



CURRENTS

News from the City of Shoreline Volume 20 No. 9

November 2018

Economic Development Update: Leveraging transportation investments

IN REAL ESTATE, it is all about location, location, location. In dynamic cities, investments in infrastructure, especially in transportation, can fundamentally alter a certain location. Since incorporation, we have leveraged transportation investments to help build our vibrant Shoreline community.

We recruited more than 23 separate local, state, and federal agencies to commit nearly \$140 million into transforming car-centric Aurora Avenue into the leafy, walkable boulevard it is today. Those public dollars, in turn, generated hundreds of millions more dollars in private investment along Aurora. In the past few years, more than 1,200 new housing units have been built along the corridor. Another \$120 million in new investment is underway, including more than 1,000 additional housing units.

Earlier this summer, Merlone Geier unveiled its preliminary concept for the former Sears site at Shoreline Place – a revitalized, walkable urban village of traditional blocks, tree-lined streets, a town green, and 90,000 square feet of retail with 1,300 units of housing. We expect development of the site to take place over 10 to 20 years. Merlone Geier conducted an extensive public engagement process that yielded more than 6,000 comments, expressing interest in dining options, a gathering place for the community, and a variety of housing choices.

Looking ahead, some of the biggest opportunities for transformation are going to occur around light rail station areas. Light rail will connect Shoreline residents to countless opportunities to work, shop, and play across the region, and represents the biggest wealth-creation engine for this community since large landholders first sold property off to housing developers in the postwar era following the opening of Interstate 5. The zoning changes we made over the past couple of years will attract investment while helping to concentrate population growth on a small percentage of our land area. Our goal is for residents in these areas to set out on foot or hop on transit for much of their shopping, dining, and entertainment rather than taking their cars to places more distant.

The transformation of the suburbs from car-oriented, spread-out places to vibrant urban places oriented to the needs of people is happening all over the country. More people, when given the choice, are choosing walkable, vibrant, convenient urban environments. Cities like Shoreline are working hard to attract investment that will enable residents to add to the cultural and economic richness of their neighborhoods.



CityWide applications

Page 2



Recycle right

Page 4



2019-2020 Proposed Budget

Page 5

CONTACT YOUR Shoreline City Council



MAYOR
WILL HALL
(206) 373-1630
whall@shorelinewa.gov



DEPUTY MAYOR
JESSE SALOMON
(206) 396-5807
jsalomon@shorelinewa.gov



SUSAN CHANG
(206) 373-1639
schang@shorelinewa.gov



DORIS McCONNELL
(206) 731-9323
dmccConnell@shorelinewa.gov



KEITH McGLASHAN
(206) 330-3948
kmcglashan@shorelinewa.gov



CHRIS ROBERTS
(206) 391-2733
croberts@shorelinewa.gov



KEITH SCULLY
(206) 735-9030
kscully@shorelinewa.gov

CONTACT ALL COUNCILMEMBERS:
(206) 801-2213
council@shorelinewa.gov

CITY COUNCIL MEETINGS:
Mondays at 7:00 p.m.
Shoreline City Hall, Council Chamber
Agendas: shorelinewa.gov/councilmeetings

CityWise 2019 applications open soon

HAVE YOU EVER WONDERED who maintains our roads, how the City creates a budget, or how it plans for the future of our parks? Curious citizens will have an opportunity to learn how local government works in the third Shoreline CityWise Project, a series of eight interactive classes starting in January 2019.

First offered in 2017 as a pilot project, CityWise provides insight into the wide range of services provided by the City. In sessions with elected officials and City staff, participants learn about the structure of Shoreline government and how different departments function. Each class allows students to experience what they have just learned through interactive experiences, from serving on a mock city council to designing a road.

Classes will meet at City Hall on Tuesday evenings starting January 22, with a Parks visit on Saturday, February 9, and a graduation celebration with City Council on Monday evening, March 18. This series is free of charge and open to residents, employees, business owners, and students ages 16 and older in Shoreline. Class size is limited to 15 participants. The City Manager will select participants with the goal of creating a class makeup broadly representative of Shoreline neighborhoods and their diverse populations. Applicants who are Shoreline residents will receive priority.

Applications will be available at shorelinewa.gov/citywise by December 5. For more information, contact Neighborhoods Coordinator Constance Perenyi at (206) 801-2253 or cperenyi@shorelinewa.gov.

“*CityWise gave me a lot more insight into what it takes to make a city work. I have a greater appreciation for the balanced work that occurs. Staff presentations were imaginative, appropriate, and educational.*”

- CITYWISE GRADUATE

City will begin implementing Business and Occupation Tax in January 2019

IN 2017, the City Council adopted a business and occupation (B&O) tax in Shoreline. All businesses operating in Shoreline that have gross receipts in excess of \$500,000 per year (or \$125,000 per quarter), except 501(C)(3) non-profits, will be subject to the tax effective January 1, 2019. A rate of 0.001 will be applied to all gross receipts for all business classifications except services, which will be taxed at a rate of 0.002.

In 2014, we developed a 10-Year Financial Sustainability Plan that identified seven strategies to help achieve financial sustainability over the 10-year forecast. Implementing a B&O tax is the final strategy to be implemented and helps ensure our financial sustainability. Funds collected through the B&O tax will allow us to continue to provide the services the community has come to expect.

To learn more about the B&O tax and the 10-Year Financial Sustainability Plan, visit shorelinewa.gov/businessoccupationtax.

Expanding opportunities to connect with nature

ONE OF THE GOALS to come out of the 2017-2023 Parks, Recreation and Open Space (PROS) Plan is to expand opportunities for people to connect with nature. To meet that goal, we have introduced new opportunities and expanded existing programs to integrate nature into more of our programs.

Kruckeberg Botanic Garden

Getting kids out in nature helps create a lifelong love of our natural environment. Shoreline's Kruckeberg Botanic Garden has expanded program offerings to include outdoor summer camps for kids. These camps feed kids' curiosity, fuel their imagination, and foster an appreciation for the natural world around them. During the school year, the Garden also hosts field trips for preschool and elementary classes, and has recently expanded to include spring break drop-in activities. Throughout the year, the Garden also hosts guided tours and a variety of classes for adults.

Other fun ways the Garden helps people of all ages enjoy the different seasonal offerings include a leprechaun scavenger hunt in March, a Spooky Night in October, and a Solstice Stroll in December. The Garden is open Friday through Sunday, 10:00 a.m. to 5:00 p.m. and admission is always free. You can find more information at kruckeberg.org.

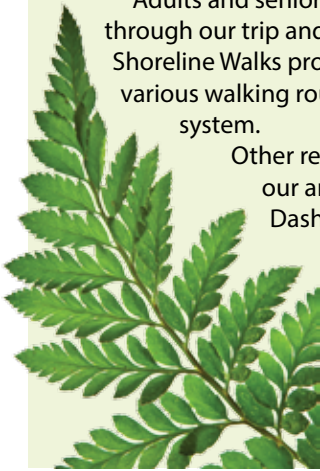
Recreational programs

This year we have added new recreational opportunities to connect individuals with nature. We now offer the Mudskippers outdoor preschool program all year, giving little ones the chance to learn, touch, and explore nature in Shoreline's urban forests. We also expanded Camp Shoreline to include a dedicated camp for kids in their tweens that explores the forests of Hamlin Park and the shoreline of Richmond Beach Saltwater Park.

Adults and seniors have opportunities all year long to explore nature through our trip and hike program and the free Shoreline Walks program. Shoreline Walks provides a safe group environment for participants to explore various walking routes throughout the City along streets and our urban trail system.

Other recreational events that get people out in nature include our annual fitness events and challenges like the Monster Mash Dash 5K run and our Million Step and Stair Challenges. These events encourage us to stay fit and socially connected through fun competitive outdoor challenges. You can find more information about Shoreline's recreation programs at shorelinewa.gov/recreation.

Whatever your interests, fitness level, age, or ability there are many opportunities to integrate Shoreline's beautiful natural world into your daily routines.



"Meditation Circuit" at Hamlin Park Blends Public Art, Walking, and Mindfulness

IN AUGUST, the City Meditation Crew (CMC), a nationally recognized performance art group, launched a "meditation circuit" in Hamlin Park. The meditation circuit brings visitors through five 'meditation stations' with posted instructions on seeing, listening, and breathing. Banners, with colors originally sourced from cell phone photos of green foliage Shoreline residents took last year, hang in the trees above the stations. The artwork will remain on display for at least a year, consisting of a short path or circuit in east Hamlin Park accessible from both sides of the park, with immediate access from 25th Avenue NE.

Find additional information, including guided meditations corresponding to Hamlin Park, at meditationcircuit.org.

OPEN HOUSE: COMMUNITY & AQUATICS CENTER CONCEPT DESIGNS

Wednesday, Nov. 28
6:00 to 8:00 p.m.
Shoreline City Hall
Council Chamber

Come see the concept designs for a potential new Shoreline Community & Aquatics Center and provide feedback.

If you are unable to attend, you can visit shorelinewa.gov/cac after November 28 to see the designs and provide online comments.

For more information about the Community & Aquatics Center design process, visit shorelinewa.gov/cac. For questions, you can contact PRCS Director Eric Friedli at efriedli@shorelinewa.gov or (206) 801-2601.

How to recycle plastic bags

YOU SHOULD NOT place plastic bags that are loose, wet, or dirty in your blue curbside container, where they contaminate other recyclable products and cause sorting equipment to jam. Instead, bag clean and dry plastic bags together and recycle them free at local grocery stores like Safeway and Fred Meyer, or at the Shoreline Transfer Station. Find more drop-off locations and information about what kind of plastic bags you can recycle, at plasticfilmrecycling.org. If you have questions about what you can recycle in your blue bin, call Recology Customer Service at (206) 763-4444.

DID YOU KNOW?

ALMOST 33% of what ends up in our landfills could have been composted instead! Reduce waste by composting this holiday season. Throw those old pumpkins, food scraps, and leaves, into the green bin for collection at the curb. Compost service is free for Shoreline residents with garbage service. To learn more and to sign up for service, contact Recology Customer Service at (206) 763-4444.



RECYCLE RIGHT

FOR MANY YEARS, China has been the main importer of recyclable mixed paper and mixed plastics from cities around King County, as well as internationally. However, in the fall of 2017, the Chinese government banned the import of certain types of recyclable materials in order to address health and environmental concerns caused by the high levels of contamination in recycling imported from North America. This policy has caused major disruption in the recycling industry worldwide by essentially eliminating China as a market for recyclables. This policy is forcing us in the Northwest to look more closely at how and what we recycle in order to lower the level of contamination in our recycling and create a higher-value product we can export more easily.

Only recyclables in the recycling bin

Contamination of recycling takes many forms. The most obvious is when people throw non-recyclable materials, like garbage, into recycling carts. Food and water also contaminate recycling. When recyclables are not clean and dry, unwanted “leftovers” of food and water spill on to other items and cause potentially recyclable material to be sent to the landfill instead.

Loose, dirty, and wet plastic bags are another problem. While clean and dry plastic bags can be recycled when bagged together and taken to a drop off location, such as local grocery stores, loose and wet bags jam sorting equipment and contaminate recyclable paper and cardboard.

Recycle right to help the environment

Recycling continues to be beneficial to both the environment and the economy. Recycling creates products that offset the consumption of new materials like petroleum or wood. In order to continue recycling, the City's waste hauler, Recology, is exploring new markets for our recycled items, has slowed down the sorting process at their Material Recovery Facility in South Seattle to ensure dirty items do not contaminate other clean items, and has increased audits of material that enters the facility.

Residents in Shoreline currently do a good job with recycling and should continue to recycle. Like Recology, other recycling haulers and cities around King County are working to address the impacts to the recycling market caused by China's policy. You can support these efforts and protect our environment by following a few tips to recycle right:

- Keep recyclables **empty, clean, and dry**. No food residue or liquids in recycling.
- Close the lid and keep extra cardboard out of the rain.
- Place material in your recycling bin loose (not bagged). Keep loose and wet plastic bags out of the recycling.
- When in doubt, find out! Check with recology.com/shoreline or call Recology Customer Service at (206) 763-4444 if you have questions about specific materials.

INFO

To learn about how to reduce waste, recycle more, and live sustainably, talk with recycling experts at the Shoreline Recology Store:

Recology Store Shoreline

(206) 417-3877

15235 Aurora Avenue N

Tuesday – Saturday: 11:00 a.m. to 7:00 p.m.

Sunday: 11:00 a.m. to 5:00 p.m.



2019-2020 Proposed Biennial Budget addresses growing demands, maintains service levels, furthers Council goals

CITY MANAGER Debbie Tarry presented the 2019-2020 Proposed Biennial Budget to City Council at its October 15 meeting.

“The Proposed Budget aligns with our 10-Year Financial Sustainability Plan, maintains current services and service levels for the community, and addresses high priority action items identified to achieve Council’s goals,” noted Tarry.

The proposed budget of \$171 million includes the City’s operating, debt service, internal service, capital, and utilities budgets. The total represents a 7.2% increase from the combined budgets from 2017 and 2018. The City’s budget plays a critical role in achieving the community’s Vision 2029 and Council goals through the allocation of resources to services and projects. During its planning work each year, Council reviews feedback from the community to update Council goals and identify priority action steps to achieve those goals. For 2018-2020 Council has identified the following five goals:

Goal 1: Strengthen Shoreline’s economic climate and opportunities.

Goal 2: Improve Shoreline’s infrastructure to continue the delivery of highly valued public service.

Goal 3: Continue preparation for regional mass transit in Shoreline.

Goal 4: Expand the City’s focus on equity and inclusion to enhance opportunities for community engagement.

Goal 5: Promote and enhance the City’s safe community and neighborhood programs and initiatives.

In preparing the 2019-2020 Proposed Budget, we projected significant cost increases for electricity and landscaping. The increase in electricity costs are a result of increases in rates charged by Seattle City Light for electricity used in City facilities, traffic signals, and street lights.

The City has also had to respond to impacts from State and Federal legislation and regulatory actions. A 2018 legislative change to prevailing wage laws has made the cost of contracting for basic landscaping services to more than double. In response, the City Manager is recommending that the City create an in-house unified landscape/grounds maintenance crew. This program will begin in 2019 with the fully implemented program estimated to cost \$154,000 less per year than if we continued contracting for the service.

In support of Goal 5, the City Manager is recommending inclusion of an additional Police officer in the City’s Police Budget for 2020. Shoreline Police serve the City’s population of 55,730 residents. The department currently has 50 commissioned officers and three non-commissioned staff. There are 23 officers and one K9 team assigned to patrol. Since 2013, calls for service have

increased by 24%. As a result, calls per officer have gone from 375 in 2013 to 466 in 2017. Even with the addition of an officer in 2020, we project 481 calls per officer. With the increase in workload and expectations of Police, we have also seen an increase in response times to emergency calls. Public safety and keeping crime rates low in Shoreline continue to be a priority for the community and City Council. We have had a general target ratio of one officer per 1,000 residents for some time. This position will bring the projected ratio to 0.90 officers per 1,000 residents.

The City Council conducted two public hearings and four budget discussions in October and November. The final public hearing and budget adoption is scheduled for November 19 at the regular Council meeting beginning at 7:00 p.m. All residents are welcome and encouraged to attend.

See pages 6-7 for more budget information

WE WANT YOUR FEEDBACK

Currents satisfaction survey

TEN TIMES A YEAR, we send this newsletter, *Currents*, to approximately 24,000 households and businesses in Shoreline. In our 2018 Resident Satisfaction Survey, 87% of residents said they received information about City issues, services, and events through Currents – more than any other source!

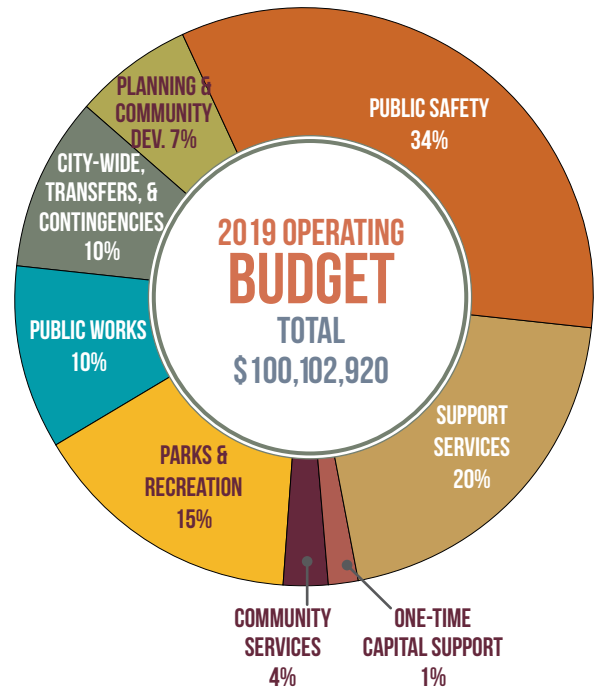
Because Shoreline residents play such a big role in making Currents so successful, we want to make sure we are providing you with information that is the most useful and valuable it can be, in a way that works best for most people. Please take a few minutes to fill out a short survey on what you find most useful about Currents and provide ideas on how you think it could be improved.

Survey: shorelinewa.gov/currents

YOUR RESOURCES AT WORK IN THE CITY

THE CITY'S 2019-2020 Biennial Budget totals \$171 million. The City's operating budget comprises approximately 58% of the total and represents the cost of providing services to the Shoreline Community on a day-to-day basis:

- PUBLIC SAFETY:** Police services; domestic violence assistance; prosecuting attorney; public defender; municipal court; jail services; and customer response team and code enforcement.
- PARKS AND RECREATION:** Aquatics; parks and open space maintenance; recreation programs; events; and cultural services.
- PLANNING & COMMUNITY DEVELOPMENT:** Permitting; zoning; and comprehensive planning.
- CITY-WIDE, TRANSFERS, AND CONTINGENCIES:** Liability and property insurance; elections; recurring support provided to other funds for capital projects, debt service, and street maintenance; and, operating contingencies.
- COMMUNITY SERVICES:** Emergency management; neighborhoods coordination; and human services.
- SUPPORT SERVICES:** City Council; City Manager's Office; legal services; grant writing; budget; accounting; financial reporting; fleet and facilities; human resources; and information technology.
- PUBLIC WORKS:** Street, right-of-way, and landscaping maintenance; traffic management; and environmental services.



YOUR PROPERTY TAX DOLLAR

Out of all the property taxes paid by a Shoreline resident, about 12¢ of each dollar goes to the City. This includes the City's operating levy, used to fund City services (11¢) and the 2006 voter approved park bond levy (1¢). The City used funds from the parks bond levy to acquire open space and make a variety of park and trail improvements throughout the City. While the City has completed the work, the levy continues in order to repay the bonds. The levy is set to expire in 2021.



BUDGET SUMMARY

Operating Budget	\$100.1 million
Capital Budget	\$36.5 million
Utilities	\$24 million
Debt Service	\$8.7 million
Internal Services funds	\$1.5 million
Total	\$171 MILLION

ADOPTION OF BUDGET AND PROPERTY TAX LEVY

Monday, Nov. 19
7:00 p.m.
City Hall Council Chamber

MORE INFORMATION

shorelinewa.gov/budget
shorelinewa.gov/calendar

MAINTAINING & BUILDING FOR OUR FUTURE

WHENEVER THE City Council adopts a new budget, they also adopt a budget for the City's capital improvement plan (CIP). The CIP is a multi-year plan for how we will restore, improve, and expand the City's infrastructure. This includes roads, sidewalks, trails, drainage, parks, and buildings owned and/or maintained by the City. The CIP identifies projects and funding for improvements over a six-year period. We update it annually to reflect ongoing changes and additions. It also details the work we need to do for each project and a timeline for when we expect to complete the project.

Projects in the CIP generally exceed \$10,000 in cost and have useful lives of more than five years. Projects are also usually identified through one of our adopted master plans, such as the Surface Water Master Plan; Transportation Master Plan; Transportation Improvement Plan; and Parks, Recreation and Open Space Plan. These plans identify capital needs and priorities. We then

update the CIP utilizing these priorities and planned funding sources. Residents are often surprised to learn that planning for infrastructure projects occurring in their neighborhood occurred years earlier and we were just waiting for funding to become available to begin construction.

The City is able to fund capital projects from a variety of sources not generally available for routine operations. These sources include grants; real estate excise tax; vehicle license fee; parks and transportation impact fees; and contributions from the general fund.

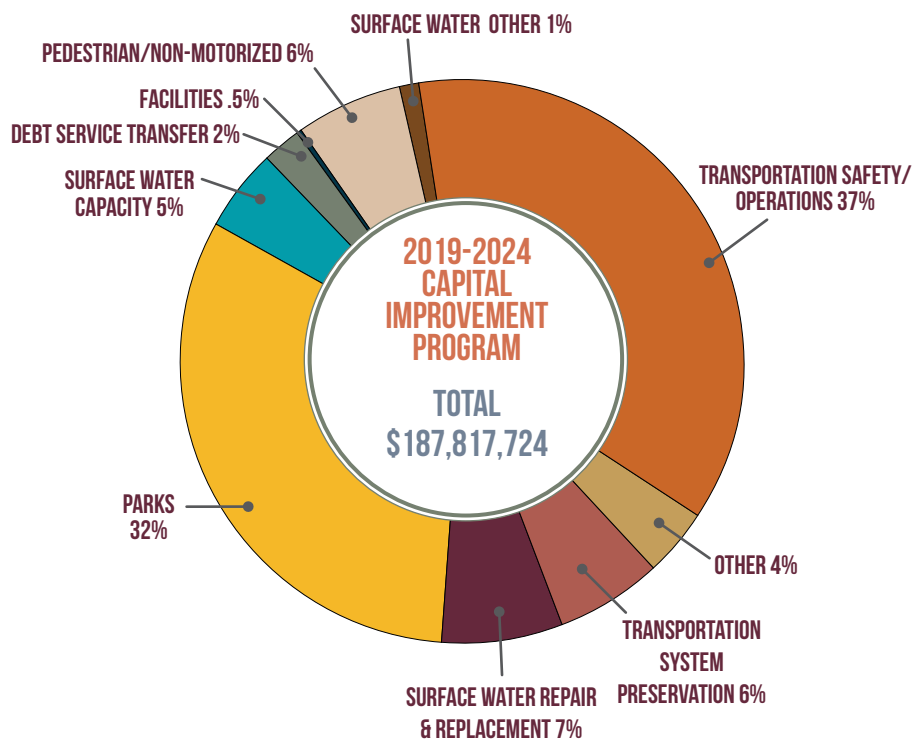
While the adopted CIP covers six years, we only approve spending for a portion of the plan, commonly referred to as the capital improvement program, in each adopted budget. The six-year total for the 2019-2024 CIP is \$187.8 million; however, the total for the 2019-2020 capital improvement program is \$36.5 million.

SIGNIFICANT PROJECTS IN THE CIP 2019 - 2020

\$ IN MILLIONS

Westminster and 155 th improvements	\$5.2
145 th and I5 interchange pre-construction	5.0
Road surface maintenance	4.4
175 th Street Corridor planning and design	3.6
1 st Avenue NE sidewalks (N 145 th to N 155 th)	2.5
Boeing Creek - Shoreview Park Trail repair	1.9
Sidewalk rehabilitation	1.8
145 th Corridor pre-construction (Hwy 99 to I5)	1.7
Aquatics & Community Center preliminary design	1.5
Playground equipment replacement	1.0
Meridian Ave N & N 155 th signal improvements	0.5
Parks repair/replacement	0.5
185 th Corridor Study	0.4
5 th Avenue NE sidewalks (N 175 th to N 182 nd)	0.4
Traffic signal improvements	0.3
Traffic safety improvements	0.3
Trail Along the Rail design	0.3
14 other projects	5.2

SUBTOTAL \$36.5 MILLION



November 2018 Vol. 20 No. 9
CITY OF SHORELINE
CURRENTS

Currents is produced by the
Shoreline City Manager's Office
Contact the City:
(206) 801-2700

**Alternate formats
available upon request**



Currents is printed on
post-consumer recycled
paper with soy-based ink.



Web: shorelinewa.gov

 facebook.com/shorelinewa

 twitter.com/shorelinewagov

 youtube.com/cityofshoreline



17500 Midvale Avenue N
Shoreline, WA 98133-4905

PRSR STD
US Postage
PAID
Seattle, WA
Permit No. 248

ECRWSS
POSTAL CUSTOMER

WINTER SHELTER

Cold weather shelters open November 1 through March 30

Overnight shelters operate through March 30 at various locations in north King County in and near Shoreline. Men and women are welcome. The shelters open at 7:30 p.m. each evening.

November 1-29

Northlake Lutheran Church, 6620 NE 185th Street, Kenmore

November 30 - January 31

Seattle Mennonite Church, 3120 NE 125th Street, Seattle

February 1-28

Faith Lutheran Church, 8208 18th Avenue NE, Seattle

March 1-30

Prince of Peace Lutheran Church, 14514 20th Avenue NE, Shoreline

For information on space availability, call (425) 677-9370.

FAMILY SHELTER

Mary's Place

operates year round
serving families with
children.

Contact them at
(206) 245-1026.