

**CITY OF SHORELINE
COUNCIL OF NEIGHBORHOODS MINUTES**

September 3, 2014
7:00 pm

Shoreline City Hall

COUNCIL OF NEIGHBORHOODS REPRESENTATIVES PRESENT

Ballinger – Kevin Osborne
Echo Lake – Ellen Wood
Highland Terrace - Krista Tenney
Innis Arden – June Howard
Meridian Park – Gretchen Atkinson
Richmond Beach – Susie Johnson, Christie Quigley
Richmond Highlands - Lisa Surowiec, Pete Gerhard
Ridgecrest – Patty Hale, Cecily Kaplan, Ellen Sullivan
Westminster - Richard Sherry

VISITORS PRESENT: Mayor Shari Winstead; Fran Calhoun and Gillian Murphy, Highland Terrace residents.

CITY STAFF PRESENT: Rob Beem, Community Services Manager; Nora Smith, Neighborhood Coordinator

I. Call to Order and Poem

Chair June Howard called the meeting to order.
Gretchen Atkinson from Meridian Park read a poem.

II. Review Agenda and Minutes

The September 3 agenda was approved.
The June 4 meeting minutes were approved.

III. Neighborhood USA Conference Reflection and Inspiration

Kevin Osborn, Ballinger Neighborhood representative and CON Board member reported attending a "Come One Come All" presentation at the May Neighborhoods USA Conference. He feels committed to researching and sharing ideas of how to make neighborhood events accessible to people of all abilities. Two ideas he got at the conference were to review websites for readability for people with low vision (for example PDFs don't work with vision software) and purchasing black rubber mats that make rough ground accessible (such as grass, often found at events).

IV. Public Comment

There was no public comment.

V. Summer Event Slideshow and Report

Neighborhood representatives had shared photos and the group reviewed a Prezi presentation of events in 2014, with comments from each neighborhood. The comments included the following: Ridgecrest -June 7 Garage Sale had 2 churches participating with large rummage sales and 45 individual house sales; RNA hosts annual spring plant exchange; the first year of the 1 Million Step Challenge at Paramount Park resulted in 3 million steps logged; the annual August Ice Cream social provided 835 bowls of ice cream to approximately 1500 people.

Ballinger and Meridian Park - hosted the 4th annual Outdoor Movie Night. There were approximately 700 attendees, with pre-movie entertainment from Shorecrest Robotics Club and a remote control airplane club joining the craft activities, concessions and picnicking.

National Night Out Against Crime - had a record number of block parties totaling 67 for both August 5 and other dates.

Innis Arden – The Salmon BBQ is a fun annual event with about 250 in attendance this year with a live band and lovely flowers grown in neighbors gardens.

4 Corners - The partnership of Richmond Beach, Innis Arden, Richmond Highlands and Hillwood held the 4th annual Brewfest. With 300-350 attending, the event is about at capacity.

Richmond Beach – had the best attendance at the central National Night Out Event in the Park ever and ran out of hot dogs. The first ever Burn Your Buns Run was added to the Sandcastle Contest Day.

CON Book, Music and Movie Sale – netted about \$850 for 6 neighborhoods at Celebrate Shoreline (it was rained out of Swingin’ Summer Eve Concert)

Highland Terrace – had a large Night Out party with about 150 people, and 3 other block parties in the neighborhood this year.

VI. Visiting Councilmember - Update

Mayor Shari Winstead provided updates on the following topics:

- The City hosted a 145th Street tour with the state Secretary of Transportation and state elected officials recently to make them aware of improvements needed to interchange and 145th. With Light Rail coming to Shoreline 145th the City has initiated a study of needed improvements.
- For the 185th Station Area the Council selected final preferred zoning to be reviewed in the FEIS. First the maximum growth will be studied, then the Council will decide on actual future zoning.
- Ronald Wastewater Assumption is moving forward. The King County Boundary Review Board approved the assumption. The Snohomish County Boundary Review Board has not approved it.

VII. Group Brainstorm on Upcoming Year’s CON Activities

All CON representative present rotated through tables to discuss three of the 5 CON Values and answer the question “What actions can we, the Council of Neighborhoods, take to realize our values?”. The following is an unedited list of responses under each value. The plan is for the Board to bring forward a recommended updated list at an upcoming meeting.

Value 1: To facilitate and initiate *open communication* within and among neighborhoods, as well as with the City of Shoreline, the Council of Neighborhoods will take these actions:

1: Connect with the City Council:

- Invite City Council members to CON meetings to give a short Council update.
- CON member attend City Council meeting and speak at public comment once a quarter.
- Plan winter and summer dinners with City Council members and members of staff Leadership

Team.

2. Implement Welcome Wagon for new residents in Shoreline.
3. Create an annual CON time to share ideas and resources between neighborhoods

GROUP BRAINSTORM

- Connect with City Council
- Welcome Wagon revisit – strength
- Between Neighborhoods – visit each others' meetings
- Retreat for Neighborhoods to meet strengthen cross neighborhoods
- More time to share at CON
- More time to learn from each member
- Get 75% participation in social meetings
How to make it happen
- Communicators for (sub)sections of each neighborhood
Postcards, posters, sandwich boards, social media, email
- Chain of command
- T shirts
- Idea: Search for beach glass – geocache or street scramble
Opportunity to get together to learn how

Value 2: To build *productive relationships* among neighbors, neighborhoods, and the City of Shoreline, the Council of Neighborhoods will take these actions:

1. Provide information about neighborhood associations at outreach booths at SFM, Celebrate Shoreline, and other events.
2. Support crime prevention and safety by promoting Night Out Against Crime—encourage publicity and sponsorship by neighborhood associations.

GROUP BRAINSTORM

- Bring “meaningful movies” movement to Shoreline
Social justice documentary
Started in Wallingford and now is in other neighborhoods
Partner with other groups
- Partnership of 2 or more neighborhoods
Mentoring
Activities
Small partnerships
Walks
Connect to high schools
In a more public way
- Stay involved in large neighborhood events
- Formulate guidelines for neighborhoods to come up with how to get the neighbors [involved?]

- How to host an information table – guidelines for individual neighborhoods
 - Create “micro” neighborhoods - get neighbors close to each other to get involved with each other to eventually connect to the larger neighborhoods
 - Present seasonal block properties
 - Next Door – get folks to sign up at neighborhood events
 - Crime awareness
 - Identify neighbors with needs
 - Who are your groups in your neighborhoods
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- World Dance Parties (and culture)
 - Neighborhoods taking on projects in improve the neighborhood
 - Roundabouts
 - Murals
 - Competitions between neighborhoods
 - Million steps

Value 3: To promote the importance of the *citizen voice* about community issues and future direction of the community, the Council of Neighborhoods will take these actions:

1. Disseminate information taken from CON to neighborhood association. Inform citizens how to give input and participate in key projects and programs.
2. Mentor neighborhoods with low involvement to identify needs and support solutions with the goals of engaging more citizens.

GROUP BRAINSTORM

- Reports back to neighborhood associations are working (for proxies' [?] meetings)
- Add more CON type into all neighborhood/community meetings
- Maintain strong social media presence
- Expand languages and linguistic accessibility outreach - go to church/faith communities, senior center, natural gathering places
- Publicize events. Use food trucks to get information out about important decisions
- More opportunities to have neighborhoods partner on events and meetings
- Mini “NUSA” activities – stay and be inspired-gathering neighbor leaders

Value 4: To demonstrate a *commitment to diversity and inclusion* within our community the Council of Neighborhoods will take these actions:

1. Identify strategies to find diverse groups and connect with them to explore neighborhood involvement (examples: seniors, youth, English as a second language speakers, renters).
2. Sponsor leadership training to increase awareness of diversity issues with the goal of increasing inclusion of underrepresented communities in neighborhood and community activities.

GROUP BRAINSTORM

- Obtain profile of diverse groups in Shoreline
- “Block Mobilization” (barrier removal-inclusive)
- What groups are in Shoreline – need data
- Coalition building requires giving something to get something
- Look for data –

Schools

Census: Occupations, Income, Education

Class barriers

Physical barriers

Mobility, Disability

Dementia, Caregivers

Single seniors

Single parents

Religious organizations

- Quarterly World Dance Parties
- Identify diverse members of groups to plan SCC – diversity clubs
- Include diverse groups in Celebrate Shoreline (storytelling, crafts, cooking...)
- Meaningful Movie Nights in Shoreline
- Translation options Google or other mechanisms (natural leaders)

Value 5: To nurture a sense of *pride in belonging* in our Shoreline Community of neighborhoods, the Council of Neighborhoods will take these actions:

1. Participate in new Walking Program (publicized in Parks and Recreation Guide) and promote neighborhood connections and the neighborhood association.
2. Create a Neighborhood Tour (walk or bus) concept that highlights assets in a neighborhood.

GROUP BRAINSTORM

- Highlight historical structures (walks, maps, stories about each place [including what used to be])
- Step Walk (and other events) - challenge other neighborhoods
- Group Garden Walks – map to tour
- Reduce Waste –Award the neighborhood what wastes the least
- A geo caching opportunities to get people of all ages out and about in our city. Events afterwards to talk!

- Like walking event
- Way to connect subgroups in the neighborhoods (seniors, parents with kids, veterans)
- Neighborhood walks that are self-guided (brochures)
- Trees are catalogued– have hunt based in types of trees
- Street Scramble (unnamed streets with the idea of finding things. Points based) – have schools or Scouts create
- Rotating Food Truck through Neighborhoods
- People don't know neighborhood lines/where they live
 Get leaders to set up walks for those in their neighborhood lines
- Branding neighborhoods (training - use those in your neighborhood that may have expertise on this)
- [Little Free?] Library box tour
- Respect “in-house” events, but be willing to share tips and ideas

VIII. Neighborhood Coordinators Report

Nora Smith and Rosie O'Brien-Ochs, Neighborhood Coordinators, announced:

- Shoreline Farmer's Market - the last CON outreach event is on Sat 9/13. Looking for 1-2 volunteers; there is a sign up sheet circulating.
- Vacations - Rosie and Nora are going on vacation! Rosie will be gone Sept 11-Sept. 30. Nora will be gone Sept 29 - October 23.
- Summerset Arts Festival is this weekend at Ronald Bog, 12-5 pm
- Soak It Up Rebate Program still has money available for converting hardscape to a rain garden (hand out provided)
- October 11 is a Safety Fair at City Hall campus after the Monster Mash Dash

IX. Board Report

Chair June Howard announced that the Board has discussed focusing the neighborhood roundtable by trying the following actions:

- neighborhood representatives will sign up to speak at the round table, either as they come into the CON meeting or by emailing June or Nora ahead of time.
- one person (only) from each neighborhood will speak; we encourage reporters to think ahead about what they are reporting on
- the focus of a neighborhood report should be learning that you want to share.

Adjourn