

**CITY OF SHORELINE  
COUNCIL OF NEIGHBORHOODS MINUTES**

March 6, 2013  
7:00 p.m.

Shoreline City Hall

**COUNCIL OF NEIGHBORHOODS REPRESENTATIVES PRESENT:**

Ballinger – Kathy Parnell  
Briarcrest – Arthur Peach, Kathy Hall  
Echo Lake – Diane Hettrick, Jeanne Monger  
Highland Terrace – Krista Tenney  
Hillwood – Ann Erickson  
Innis Arden – June Howard, Lee Lageschulte  
Meridian Park – Gretchen Atkinson  
North City – Nan Skinner  
Richmond Beach – Jack Malek, Sheri Ashleman  
Ridgecrest – Patty Hale, Stefanie Gendreau

**VISITORS PRESENT:** Councilmember Jesse Salomon

**CITY STAFF PRESENT:** Rob Beem, Community Services Division Manager; George Smith, Human Services Planner, Nora Smith, Neighborhood Coordinator; Pam Barrett, Recreational Assistant

**I. Call to Order and Roll Call**

Chair Malek called the meeting to order. Roll was called.

DECISION: The March 6 agenda was approved.

DECISION: The February 6 minutes were approved.

Councilmember Jesse Salomon came as a visitor, and stated the City Council's intention to visit more Council of Neighborhoods meetings to be more in touch with the group.

**II. Public Comment**

There was no public comment.

**III. Human Services in Shoreline**

George Smith, Human Services Planner, provided an overview of human services, defined as "promoting individual and community well being by increasing self-sufficiency, reducing the negative impact of adverse life events and helping people achieve their full potential."

Mr. Smith emphasized that life events touch all of us directly or indirectly and may cause the need for services (examples: job loss, disabled child, substance abuse touching someone we know).

Mr. Smith described a hierarchy of assistance from "natural actors" to "primary services" to "specialized services." He also provided a list of resources available, emphasizing that 211 or [www.wa211.org](http://www.wa211.org) is a statewide phone and online resource for most any kind of service.

**IV. Recreation Update and Celebrate Shoreline Changes**

Pam Barrett, Recreational Assistant in the Parks Department provided updates on recreation programming: new Active Adult walks and out-of-city outings, Eats4Health speaker and resource fair on April 2, and a Spring/Summer Recreation Guide with lots of new listings.

Ms. Barrett also described changes this year to Celebrate Shoreline: elimination of the parade, relocation to Cromwell Park, new hours of 11:00 am to 8:00 pm, restructuring with more activities and less booths. The booths will be required to have a hands-on interactive activity. Ms. Barrett asked Council of Neighborhoods to consider how it might like to participate this year.

## V. Board Report

Chair Malek reported the CON Logo Contest is underway, with a March 25 deadline for submissions. He asked for help getting the word out.

## VI. Group Discussion

### a. Participation in Celebrate Shoreline

The group discussed possible participation of CON in the new Celebrate Shoreline. Ideas brainstormed included: update neighborhood questions on the spinning wheel used last summer at the Farmer's Market, mark where you live on large laminated map, provide a coaster for the beer garden, do an exit poll at the beer garden, participate in dogfest [perhaps a dog parade], CON nominate an individual or a group for the citizen awards being discussed for this year.

Council of Neighborhoods participation in a variety of summer events will be discussed at April meeting.

### b. Mission, Values – Follow-up and creation of Action Steps

Attendees broke into small groups to brainstorm activities Council of Neighborhoods is already doing and possible future activities to implement the new CON Values. The following notes were turned in from the small group brainstorm. Representatives were asked to think of additional Action Steps and bring ideas to the April meeting.

Small group brainstorm notes

**Value 1: To facilitate and initiate *open communication* within and among neighborhoods, as well as with the City of Shoreline, the Council of Neighborhoods will take these actions:**

1. Make better use of social media (i.e. use tab/link on FB page to join NA); like other neighborhoods' FB pages
2. Hold end of the year celebration featuring each neighborhood sharing one success or strength of their group.
3. Share ideas and best practices between neighborhoods – a neighborhood identifies one asset, skill or strength that they feel competent at and offers training to others.
3. Implement welcome wagon concept.
4. Take specific actions to connect with City Council: invite City Council members to Neighborhood Association meetings; and invite City Council members, specify a short time on agenda and ask them to give a short update at CON meetings, neighborhood association members attend City Council meetings and speak at public comment.

(Arthur Peach, Rosie O'Brien-Ochs, Sheri Ashleman)

**Value 2: To build *productive relationships* among neighbors, neighborhoods, and the City of Shoreline, the Council of Neighborhoods will take these actions:**

1. Provide opportunities such as outreach booth at SFM, Celebrate Shoreline, and other events.
2. CON invites City of Shoreline
3. Creating a sense of value or worth

(David Bannister notes)

**Value 3: To promote the importance of the *citizen voice* about community issues and future direction of the community, the Council of Neighborhoods will take these actions: (no group notes provided)**

1. Attend cultural events such as World Dance Party
2. Winter and Summer dinners with City Council members and members of Staff Leadership Team.
3. More routine attendance of the CON monthly meeting by City Council members.
4. More routine attendance of the City Council meetings by CON members.

(Jack Malek notes)

**Value 4: To demonstrate a *commitment to diversity and inclusion* within our community the Council of Neighborhoods will take the actions:**

1. Participate in a cultural event ie: Attend World Dance Party.
2. Publish communications in multiple languages.
3. Recognize and encourage neighborhood interaction of age groups

(Gretchen Atkinson notes)

**Value 5: To nurture a sense of *pride in belonging* in to our Shoreline Community of neighborhoods, the Council of Neighborhoods will take these actions:**

[big picture ideas]

1. Participate in key community events with the goal of elevating the visibility of Shoreline neighborhoods in the community.

2. Serve as a resource for Neighborhood Associations in fostering neighborhood identity (by x,y, z)

3. Participate in the community recognition program at Celebrate Shoreline.

[specific actions]

1. Participate in new Walking Program (publicized in Parks and Recreation Guide) and promote neighborhood connections and the neighborhood association.

2. Create a revolving Neighborhood Tour (walk or bus) concept that highlights assets in a neighborhood (modeled on WOWTA backyard tour).

3. Write articles for local news outlets (SAN, other blogs) highlighting neighborhood assets, identity and reinforcing neighborhood connections.

(Nora Smith, Kathy Hall)

**VII. Announcements and New Business**

The following announcements were made:

- The Volunteer Soiree, recognizing people who volunteer for the City of Shoreline, including neighborhood leadership, will be held April 11, 5:30-7:00 pm at City Hall
- The Innis Arden Rummage Sale is March 16 and 17.
- The 185<sup>th</sup> Light Rail Citizen's Committee will be hosting a meeting with speakers from Seattle neighborhoods on April 16 at the Senior Center.
- The April 13 Briarcrest Anniversary Dinner will include Vicki Stiles presenting information on Briarcrest history.

**Adjourn**

The meeting was adjourned at approximately 9:00 pm.