

What's New on the Web
Council of Neighborhoods Presentation
December 7, 2011
Outline & Resource List

Keys to good website design

- Design with a purpose
- Freshness factor
- Graphics (list of resource provided below)

Social Media

- Web 2.0
 - Information sharing, collaboration, videos
- Facebook, Twitter, YouTube
- Seattle Times

Future of OfficeLive

- Will be replaced with Office 365
- What happens to current sites
 - <http://small-business.web.officelive.com/default.aspx#O365replaceOLSB>
- Other options for designing a new, free website:
 - [WordPress](#) or [Weebly](#)
 - <http://www.webdesignbooth.com/places-where-you-can-create-websites-online/>
- Wordpress.com has free templates; Wordpress.org you can pay a one-time fee to buy a template that ensures the template will always be available.

Free photography and graphics:

[Stock Exchange](#) - Free stock photography and graphics, high resolution.

[Microsoft Office Clip Art](#) - Free clip art and stock photos, low to medium resolution.

[Flickr Creative Commons group](#) - Free images from a pool of creative commons images

[Image*After](#) - Large online free photo collection

[Morguefile](#) - Free high res stock photos

[pdphoto](#) - Free public domain photo database

[Public Domain Pictures](#) - Free generic web images

[Discovery Education](#) - education themed clipart

[Wikimedia Commons](#) - Public domain and freely licensed images

Stock photography and graphics (sites with reasonable prices):

[Shutterstock](#) - Stock photos and vector art for about \$10 per image (subscription based)

[iStockphoto.com](#) - Images and art for about \$10 to 15 per image.

Use with caution!

[Flickr](#) - Right click on photos before downloading to check image licensing.

[Google advanced image search](#) - Always click the "Only images labeled for reuse" option and still be cautious when using these results.

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From Kathy Hall, Briarcrest Neighborhood -free sources of historic photos:

Farm Security Information archive at Library of Congress, <http://lcweb2.loc.gov/fsowhome.html>.
Seattle Municipal Archives has a web site, <http://clerk.seattle.gov/~public/phot1.htm>, and a Flickr account (which has an easier interface but fewer photos), <http://www.flickr.com/photos/seattlemunicipalarchives/>. You will find some Shoreline content there. For example, search on "Firland" or "Interurban." Usage rules are quite lenient.

A small fee (sometimes as low as \$10) is involved with the MOHAI collection, http://www.seattlehistory.org/research_and_collections/collections/photo_collection.php, and UW Special Collections, <http://www.lib.washington.edu/specialcollections/research/how-do-i-find...#photos>. MOHI has the Seattle P-I archives. Allow plenty of time for paperwork & permissions.