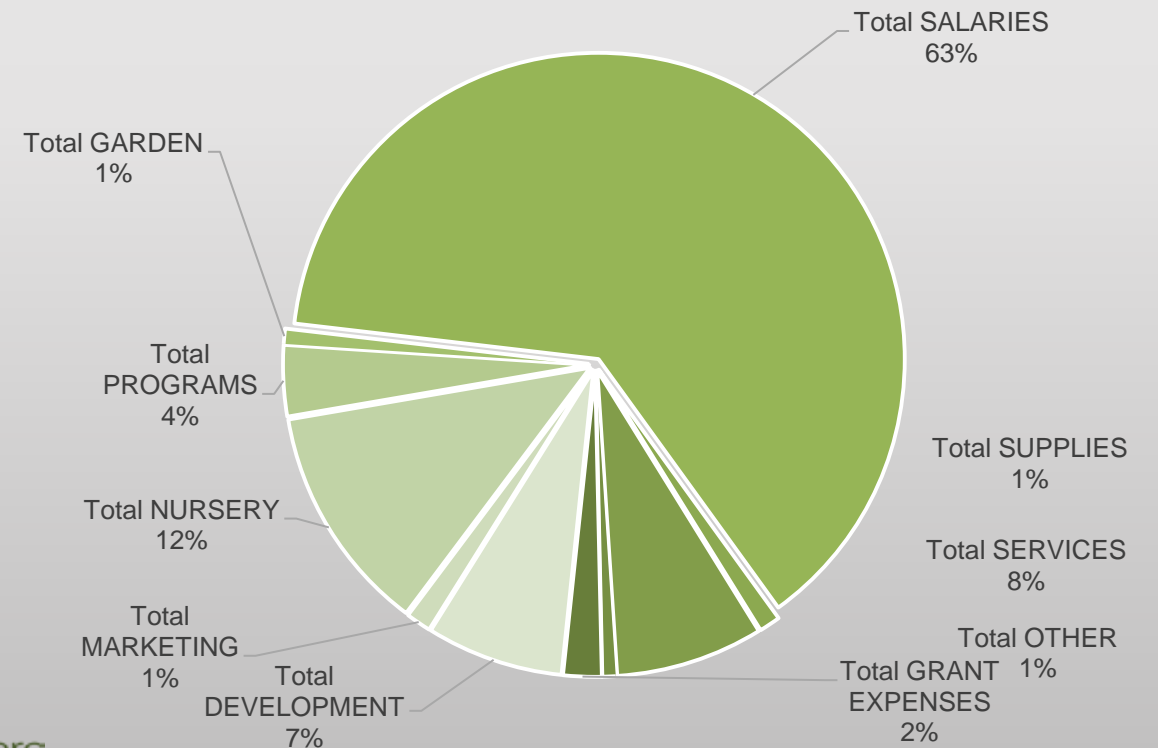
2014 Income

Total: \$220,000 (cash basis)



2014 Expenses

Total: \$243,784 (cash basis)



Goals for 2015

- Maintain visitation around 15,000
- Continue to offer high quality programming
- Maintenance of a middle-aged garden: pruning, removal, and replanting
- Emphasis on plant collection and documentation
- Hiring 3 new staff
- Fundraising for major Garden expenses





Thank you!
Any questions?

Brianne Zorn, Director
Kruckeberg Botanic Garden Foundation
brianne@kruckeberg.org