



Parks, Recreation & Cultural Services/ Tree Board

Regular Meeting Agenda Packet

January 24, 2019



**Parks, Recreation and Cultural Services Board
2019 Meeting Schedule**

February 28	7:00 p.m.	Shoreline City Hall, Room 303
March 12	7:00 p.m.	Shoreline City Hall, Room 303
April 25	7:00 p.m.	Shoreline City Hall, Room 303
May 23	7:00 p.m.	Shoreline City Hall, Room 303
June ?	Council Dinner Meeting	
June 27	7:00 p.m.	Shoreline City Hall, Room 303
July 25	6:00 p.m.	Annual Tour of Parks
August 22	7:00 p.m.	Shoreline City Hall, Room 303
September 26	7:00 p.m.	Shoreline City Hall, Room 303
October 24	7:00 p.m.	Shoreline City Hall, Room 303
December 5	7:00 p.m.	Shoreline City Hall, Room 303



AGENDA

PARKS, RECREATION & CULTURAL SERVICES/TREE BOARD REGULAR MEETING

January 24, 2019
7:00 p.m.

Shoreline City Hall Room 303
17500 Midvale Ave N

	Estimated Time
1. CALL TO ORDER/ATTENDANCE	7:00
2. APPROVAL OF AGENDA	Action 7:02
3. APPROVAL OF MEETING MINUTES	Action 7:03
4. PUBLIC COMMENT	7:05
<i>Members of the public may address the PRCS/Tree Board on agenda items or any other topic for three minutes or less. When representing the official position of a State registered non-profit organization or agency or a City-recognized organization, a speaker will be given 5 minutes and it will be recorded as the official position of that organization. Each organization shall have only one, five-minute presentation. Please be advised that each speaker's testimony is being recorded. Speakers are asked to sign up prior to the start of the Public Comment period. *</i>	
5. DIRECTOR'S REPORT	Information 7:10
6. 2018 TREE REPORT & 2019 WORKPLAN	Information 7:25
7. 2018 PUBLIC ART REPORT & 2019 WORKPLAN	Information 7:40
8. PARKS FUNDING ADVISORY COMMITTEE UPDATE	Information 8:00
9. 2019 PRCS DEPARTMENT STRATEGIC PLAN	Information 8:20
10. 2019 PRCS BOARD WORKPLAN	Discussion 8:30
11. COMMENTS FROM THE BOARD	Discussion 8:45
12. ADJOURN	Action 9:00

The PRCS/Tree Board meeting is wheelchair accessible. Any person requiring a disability accommodation should contact the City Clerk's Office at 801-2230 in advance for more information. For TTY telephone service call 546-0457.

December 6, 2018



Minutes for the Parks, Recreation and Cultural Services/Tree Board Regular Meeting

Call to Order/Attendance

The meeting was called to order by Chair Robertson at 7:01 p.m.

Park Board Members Present: Betsy Robertson, John Hoey, Katie Schielke, Bill Franklin, Cindy Dittbrenner, Christine Southwick, Erik Ertsgaard, Ivan Brown

Absent: Elizabeth White

PRCS Staff Present: Director Eric Friedli, Recreation Superintendent Mary Reidy, Parks Superintendent Kirk Peterson, Administrative Assistant III Lynn Gabrieli

Approval of Agenda:

Chair Robertson called for approval of the agenda. So moved by Ms. Schielke and seconded by Ms. Southwick. The motion carried unanimously.

Approval of Minutes:

Chair Robertson called for approval of the October minutes. So moved by Mr. Hoey and seconded by Ms. Schielke. The motion carried.

Public Comment:

1. Janet Way, Shoreline Preservation Society, expressed concern over the estimated 1,000 trees destined for removal with light rail development. She urged the Board to pressure Sound Transit to preserve trees and replace them as required, in Shoreline.
2. Lance Young, Shoreline, is concerned about the loss of trees on Washington Department of Transportation property and the loss of wildlife habitat in urban areas. He requested that the Board draft a letter to Council requesting they monitor canopy loss and require trees to be replaced in Shoreline rather than elsewhere.

Director's Report

1. Community & Aquatics Center
 - a. The Community & Aquatics Center open house last Wednesday was attended by approximately 150 people. Two-thirds were interested in the pool design, and most of the rest were advocating for the inclusion of a designated senior center in the design. Common themes included:
 - i. 8 lane pool
 - ii. Diving well

- iii. Large aquatics spectator area
 - iv. Designated senior center space
 - v. Commercial kitchen
- b. School District staff have participated in some prior planning meetings and the School Board has scheduled a working meeting on January 15, 2019 to discuss the community's need for a pool.
 - c. Over 50 online comments have been received and more are coming in, mostly echoing the comments heard at the open house regarding the pool and senior center. All comments are posted (in batches) on www.shorelinewa.gov/cac
 - d. The Park Funding Advisory Committee met last night. Boardmembers Robertson and Franklin attended. An update will be presented later in tonight's meeting.
2. Ballinger Open Space carbon credit restoration began last Saturday with 40 Bank of America volunteers.
 3. Bill Franklin recognized volunteers at the November 2018 Arbor Day event at Darnell Park.
 4. The PRCS accreditation review, which consists of an offsite review of evidence followed by a site visit, will take place the week of May 20, 2019. Staff are finalizing the last few standards and plan to submit the assessment packet by March 1, 2019.
 5. Councilmember Jesse Salomon's election to the State Senate leaves a vacancy on the City Council. The deadline to apply is January 3 at 5:00 p.m.
 6. Upcoming events - Breakfast with Santa, Argosy Christmas Ship Visit, Solstice Stroll at Kruckeberg Botanic Garden, Urban Forest restoration events continue through the winter. All events are listed at shorelinewa.gov/calendar.
 7. The City Council amended the City's budget to include \$51,000 to allow the installation of the major commission at the Park at Town Center to move forward. The project was on hold due to a concern that the Public Art fund would be depleted within a couple of years without additional revenue. A Funding Alternatives Study is anticipated to begin in 2019 to develop a more sustainable funding mechanism for the arts.
 8. Mr. Friedli will attend the Maple Knolls Homeowners Association meeting next Tuesday to discuss the proposed donation of property from the Association to the Parks Department.

Sound Transit Tree Impacts

Juniper Nammi, Sound Transit Project Manager

Sound Transit has been working with the Washington Department of Transportation to negotiate tree replacements along the light rail development corridor. Most of the track is on the ground. Tree removal 35 feet on either side of the track is required resulting in the removal of over 1,000 trees from Washington Department of Transportation property, City right-of-way, and from individual property. Approximately 2,700 native trees and over 1,000 non-native trees will be replanted to meet or exceed City of Shoreline replacement requirements.

All of the trees will come down at once in March 2019. Replacement trees must be planted in Shoreline. A partnership with King Conservation District would allow funds from Sound Transit to offer a package of trees and shrubs to private land owners for a landscape buffer in areas where the code requirements for landscape buffers do not apply along the rail. This could

contribute roughly 400 additional trees in the Ridgecrest neighborhood and portions of North City and Ballinger.

Final designs will be shown at an open house in February. *Currents* and the website will announce the date. The last opportunity for public comment is prior to the final issuance of permits. Early work, expected to begin in March, involves tree removal, noise barriers, staging equipment, moving utility lines, and demolishing remaining houses. Neighborhoods will be notified by direct mailings and articles in *Currents* as well as door-to-door outreach. Actual construction will begin mid-summer.

The Board would appreciate talking points on this topic including the facts related to the project.

Sound Transit is taking measures to survey for bird nests in existing trees and to deter initial nesting habits. The Department of Fish and Wildlife is guiding that effort.

Comments and questions can be directed to Ms. Nammi through shorelinewa.gov/lightrailpermits.

Public Art Donation

Mr. Friedli introduced the sculpture, *Honorable Men*, which has been offered to the City's public art collection by a retired City employee. The sculpture would be located in City Hall as part of the City's portable works collection.

Chair Robertson called for a motion to accept *Honorable Men* into the City's permanent art collection. So moved by Mr. Franklin; seconded by Ms. Schielke. The motion carried unanimously.

Street Tree List Update

Kirk Peterson reminded the Board of the October 2018 Board discussion regarding changes to the Street Tree List to include native trees in unimproved rights-of-way. Mr. Peterson referred to the packet diagram illustrating recommended additions.

Chair Robertson called for the motion to approve the proposed changes to the Street Tree List. So moved by Ms. Southwick; seconded by Ms. Dittbrenner. The motion carried.

Aging Adults Services Strategy

Rob Beem, Community Services Director

Mary Reidy, Recreation Superintendent

Three years ago, the City's Service Agreement with the Shoreline Lake Forest Park Senior Center was moved under the oversight of the PRCS Department. The Community Services division works with the Senior Center to support the human services aspect while the PRCS Department supports adult recreation programming.

The Council directed the development of a strategy to identify a plan for the care of Shoreline's aging community. Council's direction is reflected in PROS Plan Strategic Action Initiative #4 which states: Serve the full spectrum of Aging Adult recreation needs.

BERK Consulting was hired to facilitate the development of the Strategy. The definition of Aging Adults is broad and the needs are varied. Support includes human services, recreation, facilities, housing, transportation, medical care, care givers and often includes programming, a senior-focused facility, special transportation, meals, and supportive health services.

The Strategy development process included a process of assessment, identifying gaps, determining focus areas, and setting goals. The Strategy will be presented to the Council on February 28, 2019.

Shoreline's demographic has the highest percentage of population over 65 in King County. This is expected to grow by roughly 20% in 2025. Major service providers are the City and Sound Generations (current Senior Center), County/AAA, local service providers like the Dale Turner YMCA, adult homes, families, health care entities, and others. Shoreline's aging adults range from very active to very frail with a wide variety of interests and needs.

Six focus areas were identified to support the goals of older adults:

- Community connections
- Lifelong learning
- Wellness
- Nutrition
- Coordination and Service Alignment
- Equity (see page 6 of the draft Strategy for details).

Mr. Beem discussed the criteria used to determine priority areas of service as described in the Strategy. There was a clarification of terms used in the Strategy's use of aging adults, active adults, an older adults. Varying terms represent the changing demographics and community perspectives. Whereas the word "Senior" used to be standard, it is no longer so.

The PRCS Department has identified implementation strategies for recreation programming, but it will take a cooperative effort to implement the full strategy in a cohesive, meaningful way. This isn't a City of Shoreline strategy as much as it is a Shoreline community strategy that will involve stakeholders on a variety of levels.

Staff requests the Board's endorsement of the Strategy so it can be moved on to the City Council for review. So moved by Mr. Hoey; seconded by Ms. Schielke. The motion carried unanimously.

Park Funding Advisory Committee Update

Since the last PRCS Board meeting the PFAC reviewed the Community & Aquatic Center design and learned about PROS Plan funding needs, options, and scenarios. The PFAC will need to establish criteria to narrow the large list of needs down to a reasonable size and cost.

Mr. Franklin reflected on the discontent at the November 28 Open House. Neither the senior community nor the aquatics community are satisfied with the design as it is. In trying to provide something for everyone, nobody who attended the open house was satisfied.

Ms. Robertson expressed the conviction that the design represents months of public outreach. She questioned the scope of the City's obligation to provide for the needs of special interest groups.

Mr. Hoey expressed frustration at the public perception that the City provided inadequate public outreach during the design phase which differs from his experience having been engaged in public outreach efforts over the past 18 months. There is a tension between what the community is demanding and the obligation of the municipal government to provide. The question remains about who will pay for the increased amenities being requested by vocal groups. Will the Shoreline community support the cost of all the amenities they are requesting?

Ms. Southwick suggested setting clear budget and cost limits to help guide the public conversation.

Ms. Robertson reminded the group that the CAC was designed according to what the public process determined the community wants and that the CAC is only one piece of a potential voter-approved bond. Park improvements are the other piece. A lot of work has gone into determining park needs. Right now there are only questions and no answers. She expressed appreciation for the other members of the PFAC.

Mr. Franklin commented that the PFAC doesn't share the Park Board's history with Park Concept Design development. The CAC budget sets the baseline and any other park improvements are on top of that. He warned that some of the concept designs may be cut or drastically reduced.

Ms. Dittbrenner requested clarification regarding the role of the PFAC with regard to the Park Concept Designs. It is their role to determine what aspects of the park design can and should be funded through a voter-approved bond measure, but they are not redesigning any parks.

Mr. Franklin commented on the community's praise for the Snohomish Aquatic Center, saying it is a stand-alone aquatics center that was funded by a school district bond to also function as a community pool.

Mr. Ertsgaard and Mr. Brown indicated that it is a small group of swimmers at Shorewood High School and other non-school related swim groups that would use all of the amenities being requested by the aquatics community. Realistically, the expense of funding specialty aquatic amenities may only serve a small segment of the population.

Ms. Southwick encouraged very clear community communication about what the community wants vs. what the City can and cannot afford making sure the community understands where the money will come from and what the impacts will be. She is concerned about the public perception that if a group is loud enough they can get what they want.

Comments from the Board

- Mr. Hoey suggested being transparent about how much money it would cost per household to fund bonds of different sizes, plus information about the likelihood that bonds of different sizes would pass.
- Chair Robertson requested a quarterly Public Art update including a slideshow.

Adjourn

Hearing no further business, Chair Robertson called moved to adjourn. So moved by Mr. Franklin; seconded by Ms. Dittbrenner. The meeting adjourned at 8:58 p.m.

Signature of Chair, Betsy Robertson

Date

Signature of Minute Writer, Lynn Gabrieli

Date



Memorandum

DATE: January 24, 2019
TO: PRCS/Tree Board
FROM: Kirk Peterson, Parks Superintendent
RE: Quarterly Tree Report, 2018 Tree Activity Summary / 2019 Activity Projections

Requested Board Action

No action is required. This is for information only to update the Board about recent tree activities and current and future activities affecting the urban forest within the City of Shoreline.

Year-to-Date Tree Activity through 2018

- Park staff performed the initial investigation for 40 tree removal requests for a total of 128 hours of staff time.
- After initial investigations to confirm property boundaries and ownership Park Maintenance staff performed the following tree work activities:
 - 1281.5 labor hours spent working on right of way trees
 - 375 labor hours spent working on park trees
 - 398 hours of total labor spent on tree work in this quarter for park staff
 - 740 hours removing 27 trees
 - 141.5 hours planting 25 trees
 - 70 hours watering newly planted tree between 4th & 1st as well as 174th to 170th
 - 150 hours planting trees in rights-of-way
- Professional Services for tree care was contracted for tree concerns that park staff were not able to address, two hazardous tree contracts were produced in 2018:
 - 1st contract removed 18 trees
 - 2nd contract removed 25 trees
 - 1 removal occurred due to storm response
 - 72 trees pruned via maintenance contract on 175th from Fremont east to I-5
 - 95.5 staff hours to manage the removal contract

- 358 Trees Planted in 2018
 - 158 Native Plant Stewardship Program
 - 175 Ballinger Open Space
 - 25 City Staff

2019 Expected Tree Activities & Capital Improvements Affecting Tree Canopy

- Sound Transit I-5 tree removals
- Ronald Bog wetland and tree canopy construction as mitigation for ST
- 185th right-of-way corridor (1st to Hwy 99) tree maintenance via professional services
- 8 stump grindings (backlog from 2018) are scheduled via professional services
- 19 tree removals (backlog from 2018) via professional services

Proposed City Tree Planting 2019: Staff have identified two neighborhoods that would be acceptable places to plant street trees in 2019. First is in the North City Neighborhood on 188th, 189th and 190th. The amenity strips are wide enough to accommodate a significant number of trees and with this being one of the older neighborhoods in Shoreline the powerlines run between properties so staff would not be competing with aerial space for the future canopy. The North City neighborhood is a good investment in trees because of the impact that the light rail station will have to tree canopy in this area of the city. 40-55 planting locations identified

Another area for tree planting opportunities is the east side of Hamlin Park along 18th, 21st, 22nd streets. This area of Shoreline is one of the older neighborhoods and has a similar layout as North City (power services & utilities are behind most homes and there are large amenity strips). 30-45 planting locations identified

Budget Implications

- 2019 Professional Services Tree Care budget is \$72,500 for hazardous tree removal, stump grinding and line clearance.
- Tree care services of \$30,000 for street corridor pruning and sight line clearance.
- Current professional services expenditure for 2018 = \$78,720.50.
- \$14,000 Tree watering contract, 2019
- \$4,356 cost of trees planted by City staff in 2018

Additional Information

Kirk Peterson, Parks Superintendent
 206-801-2611
 kpeterson@shorelinewa.gov



Memorandum

DATE: January 24, 2019
TO: PRCS/Tree Board
FROM: David Francis, Public Art Coordinator
RE: 2019 Public Art Program Workplan

Requested Board Action

No action is requested from the Board.

Project or Policy Description and Background

The purpose of this presentation is to update the Board on the work plan for the public art program for 2019. The City Council adopted the Public Art Plan 2017-2022 (Resolution 4040) in 2017. The Arts Plan “presents a comprehensive vision for a greater diversity of programs and forms of public art over the next six years, 2017 – 2022”. 2019 promises to be an important year for the Public Art Program with the anticipated installation of a permanent major commission and the research and development of a stable funding source for the Municipal Art Fund.

The key elements of the 2019 Public Art Program workplan are:

1. Art Selection Panel Commission & Implementation

Milestones:

- Design review phase (three rounds), on site meeting (TBD, Feb 2019)
- Public outreach (TBD), March – July
- Installation (TBD), fall 2019, spring 2020

2. Identify alternative Funding Strategies for Public Art Program

Milestones:

- Grants: March 6 Group Artists Projects (4Culture) WA State Arts Commission Project Level B (April 20); \$5,000 or less if successful; advise others (artists, King Street, Ken Winnick, etc.)
- Meet with UW graduate student team from Evans School of B; advise and consult

- Compile findings and recommendations, Park Board review July
- Final draft for Council, September

3. Manage and coordinate temporary public art projects (Pop Up Pianos / Nature Art)

Milestones:

- Recruit artists, seek new pianos, seek work space, seek new partners, Spring 2019 (site specific poetry project at North Woods with remainder of 2018 4culture grant)
- Seek artists to create temporary sculpture in parks, contract, and oversee install with Parks' maintenance assistance, May - November
- Coordinate placement of pianos, tuning of pianos, site issues July – September
- Coordinate piano pick up and return to storage, September

4. Consult and Advise on Neighborhood Arts Projects

Milestones:

- Meet with CON Mini-grant-recipient group, write Call for Art, advise on invites, help with selection criteria; spring – summer; traffic box wraps (?)
- Kings Players (summer theater at City Hall) coordination

5. Manage Art Exhibitions at City Hall (Equity focus)

Milestones:

- Secure grant funding for Pratt Archive, partner with Black Heritage Society, Fall 2018
- Meet with BHS to review art exhibition component, Fall 2018
- Create Call for Art, post widely, recruit artists November – December
- Recruit jurors, manage selections, install, exhibition reception, January
- Dismantle show in April
- Partner with Equity & Inclusion Coordinator on a culture share event, summer
 - New lobby art loan; Spartan Rec. Center art

6. Caretaker Cottage Residency Space

Milestones:

- Seek grant funding for remodel, November 2018
- Work with Facilities to manage remodel if grant successful, spring
- Seek resident artists through Open Call, fall 2019

Other Work Plan Items

- Additional exhibitions at City Hall as needed (Northwest Watercolor Society, April - June; Shoreline CC Design Majors, May – July)
- Obtain clarity on CIP calculations and timely notification; rework budget (Susanna, Eric)
- Community Partners support, Arts Council (Creative Consultancy lias.)
- Advise on Community Center & Parks Improvement Public Art Designs

- Manage public art internship, November 2018 – June 2019
- Sound Transit public art meetings
- 4Culture meetings to coordinate relocation of Kiss sculpture
- Coordinate maintenance of public art (*Lantern Man* markers; *Reflex Solaris* weld; *Limelight* cleaning; *Portrait of Shoreline in Time & Space* plaque reattachment, clearing brush from *Raintree*; broken glass in South Bridge; Aurora banners tighten and repair)

Additional Information

David Francis
Public Art Coordinator
206-801-2661
dfrancis@shorelinewa.gov



Memorandum

DATE: January 24, 2019
TO: PRCS/Tree Board
FROM: Eric Friedli, PRCS Director
RE: Park Funding Advisory Committee Update

Requested Board Action

No action is required. This is for information only to update the Board on the progress of the Park Funding Advisory Committee (PFAC).

Project or Policy Description and Background

The PFAC held its sixth meeting on January 9th where it started focusing on criteria it might use to make recommendations to the City Manager. The meeting materials are available at: www.shorelinewa.gov/pfac.

The Committee reviewed the prioritization criteria generated during the December 5 PFAC meeting:

1. Location: Does the project serve an under-served area?
 - a. How close is the project to prior park improvement investments?
 - b. Are the opportunities generally distributed across Shoreline?
2. Equity: Does the project serve people who may have difficulty accessing recreational opportunities based on:
 - a. Income
 - b. Age
 - c. Language
3. Appeal: Does the project serve a particular park and recreation user-group?
 - a. Off-Leash Dog area users
 - b. Little League, soccer, other sports participants
 - c. People with special needs
4. Affordability: What is the impact of the project on ongoing maintenance and operations costs?

These criteria were used by staff in the “Investment Opportunities Ranking Draft” (Attachment 1) to help Committee members begin the process of narrowing down a recommendation.

In groups of 5, Committee members were invited to experiment with selecting a variety of park project scenarios with the goal of developing a priority investment list to share with the larger group. After 45 minutes of small group work, each group reported their ideas for each of the investment opportunities and described the criteria they used to generate their lists.

This exercise is intended to be one of several opportunities intended to help Committee members develop a ranked list of prioritized projects to recommend to the City Manager at the completion of this process.

The PFAC will be joining the City Council for a dinner meeting on Monday, January 28, 2019. The City Council is looking forward to conversing with the Committee members about their experience on the PFAC and hearing any initial impressions they may have.

The Committee was invited to share ideas about questions that could be asked:

- What is the strategic, philosophical rationale behind the CAC beyond replacement? What does the Council see as the purpose of having a CAC?
- What are the Councilmembers' feelings about whether the parks should serve Shoreline only or be a draw for the greater community?
- What has the Council heard from their constituents about the park system in general? The CAC? Any projects on the list/not on the list?

The next PFAC meeting is scheduled for January 30. During this meeting the Committee will engage in more group discussion with the goal of reaching a next-to-final funding recommendation. The Committee was encouraged to reflect on the preliminary list generated this evening and begin thinking about how they would rank the recommended projects, so the City Manager understands the Committee's priorities within the overall package.

The question was raised about what it means to obligate the Shoreline community to a 30-year bond measure vs a 20 or 15-year investment. It is possible to have one ballot measure with projects of different bond lengths. For example, the CAC may be a 30-year investment because the facility's lifecycle is expected to far exceed the length of the bond. Other park improvements could be on a shorter bond cycle. This kind of advice can be documented in the final report to the City Manager.

The Committee was asked to think about their recommendation in terms of what they themselves and their households could support. The City Manager will weigh their recommendation against all other available information in her final recommendation to the Council.

Additional Information

Eric Friedli, PRCS Director

206-801-2601

efriedli@shorelinewa.gov



INVESTMENT OPPORTUNITIES RANKING – DRAFT – FOR FURTHER DISCUSSION

Parks Funding Advisory Committee Meeting / January 9, 2019

Project Prioritization Criteria

Purpose

To support a structured decision-making process and ensure that the decisions that are made, and alternatives recommended, support desired outcomes.

Goal

The Committee will determine which criteria to use in the prioritization of Parks improvement projects to ensure the final recommendation of the Committee is based on standards that reflect shared values and priorities.

Investment Opportunities

When considering a potential park improvement opportunity, the committee will consider the following questions:

Proposed Criteria

- 1) Location: Does the project serve an under-served area?
 - a) How close is the project to prior park improvement investments?
 - b) Are the opportunities generally distributed across Shoreline?

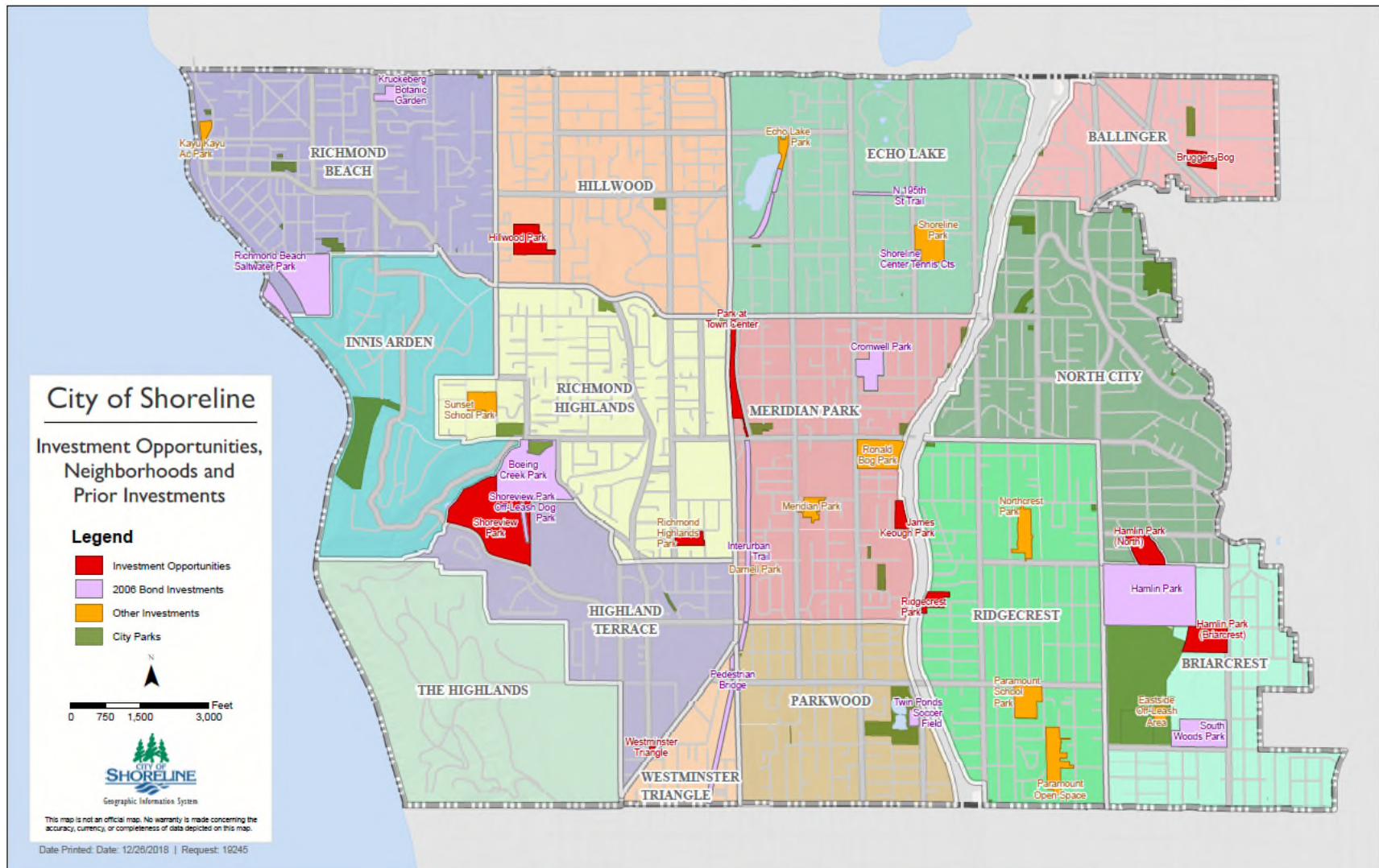
- 2) Equity: Does the project serve people who may have difficulty accessing recreational opportunities based on:
 - a) Income
 - b) Age
 - c) Language

- 3) Appeal: Does the project serve a particular park and recreation user-group?
 - a) Off-Leash Dog area users
 - b) Little League, soccer, other sports participants
 - c) People with special needs

- 4) Affordability: What is the impact of the project on ongoing maintenance and operations costs?

Criteria 1 – Location: Does the project serve an under-served area?

Investment Opportunities in Shoreline Neighborhoods and in proximity to parks that received recent improvements (since 2006)



Investment Opportunity by neighborhood

Investment Opportunity	Neighborhood
Bruggers Bog	Ballinger
Hamlin Park	Briarcrest
Hillwood Park	Hillwood
James Keough Park	Meridian Park
Park at Town Center	Meridian Park
Richmond Highlands Park	Richmond Highlands
Ridgecrest Park	Ridgecrest
Shoreview Park	Highland Terrace

The table below shows the ranking of investment opportunities based on proximity to prior park improvement investments. Brugger's Bog Park is furthest from a park that received recent investments. The Investment Opportunities at Hamlin and Shoreview are immediately adjacent to recent investment.

Distance (in miles) from prior bond investments

Rank	Investment Opportunity	Distance	To Park
1	Bruggers Bog	1.46	Cromwell Park
2	Hillwood Park	0.76	Kruckeberg
3	Park at Town Center	0.49	Cromwell Park
4	James Keough Park	0.46	Cromwell Park
5	Richmond Highlands Park	0.44	Boeing Creek Park
6	Ridgecrest Park	0.40	Twin Ponds
7	Westminster Triangle	0.25	Interurban Trail
8	Hamlin Park (Briarcrest)	-	Hamlin Park
9	Hamlin Park (North)	-	Hamlin Park
10	Shoreview Park	-	Boeing Creek Park

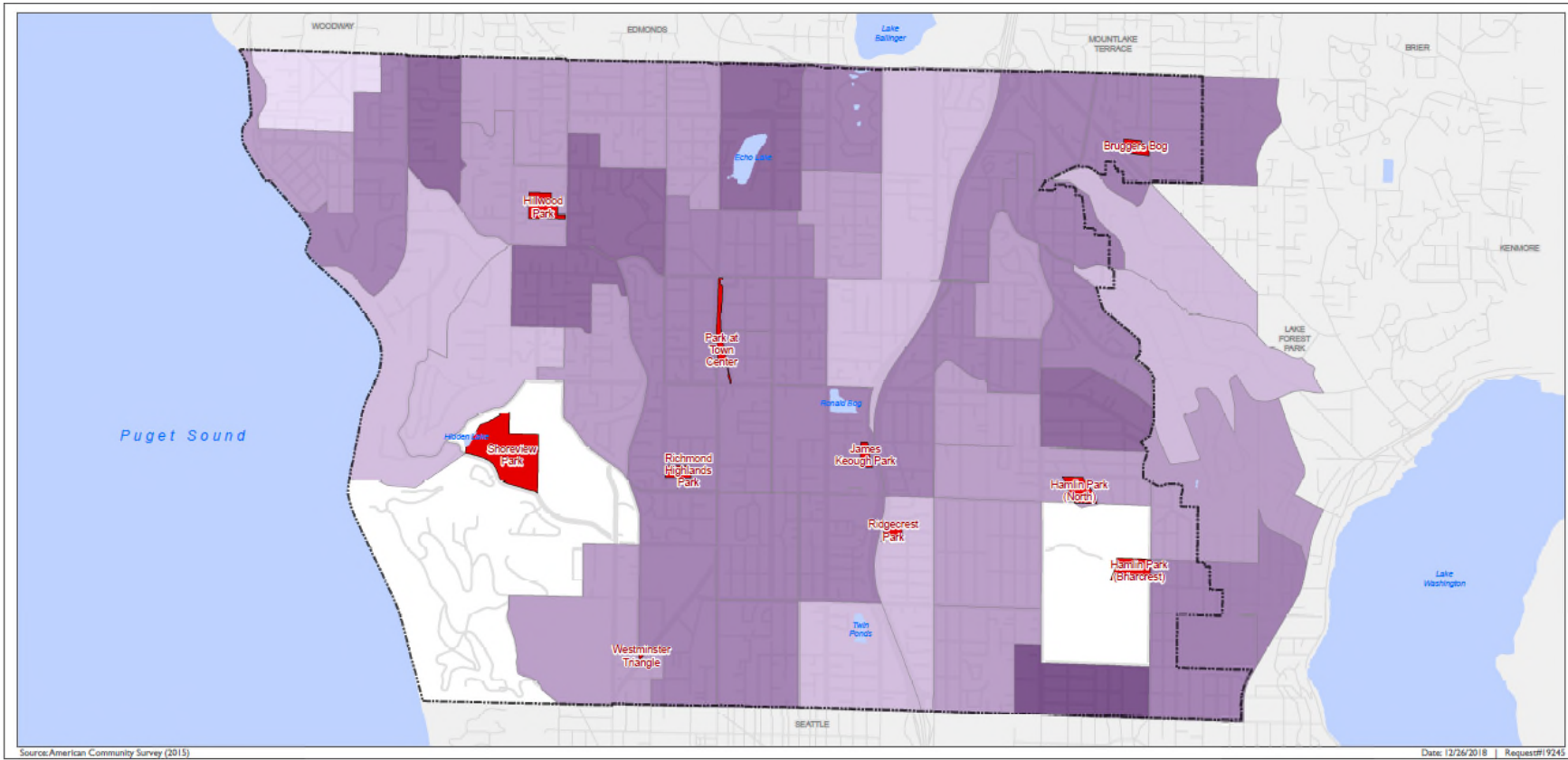
Criteria 2 – Equity: Does the project serve people who may have difficulty accessing recreational opportunities?

- a) **Income** – Median Household Income by Census Block Group (ACS 2015) HUD Income Classifications. Brugger’s Bog Park is in the lowest income part of the City, while Shoreview Park is located nearest the wealthiest areas.

Income ranking by neighborhood
(1 = low; 10 = high)

Rank	Investment Opportunity
1	Bruggers Bog
2	Westminster Triangle
3	Hamlin Park (Briarcrest)
4	Park at Town Center
5	James Keough Park
6	Richmond Highlands Park
7	Hillwood Park
8	Ridgecrest Park
9	Hamlin Park (North)
10	Shoreview Park

Median Household Income





CITY OF SHORELINE
Geographic Information System

Income

Median Household Income
by Census Block Group (ACS 2015)
HUD Income Classifications

Legend

Investment Opportunities

Income Level



< \$28k
\$28k to \$48k
\$48k to \$76.8k
\$76.8k to \$98k
\$98k to \$130k
> \$130k



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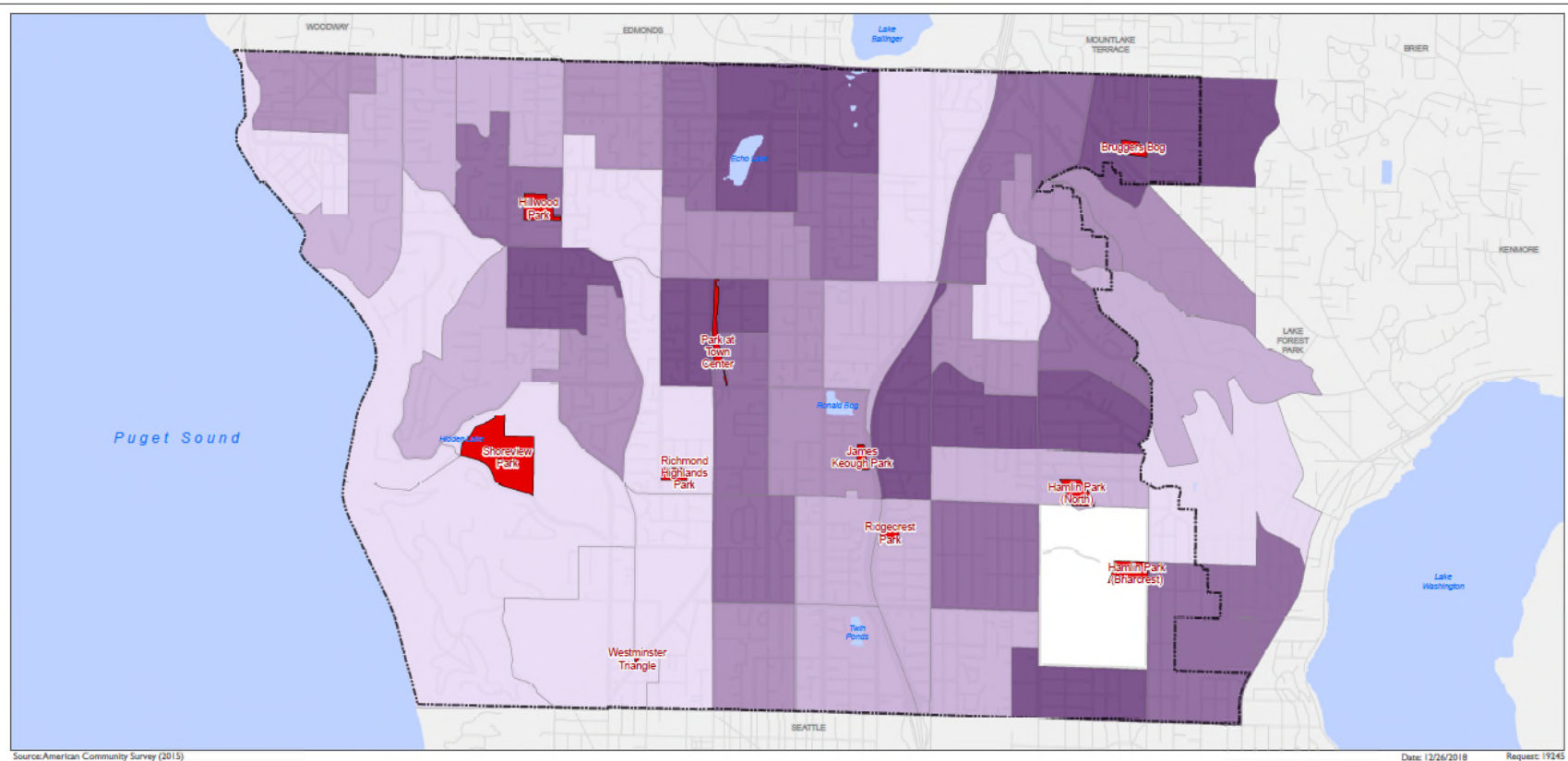
This map is not an official map. No warranty is made concerning the accuracy, currency, or completeness of data depicted on this map.

- b) **Age** – Density of Population by Census Block Group (ACS 2015) - The densities are calculated by taking the identified population (i.e. Adults over 60) of the Census Block Group (CBG) divided by the total population of the Census Block Group. That gives us the "per capita" number of the identified population in the CBG. Then, we divided that number by the area of the CBG. We did this so we could account for population density in the prioritization process, instead of just using the (relatively) arbitrary divisions of the CBG. We didn't want larger CBGs to overshadow smaller CBGs.

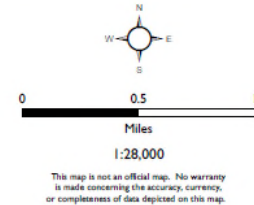
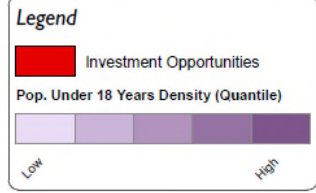
Age ranking by neighborhood
 Population Under 18 Years Old
 (1 = high concentration of youth;
 10 = low concentration of youth)

Rank	Investment Opportunity
1	Bruggers Bog
2	Hamlin Park (Briarcrest)
3	Park at Town Center
4	Hillwood Park
5	James Keough Park
6	Ridgecrest Park
7	Hamlin Park (North)
8	Richmond Highlands Park
9	Shoreview Park
10	Westminster Triangle

Density of Population Under 18



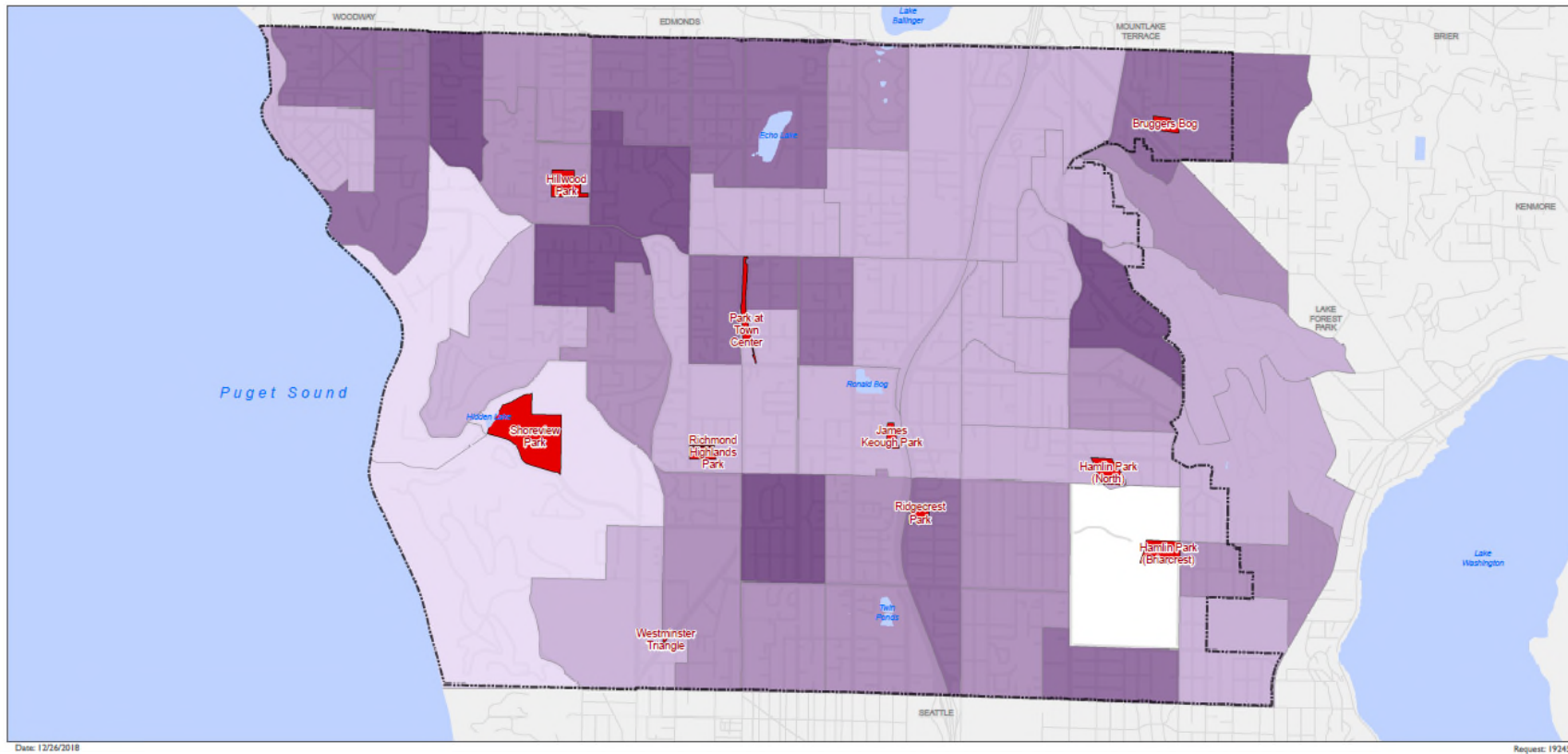
Age
Density of Population Under 18 Years Old
by Census Block Group (ACS 2015)



Age ranking by neighborhood
 Population 60+
 (1 = high concentration of people over 60;
 10 = low high concentration of people over 60)

Rank	Investment Opportunity
1	Bruggers Bog
2	Park at Town Center
3	Ridgecrest Park
4	Hamlin Park (Briarcrest)
5	Hillwood Park
6	James Keough Park
7	Hamlin Park (North)
8	Westminster Triangle
9	Richmond Highlands Park
10	Shoreview Park

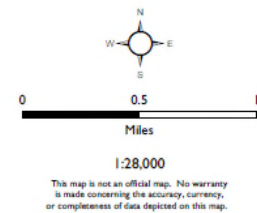
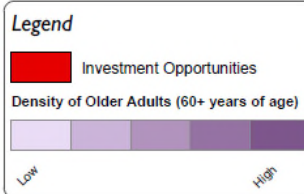
Density of Population Over 60



Age

Density of Older Adults (60+ years old)*
by Census Block Group (ACS 2015)

* Eligibility for the Older Americans Act starts at age 60.

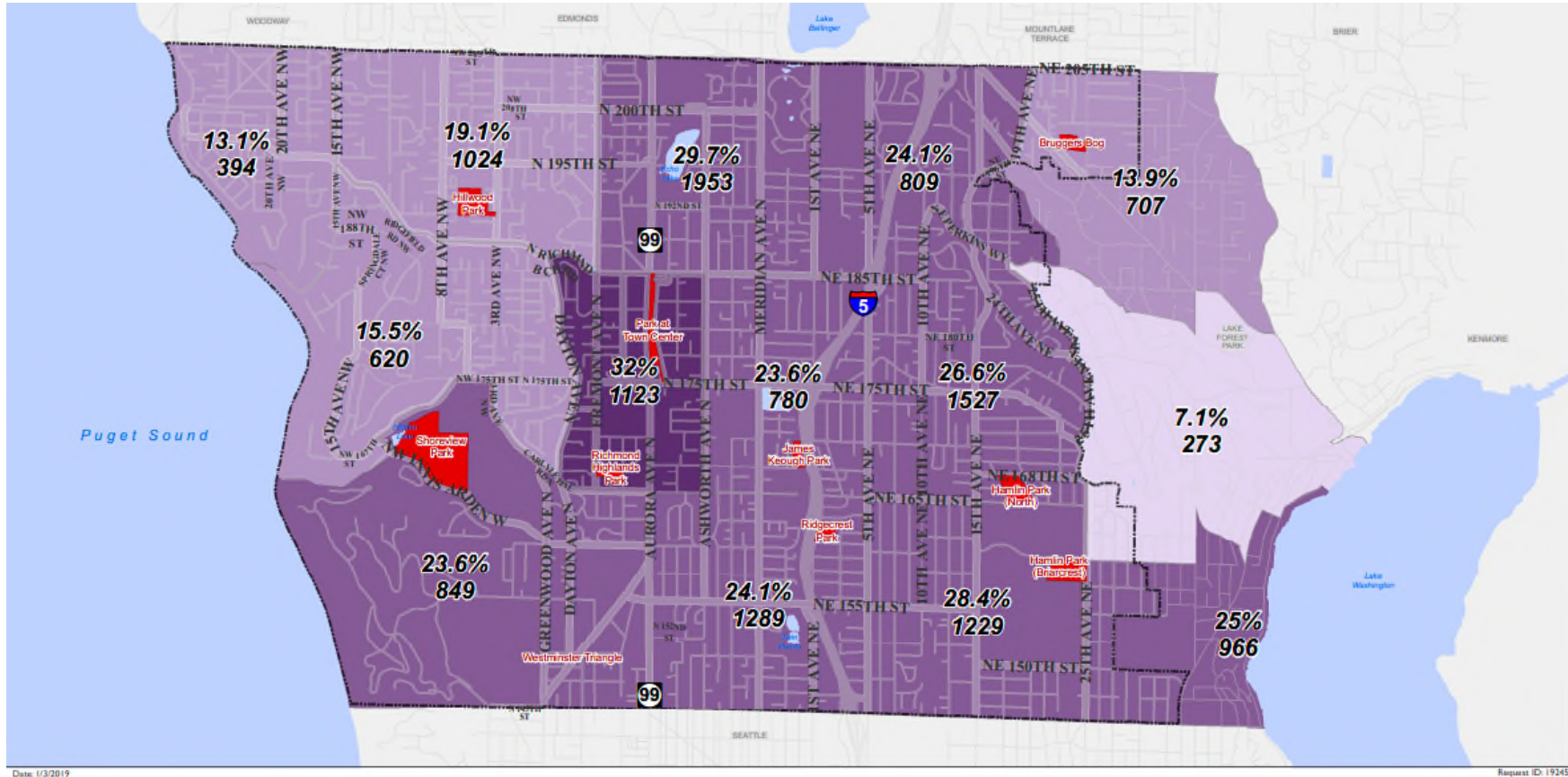


c) Language

Percentage of population who speak a language other than English at home
(1 = high concentration; 10 = low concentration)

Rank	Investment Opportunity	Language Other than English
1	Richmond Highlands Park	32
2	Park at Town Center	32
3	Hamlin Park (North)	28
4	Hamlin Park (Briarcrest)	28
5	Westminster Triangle	24
6	Ridgecrest Park	24
7	James Keough Park	24
8	Hillwood Park	19
9	Shoreview Park	16
10	Bruggers Bog	14

Percentage of Population Who Speak a Language Other than English at Home

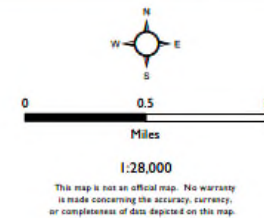
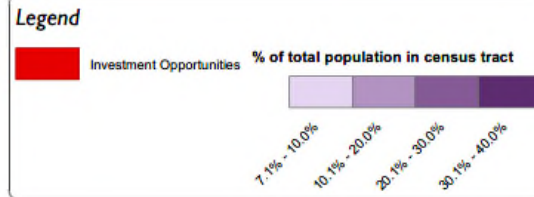


Date: 1/3/2019

Request ID: 19245



Percentage of Population who Speak a Language Other than English at Home
American Community Survey (2015)



Criteria 3 – Appeal: Does the project serve a particular park and recreation user-group such as off-leash dog areas, little league, soccer or other sports groups, or special needs park users?

The following table shows the ranking of the investment opportunities based on the special interest groups. Only 4 investment opportunity are considered to serve special interest groups.

Rank	Special Interest	
1	Richmond Highlands Park	x
2	James Keough Park	x
3	Ridgecrest Park	x
4	Shoreview Park	x

Criteria 4 – Affordability: What is the impact of the project on ongoing Operations and Maintenance (O&M) costs?

The following table shows the ranking of the investment opportunities based on the annual impact on the operating budget due to O & M costs.

Rank	Investment Opportunity	O&M
1	Hamlin Park (North)	13,117
2	Westminster Triangle	19,292
3	Bruggers Bog	29,166
4	Richmond Highlands Park	29,507
5	Park at Town Center	40,642
6	Hamlin Park (Briarcrest)	44,268
7	Hillwood Park	46,165
8	James Keough Park	46,632
9	Ridgecrest Park	48,463
10	Shoreview Park	53,001

Investment Opportunities Ranking Table *(Revised 1.8.2019)*

The table below provides a sample of how the criteria can be applied to create an overall understanding of the implications of using this criteria as a guide to prioritize the specific park improvement investment opportunities. The numerical rankings for each park across all the criteria were totaled. The parks were then sorted based on that total. This shows how the parks compare based on a consolidated view of the criteria.

Investment Opportunity	Distance (1=farther away from recent investment)	Income (1=lowest income area)	Age Under 18 (1=highest concentration)	Age 60+ (1=highest concentration)	"Language Other than English (1=highest concentration)"	Special Use Area (minus 1 if includes special use area)	Estimated O&M Costs (1=lowest cost)	Total
Park at Town Center	3	1	3	2	2		5	16
Bruggers Bog	1	1	1	1	10		3	17
Hamlin Park (Briarcrest)	8	1	2	4	4		6	25
Hillwood Park	2	3	4	5	8		7	29
James Keough Park	4	3	5	6	7	(1)	8	32
Richmond Highlands Park	5	6	8	9	1	(1)	4	32
Hamlin Park (North)	9	6	7	7	3		1	33
Ridgecrest Park	6	6	6	3	6	(1)	9	35
Westminster Triangle	7	3	10	8	5		2	35
Shoreview Park	10	10	9	10	9	(1)	10	57



Memorandum

DATE: January 24, 2019
TO: PRCS/Tree Board
FROM: Eric Friedli, PRCS Director
RE: PRCS Strategic Plan Update

Requested Board Action

No action is required. This is for information only to update the Board on the implementation of the PRCS Parks, Recreation and Open Space Plan Strategic Action Initiatives which constitute the department's Strategic Plan.

Project or Policy Description and Background

After an extensive public review process and thorough review by the PRCS/Tree Board, the City Council adopted the Parks, Recreation and Open Space (PROS) Plan in July 2017. A key component of the PROS Plan is the eleven Strategic Action Initiatives which are intended to respond to the needs of the community, be specific and measurable actions that, when implemented, will make a visible and measurable difference in the parks recreation and cultural services provided to Shoreline residents and visitors.

The Strategic Actions Initiatives along with key City Council Goals constitute the PRCS Strategic Plan. A summary of the status of work completed in 2018 and objectives for 2019 are attached.

Additional Information

Eric Friedli, PRCS Director, 206-801-2601, efriedli@shorelinewa.gov

GOAL	Strategic Action Initiative	Objective	Implementation Action / Objective 2018	2018 Status	Implementation Action / Objective 2019
Ensure Quality Opportunities	1. Build a Community/Aquatics Center	Place a proposal for a new community/aquatics center before the voters by 2020. Open a new facility in 2022	Complete property acquisition strategy and site assessment/ due diligence	<i>Property negotiation underway; Concept design is final</i>	Prepare project description and final budget for requesting voter approval through a bond measure.
Ensure Quality Opportunities; Diverse and Affordable Programs	2. Expand Opportunities to Connect with Nature	Integrate nature-based programming into new and existing recreation offerings so that at least 35% of program offerings include a nature-based component.	Establish method for measuring; Create extra help nature programs coordinator position	<i>Method for measuring has been established. Determined that we do not need a programs coordinator. 28% of our programs are nature-based.</i>	Track. Increase from 28% nature-based programming.
Ensure Quality Opportunities; Equitably Distribute Resources	3. Expand Availability of Recreation Amenities	Provide at least 1 community garden, 2 basketball courts, 2 multi-purpose/Pickleball courts, 1 playground, 1 swing set, 1, paved loop path, 1 spray park and 1 adventure playground by 2023.	Complete five Park Concept Plans	<i>Completed concept designs for nine park sites in 8 parks.</i>	Prepare project descriptions and final budget for requesting voter approval through a bond measure.

GOAL	Strategic Action Initiative	Objective	Implementation Action / Objective 2018	2018 Status	Implementation Action / Objective 2019
Ensure Quality Opportunities; Diverse and Affordable Programs; Partnerships	4. Serve the Full Spectrum of Adult Recreation Needs	Develop a strategic plan by 2019 to meet the adult recreation needs of Shoreline.	Complete Aging Adults Services Study	<i>Completed. Presented to PRCS Board 12/18, Senior Center Board 1/19, City Council 2/19</i>	Develop implementation plan for PRCS related portions of priorities outlined in the Aging Adults Services Strategy. Build closer programming relationship with the Senior Center
Community Engagement; Partnerships	5. Support Diverse Communities	Ensure participation in Shoreline-sponsored special events reflects the diversity of the community	Develop and test method for measuring participation	<i>Developed a tracking tool for use by all staff in the Department to begin tracking this Initiative. Distributed to staff 12/2019.</i>	Implement measurement system; Track it.
Ensure Quality Opportunities	6. Enhance Place Making through Public Art	Install at least one permanent, significant piece of art by 2019, three permanent smaller pieces of public art by 2023, and provide temporary graphic or performing arts annually in	Complete artist and site selection; 50% completion of design	<i>Completed artist and site selection; Project was delayed during budget review; City Council approved additional funding to</i>	Complete funding alternatives analysis for the Public Art Program for consideration by the City Manager. Complete design

GOAL	Strategic Action Initiative	Objective	Implementation Action / Objective 2018	2018 Status	Implementation Action / Objective 2019
		Shoreline neighborhoods.		<i>support the project.</i>	and Install major art installation.
Equitably Distribute Resources	7. Ensure Adequate Park Land for Future Generations	Add five acres of new park land by 2023 and an additional 20 acres by 2030.	Complete park acquisition strategy	<i>In progress. Draft Park acquisition strategy presented to Assistant City Manager 12/19.</i>	Finalize prioritized list for park acquisition; incorporate into bond proposal, assess funds available from Park impact fees.
Ensure Quality Opportunities; Equitably Distribute Resources	8. Maintain, Enhance, and Protect the Urban Forest	Restore 10 acres of degraded forest land and/or convert appropriate parkland into natural areas by 2023.	Remove invasive plants from 5 acres (2017 and 2018), plant 500 new native plants.	<i>Removed invasive plants from 1.7 acres and installed replacement 2,325 plants.</i>	Remove invasive plants from 4 acres and install 500 new native plants. Implement the Green Shoreline Partnership.
Ensure Quality Opportunities; Equitably Distribute Resources	9. Enhance Walkability In and Around Parks	Create 2 miles of new nature trails within parks and 2 miles of enhanced pedestrian access to parks by 2023.	Develop trail improvements plan/ Concept design plans; Coordinate with Sidewalk Master Plan	<i>Installed .8 miles of trail; included trail improvements in concept designs; coordinated with sidewalk advisory committee -</i>	Prepare project description for including trail development in a voter approved bond measure.

GOAL	Strategic Action Initiative	Objective	Implementation Action / Objective 2018	2018 Status	Implementation Action / Objective 2019
				<i>presentation, attendance at staff coordinating committee.</i>	
Ensure Quality Opportunities	10. Secure Sustainable Funding	All programs, facilities and initiatives are funded with an appropriate mix of funding sources	Complete phased funding plan / Begin collection of Park Impact Fees / Establish Citizen Advisory Committee for Parks Funding	<i>Collected \$15,000 PIF, Draft funding plan prepared and presented to the Park Funding Advisory Committee 12/19</i>	Complete work of PFAC; provide support to Council for preparing Bond measure.
Ensure Quality Opportunities	11. Ensure Administrative Excellence	Attain certification from the Commission for the Accreditation of Parks and Recreation Agencies (CAPRA).	Complete and document all standards by end of 2018 for achieving accreditation in 2019	<i>Documentation for all standards completed. Quality review is underway.</i>	Achieve accreditation in 2019.
Ensure Quality Opportunities	Council Goal No. 5: Safe Communities	Assess and complete CPTED on one park each year	Complete CPTED process for Darnell Park and assess an additional park to be determined	<i>Complete Darnell, conducted CPTED review on Interurban Trail</i>	Complete CPTED process for to be determined Park and assess an additional park to be determined