CON Mission Statement Draft 1/9/13 meeting Group 3

"The overall mission of the Shoreline Council of Neighborhoods is to strengthen open communication, productive connections and relationships, citizens voices about community issues, and a sense of belonging and pride within and among neighborhoods, diverse community groups and the City of Shoreline."

Full group comment expressed particular liking of inclusion of the words bolded in red above.

Group RB Draft Mission statement

The Mission of the Council of Neighborhoods is to provide the primary leadership role promoting communication, connection & belonging, and citizen voice within and among Shoreline's neighborhoods and the City.

Group 1 Draft Mission statement

The Mission of the Shoreline Council of Neighborhood is to assume the primary leadership role to strengthen and connect a diversion collection of neighborhoods. *

Group 2 Mission - Original

The mission of the Council of Neighborhoods is to assume a primary role in strengthening our city by building a community of neighborhoods, one neighbor at a time.

This would then be followed by spelling CON's core values (e.g. open communication, productive connections and relationships, etc.)

Note: "Building neighborhoods, one neighbor at a time" has the potential to be a tag line for the CON brand.

Group 2 Mission - Variation

The mission of the Council of Neighborhoods is to strengthen our city by building a community of diverse neighborhoods.

This would then be followed by spelling CON's core values (e.g. open communication, productive connections and relationships, etc.)

<u>*Phrases</u> Understanding, Meeting needs, Vibrant [community or] neighborhood, Neighborhood voices Two-way connections between neighborhoods and City government, Neighborhood leaders together

^{* &}lt;u>Verbs</u> Network, Represent, Communicate, Foster, Enhance, Strengthen, Connect

Group # 1 ideas for 2018 for the CON

- A City Council seeks input from CON
- B Wide range of ages, ethnicity and demographics represented at CON
- C Every resident of Shoreline knows what the CON is and knows their own neighborhood and gets involved.
- D CON representatives feel heard by each other and the City. (see "A" above)
- E All 14 neighborhoods are represented.
- F Every single neighborhood association is a vibrant and high functioning organization.
- G Educating CON representatives to be strong leaders in their own neighborhoods.

Group 2 Vision for 2018

- 1. Bigger Role with/in government
- 2. More Volunteers involvement
- 3. Regular representative's attendance from every Neighborhood each month.
- 4. More active subcommittees
- 5. More presence and exposure at City Events (Recognition)
- 6. More events hosted by Council of Neighborhoods
- 7. Regular attendance by City Council Members (at CoN)
- 8. More Presentations at City Council Meetings
- 9. More details and articles in Currents and on the Web about CoN.
- 10. More focused Agendas to allow more in-depth conversations at the end of CoN meetings.

GROUP #4 YEAR 2018

What will Council of Neighborhoods be/look like in 5 years?

- Cohesiveness between groups
- Tons of volunteers
- City-wide projects connecting Neighborhoods examples: Brew-fest, North City Tree Lighting
- Diversity of age and race culture
- Cross-connectedness between Neighborhoods
- East-West connection between Neighborhoods

- People are proud to live here
- Effective communication

Group X - Vision Notes

- New members
- Empowered citizen voices
- Represent all Shoreline neighborhoods
- Vibrant communities. Engaged Citizens.
- Active sponsorship of community events and activities
- Sharing ideas
- Sponsor activities that bring people together
- All residents are proud of their neighborhood and city
- Communication systems being used to honor and inform all stakeholders
- Outreach to the neighbors
- Our opinions are sought after
- City Council seeks our guidance on neighborhood issues
- A city of vibrant and diverse neighborhoods, where all residents are informed and have a sense of belonging and pride.
- A community that thrives using cooperative interactions and cross pollination of ideas, community solutions and geographic boundaries.