

# Celebrate Shoreline 2014



# 2013 Successes

- Pony Rides, Petting Zoo and KCLS Sponsored Children's Theater
- Second stage with family focused music
- Expanded Festival Hours
- Interactive Booth Activities
- 57% Increase in Attendance



- Beer and Wine Garden
- Partnered with Neighborhoods to offer World Dance on Main Stage
- Food Trucks to provide dining options



# Festival Schedule

- Festival Hours: 11:00 am – 8:00 pm
- Family area open: 11:00 am – 6:00 pm
- Main Stage Hours: 1:00 – 8:00 pm
- Family Stage Hours: 11:30 am – 5:00 pm
- Car Show Hours: 10:00 am – 3:00 pm
- Beer Garden Hours: 12:00 – 8:00 pm



# Changes for 2014

- Relocate Handicap Parking to Courthouse
- Expand Family Area Hours
- Expand Food Options
- Expand the Beer Garden



# Celebrate Shoreline

## August 7 - 17

- Aug. 7: Arts al Fresco  
City Hall Plaza
- Aug. 8-10: Soccer Classic  
Shoreline Soccer Fields
- Aug. 12: North City Jazz Walk  
North City Business District



- Aug. 15: Youth/Teen Skate Competition  
Paramount Skate Park
- Aug. 16: Festival  
Cromwell Park
- Aug. 17: Sandcastle Contest  
Richmond Beach Saltwater Park



# Questions?

